

Dixie State University

By Richard B. Williams



DSU Growth
16%



Dixie 2020

STATUS TO STATURE

2015-2020



DIXIE STATE UNIVERSITY



#1

Promote Student Success

#2

Broaden & Enhance Academic Programs

#3

Invest in Faculty & Staff

#4

Enhance Support of Inclusion & Equity

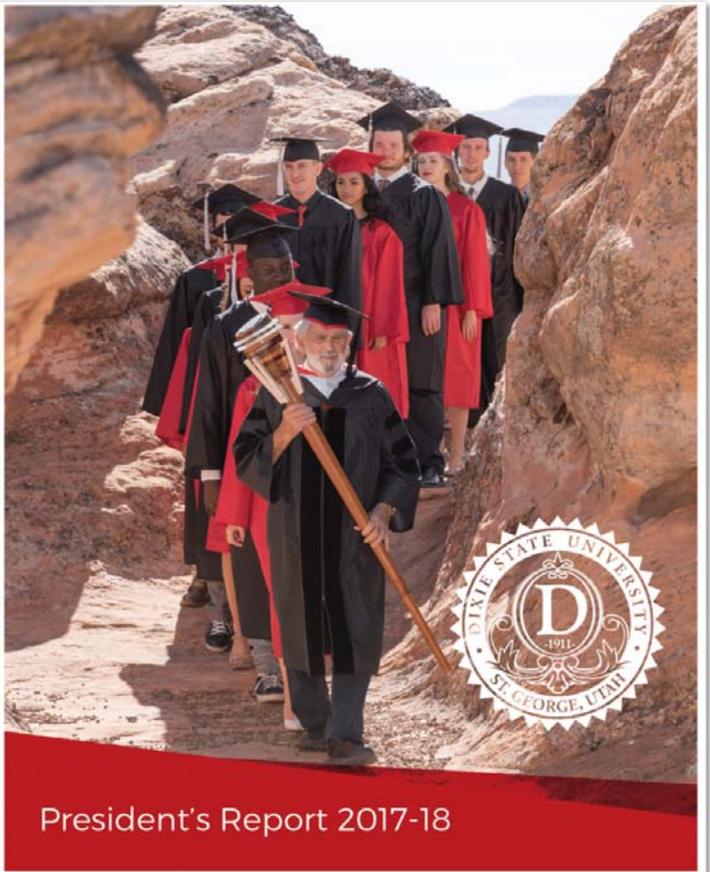
#5

Engage the Southern Utah Region

#6

Establish a Strong Brand & Identity

Strategic Plan Goals



President's Report 2017-18

DSU™

**BEST
COLLEGES**

U.S. News
& WORLD REPORT

RANKINGS

Where do Utah Colleges, Universities Rank in U.S. News 2019 College Rankings?

DSU ranked 26th

among regional colleges in the West.

DSU ranked 7th

for top public schools



PREPARATION

READY,
GO.



#1

DSU is ranked #1 for small colleges with the highest earning graduates

85%

of DSU graduates are employed or entering graduate school within a year of graduation

DSUTM

Completion

Promote Student
Success and Increase
Retention and
Completion Rates at
all Degree Levels





Director
Jeff Hoyt



Assistant Director
Jamie Kearra

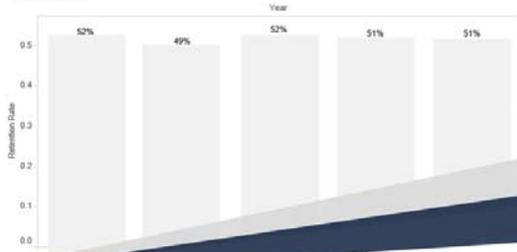
Student Success Center

VISUALIZATION – RETENTION DASHBOARD

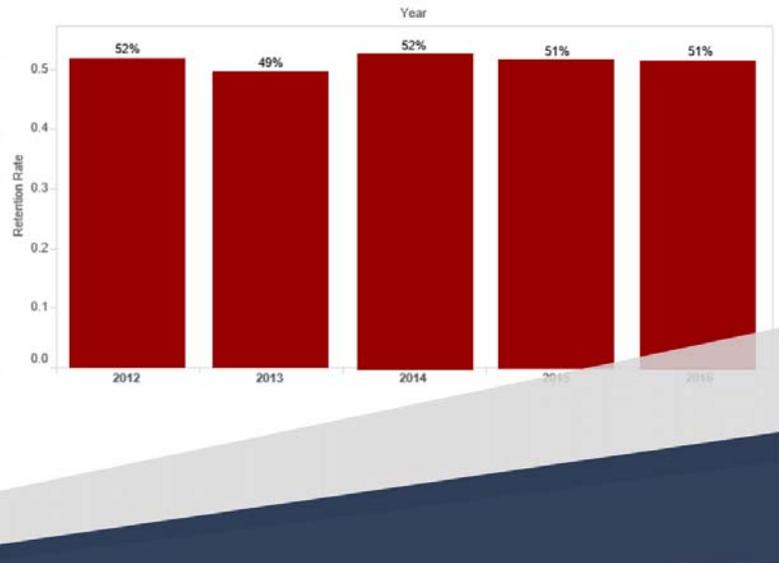
DSU Success (Fall-to-Fall)

