Request for Appropriation (2019 General Session)

(See instructions on reverse side and JR4-3-101 through 201)

SECTION I - To be completed by requesting legislator

Name: Senator/Representative Senator Gene Davis Date 1.31.2019

Funding Request Name Utah Council for Citizen Diplomacy – International Exchange Programs

Description of Funding Item
For more than 50 years, UCCD has hosted Dept of State International Exchange Programs, which has invited more than 10,000 global leaders to Utah for professional and cultural exchanges. Annually, this program welcomes more than 400 leaders from more than 100 countries to Utah to 1) strengthen foreign relations, 2) generate more than $1,000,000 in economic revenue for the state, 3) create global economic opportunities for businesses in Utah, 4) promotes Utah globally.

Agency through which funds would be administered Governor's Office of Economic Development

What is the statewide public purpose?*
1) strengthen foreign relations,2) generate more than $1,000,000 in economic revenue for the state, 3) create global economic opportunities for businesses in Utah, 4) promotes Utah globally.

What type of organization(s) will receive this funding? (check all that apply)

___ Government ___ Gov't Not for Profit ___ Private for Profit X Private Not for Profit

Amount Requested: $ 50,000

X General Fund ___ Educ. Fund ___ Transp. Fund ___ Other:

___ FY19 (One-time) ___ FY20 (One-time) ___ FY20 (Ongoing) X Nonlapsing

Project Contact Information:

Name Felecia Maxfield-Barrett
Title Executive Director
Organization Utah Council for Citizen Diplomacy
Phone # 801.832.3273
Email fmbarrett@utahdiplomacy.org

Attach Supporting Documentation (Required)

X Itemized Budget
X Deliverables and/or Performance Measures
___ Does this organization receive other State financing? ___ Yes X No If yes, attach explanation.
X Please attach any other supporting documentation

Appropriations Committee Recommendation

***All appropriations must be made to state agencies. State agencies must follow state procurement laws which require competitive bids, requests for proposal, or sole source determination.** **(Over)**

UTAH COUNCIL FOR CITIZEN DIPLOMACY

Annual Deliverables and Performance Measurables:

1. UCCD will host 425 International Visitors from more than 100 countries and 80 Department of State liaisons through International Exchange Programs
2. UCCD will host International Exchange Programs that will strengthen Utah foreign relations by:
    a. Facilitating meetings between International Visitors and our local business, academia, nonprofit, and entrepreneur community that will share knowledge, best practices, resources, and networks with that can be implemented globally
    b. International Visitors will learn about Democratic values based on laws, policies, and practices they observed in Utah
    c. International Visitors will experience unique cultural activities while visiting Utah, which will deepen their understanding of our state.
3. UCCD will generate $1,000,000 in economic revenue for the state of Utah
4. In facilitating meetings between International Visitors and our local business, academia, nonprofit, and entrepreneur community, UCCD will create opportunities that could result in economic opportunities for Utah
5. UCCD will promote Utah globally by requesting International Visitors:
    a. Share their Utah-specific experience with others in their country
    b. Maintain and increase relationship with the people of Utah
    c. Credit their meetings in Utah and their interaction with people from our community when developing programs or revising programs based on knowledge, best practices, resources, and networks they obtained from their visit to Utah

		2019 Budget	2018 Actuals
	REVENUE		
	Ambassador Club		
1	Amb. Price Lecture Series	30,000	23,694
2	Program Revenue - Little America	25,000	28,863
3	Program Revenue - LeBus	10,000	7,845
4	Contributions - Board	5,000	2,960
5	Contributions - Corporate	0	853
6	Contributions - Individuals	4,000	4,404
7	Contributions - Foundations	55,000	57,350
8	Fee-for-Service	20,000	2,944
9	UT Humanities Conversations		
10	Global Ties US Community Partnership Grant	120,000	118,965
11	Global Ties US Travel Grant	1,000	2,820
12	In-kind Contributions	20000	20,000
13	IYLEP		
14	**State of Utah - GOED 13% of Total Budget**	**50,000**	**50,000**
15	Utah Packages		
16	Vivaldi Fundraiser	20000	20274
17	WorldQuest Fundraiser		4,950
18	World Affairs Council of America		
19	Young Leaders of Americas Initiative	18,000	42,564
20	Refunds/Reimbursements	0	1128
	Total Income	**378,000**	**389614**
	EXPENSES		
21	Accounting - Financial Review	6000	6525
22	Payroll 401 - K	17500	16199
23	Payroll 401 - K Service Fees	1500	1020
24	Payroll - Net	138000	132201
25	Payroll Employee Tax Expense		
26	Payroll Employer Tax Expense	55000	51300
27	Payroll Processing	3000	1816
28	Advertising & Publicity	360	320
29	Ambassador Club Expenses		0
30	Annual Report	150	137

