



OGDEN-WEBER
TECHNICAL COLLEGE



We take people *from our community* and put them to work *in our community.*



Technical skills + academic skills are the new currency for competitive advantage in the economy.

FY-2018 HIGHLIGHTS

↑ 120%
of certificate-seeking students



1384
HIGH SCHOOL STUDENTS

Served

5641
STUDENTS

4.20%
increase of high school students

2.1%

Increase in Adult Headcount

9.28%

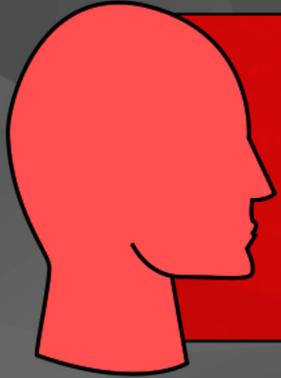
Increase in Enrolled Hours

861

Certificates Awarded



FY-2019 HIGHLIGHTS



+262
HIGH SCHOOL
27%
GROWTH
OVER PRIOR YEAR

+142
ADULT
5%
GROWTH
OVER PRIOR YEAR

+406

11%
GROWTH
OVER PRIOR YEAR

TOTAL



**ENROLLED
HOURS**

+31,587

6%
GROWTH
OVER PRIOR YEAR



**CERTIFICATE
COMPLETIONS**

+56

15%
GROWTH
OVER PRIOR YEAR





HEADCOUNT GROWTH

Hispanic / Latino student population



COUNTY DEMOGRAPHICS

Hispanic / Latino population county

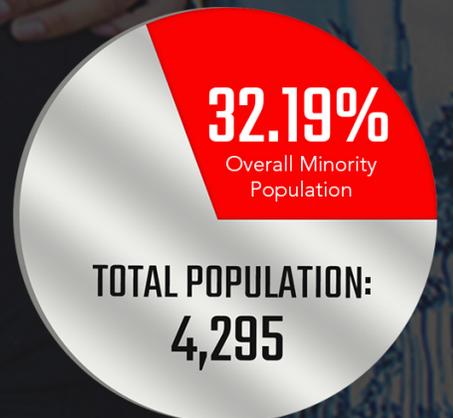


WEBER COUNTY



OGDEN CITY

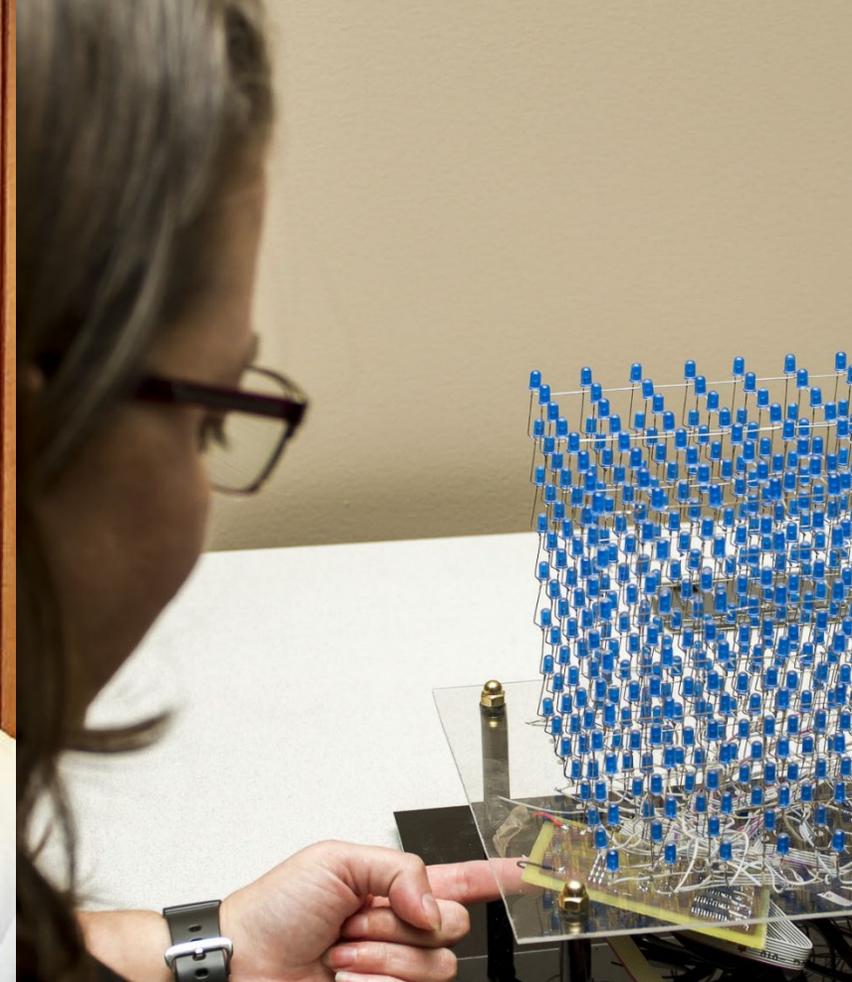
MINORITY POPULATION



FY 2019



FY 19 FUNDING RESULTS



INDUSTRIAL AUTOMATION

\$122,000

AM STEM program and
Fanuc Robotics Lab.

DENTAL ASSISTING

\$70,000

27% increase in headcount. First
apprentices started in December.

SOFTWARE DEVELOPMENT

\$112,000

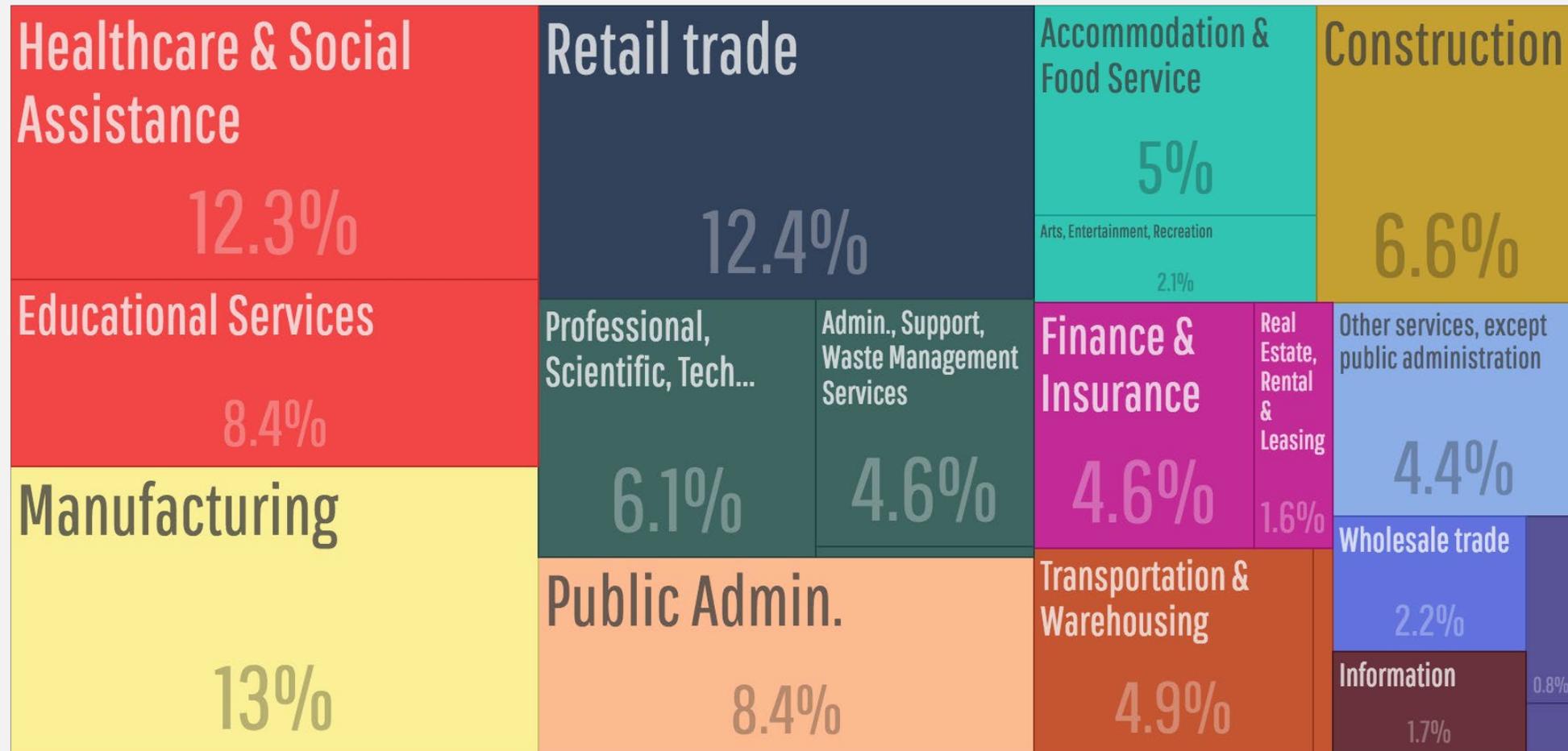
New Certificate (69 students) with
student externship opportunities.



