

Request Name: Utah Humanities Museum on Main Street

Description: Utah Humanities Museum on Main Street (MoMs) program brings Smithsonian exhibitions to Utah. UH provides hands-on experience in hosting a national traveling exhibit and developing local resources and content. In 2020, the Smithsonian exhibit Water/Ways will be hosted by 5 small or rural Utah museums with extensive professional development on best practices, in collaboration with other agencies and local partners.

Agency: Heritage and Arts

Funding for: \$25,000 Ongoing

Private Not-for-Profit



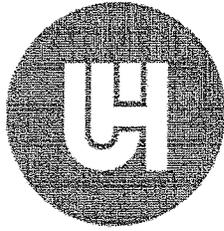
# UTAH HUMANITIES

Ideas in Action

## Itemized Budget for 2020 MoMS Program

ITEM	TOTAL
UH Staff Costs	\$37,500
UH Administration Costs	\$20,000
Other Personnel	\$25,144
Honoraria / Stipends / Consultant Fees	\$8,058
Host Site Time	\$25,000
Exhibition deposit	\$3,000
New initiative exploration	\$2,500
UMFA initiatives	\$20,000
Beehive Archive creation and broadcast	\$25,747
Orientation Workshop	\$5,780
Travel	\$7,400
Design, Printing (signage, advertising)	\$500
IT (website, Omeka)	\$2,000
Evaluation	\$100
<b>TOTAL</b>	<b>\$182,729</b>

\$25,000 request represents 13% of total project budget.



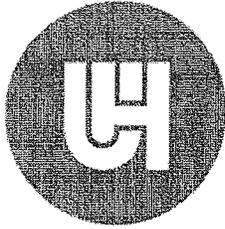
# UTAH HUMANITIES

Ideas in Action

## Deliverables and Performance Measures

- Build organizational capacity at smaller and rural museums
- Provide hands-on professional development for staff and volunteers
- Increase visibility, visitation, and local support for small museums
- Leverage national and state-level partnerships
- Bring resources from “the nation’s museum” to Utah audiences

UH must submit a capacity-building plan for the tour to a Smithsonian MoMS peer-review committee. For dedicated activities such as workshops, participants complete written surveys following each event. Feedback from state-level partners is gleaned through regular meetings and reporting of activities. Exhibit hosts will be required to complete a Smithsonian MoMS Close-out Report and a UH Program Report, and public program audiences will be evaluated as appropriate for each activity against their own visitor experience objectives (e.g., audience surveys, teacher questionnaires, etc.). UH will evaluate internal processes, partnerships, and service delivery through workshops and onsite consultations.



# UTAH HUMANITIES

Ideas in Action

## **Other State Financing**

Utah Humanities partners with divisions in the Department of Heritage and Arts on statewide projects.

### **StEPs**

Division of Arts & Museum 2-year Partnership: \$52,000

Division of State History: \$5,000

StEPs (Standards and Excellence Program) is the American Association for State and Local History's (AASLH) program designed specifically for small to mid-sized history organizations that focuses on organizational improvement in 6 areas of core capacity (mission and governance, management, audience, stewardship of collections, stewardship of historic structures, and interpretation). The StEPs-UT pilot is taking a cohort of 7 small history museums through the 2-year program (July 2018 to June 2020). Participating institutions include the following: Alf Engen Ski Museum in Park City, Cache Valley Daughters of the Utah Pioneers Museum, Ft. Douglas Military Museum in Salt Lake City, Hyrum City Museum, Murray City Museum, Ogden Union Station Museums, and the Uintah County Heritage Museum in Vernal.

