Investing in Results

Individual Development Accounts Return Dollars to the State of Utah and Move People from Dependency to Control.

What is the IDA program?

It is a short-term, state-wide **multi-faceted financial education and 1:1 matched savings program** that helps low income working Utahns gain control of their personal finances, eliminate dependence on public assistance and purchase one of four productive assets designed to increase their personal net worth and strengthen Utah's economy.

Approved Productive Assets

1. First home
2. Small business start-up or expansion
3. Post- secondary education including vocational training at accredited schools
4. Assistive Technologies for work-related activities.

Return on Investment

- Lower income workers gain financial skills to manage their finances wisely.
  - Over 7,000 people have completed general financial education requirements.
  - Applicants receive in-depth review of credit worthiness and spending habits.
  - Low income workers move from paycheck to paycheck finances to long-range planning,
  - All participants create a budget that accurately reflects their income and expenses.
  - Average savings at the end of the program is $1,500.
- 256 households purchased a first home valued at over $48 Million dollars
- 291 households invested over $1.08 Million in a small business.
- 569 households invested over $2.2 Million in post-secondary education.
- Low income working families took control of their finances, reduced dependence on public assistance and became financially independent.
- Educated workforce: Low income people obtained higher paying jobs because of education
- Housing stability: Homeowners increases the tax base, support local business & become involved in the community. Children do not have multiple school changes because their parents move to find affordable rentals & crime rates are reduced.
- Sufficient family income: Small business start-up or expansion allow people to augment family income with flexible work schedules and locations that mitigate transportation and childcare barriers.
- High risk Utahns are financially stable,
- Ends dependency on public assistance.

Who is eligible to be an IDA participant?

- Working Utahns with earned income <=80% of area median income with net worth less than $10,000 (excluding a home and 1 vehicle).

Request

- $75,000 increase to the ongoing appropriation will allow us to move more people out of poverty and into the financial mainstream.

AAA Fair Credit Foundation.

Fair Credit Foundation (FCF), a Utah-based 501 (c) (3) nonprofit, has been improving the financial lives of Utah families since 1997. Our mission is "to teach individuals and families how to manage their finances wisely to improve and sustain financial well-being." The Utah Individual Development Network is a program of FCF.

Funding History for Individual Development Accounts (Based on Date Received)

State funding = $1,147,700

2007 = $105,000
2008 = $146,000
2009 = $ 90,000
2010 = $81,750
2011 = $98,450
2012 – 19 = $89,500

Federal Funding = $2,325,000

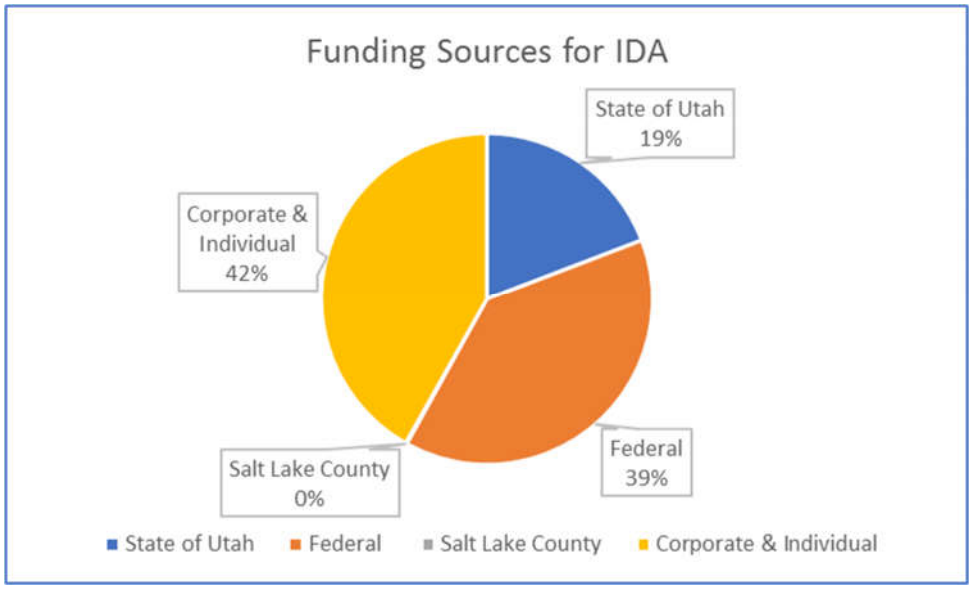
2006 = $137,381
2007 = $147,973
2008 = $106,300
2009 = $284,825
2010 = $310,371
2011 = $ 89.550
2012 = $343,487
2013 = $158,755
2014 = $133,300
2015 = $173,769
2016 = $101,368
2017 = $222,225
2018 = $115,696

Salt Lake County funding = $7,489

2015 = $7,489

Corporate and Individual Funding = $2,501,033

2006 = $395,441
2007 = $191,709
2008 = $264,648
2009 = $189,720
2010 = $270,285
2011 = $202,975
2012 = $168,251
2013 = $200,674
2014 = $163,238
2015 = $120,525
2016 = $ 67,491
2017 = $142,743
2018 = $123,333



Corporate funders include: Alliance Bank, Ally Bank, American Express, American West Bank, CIT Bank. Comenity Capital Bank, Daniels Fund, E*Trade Savings Bank, GE Capital, GE Money Bank, JP Morgan Chase, Morgan Stanley, The Ohio State University, Pitney Bowes Bank, Synchrony Bank, Sallie Mae, Transportation Alliance Bank, UBS Foundation. USA, US Bancorp, Utah Association of Financial Services, Wells Fargo Bank, WEX Bank, World Financial Capital Bank, Zions Bank.

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