Request Name: Warriors Over The Wasatch/Hill AFB Air Show

Description: Warriors Over the Wasatch occurs every two years, scheduled for June 27 & 28, 2020. The state has assisted with a funding amount of $200,000 every year to assist with a $700,000 budget, see below.

Agency: Economic Development

Purpose: Warriors Over The Wasatch attracts a half million spectators and is held at Hill Air Force Base to showcase and demonstrate the military’s critical involvement in not only the nation's security, but also Utah’s economy. Hill AFB is Utah’s largest, single-site employer with an annual economic impact of $4 billion.

Funding for: $200,000. – 2019 (One time)

Private Not-for-Profit
**Item:** Warriors Over The Wasatch Air Show, Hill AFB

<table>
<thead>
<tr>
<th>Cost Estimate</th>
<th>Revenue Estimate</th>
<th>Appropriation request 2019</th>
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<td>$700,000</td>
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<td>$200,000</td>
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*One time*

**Statement of Purpose**

The Warriors Over the Wasatch Air Show happens every 2 years and is slated for June 27/28 2020. Expenses are due to contracts and scheduling with performers who develop their performance schedule 2 years out to shows like the Air Force Thunderbirds and the Navy Blue Angels. The request for 2019 of 200K is slated to be used to pay for ordering fuel, hanger space, rental cars, bus contract, barrier contracts, tenting, food service, portable restroom: of this magnitude leading up to the show.

**Implementation**

Implementation of the event began in January of 2019 with planning stages and coordination with worldwide performers. Contracts were negotiated and completed through the end of the year and finalized at the International Air Show scheduled along with the United States Thunderbirds. Planning and coordination with many agencies is needed from 500,000 to over 600,000 in 2018. The need to prepare for growth based on prior years experience is estimated to see well over the 600,000 in numbers based on past growth percentages making this the single largest event in the United States.

**Estimated Budget**

Please see page 2

**Performance Measures**

The funds help with expense and achieving the needs of the event. Additional funds will be requested for the 2020 event with expenses prior to the actual event in June of 2020. The overall event slated for June 27/28 2020 will expend over $50 million dollars and is an opportunity to show the overall economic impact for the State of Utah and is an opportunity to show the State of Utah and is an opportunity to show the value of this event leading up to the show. This FREE event brings in visitors from an 8 state area and is the largest airshow in the United States. In addition, UTA and UDOT assist in managing this migration of visitors to Hill AFB and based on past experience can forsee well over the 600,000 in numbers based on past growth percentages making this the single largest event in the United States.
incurred 18 months prior to the actual
ync with the military performance teams
y initial contracts, deposits on hotels,
s, and other logistical needs for an event

rformers to visit Hill AFB for the 2020
vention. 15 performers were
due to prior attendance numbers ranging
ited to possibly exceed 600,000 plus

20 fiscal year for 200,000 as well to assist
'an estimated 700K in real dollars. The
ow off the great state of Utah to the
ow on a military installation in the
rior years traffic counts, UDOT and UTA
in Utah and perhaps in the Western