

# **Aerospace Heritage Foundation of Utah / Hill Aerospace Museum**

2019 Legislative Session On-going Funding Request

## ***Description of Funding:***

Ongoing funding for the Aerospace Heritage Foundation of Utah / Hill Aerospace Museum was originally approved during the 2017 Legislative Session. Funding received during FY 2017 & FY 2018 has been used for the Museum's greatest needs. Those needs include, STEM Education, Reynolds Aerospace Center for Education, exhibit and display development, static aircraft restoration and maintenance, technology upgrades, museum curation development, all providing an awesome venue for visitors.

## ***Statewide Public Purpose:***

Hill Aerospace Museum is one of the top tourist attractions in northern Utah. 321,783 people visited the museum during 2018. Close to 100 static aircraft and numerous exhibits and displays depict the history of aviation in Utah and at Hill Air Force Base. The museum STEM Education program attracts more than 37,000 school-aged kids in 2018. The Utah Aviation Hall of Fame also attracts thousands.

Amount Funded: \$175,000 ongoing General Fund

## ***Supporting Documentation***

1. **Organizational structure for tax purposes** The Aerospace Heritage Foundation of Utah is an approved 501 C 3 tax-exempt organization under Internal Revenue Service Code determined in November 1983.
2. **Deliverables and Performance Measures** The effectiveness of the Hill Aerospace Museum is measured each year by asking the question, have we met our mission? The Mission of the Hill Aerospace Museum is to Educate and inspire all ages through history, with a focus on the United States Air Force, Hill Air Force Base, Utah Aviation, and unique learning experiences.

321,783 people visited the Hill Aerospace Museum during 2018. An all-time high. TripAdvisor continues to rank the Hill Aerospace Museum as the number ONE thing to do in Ogden, Utah. Figures obtained through Visit Ogden & Visit Utah estimate the economic impact of the Hill Aerospace Museum at \$51,163,497.

The museum's education staff started a "STEM Summer Passport Program" in 2018. Starting in June, we offered classes in Astronomy, Chemistry, Electricity, Forces of Flight, Helicopters, It's All in the Tilt, Magnetics, Mission to Mars, Simple Machines, Rockets, and Weather. Classes were held Tuesday through Saturday at 11:00 am and 2:00 pm. Each student was issued a Museum STEM Passport. A subject page in the Passport was stamped after each class session. When the kids got of the pages stamped by attending all of the classes, they received a special pin and a certificate. More than 7,500 kids participated in the program.

During 2018, a project to attach a U.S. Air Force C-130 aircraft to the Reynolds Aerospace Center for Education began. The C-130 Experience will allow museum patrons an up close and personal to one of the most widely used air frames in USAF inventory. Entrance to the C-130 will be through a climate-controlled walkway and will be open to patrons in early April 2019.

Ongoing funding from the State of Utah has allowed to museum to keep-up with an ever-increasing patron load and to provide them the best possible museum experience.

Utah State Legislative pass through funding has been used for the Hill Aerospace Museum's greatest needs. Those funding needs for the 2020 fiscal year include but are not limited to the following:

1. STEM Education – Reynolds Aerospace Center for Education
  2. Interactive display/exhibit development and acquisition.
  3. Ongoing aircraft refurbishment and maintenance
  4. Technology upgrades to enable the Museum to keep pace with technology needs.
  5. Curatorial needs to support the museum's projects, exhibits, and displays.
  6. Continuing to provide interesting and enjoyable activities and events for patrons.
  7. General display, exhibit, and artifact acquisition and maintenance.
  8. Ongoing programming needs.
  9. Marketing and information dissemination to potential Museum visitors.
  10. Aerospace Heritage Foundation of Utah administration needs.
3. **Do we receive other State funding?** Not at this time.
4. **Itemized Budget** An itemized budget of the Aerospace Heritage Foundation of Utah is included.

The Hill Aerospace Museum is operated by the U. S. Air Force. The museum collection is wholly owned by the National Museum of the U. S. Air Force. The USAF funds O & M expenses, maintains 5 full-time museum staff members and provides a modest operating budget of \$23,000.

The Aerospace Heritage Foundation of Utah is the primary funding source for museum restoration, curation, education, exhibit and display development.

5. **Ongoing Pass Through Funding Percentage of overall budget** The FY 2019 ongoing pass through funding amount of \$175,000 is 17.3% of the Aerospace Heritage Foundation of Utah CY 2018 expense budget of \$1,014,178.
6. **Previous Legislative Funding** Aerospace Heritage Foundation of Utah / Hill Aerospace Museum has received funding in the past from the Legislature. Since 2013 the Legislature as appropriated the following:

2013 Session	\$100,000	Aerospace Center for Education Construction
2015 Session	\$150,000	Utah Aviation Hall of Fame Renovation
2016 Session	\$100,000	One-time Unrestricted Funding
2017 Session	\$175,000	Ongoing Unrestricted Funding
2018 Session	\$175,000	Ongoing Unrestricted Funding

In 1988 and 1989, the Utah State Legislature funded the construction of the original Hill Aerospace Museum Hadley Gallery, offices, theater, conference room, curation area in the amount of \$3.5 million.

