

Itemized budget: \$12,000,000

- **\$5,000,000 Nature Education Center**
The keystone feature of the Jordan River Nature Center, once constructed the Nature Education Center will be a landmark attraction along the 52 mile Jordan River Parkway. Annually it will be critical to hosting thousands of school children, Utah residents and tourists alike. Programming calls for a 3 level, 10,000 sq. ft. net zero, LEED structure. The ground level will feature jewel-box exhibits with native critters like garter snakes, tarantulas, and more. Themed interpretive panels, reading nooks and interactive signs will educate visitors about the Jordan River and Salt Lake valley ecosystem. Classrooms, a small indoor theater, and information boards will also be located on the main level. The second level will feature large gathering spaces capable of holding groups of 300. A gorgeous publically accessible patio overlooking the Jordan River will be a key feature of the second level and lure people off the Jordan River Parkway to observe their surrounds. The third level will be used for office space.
- **\$1,250,000 Nature Play Adventure Playground**
Free with the price of admission, the Nature Play Adventure Playground will be tremendously popular with children and parents alike. Disguising play elements like rope ladders and slides as spider webs and tree branches respectively, this play area will develop children's motor skills and allow them to physically exert themselves.
- **\$1,000,000 Birds Eye View Ropes Course**
The ropes course will include several levels of difficulty and all allow all participants to climb up to higher levels and get a birds eye view of the landscape while providing a variety of challenges.
- **\$1,000,000 Falcon flyer zip line**
Participants will get a sense for what it's like to fly through the air like a falcon. Different zip lines will be available to accommodate a variety of ages and thrill-seekers.
- **\$250,000 Climbing Wall**
This feature will have routes that offer challenges ranging from beginner to advanced.
- **\$1,250,000 Landscaping and Infrastructure**
- **\$1,170,000 A & E (Architectural and Engineering)(12%)**
- **\$1,170,000 Project Oversight and Administration (12%)**

Deliverables and/or performance measures

- Functioning nature center with annual visitation increasing every year with 200,000 yearly visitors after the fifth year of operation.
- Dramatically increased positive presence of volunteers engaged with Jordan River Parkway.
- Five fold increase in Jordan River Parkway users despite presence of the Homeless Resource Center.
- Job Creation – eventually the site will employ 20 FTE and 30 PTE.
- Service opportunities – A central function of the Jordan River Nature Center will be creating stewards for the Jordan River. As such, volunteer projects for business groups, scouts, and others will be available on a regular basis.
- Net-zero, LEED certified, award winning building.

Does the organization receive other state financing:

Tracy Aviary applies annually for funding through the Utah Division of Arts and Museums. Grants are approximately \$10,000 - \$15,000 in size.

Description: Tracy Aviary will build a second 8-10 acre campus along the Jordan River near 3300 South. Over time, the Jordan River Campus will educate millions of residents and visitors about the Jordan river, and help ensure that there are many positive programs happening on a daily basis within the Impact Zone for the new men's Homeless Resource Center such as education programs, nature walks, and recreation uses of the river.

Purpose: Protect and education about a public asset - the Jordan River.