### **Oral History Partnership**

Division of State History: \$5,000

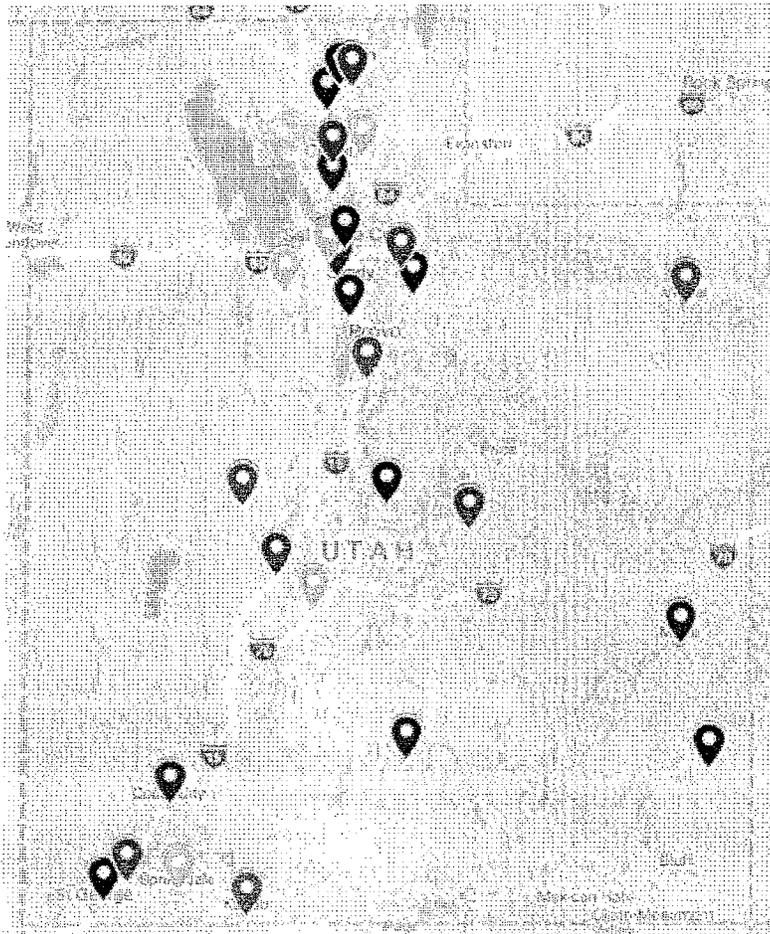
Oral History funding is awarded for the collection and transcription of oral histories for geographic communities and groups, such as World War II Veterans. Transcripts and recordings are deposited at the Utah State Historical Society Library and other deposition sites (such as local libraries), and the content of the collected oral histories is made available to the general public through a live public program.

Utah Humanities has requested state funding in the past.



UTAH HUMANITIES  
Ideas in Action

# Museum on Main Street Host Sites



## Produce for Victory 1994-1995

- Vernal
- Delta
- Castle Dale
- Panguitch
- Kanab

## Barn Again! 1998-1999

- Haber City
- Monticello
- Ephraim
- Wellsville

## Yesterday's Tomorrows 2001-2002

- Panguitch
- Hyrum
- Washington
- Salt Lake City
- Brigham City

## Key Ingredients 2003-2004

- Hartsville
- Castle Dale
- Springdale
- Rochfield
- Tonole
- West Valley City

## Between Fences 2006-2007

- Boulder
- Layton
- Wellsville
- Lehi
- Delta

## New Harmonies: Celebrating American Roots Music 2010-2011

- Park City
- Boulder
- Cedar City
- West Jordan
- Maab

## Journey Stories 2014-2015

- Moab
- Vernal
- Ephraim
- Brigham City
- West Valley City

## The Way We Worked 2017-2018

- Ogden
- Leeds
- Fillmore
- Castle Dale
- Park City
- Hyrum



# UTAH HUMANITIES

Ideas in Action

Museum on Main Street  
Bringing the Smithsonian to Utah

\$25,000 Ongoing



## Description

Every three years, Utah Humanities brings a traveling exhibition from the Smithsonian Institution to Utah to serve as a hands-on learning experience in hosting a traveling exhibit and developing local resources. Each tour serves 5-6 smaller or rural Utah museums with extensive training and professional development workshops on best practices and professional standards. Museum on Main Street works through close collaboration with other agencies and local partners.

