

HIGHER EDUCATION APPROPRIATIONS SUBCOMMITTEE

President Astrid S. Tuminez
Utah Valley University
February 13, 2019



Thank You





**YOUR SUPPORT
HAS MADE A BIG
DIFFERENCE!**

BECAUSE OF YOU...

Student Growth & Capacity: \$2,597,400

- Expanded capacity in critical courses and programs
 - 15 full-time faculty
 - 4 full-time academic staff
- IT, classroom and data technology
 - 3 full-time staff; part-time staff
 - Advanced malware/spam protection

Workforce: \$781,500

- Nursing
 - 2 full-time faculty
- Health
 - 1 full-time faculty
 - Adjunct/clinical faculty
- Computer Science & IT
 - 1 full-time faculty
 - 1 full-time lab manager/technician
- Engineering
 - 2 full-time faculty

BECAUSE OF YOU...

Completion: \$673,200

- Reduce barriers to completion
 - 2 full-time plus hourly mental health therapists
 - 1 full-time victim advocate
- Student analytics, guided pathways
 - 3 full-time academic advisors
 - Part-time retention mentors
 - Analytics software licensing



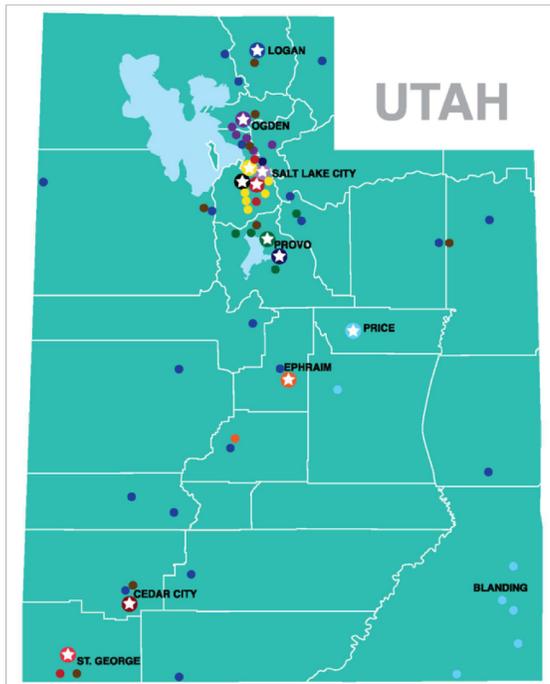
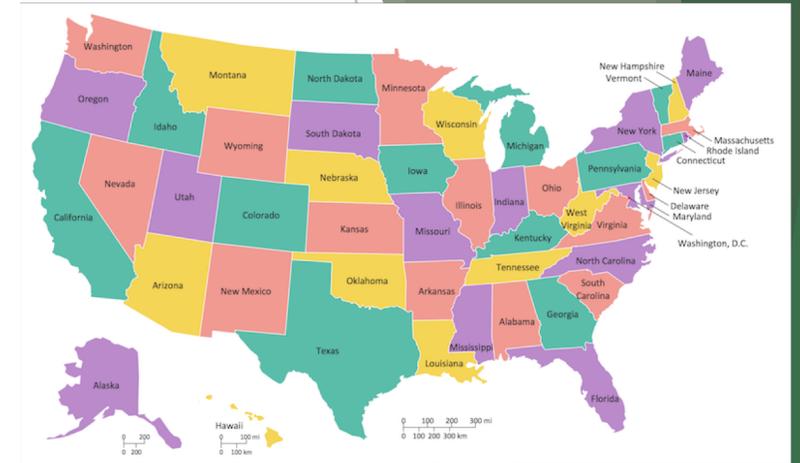


