

Request Name: Warriors Over The Wasatch/Hill AFB Air Show

Description: Warriors Over the Wasatch occurs every two years, scheduled for June 27 & 28, 2020. The state has assisted with a funding amount of \$200,000 every year to assist with a \$700,000 budget, see below.

Agency: Economic Development

Purpose: Warriors Over The Wasatch attracts a half million spectators and is held at Hill Air Force Base to showcase and demonstrate the military's critical involvement in not only the nation's security, but also Utah's economy. Hill AFB is Utah's largest, single-site employer with an annual economic impact of \$4 billion.

Funding for: \$200,000. – 2019 (One time)

Private Not-for-Profit

Item: Warriors Over The Wasatch Air Show, Hill AFB

Cost Estimate	Revenue Estimate	Appropriation request 2019
\$ 700,000	\$ -	\$ 200,000
		One time

Staement of Purpose

The Warriors Over the Wasatch Air Show happens every 2 years and is slated for June 27/28 2020. Expenses are show due to contracts and scheduling with performers who develop their performance schedule 2 years out to s like the Air Force Thunderbirds and the Navy Blue Angels. The request for 2019 of 200K is slated to be used to pa ordering fuel, hanger space, rental cars, bus contract, barrier contracts, tenting, food service, portable restroom. of this magnitude leading up to the show.

Implementation

Implementation of the event began in January of 2019 with planning stages and coordination with worldwide pe show. Contracts were negotiated and completed through the end of the year and finalized at the International c scheduled along with the United States Thunderbirds. Planning and coordination with many agencies is needed c from 500,000 to over 600,000 in 2018. The need to prepare for growth based on prior years experience is estima visitors for the up coming event.

Estimated Budget

Please see page 2

Performance Measures

The funds help with expense and achieving the needs of the event. Additional funds will be requested for the 202 with expenses prior to the actual event in June of 2020. The overall event slated for June 27/28 2020 will expend overall economic impact for the State of Utah is estimated at over 50 million dollars and is an opportunity to sho many visitors coming to the event. This FREE event brings in visitors from an 8 state area and is the largest airsh United States. In addition, UTA and UDOT assist in managing this migration of visitors to Hill AFB and based on p foresee well over the 600,000 in numbers based on past growth percentages making this the single largest event United States.

*incurred 18 months prior to the actual
sync with the military performance teams
by initial contracts, deposits on hotels,
s, and other logistical needs for an event*

*rformers to visit Hill AFB for the 2020
onvention. 15 performers were
due to prior attendance numbers ranging
rted to possibly exceed 600,000 plus*

*20 fiscal year for 200,000 as well to assist
an estimated 700K in real dollars. The
ow off the great state of Utah to the
ow on a military installation in the
prior years traffic counts, UDOT and UTA
in Utah and perhaps in the Western*