The next Smithsonian exhibit, *Water | Ways* will tour Utah to 5-6 new locations in 2020. This exhibit dives into water—an essential component of life on our planet, environmentally, culturally, and historically. Water also plays a practical role in American society—its availability affected settlement and migration patterns, and access to water and control of water resources have long been a central part of political and economic planning.

- UH requests \$25,000 in ongoing funding for the Museum on Main Street Smithsonian Exhibition program. We bring a new exhibit to 5-6 communities every 3 years.
- Host museums will receive extensive training and professional development workshops.
- Museum on Main Street is a collaborative effort working with state agencies and local partners.

## Budget

Project budget: \$183,000  
Amount contributed by partners: \$78,900  
Utah Humanities direct costs: \$104,100

## Museum on Main Street Outcomes

- Build organizational capacity at smaller and rural museums
- Provide hands-on professional development for staff and volunteers
- Leverage national and state-level partnerships
- Bring resources from “the nation’s museum” to Utah audiences

**Questions?** Please call Jodi Graham, Executive Director, at 801.359.9670 x101 (office), 801.800.3253 (cell) or email [graham@utahhumanities.org](mailto:graham@utahhumanities.org).

## Greta Rodebush

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**From:** Andrea Wilko  
**Sent:** Wednesday, February 6, 2019 11:09 AM  
**To:** Greta Rodebush  
**Subject:** FW: Appropriation Request Update  
**Attachments:** Req for Approp Form 19.Ongoing.MoMS.docx; Req for Approp Form 19.Ongoing.MoMS.pdf

Another RFA

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**From:** Dallas Blackburn <dblackburn@le.utah.gov>  
**Sent:** Wednesday, February 6, 2019 10:59 AM  
**To:** Andrea Wilko <awilko@le.utah.gov>  
**Subject:** Appropriation Request Update

Request for the BEDL Committee for \$25,000 in ongoing funds for Museum on Main Street is attached. I've sent it in both word and pdf format, but please let me know if you need anything more/different.

## Dallas Blackburn

*Rep. Mike Winder's Intern*

*Utah House of Representatives, District 30*

*Cell: (385) 479-0814*

**Intent Language Request**

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**Other Notes**

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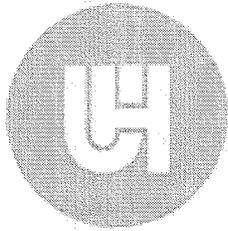
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<b>SECTION II - To be completed by Legislative Fiscal Analyst's office</b>	
Entered on _____ date	Entered by _____ initials

**Instructions  
Request for Appropriation**

1. Completed forms must be filed with the Legislative Fiscal Analyst by noon of the 11th day of the general session (JR4-3-101).
2. Requesting legislators complete **Section I** and return the form to the Office of the Legislative Fiscal Analyst.
3. Attach required supporting documentation, including an itemized budget, deliverables/ performance measures, whether the requesting organization receives other State financing, and any other clarifying material.
4. The Legislative Fiscal Analyst will enter your request into the online system and complete **Section II**.
5. The Request for Appropriation will be assigned to a subcommittee by the appropriate co-chair (House or Senate depending on membership of the sponsor) of the Executive Appropriations Committee using the online system.
6. Working with the co-chairs of the assigned subcommittee, staff will schedule the request for an appropriations meeting and note that meeting date in the online system.

NOTE: Appropriations subcommittee co-chairs have the option of when to schedule hearings. However, all hearings should be completed in time for actions to be included in the final report to the Executive Appropriations Committee.



# UTAH HUMANITIES

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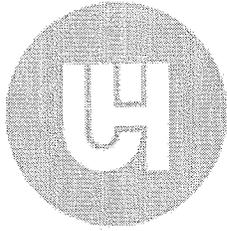
## State Appropriation Itemized Budget 2019

\$170,000 represents 12% of UH's overall budget of \$1,417,000.

