American West Foundation Operational Support

Description of Funding: The American West Heritage Center (AWHC) is a non-profit, living history museum that celebrates the time period 1820-1920. The AWHC manages nearly 300 acres of land owned by both USU and Cache County. The properties are specifically dedicated for the fulfillment of the mission of the AWHC which includes the preservation of Cache Valley open space, educational usage, tourism and agritourism usage, festivals, events, and live historical reenactments. The AWHC serves a patronage of approximately 80,000 to 90,000 visitors annually. Roughly 65% of patrons for Baby Animal Days (about 20,000 people) came from outside Cache Valley to support the event.

Agency Administering Funds: Heritage and Arts

Statewide Public Purpose: State support is a primary reason why the AWHC has been able to continue being the tourism resource to Utah that it is. By providing education and historical programming in the form of living history, large events, and schools programs; the AWHC draws tens of thousands of people from outside Cache County every year – Regionally, nationally, and internationally.

Ongoing Base $7,500 General Fund – Organization would like $25,000 (2% of Budget)

Other State Funding: Tourism, USU
AMERICAN WEST HERITAGE CENTER
Profit Loss Budget Overview
January through December 2019
Cash Basis

<table>
<thead>
<tr>
<th>Ordinary Income/Expense</th>
<th>Jan - Dec 19</th>
<th>Operational Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income</td>
<td></td>
<td>State Appropriation Request</td>
</tr>
<tr>
<td>4000.00 · Contributed Support - Private</td>
<td>129,800.00</td>
<td>25,000.00 Requested Appropriation 2% of total budget</td>
</tr>
<tr>
<td>4800.00 · Contributed Support - Public</td>
<td>316,262.00</td>
<td></td>
</tr>
<tr>
<td>5000.00 · Earned Revenues - Programs</td>
<td>505,410.00</td>
<td></td>
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<tr>
<td>5200.00 · Earned Revenues - Gift Shop/Conc</td>
<td>37,800.00</td>
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</tr>
<tr>
<td>5300.00 · Earned Revenues - Other</td>
<td>70,000.00</td>
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<tr>
<td>5400.00 · Earned Revenue - Farm &amp; Int.</td>
<td>27,746.00</td>
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</tr>
<tr>
<td>Total Income</td>
<td>$ 1,087,048.00</td>
<td>$ 25,000.00</td>
</tr>
<tr>
<td>Expense</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7200.00 · Salaries, Taxes, &amp; Related Expenses</td>
<td>692,655.00</td>
<td>12,000.00 Programming Supplies and Materials</td>
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<tr>
<td>7250.00 · Professional and Contract Labor</td>
<td>45,954.00</td>
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<tr>
<td>7700.00 · Supplies - General</td>
<td>63,767.00</td>
<td>9,500.00 Maintain State Buildings, Facilities &amp; Properties</td>
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<tr>
<td>7800.00 · Office &amp; Admin Expenses</td>
<td>15,280.00</td>
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<tr>
<td>8000.00 · Facility Expenses</td>
<td>133,840.00</td>
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<tr>
<td>8300.00 · Meetings, Travel, Conf, Etc</td>
<td>3,060.00</td>
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<tr>
<td>8500.00 · Business &amp; Insurance Expense</td>
<td>66,220.00</td>
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<tr>
<td>8700.00 · Sales and Marketing Expenses</td>
<td>38,225.00</td>
<td>3,500.00 Marketing for Events and Programming</td>
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<tr>
<td>8800.00 · Catering &amp; Concession Expenses</td>
<td>14,150.00</td>
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<tr>
<td>8850.00 · Gift Shop Expenses</td>
<td>12,700.00</td>
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<tr>
<td>9000.00 · Misc. Expenses</td>
<td>150.00</td>
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<tr>
<td>Total Expense</td>
<td>$ 1,088,241.00</td>
<td>$ 25,000.03</td>
</tr>
<tr>
<td>Net Budgeted Income</td>
<td></td>
<td>$ 707.00</td>
</tr>
</tbody>
</table>
AMERICAN WEST HERITAGE CENTER

2019 CALENDAR

VALENTINE'S DINNER AND CONCERT
FEB 15-16
Dinner at 6:30 p.m. followed by an intimate concert at 7:30 p.m. with singer & songwriter Brian Hill. Concert-only tickets also available.

BABY ANIMAL DAYS
APRIL 2-5
See baby bears and cuddle farm animals, enjoy the candy cannon, sheep shearing, pony rides, train rides, crafts, and games. Living history sites will be open.

FARM ANIMAL DAYS
FRIDAYS & SATURDAYS IN APRIL
Play with our baby farm animals, take a pony and train ride, and explore our 1917 farm.

HISTORIC ADVENTURES
JUNE 4-8
Take a walk in time and visit our Mountain Man Trader's Cabin, Pioneer Settlement, and 1917 historical living farm.