FOR UVU,
THE STORY
CONTINUES TO BE
GROWTH
AND **STUDENT**
SUCCESS



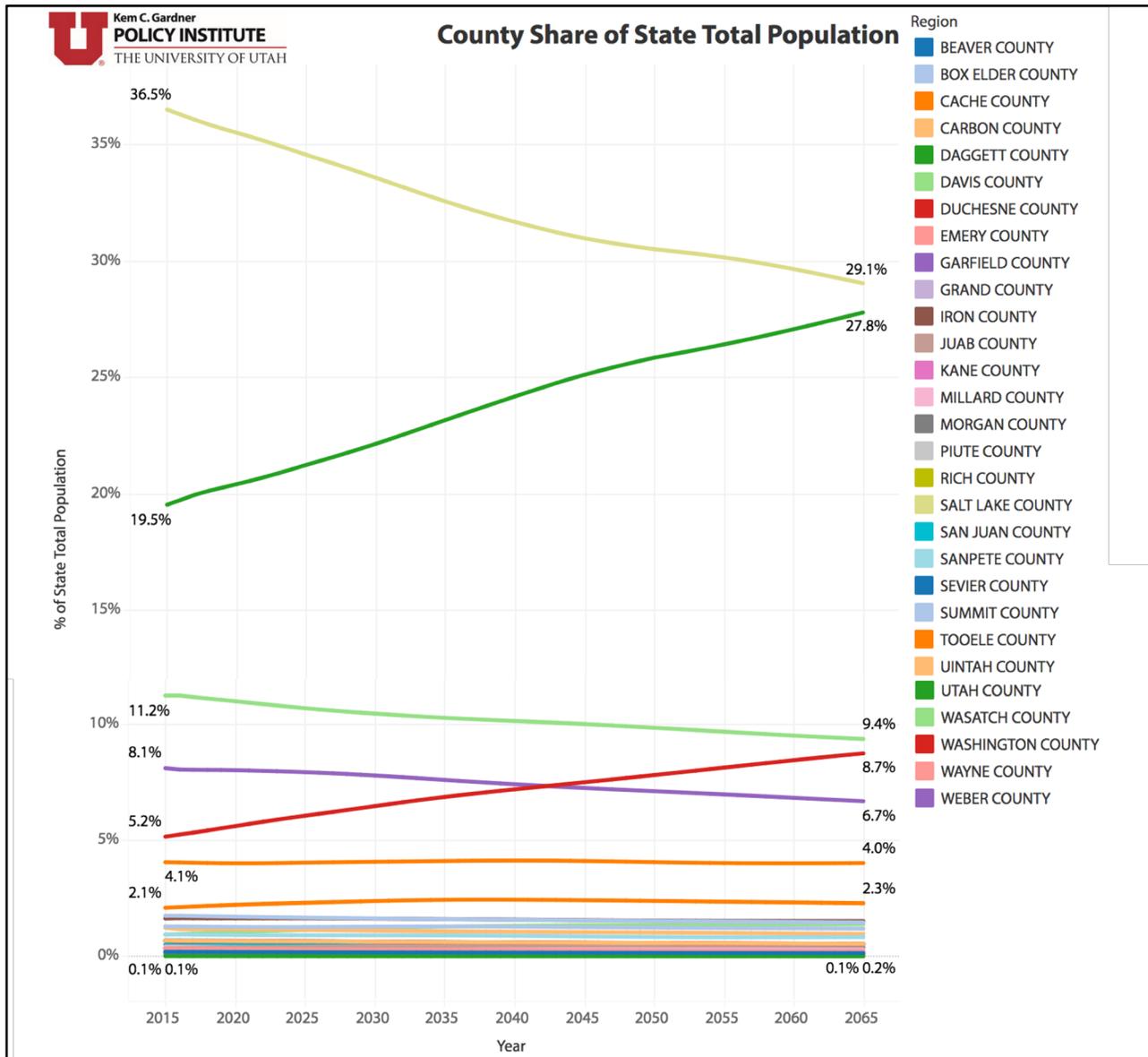
UVU BY THE NUMBERS

- 5th largest public, open admissions, four-year institution in the nation
- 44th largest public, four-year institution in the nation (top 6%)



- Educates the most undergraduates in USHE and the most Utahns
- Fall student headcount equal to the population of Pleasant Grove
- 2nd largest provider of CTE in USHE
- 2nd largest employer in Utah County; 15th largest in Utah

GROWTH OF UTAH COUNTY



Utah County 2015 to 2065

Projected to have the largest numeric increase in population, adding over one million new residents.

