

Request Name: Utah Museum of Contemporary Art

Description: Funding for art exhibitions and art education programming.

Agency: Heritage and Arts

Funding for: \$50,000 One time

Private Not-for-Profit

UTAH MUSEUM OF CONTEMPORARY ART

Government Funding

Salt Lake County Zoo, Arts & Parks	\$ 95,000
Utah Division of Arts & Museums	\$ 22,000
Salt Lake City Arts Council	\$ 12,500

TOTAL \$129,500



UTAH
MUSEUM
OF
CONTEMPORARY
ART

2019 LEGISLATIVE APPROPRIATION

UMOCA'S MISSION

To advance and elevate the community of contemporary arts and culture, establishing Utah as a leading voice for the spirit of innovation, experimentation and dialogue surrounding the issues of our time.



Innovative Exhibitions

THE UTAH MUSEUM OF CONTEMPORARY ART RESPECTFULLY REQUESTS \$50,000 IN ONE-TIME SUPPORT TO BE USED TO PRESENT CONTEMPORARY ART EXHIBITIONS AND ART EDUCATION PROGRAMS.

Founded in 1931, the Utah Museum of Contemporary Art (UMOCA) is Utah's only museum devoted to contemporary arts and culture. Free and open to all, our innovative programming engages with social issues, and provides a platform for dialogue and a nurturing space for artists to work and develop.

Of UMOCA's programming, 98% is donation based, providing all visitors access to exhibitions and indispensable art education. By not charging an entrance fee, we ensure that people of every demographic and social background can take part in the Museum's offerings.

UMOCA is an independent 501c3 institution.

HISTORY

Art Barn Association (1931-1958)

Alta Rawlins Jensen, an activist and visionary, conceived of a contemporary art center for Salt Lake City and Utah and in 1931, she co-founded the Art Barn Association with those who shared her dream and served as its first President.

Beginning in 1932, the Art Barn, which was located on Finch Lane on the University of Utah campus and was managed entirely by volunteers, began to host art classes and exhibit artwork.

Salt Lake Art Center (1958-2011)

In 1958, the Art Barn's name changed to the Salt Lake Art Center, and in 1961, the institution saw the hiring of its first paid full-time director. Under this direction, SLAC began a more in-depth exploration on Abstract Expressionism, architecture, and sculpture. The institution moved to its current location in 1979.

Utah Museum of Contemporary Art (2011-present)

In 2011, SLAC became the Utah Museum of Contemporary Art, a re-branding that better discloses to the public the organization's function as a museum that specializes in contemporary art.



Family Art Saturday Participants



Students enjoying a visit from the Art Truck

PROGRAMMING

EXHIBITIONS

Our compelling exhibitions challenge visitors to reimagine their notions of art and encourage exploration of local and global issues, ideas, and values through interactions with the artworks. UMOCA has six gallery spaces, one of which is reserved for the work of Utah artists, one for the work of our artists-in-residence, and one for the work created during in-house or community education programs.

EDUCATION

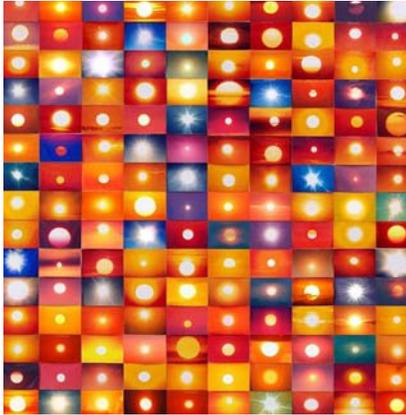
By its nature, contemporary art can be intimidating and confusing. Using exhibitions as a foundation, UMOCA's education programs are engineered to ensure that Museum visitors become comfortable with, and are able to confidently interact with, contemporary art and see it as a tool to better understand contemporary issues in society and the impact those issues have on their lives. In addition, these programs are created using Utah's Core Curriculum Standards, thus helping to fill the void of art education in our schools.

OUTREACH

UMOCA's Art Truck, which was purchased with funds previously gifted by the Utah State Legislature, makes it possible for contemporary art to be taken to school and community events across the state, engaging communities that have little to no access to art galleries or museums. Additional outreach includes participating in KUED's Super Reader Party kick-off event and the Utah Arts Festival Children's Art Yard and partnering with the SLCC Community Writing Center for zine workshops.