CACHÉ VALLEY MOUNTAIN MAN RENDEZVOUS
JULY 19-20
Experience the mountain man lifestyle; blacksmiths, check out Traders Row, and enjoy learning the skills of the mountain men.

PIioneer Day Festival
JULY 20
Celebrate Utah's pioneer heritage by learning pioneer skills and playing pioneer games.

CORN MAZE ON THE FARM ACTIVITIES
SEP 21-28
Includes a seven-acre corn maze, outdoor games, BB gun range, and pony and train rides.

Fall Harvest Festival
OCT 18-19
Bring in the fall with color preview, corn shelling, candy making, and more. See our fully restored Case steam engine and thresher as our team threshes our grain crop.

HAUNTED HOLLOW
FRIDAYS & SATURDAYS IN OCTOBER
Take a walk on the dark side through the mysterious hollow in Cache Valley. Single event or combo passes available.

PRICES AND ACTIVITIES VARY DEPENDING ON EVENT AND ARE SUBJECT TO CHANGE WITHOUT NOTICE

435-245-6050
awhc.org
PROGRAMMING

HISTORIC ADVENTURES
Step back in time for bold frontier adventures, throw tomahawks and learn to identify furs in the Mountain Man Camp and Fur Trade area. Experience part of western expansion in the Pioneer Settlement, duck inside a dugout, play pioneer games, or try a variety of hands-on demonstrations. The Jensen Historical Farm portrays farming the way it was done in 1917. From cooking on a wood-burning stove to doing the chores, there are plenty of things to do.

Pony Rides: Tuesdays - Saturdays 11 a.m. - 4 p.m.
Train Rides: Tuesdays - Saturdays "nass hourly" 12 p.m. - 4 p.m.
Tea Party Fridays: Children will love this wonderful party where they'll learn old-fashioned etiquette, enjoy cookies, play parlor games and drink delicious lemonade. $3/person with admission. Reservations are required.

STORYTIME
(Preschool age Children)
Join us for stories, games, songs, a special treat, and loads of fun.
WEDNESDAYS at 10:30 a.m.
Please call 435-245-6050 to preregister.
Session 1 Jan 9 - Mar 27
Session 2 June 5 - Sept 4
Session 3 Oct 30 - Dec 18

SUMMER CAMPS
First through sixth graders will never forget summer camp at the Heritage Center. Our one-day and four-day camps offer fun-filled hands-on learning adventures. Call for pricing. Discounts for Gold Members and multiple camp registrations.

HANDCART TREKS
Honor the West’s pioneering spirit with an affordable 3-day, 2-night handcart trek for groups of 20 or more. Your journey will take you through beautiful Hardware Ranch Wildlife Management Area at the top of Blacksmith Fork Canyon. Programming can be customized for your group. Catered meals available.

GROUP TOURS
Welcome to the West! Step off your motor coach and step back in time at the American West Heritage Center. Join our host as you board an old-fashioned wagon that will take you to one of our historically themed buildings.

A variety of programming, entertainment, hands-on activities and food options are available. Contact us to set up your group tour today.

All pricing and activities are subject to change without notice. Please no smoking & no pets.

TEAM BUILDING
Peter Maughan Team Building Course, and Bridgehead Games for Corporate, Family, and Youth Groups. Activities are designed to build confidence, provide a physical and mental challenge, encourage teamwork and breakdown barriers. Call for pricing.

BUILDING RENTALS
Weddings, Family Reunions, Corporate and Holiday Events: Our beautiful Opera House, rustic Livery Stable, outdoor Pavilion and spacious Festival Grounds are perfectly suited for any event. Contact us to schedule your special occasion.

CAMP RENDEZVOUS
Our comfortable camping area is perfect for youth groups, family reunions and groups of all sizes. While there, take part in our Historic Adventures. We will tailor-make an adventure you’ll never forget.

EXPERIENCE IT!
OUR MISSION
Create an educational and entertaining environment that inspires our patrons to learn, live, and celebrate the American West Heritage by exploring the diverse cultures that shaped the Cache Valley and surrounding region from 1050 to 1920.

VISITING THE HERITAGE CENTER
Located at the foot of the breathtaking Wellsville Mountains, 50 minutes north of Salt Lake City, and 10 minutes south of Logan, Utah. Nestled along the scenic route via Logan Canyon National Scenic Byway to Jackson, Wyoming, Yellowstone, and Grand Teton National Park.

ANNUAL MEMBERSHIPS ARE AVAILABLE
GOLD FAMILY
$60.00 – Membership benefits for 2 adults and all dependent children. (children must reside in household)

GOLD GRANDPARENT
$100.00 – Membership benefits for 4 adults and up to 8 grandchildren.

CALL TODAY:
435-245-6050

awhc.org