

Request Name: Youth Bicycle Education Program and 1,000 Miles Campaign

Description: This funding will support the Governor's Life Elevated 2020 goal to build 1,000 new miles of family-friendly bike lanes, paths, and trails by 2027. Through the 1,000 Miles Campaign, Bike Utah (the nonprofit partner) provides technical support to communities across the state as they work to build bicycle infrastructure. Annually, the Youth Bicycle Education and Safety Training Program educates 3,000 students across Utah about how to safely and confidently get around by bicycle.

Agency: Economic Development

Purpose: In order to address the population, mobility, economic development, tourism, personal health, and air quality challenges Utah is currently facing, there needs to be a more serious effort to encourage bicycling for transportation and recreation. These programs help to increase demand and capacity for both residents and visitors to use bicycles, which is desired by more than 60% of Utahns.

Funding for: \$250,000. 2020 (Ongoing)

Private Not-for-Profit

Youth Bicycle Education & Safety Training Budget

Program Income	Quantity	Rate	Total	
Utah Legislative Appropriation	1	\$155,620	\$155,620	State Funding
Utah Department of Transportation - Safe Routes to School	1	\$75,000	\$75,000	Other State Financing
Utah Department of Public Safety - Highway Safety Grant	1	\$30,000	\$30,000	Other State Financing
Foundation grants, corporate sponsorships, individual giving, and private funding sources	1	\$61,584	\$61,584	Non-State Funding
Total Program Income			\$322,204	

Program Expenses	Quantity	Rate	Total
Bicycle Education Staff	8320	\$20	\$166,650
Vehicle Mileage	60,000	\$0.54	\$32,400
Printing	80,000	\$0.15	\$12,000
Lodging	260	\$80	\$20,800
Equipment Maintenance	2	\$4,000	\$8,000
Vehicle Maintenance	2	\$4,000	\$8,000
Subtotal			\$247,850
Program Overhead		30%	\$74,355
Total Program Expenses			\$322,204

1,000 Miles Campaign Budget

Program Income	Quantity	Rate	Total	
Utah Legislative Appropriation	1	\$94,380	\$94,380	State Funding
Total Program Income			\$94,380	

Program Expenses	Quantity	Rate	Total
Program Staff	2080	\$30	\$62,400
Vehicle Mileage	10,000	\$0.54	\$5,400
Lodging	60	\$80	\$4,800
Subtotal			\$72,600
Overhead		30%	\$21,780
Total Program Expenses			\$94,380

Request for Appropriation
Youth Bicycle Education & Safety Training Program and
1,000 Miles Campaign

As Utah's population grows, there is greater need to maintain and improve overall quality of life. This includes addressing challenges, such as traffic congestion, air quality, healthy lifestyles, access to outdoor recreation, tourism development, and livable communities. In the 2013 Utah Travel Study, more than 60% of respondents indicated: "The ability to walk and bike to places in my neighborhood is important to me." These two programs work in conjunction to both provide people with family-friendly places to ride and the knowledge about how to do so safely.

Youth Bicycle Education and Safety Training (BEST)

- No-cost, 5-hour, on-bike program administered across all of Utah
- Educates and encourages more than 3,000 kids annually to ride bicycles
- Trained instructors, bicycles, and helmets are provided during the program
- 70% increase in bicycle safety knowledge; 145% increase in bicycle ridership
- An appropriation provides foundational support for Bike Utah to pursue private sector funding to expand the program to reach 6,000 children annually.

1,000 Miles Campaign

- In May 2017, Governor Herbert stated, as part of Utah Life Elevated 2020, a goal of developing 1,000 miles of family-friendly bicycle trails and paths.
- Bike Utah was designated as the nonprofit partner to carry out this campaign
- Through the 1,000 Miles Campaign, Bike Utah provides technical expertise and connections to financial resources so communities can develop bicycling in their area.
- In the last three months, Bike Utah has tracked 55 miles of infrastructure in 8 counties. We have worked with 12 communities in 5 counties which represent a potential addition of 43 miles of family-friendly infrastructure.
- An appropriation provides foundational support for Bike Utah to pursue private sector funding to help more communities around Utah develop bicycle lanes, paths, and trails

Performance Measures

Youth Bicycle Education & Safety Training Program

Through the Youth Bicycle Education and Safety Training Program, Bike Utah completes assessments with students, parents, and teachers. The following performance measures will be used to track program progress:

- Program participants will improve their grade on a bicycle safety quiz

- Percentage of students who have developed the necessary on-bike skills
- Teachers will report an increase in the number of students bicycling to and from school
- Parents will report increased interest in bicycling and walking from their student after the program
- Parents will report increased interest in bicycling and walking among other members of the student's family
- Number of students who have participated in the program
- Number of schools and programs reached
- Additional public and private funding secured to expand program to reach more schools and students

1,000 Miles Campaign

The following performance measures will be used to track program progress:

- Miles of family friendly bicycle lanes, paths, and trails developed each year (approximately 100 miles per year)
- Communities engaged in creating more bicycle infrastructure
- Additional public and private funding secured to expand the program to more communities

Business, Economic Development and Labor Appropriations Committee
Supplemental Questions

1) What is the funding as a percent of your total budget

The \$250,000 funding request represents 43% of Bike Utah's total budget.

2) Have you requested funding from the state in the past?

During the 2018 Legislative Session, Bike Utah requested and received a \$250,000 ongoing appropriation. The 2018 appropriation was the first time the organization has requested funding.