LOCAL ARTIST DEVELOPMENT

Annually, UMOCA provides a minimum of 13 solo exhibition opportunities to local artists, free studio space and career development opportunities through our Artist-In-Residence program and Projects Gallery, and we make a concerted effort to include local artists in Main Gallery exhibitions when appropriate. Providing these opportunities for our local cultural community is critical to maintaining our mission and fostering Utah's vibrant arts scene.



Desire Lines (Image: Sunsets by Penelope Umbrico)
Main Gallery, 2018



Anna Betze: Dark Sun
Winner of the Catherine Doctorow Prize for Contemporary Painting, Street Gallery, 2017



Jason Manley: Shrinking Room
AIR Space, 2017

IMPORTANCE OF FUNDING

EXHIBITIONS

Exhibitions at the Utah Museum of Contemporary Art highlight current local and global social issues from a number of unique perspectives. We provide a safe space where people from diverse backgrounds can come together for a healthy dialogue around the issues expressed in the artwork. These dialogues ensure a better understanding of other viewpoints and cultures and an appreciation for others, helping create a kinder, more cohesive community.

EDUCATION

With arts education often looked upon as a luxury and cut from school curricula, outside organizations are relied on to provide youth with an artistic outlet. Is it really that important for children to incorporate the arts into their learning? The answer is YES!!

- Creative activities have been shown to be crucial to child development. An article by Grace Hwang Lynch for PBSParents states that the arts are beneficial to the development of motor skills, language, decision making, inventiveness, and improved academic performance, among others.
- According to author Elliott W. Eisner (2002, *The Arts and the Creation of Mind*, Yale University Press), the arts play a vital role in helping youth develop important skills, such as critical thinking, appreciation for other viewpoints, and cultural awareness.
- The NEA report, *The Arts and Achievement in At-Risk Youth* found that students who participate in some form of art education throughout their childhood have better academic outcomes, higher career goals and are more civically engaged. Though the study focused on lower income youth, it suggests that the benefits reach across socio-economic boundaries.



Cities of Conviction
Main Gallery, 2017



2018 Artist-In-Training Summer Camp Participants



Interstice with Ririe-Woodbury
Street Gallery, 2016



Work In Progress (Community Mural Project)
Street Gallery, 2016



KUED Super Reader Party Kick-Off

UMOCA BY THE NUMBERS 2017-2018

VISITORS

Overall Number of Visitors & Outreach Participants Over 50,000

EXHIBITIONS

Number of Exhibitions 27

Number of Participating Artists 143

EDUCATION

Number of Youth Engaged in Education Programs Over 18,000

EDUCATION: ART TRUCK

Number of Schools & Community Events Visited Statewide 72

EDUCATION: OUT LOUD

Number of LGBTQ Teen Participants 14

EDUCATION: OTHER PROGRAMS

Number of K-12 School Tours with a Related Art Activity 50

Number of Occurrences of Family Art Saturday 12

Number of Participants in the Artist-In-Residence Program 8

Number of Stroller Tours 3

Number of Participants in Artist-in-Training Summer Camp 12

(In Partnership with Youth Education at the U of U)

Number of Participants in Evenings for Educators 8

(In Partnership with Springville Museum of Art)

EXHIBITIONS

CURRENT

SHADY ACRES *Shady Acres* artists use the suburbs not only as a place to examine and critique but also as the subject matter for the production of work related to growing up/living in the suburbs. This allows them to explore their complicated relationship to a place or idea that has helped to shape who they are and their understanding of the world around them.

GREG CALDWELL: NEIGHBORHOOD In *Neighborhood*, artist Greg Caldwell ponders the connotation of the term neighborhood. His paintings portray people as neighbors, being neighborly, or being happy and at peace. The theme also encompasses kindness, friendship and relationships of safety, security, comfort, and trust among neighbors.

MIKE SIMI: GETTIN' BY Are you more likely to consider something once you've laughed at it? Mike Simi's tongue in cheek work explores class and economy, aspiration and failure, and self-medication through objects and drawings steeped in self-effacing humor.

LENKA CLAYTON: UNDER THESE CONDITIONS Lenka Clayton's work breaks down and reconstructs everyday situations and commonplace objects. In doing so, she helps us to reimagine our understanding of situations and objects that we encounter and interact with on a daily basis.

JACOB HAUPT: ULTRA FORCE *Ultra Force* is a bootleg Power Rangers/Super Sentai team created by Haupt to explore how superheroes spend their days off or what would they do if they eliminated all of the villains. The "Force" encompasses friendship, kindness, teamwork and other often overlooked superpowers.