Center for Community Heritage Programming	\$35,000
Community Conversations	\$20,000
Statewide Book Festival	\$20,000
Center for the Book Programming	\$20,000
Locally Initiated Project Grants	\$60,000
Outreach Travel	\$10,000
Communications	\$5,000
Total	\$170,000

## Revenue Sources 2019

National Endowment for the Humanities	Federal	\$705,000	49%
National Endowment for the Arts	Federal	\$10,000	1%
State Appropriation	State	\$170,000	12%
Division of Arts & Museums Partnerships	State	\$26,000	2%
Division of State History Partnerships	State	\$10,000	1%
Salt Lake County ZAP	County	\$107,000	8%
Private (foundations, corporations, individuals)	Private	\$389,000	27%
Totals		\$1,417,000	100%



# UTAH HUMANITIES

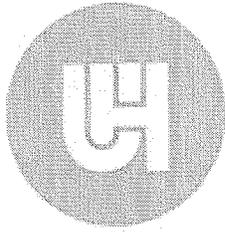
Ideas in Action

## **Deliverables and Performance Measures**

Utah Humanities offers cultural and educational programming statewide and year-round in response to local needs and initiatives.

In 2017, 1,415 events served 20 of Utah's 29 counties. UH programs address local issues in every corner of the state, reaching more than 270,000 people in free, live programs and another million in radio and web broadcasts each year.

We have a comprehensive evaluation structure to ensure all programs are meeting our mission to empower groups and individuals to improve their communities through active engagement in the humanities. Because UH has a wide variety of programs, we utilize a number of tools including surveys, reports, interviews, and observations of participants ranging from program partners to local hosts and general audiences. Every program sets annual goals and objectives and documents progress twice a year.



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Program Funding Period July 2018 – June 2020

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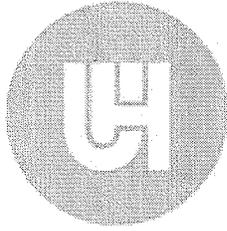
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### **Previous Funding Requests**