Four of every ten new Utah residents will live in Utah County.

One in three of the state's new jobs are projected to be in Utah County.

K-12 ENROLLMENT GROWTH FROM 1999-2018



UVU Service Region: 52,362

All other counties: 54,623

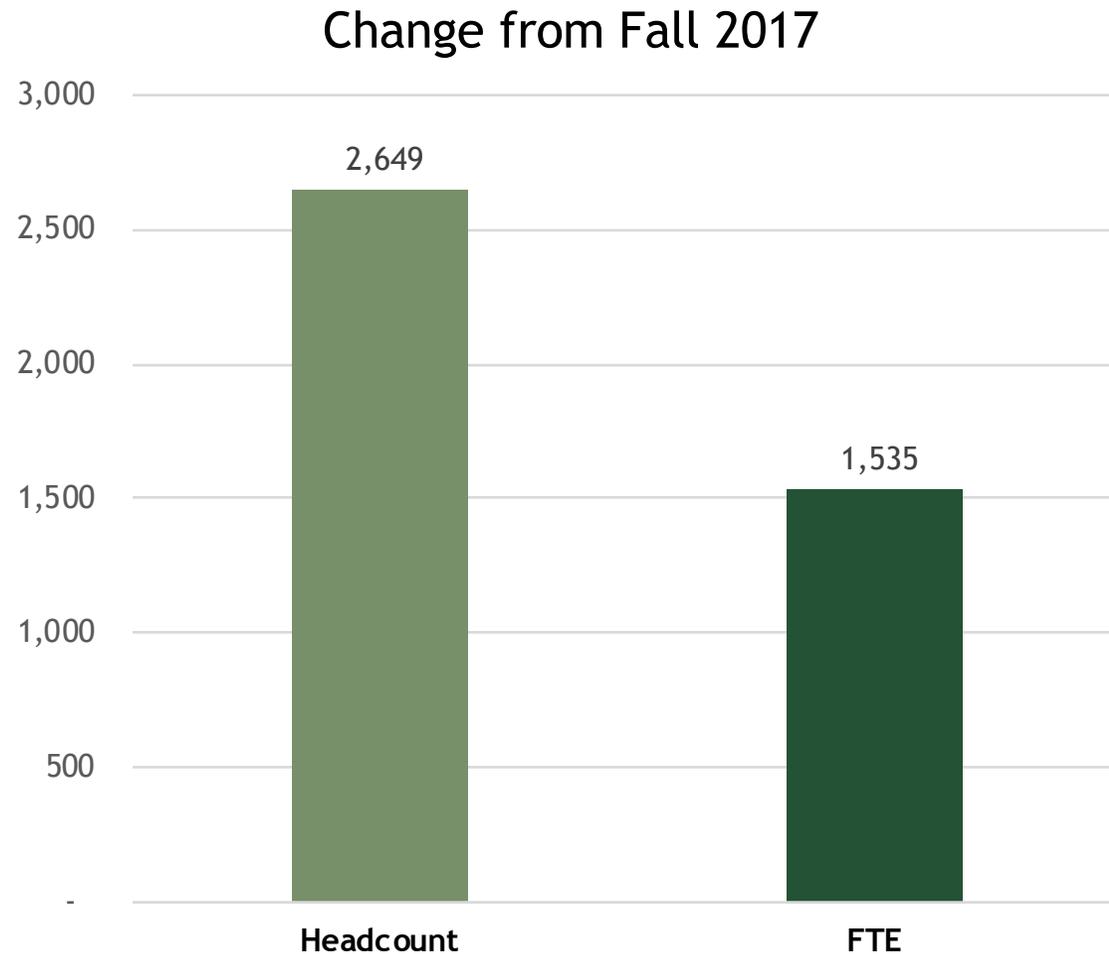
**49% of K-12
growth has
occurred in
UVU's service
region**

51% of growth
has occurred
throughout the
rest of the state

UVU: 47.3%
of USHE's
resident
FTE
growth



FALL 2018 ENROLLMENT



For Fall 2018, UVU represents

- 68% of USHE headcount growth
- 59% of USHE FTE growth

96% of UVU's growth is resident students.