MATT ROCHE & JAIMIE WARREN: WHOOP DEE DOO *Whoop Dee Doo* is a traveling, artist-led project that organizes elaborate site-specific installations and themed live performances as a process for creating meaningful art with communities around the world. Youth groups and performers research, develop and stage theatrical experiences envisioned as variety TV shows.

UPCOMING

MAIN GALLERY: *Outside of Language*

PROJECTS GALLERY: Heidi Jensen, Lenka Konopasek, Anne Fudyma, and one additional TBD

STREET GALLERY: *Ed & Deanna Templeton: Contemporary Suburbium*, *Andrew Dadson: Roof Gap*, and *Nancy Friedemann Sanchez: Catherine Doctorow Prize for Contemporary Painting Award Winner*

CODEC GALLERY: Two TBD and *Justin Watson: A Farwell to Images*

AIR SPACE: Claire Taylor, Madison Donnelly, Kelsey Harrison, Andrew Alba, Ya'El Padroza, and Jane Christensen

ED SPACE: Work created by patients utilizing the art therapy program at IHC, *Out Loud 5* (work created during the 10-week Out Loud program), and an exhibition showcasing the work of UMOCA's Educator-In-Residence.



Niki Chan Wylie: *Only God Can Judge Me*
Projects Gallery, 2017



Kelly O'Neill: *Rend/er*
AIR Space, 2017

EDUCATION & OUTREACH PROGRAMS

FAMILY ART SATURDAY: The second Saturday of each month from 2 to 4 pm, UMOCA invites children of all ages and their families to explore our exhibitions and participate together in hands-on art making activities. Each activity connects to a brand new idea, medium or theme explored by an artist currently exhibited in the museum. Projects are suitable from toddler to tween in a wide range of abilities.

SCHOOL TOURS: UMOCA offers tours with a hands-on art-making activity provide students with an introduction to contemporary art and dynamic conversations in the gallery. K-12 tours are led by a professional educator and designed to connect with a broad array of core curricular subjects.

OUT LOUD: Out Loud is a mentoring workshop for LGBTQ high school students to explore through contemporary art, the challenges of identifying as LGBTQ. This program helps the teens confront their feelings of confusion, isolation, and hopelessness by fostering self-expression and building self-worth through interactions with local LGBTQ artists and mentors. Participants build a community of support and are able to take what they have learned and mentor other teens dealing with the same issues, and have the tools to be advocates in their schools and communities.

ARTIST-IN-TRAINING SUMMER CAMP: Artist-In-Training is a week-long artist residency program for children ages 12-14. Participants determine the direction of their art-making using a variety of materials. They receive studio visits from working professionals and individualized attention as they work toward their finished product, which is showcased in an exhibit at UMOCA. In partnership with Youth Education at the University of Utah.

ART TRUCK: UMOCA's Art Truck brings exciting and accessible contemporary art, created by leading local and national artists, directly to schools and community venues across the state free of charge. Each on-site visit by the Art Truck includes the expertise of a trained museum art educator who leads students through a meaningful exploration of the current exhibition. Teachers are provided with structured lesson plans to supplement their tour and incorporate the Art Truck more deeply into their curriculum.

ARTIST-IN-RESIDENCE: A long-term artist-in-residence program designed expressly to meet the needs of artists living and working in Utah. Residents receive studio space, workshops with national artists and art professionals, and career-building opportunities at no cost. At the end of their residencies, artists showcase the culmination of their work in a gallery dedicated to the program, the AIR Space.

ART FITNESS: With an emphasis on close observation and easy-to-grasp principles, Art Fitness workshop is designed to give adult audiences the ability to unlock their art understanding potential by seeing, instead of looking at, art. This program was originally designed by the Museum of Contemporary Art Denver.

EVENINGS FOR EDUCATORS: Organized by the Springville Museum of Art, the Evenings for Educators series is one of the longest-running programs of the Statewide Art Partnership (SWAP). They feature keynote speakers, hands-on workshops, networking opportunities, and free educational materials designed to help teachers integrate the night's theme into their curriculum. Teachers may receive in-service credit for attending these events.

STROLLER TOURS: These tours offer parents, guardians, and caregivers an opportunity to experience the museum's current exhibits with their young children in tow before the doors open to the public.