FY 20 FUNDING REQUESTS

Employment by Industries in Ogden-Clearfield, Ut Metro Area

The closest comparable data for the metropolitan statistical area of Ogden-Clearfield, UT Metro Area is from the state of Utah.



Dataset: ACS 1-year Estimate

Source: Census Bureau



CYBER SECURITY

\$180,000

Need: Rapidly increasing job demand.

Deliverable: Additional Certifications.
(Certified Ethical Hacker, CISSP)
Specialist Instructor



MEDICAL ASSISTING

\$90,000

Need: Program expansion to meet demand.

Deliverable: Additional instructor for night courses.



N.D.I.

\$120,000

Need: Accommodate program growth.

Deliverable: Additional instructor.



CONSTRUCTION TRADES

\$160,000

Need: Early Awareness in HS.

Deliverable: Full Trades HS exploration program.
(Construction, Electrical, Plumbing, HVAC)

HYBRID DEVELOPMENT

\$100,000

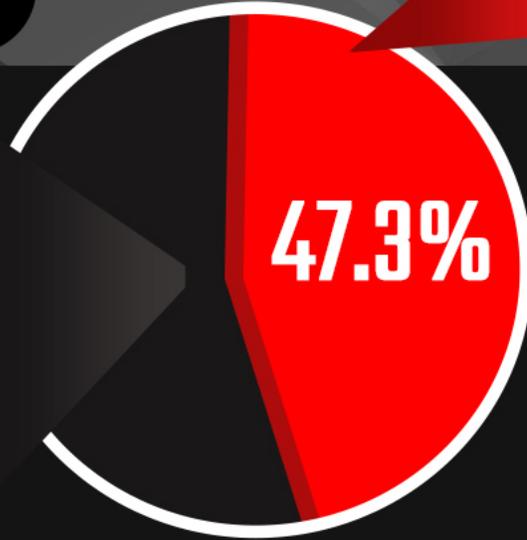
Need: Increased Student Access and Acceleration.

Deliverable: Additional Instructional
Technology Specialist.

2017 TO PRESENT

9913

TOTAL LEADS GENERATED



UNCONTACTED LEADS



STAFF
WORKING AT
CAPACITY!



SMALL, BUT VERY
EFFECTIVE TEAM.

19%
CONVERSION RATE

INDUSTRY STANDARD

2500

PROSPECTIVE STUDENTS PER ONE EMPLOYEE

OTech OUTREACH

6609

PROSPECTIVE STUDENTS PER ONE EMPLOYEE

TRAINING A
TECHNICALLY
SKILLED
WORKFORCE

880

NEW ENROLLMENTS

20%

INCREASE EACH MONTH



OGDEN-WEBER
TECHNICAL COLLEGE