Growth is occurring in CTE and Upper Division courses.

29% of UVU's students are enrolled in at least one online course.

*“UVU HAS A
PLACE FOR YOU!”*

- 38% are first-generation students
- 49% are part-time students
- 29% are older than 25
- 38% are married
- 21% support at least one child
- 77% are employed
- 27% work more than 31 hours per week
- 18.1% are students of color
 - 110% increase from 8.9% in 2009



RELEVANT EDUCATION FOR THE 21ST CENTURY

- Non-prejudicial approach
- Emphasis on access and affordability
- Non-linear degree completion
- The whole gamut of options, delivered well
- Focus on student success

54 Certificate Programs

65 Associate Degrees

91 Bachelor Degrees

11 Master Degrees

3 Master Certificates

29 Online Programs



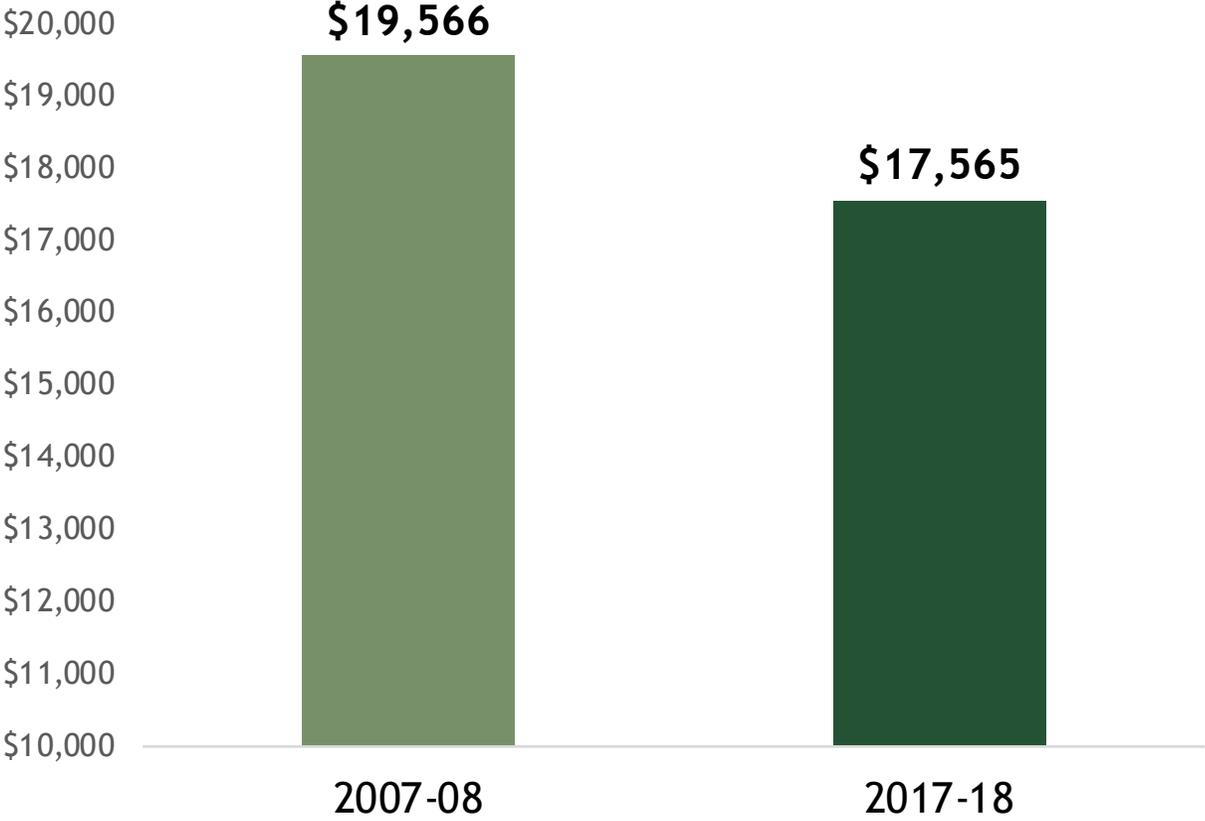
AFFORDABILITY AND ACCESSIBILITY AT UVU

- General student fees reduced in 2015-16 & 2016-17; no increase in 2017-18 & 2018-19
- Course and lab fees less than \$10 eliminated
- Off-campus and distance education fees of \$52/section removed
- Adoption of OER and other initiatives to decrease textbook expenses (\$1-1.5 million annually)
- **\$15m First Generation Initiative**



