Request Name: Zion National Park 100th Anniversary Celebration

Description: This will go to the Zion National Park 100th Anniversary Celebration and Film in collaboration with PBS and featuring the singer Sting. The film will highlight the 100-year history, grandeur and beauty of Zion National Park and the State of Utah.

Agency: Economic Development

Funding for: $500,000 One time

Private Not-for-Profit

Performance Measures

This funding will specifically be used to broadcast the Sting concert held at Zion’s National Park. This concert and PBS special broadcast will be the signature event of the Zion’s centennial. This will be broadcast for people all around the world to see and will greatly enhance Utah’s public image and promote tourism in our state. This is a special milestone in one of the most special places in our state.