ARTIST LECTURES WITH Q&A'S



2018-2019 BUDGET

UMOCA 2018-2019 BUDGET		
INCOME		
41100 · Government Support		\$ 160,000.00
42100 · Foundation Support		\$ 165,000.00
43100 · Corporate Support		\$ 125,000.00
44604 · Earned Income		\$ 145,000.00
44605 · Development Events		\$ 200,000.00
44606 · Consignment Sales		\$ 8,000.00
	TOTAL	\$ 803,000.00

EXPENSES		
61120 · Bank Charges		\$ 500.00
61121 · Credit Card Processing Fees		\$ 4,000.00
61210 · Contrator Fees		\$ 52,000.00
61240 · Professional Dues & Licenses		\$ 750.00
61320 · Director's Discretionary Fund		\$ 500.00
61420 · Insurance-Bonding, Auto		\$ 1,800.00
61430 · D & O Liability Insurance		\$ 2,000.00
61440 · Insurance-Liability, Fire		\$ 3,000.00
61510 · Interest Expense		\$ 11,000.00
61610 · Salaries		\$ 425,000.00
61620 · Insurance Benefits		\$ 20,800.00
61630 · Seminars & Education		\$ 250.00
61640 · Payroll Taxes		\$ 27,200.00
61650 · Workers Compensation		\$ 3,500.00
61710 · Telephone		\$ 7,000.00
61810 · Meals		\$ 2,500.00
61820 · Parking Expense		\$ 1,850.00
61830 · Lodging		\$ 7,500.00
61840 · Ground Transportation		\$ 1,500.00
61849 · Artist Travel		\$ 3,000.00
61880 · Airfare		\$ 5,200.00
61910 · Miscellaneous		\$ 200.00
61920 · Office Supplies		\$ 2,500.00
61930 · Postage & Handling		\$ 450.00
61940 · Printing & Copying		\$ 3,500.00
61950 · Publications & Subscriptions		\$ 250.00
62520 · Website Hosting & Maintenance		\$ 500.00
62600 · Advertising		\$ 20,000.00
62900 · Reception Expense		\$ 10,000.00
63400 · Annual Gala		\$ 50,000.00
64110 · Equipment Purchases		\$ 350.00
64210 · Equipment Rental		\$ 7,500.00
64510 · Facility		\$ 27,500.00
64610 · Maintenance & Repairs		\$ 1,500.00
65110 · Supplies		\$ 10,000.00
65310 · Exhibition Install		\$ 10,500.00
65340 · Honorarium		\$ 17,500.00
65410 · Participation Awards		\$ 1,500.00
65450 · Commissions		\$ 6,000.00
65505 · Instructor Fees-Expense		\$ 2,500.00
67112 · Shipping		\$ 42,500.00
67114 · Shipping supplies		\$ 250.00
67210 · Installation Material		\$ 13,000.00
67520 · Photo Documentation		\$ 500.00
67815 · Loan Fees		\$ 3,500.00
68210 · Community Events		\$ 1,000.00
Strategic planning		\$ 30,000.00
	TOTAL	\$ 843,850.00

Government Support

Salt Lake County Zoo, Arts & Parks	\$105,000
Utah Division of Arts & Museums	\$ 25,000
Salt Lake City Arts Council	\$ 12,500
National Endowment for the Arts	\$ 17,500

TOTAL PROPOSED \$160,000

Government Support

Salt Lake County Zoo, Arts & Parks	\$ 95,000
Utah Division of Arts & Museums	\$ 22,000
Salt Lake City Arts Council	\$ 12,500
National Endowment for the Arts	\$ -0-

TOTAL ACTUAL \$129,500

Legislative Appropriation

Funds given to UMOCA would be used for exhibitions and art education programming.

Exhibitions (Includes shipping costs, artist honoraria, installation materials, and salaries)	\$ 30,000
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Education Programs (Includes program supplies, bus stipends for school tours, program partner honoraria, and salaries)	\$ 20,000
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TOTAL REQUEST \$ 50,000

UTAH MUSEUM OF CONTEMPORARY ART

Legislative Appropriation

Funds given to UMOCA would be used for exhibitions and art education programming.

Exhibitions \$ 30,000

(Includes shipping costs, artist honoraria, installation materials, and salaries)

Education Programs \$ 20,000

(Includes program supplies, bus stipends for school tours, program partner honoraria, and salaries)

TOTAL REQUEST \$ 50,000