EFFICIENT STEWARDSHIP OF FUNDS: VALUE

Average Tax Funds Expended Per Award Granted



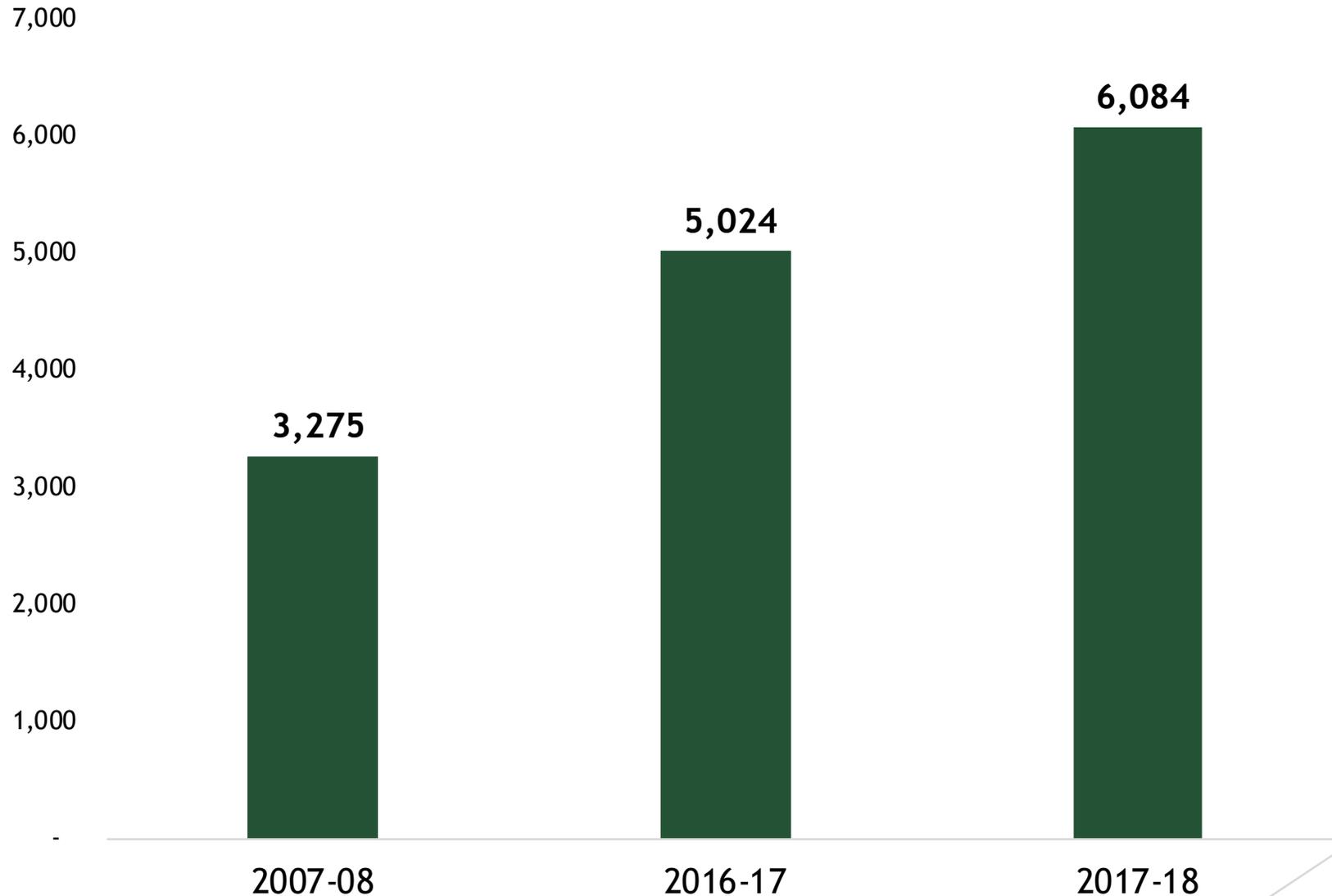
10.2% less than in 2007-08

At 5.3, UVU has the highest ratio of salary to ave. annual cost of education in USHE.



Source: USDOE College Scorecard 2018

GRADUATION RATES TRENDING CORRECTLY



UVU graduates 86% more students today than in 2007-08.

UVU graduated 21% more students in 2017-18 than in 2016-17.

UVU has graduated 362% more students of color since 2007-08.

OUR STUDENTS WORK AND STAY IN UTAH!

2016 GRADUATE EMPLOYMENT

Employment



Continuing Education



Place of Residence

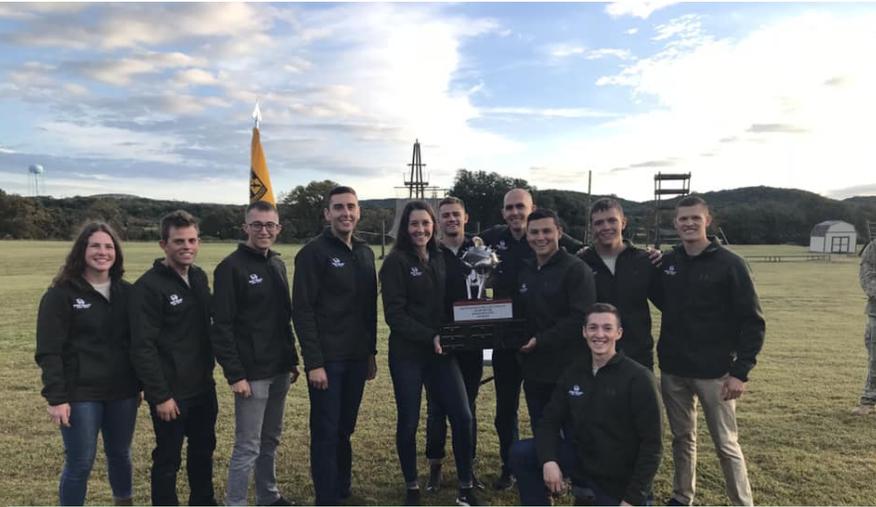


85% of UVU Graduates remain in Utah 1 year after graduation

78% of UVU Graduates remain in Utah 10 years after graduation



SUCCESS: STUDENTS, FACULTY, ATHLETICS



**THE UVU
STORY IS
UTAH'S STORY.
WE NEED YOUR
SUPPORT!**



UVU'S HIGH GROWTH PROGRAMS SUPPORT UTAH'S HIGHEST GROWING SECTORS (FALL 2014-2018)

- Woodbury School of Business—46%
 - Marketing—83%
 - Accounting—65%
- College of Engineering & Technology—26%
 - Engineering Technology—78%
 - Construction Technologies—62%
 - Computer Science—50%
 - Digital Media—37%
 - Engineering Graphics & Design Technology—36%
- College of Health & Public Service—20%
 - Criminal Justice—58%
 - Nursing—25%
- College of Science—19%
 - Biology—32%
 - Earth Science—24%
 - Chemistry—22%

Fastest Growing Jobs in Utah

Annual Average Percent Change of Occupations with at least 1,000 openings between 2014 and 2024



Source: Utah Department of Workforce Services

UTAH IS A LEADING FORCE IN HIGHER EDUCATION



RANK	STATE	HIGHER EDUCATION
1	 Massachusetts	29
2	 New Jersey	28
3	 Utah	2
4	 New Hampshire	44
5	 Iowa	8

Utah is ranked 3rd in the nation for overall educational excellence and 2nd in the national for higher education.