31	Awards & Recognition		0
32	Bank/Merchant Service Charges	50	34
33	Board Retreat/Meeting Expenses	1000	338
34	Business Licenses	10	10
35	Camera	0	0
36	Computer Consulting	1000	125
37	Computer Hardware	1000	
38	Computer Programs/Software	2500	2,443
39	Copies		0
40	Development Expenses	0	0
41	Dues & Subscriptions	2000	1,745
42	Education / Trainings	2000	593
43	Event Expenses		0
44	ED Search		0
45	Fee For Service		355
46	UT Humanities		846
47	Global Ties US National Meeting		
48	Global Ties Travel Expenses	5000	7,939
49	Health and Wellness (HRA)	10000	6,211
50	Health Insurance		0
51	In-Kind Expenses		0
52	Insurance - Liability & Officers/Directors	4000	3,242
53	Intern Stipend	3000	4,500
54	IYLEP Expenses		0
55	Lecture Series (spring)	10000	8,797
56	Lecture Series (fall)	10000	10,509
57	Marketing Materials		0
58	Meals & Entertainment	1000	946
59	Member Orientation		0
60	Mileage Reimbursement	2500	2,251
61	Misc Expenses		0
62	Office Supplies	2000	1,544
63	Parking	1000	822
64	Phone	1500	1,380
65	Postage & Delivery	500	103
66	Printing -Stationary		0

67	Professional Association Meeting		0
68	Program Expenses (Background Checks)	35000	2,559
69	Property Tax		0
70	Protocol and Diplomacy International		0
71	Rent	20000	20,000
72	Returned Check		0
73	Supplmenetal Grant		0
74	Travel		0
75	Tribute (2019 Next Scheduled Event)	2000	0
76	Young Diplomats of Utah	13000	0
77	Vivaldi by Candlelight 2017	8000	9,984
78	Website and Email	500	0
79	Workers Comp Insurance	450	444
80	World Affairs National Conference	5000	3,702
81	WorldQuest	5000	3,629
82	Young Leaders of Americas Initiative		41618
	Total Projected Expenses	**370520**	**346187**
	Net Income in Excess of Expenses	**7,480**	**43,427**

UTAH COUNCIL FOR CITIZEN DIPLOMACY
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Overview of Program

The Utah Council for Citizen Diplomacy (UCCD) is an independent, nonpartisan, nonprofit 501(c)(3) organization dedicated to promoting global understanding and respect between the people of Utah and other nations. For 50 years, UCCD has been Utah's leader in international professional and cultural exchange and works as a nonprofit sector partner with the U.S. Department of State's prestigious exchange programs, including their International Visitor Leadership Program (IVLP).

Since 1967, our organization has hosted an estimated 10,000 Visitors from almost every country around the world by partnering with the Department of State. Launched in 1940, IVLP is a professional exchange program that seeks to build mutual understanding between the U.S. and other countries. International Visitors travel to the U.S. for carefully designed programs that reflect their professional interests and U.S. foreign policy goals. They travel in a variety of thematic programs, either individually or in groups, for up to three weeks. While in the U.S., International Visitors typically visit Washington, D.C. and three additional towns or cities that highlight the tremendous diversity of the U.S. They attend professional appointments with their American counterparts; learn about the U.S. system of government at the national, state and local levels, visit American schools, volunteer, and experience American culture and social life. International Visitors also share their culture and offer insights on best practices and perspectives with their American hosts. Most International Visitors are accompanied in the U.S. by either foreign language interpreters or English language officers, contractors through the State Department's Office of Language Services. Not only do they provide language interpretation for the International Visitors, but they also help to explain American society, history, and culture and serve as a cultural broker. These visits reflect the International Visitors' professional interests and support the foreign policy goals of the United States.

IVLP, along with Fulbright Scholarships, is our nations' most respected and effective public diplomacy initiative. Each year Congress appropriates funds for international exchanges to meet specific foreign policy objectives established by the President and Secretary of State. U.S. embassies are charged with nominating high-ranking individuals for a place on this program. After an extensive vetting program lasting up to a year, the International Visitors are invited to travel to the U.S. as guests of our government. There are 5,000 International Visitors invited to participate in this program each year and each year, UCCD welcomes hundreds of leaders from around the world to Utah for short-term professional and cultural exchanges. Alumni of this program are leaders in the government, political, media, education, arts, business and other key sectors which includes 335 current and former Chiefs of State and Heads of Government, thousands of cabinet-level ministers, and many other distinguished leaders from the public and private sectors.

Over the years, International Visitors have examined dozens of topics including Religious Tolerance, Women Leaders, Addressing the Needs of Underserved and At-Risk Youth, Strategies for Global Transparency and Accountability, Entrepreneurship, Combating Violent Extremism, Volunteerism in the U.S. and many more themes.

UCCD is the only community-based council in Utah and one of 86 nationwide organizations that design and implement professional and cultural programs for foreign leaders and specialists visiting our state through the U.S. Department of State's Bureau of Cultural and Educational Affairs. UCCD competes with these other councils and communities around the nation to secure programs for Utah. Of these councils, UCCD ranks in the 16th largest for the number of International Visitors received. Federal funding received for this program account for 1/3 of UCCD's total budget, so securing additional funding is necessary.

