Welcome Baby Funding Request budget breakdown

Personnel Expenses (outreach worker, volunteer management, curriculum development)	83,292
Programs & Outreach	7,952
Professional Development	4,046
Communications	1,863
Business Expenses	1,535
Operations	872
Professional Fees	439
Total	**100,000**

*cost of $479 per year per family

Welcome Baby Performance Measures

Outcome Area	Objective	Performance Measures
Promote Developmental Milestones & Kindergarten Readiness	Improve parent knowledge of developmental milestones (parenting skills)	• 90% of parents demonstrate acquired knowledge of development milestones (survey) • 20% Increase in Aged and Stages (ASQ's) administered to families with children under 3 • 20% Increase in number of participants in Welcome Baby • 5% Increase in parents in Weber, Box Elder and Morgan Counties sign up for Help Me Grow
Promote Developmental Milestones & Kindergarten Readiness	Improve parent awareness of Kindergarten readiness	• 60% of participating children are ready for kindergarten (KEEP assessment) • 20% Increase in number of children in Box Elder & Weber Counties enrolled in UpStart • 25% Increase in number of children completing Welcome Baby Program • 50% increase in knowledge of community resources
Promote Child & Parent Health	Improve mental health of parents (decrease child maltreatment)	• 35% of participating parents report improved mental health (survey) • 20% Increase in number of new program moms completing postpartum depression screening • 20% Increase of families completing ACE's screening and being educated on results • 100% of families informed about family social experiences
Promote Child & Parent Health	Improve physical health of children	• 35% of participating parents report improved physical health of children (survey) • 100% of parents provided oral health education for child at 12 months • 100% of parents aware of necessity for physical activity in children • 100% of parents awareness of child nutritional needs

List of State Grants

1	Partnership for Student Success Competitive Grant	Utah State Board of Education 2016 - 2021
2	Partnership for Student Success Competitive Grant	Utah State Board of Education 2017 - 2022
3	211 (sub-recipient) through United Way of Salt Lake	State of Utah Year-to-year
4	After-School Quality Improvement Competitive Grant	Utah Department of Workforce Services 2018 – 2021
5	21st Century (sub-recipient) through the YMCA of Northern Utah.	Utah State Board of Education 2019-2025
6	21st Century (sub-recipient) through the Boys and Girls Club of Weber-Davis	Utah State Board of Education 2019-2025