COMPENSATION: HIGH PRIORITY

Low Unemployment = Highly Competitive Market

- No. 2 in the nation for job growth
- 6% job growth between March 2017 and March 2018 (vs. national average of 1.6%)
- No. 6 in the nation for the percentage increase in average weekly wages, up 9%

- U.S. Bureau of Labor Statistics



FY20 REGENTS BUDGET REQUEST

UVU 2019-20 Budget Request

Student Growth & Capacity	\$3,901,800
New Faculty for High Demand, High Growth Programs	
Affordable Access	\$1,435,200
Institution Based Student Aid, Student Employment & Internships	
Timely Completion	\$1,372,300
Advising, Retention, and Student Success Programs	
Workforce and Research	\$639,800
Health Professions and Related Programs	
Total UVU Request	\$7,349,100

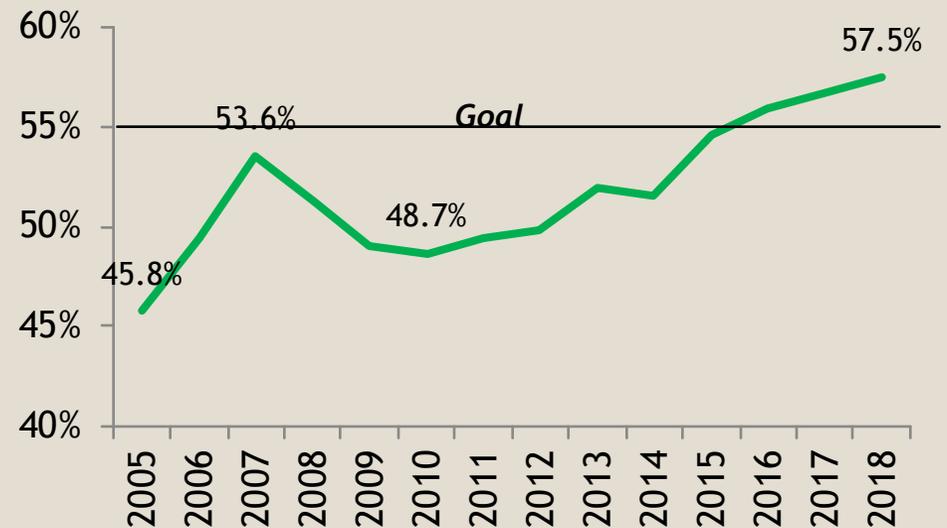


STUDENT GROWTH AND CAPACITY: \$3,901,800

New faculty for high demand, high growth programs (RELEVANCE)

- 25-30 new full-time faculty
 - General education, CTE, and upper division courses
- 8-10 academic and support staff
 - Advisors, lab managers, librarians
- Expand summer course and program offerings

