Request Name: Utah Coal Country Strike Team

Description: The Utah Coal Country Strike Team seeks to raise incomes and diversify the economy in the most depressed region in our state. The appropriation would provide funding for workforce development, tourism infrastructure, housing investment, and economic development planning. The work plan calls for the funding to be matched with federal funds and up to a million dollars in private philanthropic funding.

Agency: Workforce Services

Funding for: $750,000 2019-One time and $250,000 2020-One-time

Government

Government Not-for-Profit
Request for Appropriation (2019 General Session)

Name: Rep. Christine Watkins

Funding Request Name: Utah Coal Country Strike Team

Description of Funding Item:
The Utah Coal Country Strike Team seeks to raise incomes and diversify the economy in the most depressed region in our state. The appropriation would provide funding for workforce development, tourism infrastructure, housing investment, and economic development planning. The work plan calls for the funding to be matched with federal funds and up to a million dollars in private philanthropic funding.

Agencies through which funds would be administered:
Utah Office of Tourism, Southeastern Utah Association of Government
Utah Department of Workforce Services
  - Olene Walker Housing Trust Fund
  - Private Activity Bonds
Southeastern Utah Association of Local Governments
University of Utah, in collaboration with Utah State University

What is the statewide public purpose:
As the overall Utah economy prospers, the economy in Carbon and Emery counties suffers from a decade-long recession. Utah coal production has declined by 47 percent since 2001 and the economy in these two counties has contracted for nine consecutive years. Analysts forecast the economy will continue to contract as coal production declines and two coal-fired power plants in the area close in the next 10-15 years. The region must begin now to diversify the economy so that residents can regain economic security and avoid material poverty.

What type of organizations will receive this funding?
Government (state government (Utah Office of Tourism and Dept. of Workforce Services, public universities, and local government)

Amount requested: $750,000 one-time from the General Fund and $250,000 one-time from the Education Fund.

  _X_ FY 19 (one-time funds)
  _X_ Non-lapsing funds
Project Contact Information:
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Co-Chairs Utah Coal Country Strike Team
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Nickt@priceutah.net

Attached Supporting Documentation
- Itemized budget
- Deliverables/performance measure
- Does this organization receive other state funding?
- Utah Coal Country Strike Team summary

Intent Language Request
The Legislature intends the $250,000 one-time General Fund appropriation be used by the Southeastern Utah Association of Local Governments to support the Utah Coal Country Strike Team for economic development planning. These funds shall not lapse at the close of FY 2019.

The Legislature intends the $300,000 one-time General Fund appropriation be used by the Governor’s Office of Economic Development, Utah Office of Tourism to support the Utah Coal Country Strike Team for tourism infrastructure. These funds shall not lapse at the close of FY 2019.

The Legislature intends the $200,000 one-time General Fund appropriation be used by the Department of Workforce Services to support the Utah Coal Country Strike Team for housing investment through the Olene Walker Housing Trust Fund. These funds shall not lapse at the close of FY 2019.

The Legislature intends that funding be allocated from the Private Activity Bond Authority in FY 2019 for housing investment in Carbon and Emery counties.

The Legislature intends the $250,000 one-time Education Fund appropriation be used by the University of Utah, in collaboration with Utah State University, to support the Utah Coal Country Strike Team for personnel, curriculum development, scholarships, equipment, and a remote worksite in Price City, Utah. These funds shall not lapse at the close of FY 2019.
Supporting Documentation
Utah Coal Country Strike Team Appropriations Request

Itemized budget

<table>
<thead>
<tr>
<th>Activity</th>
<th>General Fund</th>
<th>Education Fund</th>
<th>State Total</th>
<th>Proposed Private Funds*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technology training (Personnel/scholarships/equipment)</td>
<td></td>
<td>$250,000</td>
<td>$250,000</td>
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<tr>
<td>Tourism infrastructure fund</td>
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<td>$300,000</td>
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<tr>
<td>Housing investment (Olene Walker Housing Trust Fund)</td>
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<tr>
<td>Economic development planning</td>
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<td>$100,000</td>
<td></td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$750,000</strong></td>
<td><strong>$250,000</strong></td>
<td><strong>$1,000,000</strong></td>
<td><strong>$1,000,000</strong></td>
</tr>
</tbody>
</table>

* The work plan calls for state funds to be matched with up to $1,000,000 in private funds from the Alliance for the American Dream. The University of Utah is one of five finalists for this funding in a national competition to raise incomes in distressed areas.

Deliverables/Performance Measures
The Utah Coal Country Strike Team has a specific goal of raising the incomes of 10,000 households in Carbon and Emery counties by 10 percent by the end of 2020. The Strike Team includes local community leaders from Carbon and Emery counties, state leaders, a representative from Utah State University-Eastern, school district superintendents, and staff from the Kem C. Gardner Policy Institute. To measure success the Strike Team has developed a rigorous model that will track on a quarterly basis progress towards this goal. The model uses data modeling to forecast proxies of income and wealth and then calculates median household income quarterly. If the Strike Team is not hitting milestones they will make mid-course corrections. They will publish the results of the model on a public analytics dashboard.

Specific deliverables include the following:
- Scholarships for IT-coding and other certifications
- Curriculum development for technology training
- Remote work site in Price City, Utah for tech and entrepreneurial activities
- Tourism infrastructure fund to be used for tourism facilities and attractions such as trails, signage, utility enhancements, museums, visitor centers, historic restoration, and other tourism projects
- New and revitalized housing stock
- Economic development transition plan for Carbon and Emery counties

Does this organization receive other state funding?
The state government, local government, public universities, and other public entities involved in the proposal receive funding from the state.