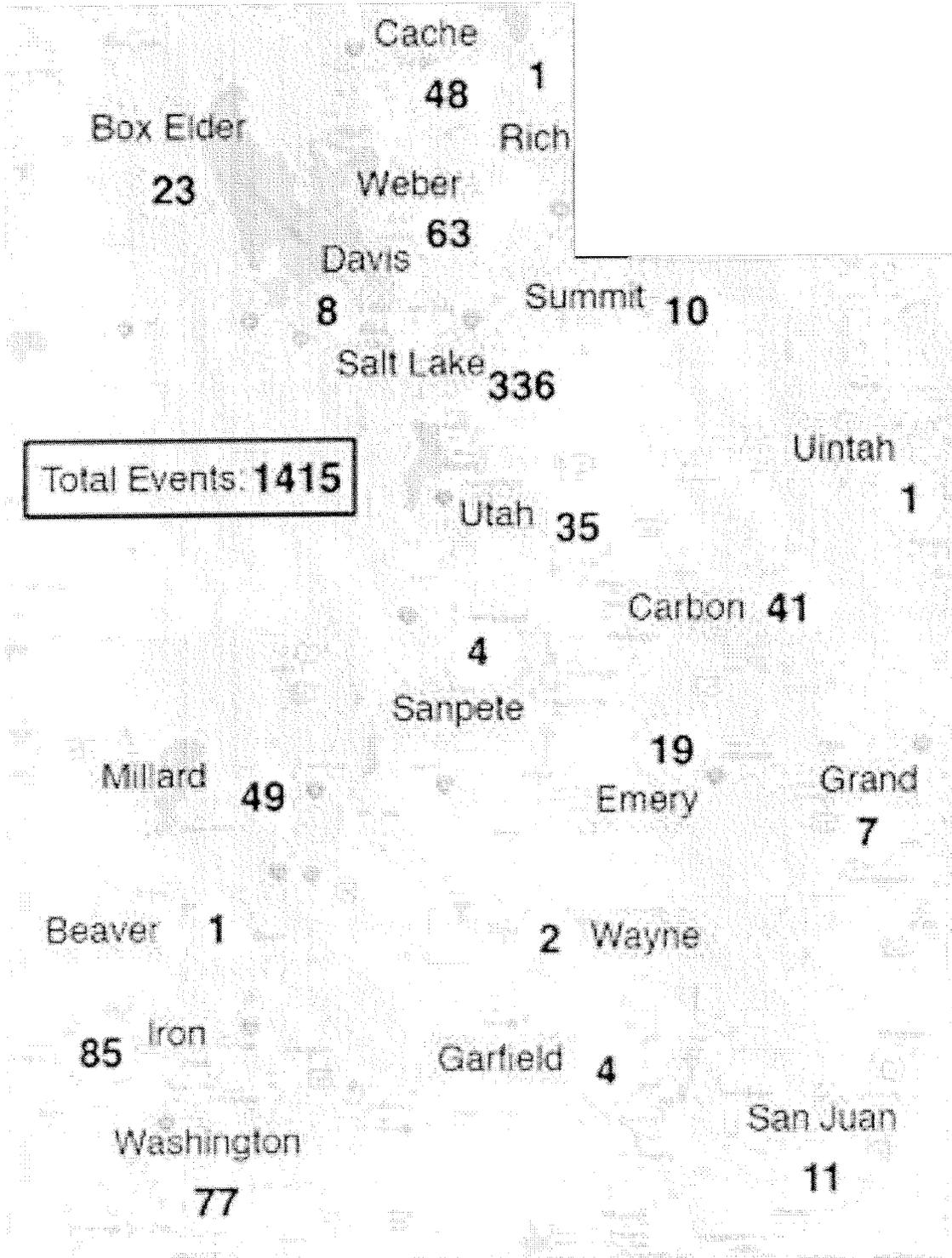
UH requested \$50,000 in ongoing funding last year, but was not successful. We have received modest increases to our ongoing appropriation over the past four years.



# UTAH HUMANITIES

Ideas in Action

## Utah Humanities Statewide Events in 2017





# UTAH HUMANITIES

Ideas in Action

## Utah Humanities FY 2019 Fact Sheet for Legislators

Utah Humanities empowers individuals and organizations to improve their communities through active engagement in the humanities. UH's free statewide programs and services provide opportunities for open discussions of important community issues, build capacity among cultural and educational organizations, support Utah's efforts to expand access to higher education, and provide seed money for local initiatives.

### What Utah Humanities (UH) Contributes to the State of Utah

- **Effective Leveraging:** UH consistently matches state monies more than \$12 to \$1 with a combination of private and public funds, and partner contributions.
- **Economical:** Although UH is not a state agency, it provides services throughout the state while requesting state funding for direct program expenses like Museum on Main Street.
- **Influential Partnerships:** UH collaborates with nonprofits throughout the state and with divisions of the Department of Heritage and Arts, including joint funding and administration of programs, in order to make limited resources go farther and have more impact.
- **Broad Outreach:** In 2017, 1,415 events served 20 of Utah's 29 counties. UH programs address local issues in every corner of the state, reaching more than 270,000 people in live programs and another million in radio and web broadcasts each year.
- **Statewide Programs:** UH offers community discussions, lifelong educational opportunities, an annual book festival, community and oral histories, museum exhibits, professional development for small community organizations, education for at-risk high school students and low-income adults, technical assistance, and modest grants for local initiatives.
- **Direct Support of 66% by 2020 Goal:** Clemente and Venture prepare nontraditional, first-generation, and at-risk high school and adult students for college-level study.
- **Stability and Stellar Track Record:** UH has served the state as an independent, nonpartisan 501(c) (3) nonprofit organization for more than 40 years, since 1975.

### Questions?

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