Percent of Instruction by Full-time Faculty





AFFORDABLE ACCESS: \$1,435,200

Student Aid, Employment & Internships

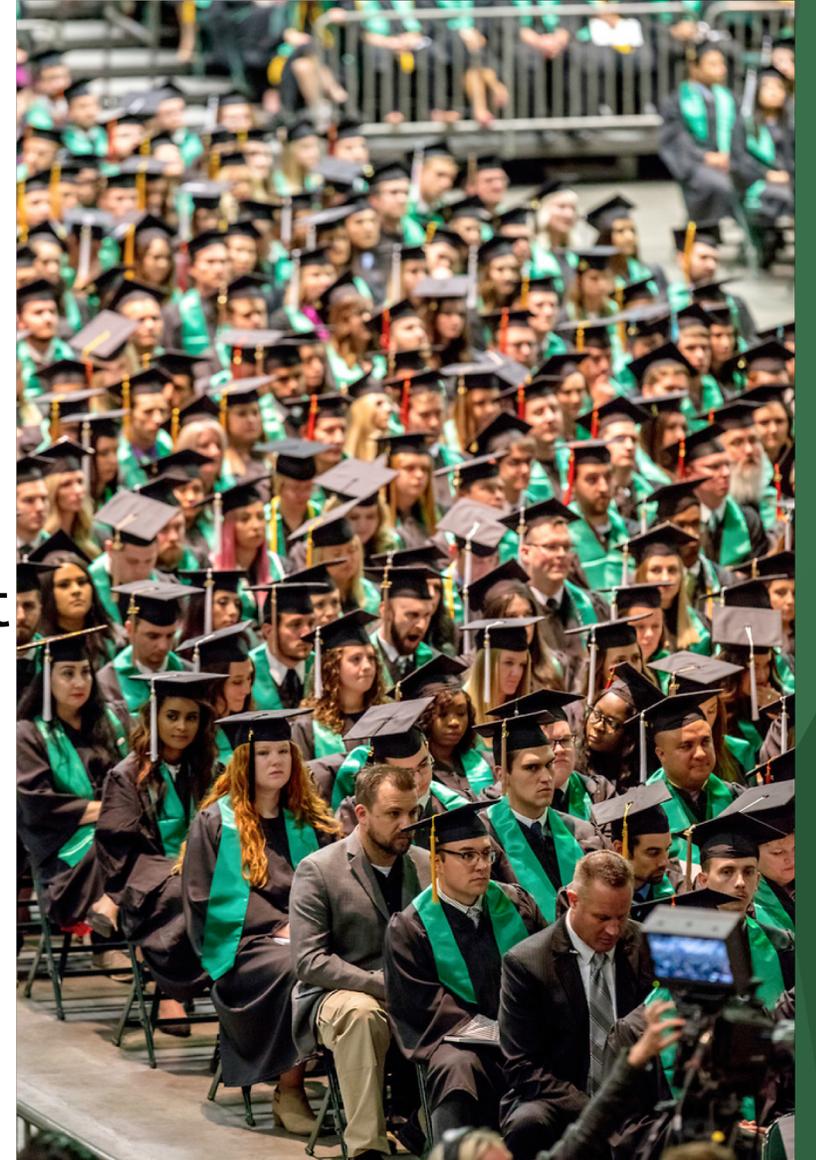
- Implement financial aid outreach and communications
 - Inform students and parents of the range of financial opportunities and encourage students to apply
- Expand targeted need-based aid and PELL gap programs
 - Wolverine Completion Grants
 - First Generation Scholarships
 - Some College/No Degree Scholarships
- Expand on-campus student employment opportunities
 - Peer-to-peer tutoring

TIMELY COMPLETION: \$1,372,300

Advising, Retention, and Student Success Programs

- Implement Civitas Degree Map and Data Mart to support predictive analytics for student success
- Create First Year Center for advising and implement coordinated care network
 - Six Academic Advisors and hourly retention mentors

45% by 2025



WORKFORCE & RESEARCH: \$639,800

Health Professions and Related Programs

- Expand Nursing cohort (20 students per year)
 - 2 new faculty
- Expand pre-health and Public and Community Health programs
 - 3 new faculty
 - 1 staff



UVU IS INNOVATING TO MEET THE NEEDS OF UTAH'S WORKFORCE

UVU | MBA^o



A FINAL WORD...

UVU is supporting the high growth of Utah County and the state.

UVU is meeting the economic needs of our community.

UVU is on a positive trajectory with retention and completion.

INCLUDE | ENGAGE | ACHIEVE

EXCEPTIONAL CARE, ACCOUNTABILITY, RESULTS



WE NEED YOUR HELP!