

Request Name: Western Legends Roundup - Kane County

Description: Funds are sought from B.E.D.L. appropriations committee for the Western Legends Roundup festival in Kanab, UT. The fair is in need of a one-time appropriation in order to continue this important event.

Agency: Economic Development

Purpose: Kanab is one Utah's premier anchor tenants at the south end of the State. In order for Kanab to remain as the home of the Western Legends. State money used on this event is important for statewide promotion. Benefits extend to the State economy. Increased State sales tax, brand identity, western heritage & cultural preservation, support rural Utah.

Funding for: \$50,000. – 2019 (One time)

Government

## 2019 Budget

### Income

Program Ad Sponsorships	\$12,157.50
City of Kanab	\$20,000.00
UOT	\$4,290.00
Kane Couty	\$30,000.00
Mormon Pioneer National Heritage Area	\$1,000.00
Eccles	\$7,500.00
Utah Film Commission	\$2,000.00
Merchandise	\$5,234.00
Wagon train	\$16,422.38
Quilt	\$3,536.86
BBQ	\$13,255.00
Parade	\$150.00
Bus Tours	\$2,940.00
Barn dance	\$471.00
Street Fair	\$9,475.00
Stars	\$14,653.82
Rodeo	\$5,000.00
Headliners	\$21,065.00
<b>Total</b>	<b>\$169,150.56</b>

### Expenses

Insurance	\$9,209.75
Banners & Signs	\$300.23
Advertising	\$11,110.56
Merchant Service Fees	\$1,573.74
Bank Fees	\$105.00
Contract Labor	\$10,800.00
Dues & Subscriptions	\$10.00
Event Supplies	\$69.55
Internet/Web	\$760.05
License & Permits	\$213.02
Office Supplies	\$702.36
Postage	\$126.40
Printing	\$1,419.37
Professional Fees	\$27.00
Repairs & Maintenance	\$785.34
Telephone	\$1,241.84
Volunteer Dinner	\$67.70
Website Maintenance	\$1,262.50
Merch	\$5,809.32

Wagon Train	\$19,156.00
Quilt	\$545.64
BBQ	\$11,737.40
Parade	\$3,190.36
Bus Tours	\$900.00
Barn dance	\$471.00
Street Fair	\$16,844.60
Stars	\$12,403.97
Rodeo	\$10,000.00
Headliners	\$35,523.36
Rodeo Ground Improvement	\$14,350.00
Bleachers and stage	\$31,900.00
<b>Total</b>	<b>\$202,616.06</b>