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T0-DATE SCHEDULED 2019 INTERNATIONAL EXCHANGE PROGRAMS HOSTED BY UCCD

(Dates of visit in Utah, program theme, and countries of International Visitors)

Feb 7 - 12 Foreign Policy & Human Rights (International Visitor Leadership Program) – *Burma, Chile, Jamaica, Lithuania, Mexico, Norway, Pakistan, Sierra Leone, Turkey*

Feb 7- 12 Youth Civic Engagement (International Visitor Leadership Program) - *Albania, Armenia, Azerbaijan, Bangladesh, Cambodia, Cyprus, Egypt, Guatemala, Jordan, Kazakhstan, Lebanon, Libya, Macedonia, Malaysia, Nepal, Norway, Pakistan, Palestinian Territories, Saudi Arabia, Singapore, South Africa, Spain, Sudan, The Bahamas, & Vietnam*

Feb 8 Fulbright Conference with Home Hospitality - 150 Fulbright students

Feb 13 - 16 Education in the Digital Age (International Visitor Leadership Program) – *Afghanistan, Bangladesh, Brazil, Chile, Dominican Republic, Egypt, Ethiopia, Georgia, Ghana, Iraq, Jordan, Kuwait, Liberia, Mexico, Montenegro, Nepal, China, Russia, Saudi Arabia, South Africa, Tunisia, Turkey*

March 1 - 9 Renewable Energy-Auction System-Transition to Market Competition (Open World) – *Serbia*

March 9 - 13 Human and Civil Rights for Marginalized Communities (International Visitor Leadership Program) – *Israel*

March 24 - 28 Entrepreneurship as the Engaging of Prosperity and Stability (International Visitor Leadership Program) – *Argentina, Bolivia, Chile, Costa Rica, Cuba, Ecuador, El Salvador, Honduras, Mexico, Uruguay, Venezuela*

March 26 - 30 Rule of Law and the U.S. Judicial System (International Visitor Leadership Program) – *Afghanistan, Argentina, Armenia, Brunei, Bulgaria, Czech Republic, Egypt, Ghana, Guatemala, Hungary, Iraq, Israel, Lithuania, Macedonia, Malawi, Nigeria, Papua New Guinea, Paraguay, China, Philippines, Poland, Portugal, Romania, Space, Tunisia, Ukraine*

April 12 - 17 Labor Relations (International Visitor Leadership Program) – *China*

April 24 - 27 Towards a More Safe & Secure World – Cooperative Efforts in Combating Transnational Crime (International Visitor Leadership Program) – *Ethiopia, Jamaica, Lithuania, Mexico, Pakistan, Russia, Sweden*

April 25 - May 1 NGO Management (International Visitor Leadership Program) – *Bahrain, Burma, Colombia, Cote d'Ivoire, Egypt, Guyana, Hong Kong, Iceland, Jordan, Kenya, Latvia, Libya, Mongolia, Pakistan, Papua New Guinea, Poland, Russia, Saudi Arabia, Seychelles, South Africa, South Sudan, Tajikistan, Trinidad & Tobago, Tunisia, Turkey, & Zimbabwe*

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2017 Numbers at a Glance

1. UCCD welcomed **425** International Visitors and **87** Department of State International Visitor Liaisons and Interpreters
2. Arranged **2505** total hotel room nights - International Visitors stay at Little America and receive transportation from Le Bus - both are local Utah companies.
3. Hosted Visitors from **115** Countries
4. Designed **53** Professional and Cultural Programs
5. Arranged **298** Professional Meetings
6. Arranged **81** Cultural Activities
7. Arranged **10** Volunteer Activity for **138** International Visitors
8. Arranged **27** Classroom Visits for **124** International Visitors
9. Organized **89** Home Hospitality Events
10. Engaged **520** Utah Volunteers
11. Received **7,669** Hours of Local Volunteer Support
12. Positive Economic impact of over **$954,728** spent in Utah.

Intent Language Request

Other Notes

State of Utah appropriations funds are 13% of UCCD total budget.

SECTION II - To be completed by Legislative Fiscal Analyst's office

Entered on _____ Entered by _____
date initials

Instructions
Request for Appropriation

1. Completed forms must be filed with the Legislative Fiscal Analyst by noon of the 11th day of the general session (JR4-3-101).

2. Requesting legislators complete **Section I** and return the form to the Office of the Legislative Fiscal Analyst.

3. Attach required supporting documentation, including an itemized budget, deliverables/ performance measures, whether the requesting organization receives other State financing, and any other clarifying material.

4. The Legislative Fiscal Analyst will enter your request into the online system and complete **Section II**.

5. The Request for Appropriation will be assigned to a subcommittee by the appropriate co-chair (House or Senate depending on membership of the sponsor) of the Executive Appropriations Committee using the online system.

6. Working with the co-chairs of the assigned subcommittee, staff will schedule the request for an appropriations meeting and note that meeting date in the online system.

NOTE: Appropriations subcommittee co-chairs have the option of when to schedule hearings. However, all hearings should be completed in time for actions to be included in the final report to the Executive Appropriations Committee.