	2012	2013	2014	2015	2016
n	1,658	1,605	1,837	1,570	2,040
Avg HS GPA	3.17	3.18	3.20	3.25	3.24
Avg Act Comp	20.1	19.9	20.3	20.2	20.4
Avg Index Score	53.1	52.7	53.5	53.7	53.3
Withdrawal/No GPA	9%	8%	7%	3%	3%
Fall GPA < 2.0	36%	30%	33%	34%	32%
Cumulative GPA < 2.0	37%	39%	34%	35%	34%
Not Enrolled	49%	51%	48%	49%	49%
Transfer After 1 Year	12.4%	11.8%	13.2%	13.6%	13.7%
Enrolled Same Major	42%	32%	38%	38%	37%
Enrolled Same College	43%	39%	40%	39%	40%
Enrolled at DSU	48%	45%	49%	48%	48%
Graduated DSU	1%	2%	1%	1%	1%
1 Yr Retention	52%	49%	52%	51%	51%

Retention Chart



Retention Chart



Degree Intent
(All)

College
(All)

Department
(All)

Major
(All)

Concentration
(All)

Index Score Range
 All
 20-25
 26-30
 31-35
 36-40
 41-45
 46-50
 51-55
 56-60
 61-65
 66-70
 71-75

Term GPA
 All
 3.7+
 2.7 - 3.69
 2.0 - 2.69
 < 2.0
 Null

High School
All

Exclusions
N

Student Level
New Freshman

Status
(All)

Race/Ethnicity
(All)

Gender
(All)

Residency
(All)

Former DSU Concurrent
(All)

Athlete
(All)

Pell Recipient
(All)

Honors Student
(All)

Age Group
 All
 18-19
 20-21
 22-23
 24-25
 26-27
 28-29
 30-31

Student Retention Dashboard



Student Success Coach
Joel Berrien

Structured Enrollment

- Student Success Courses Created
- New Onboarding Process
- Hired Two Retention Counselors
- 2/3 of Students Returned



Student Success Coach
Madi Wawrzyniak

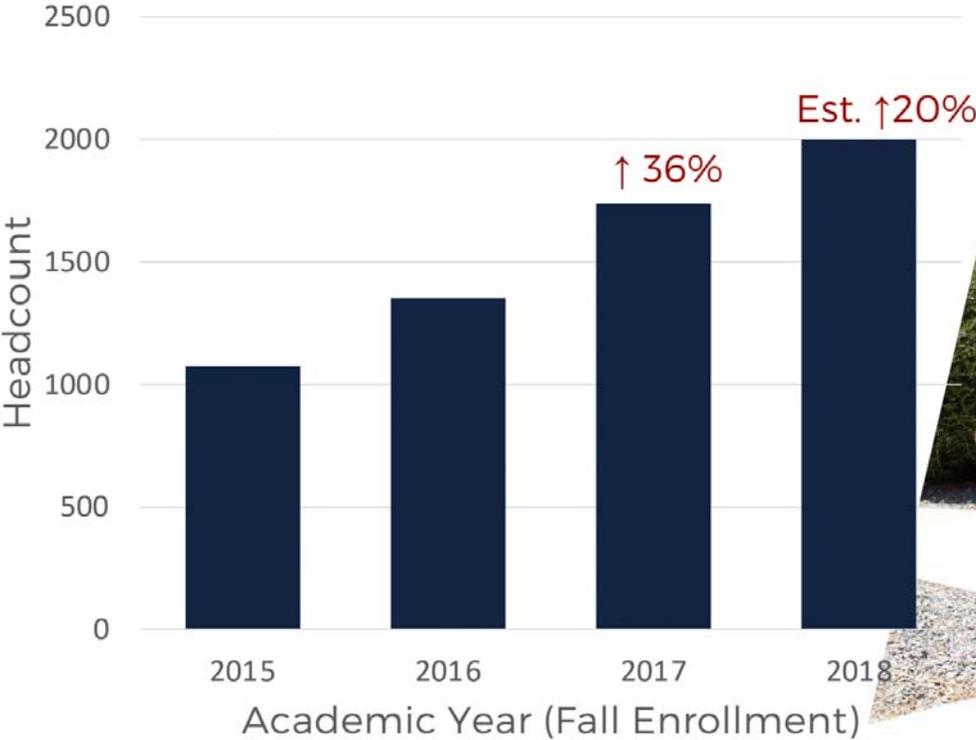


- Reimagining the First Year Experience
- Trailblazer Connections
- General Education Reform
- Summer Bridge Programs



Academic Success

Concurrent Enrollment Headcount



DSUTM

Student Growth
Workforce
Broaden and Enhance
Academic Programs
to Facilitate Growth





DEGREE PROGRAM FRAMEWORK

Education · Health · Sciences · Arts ·
Humanities/Social Sciences

POLYTECHNIC THEME

Technology/ Engineering
Business
Applied Sciences

Annual Healthcare Job Openings in Southern Utah

	Openings from growth	Openings from replacement	Total
Washington County	370	180	550
Five County Region (incl. Washington Co.)	440	250	690
Iron, Kane, Beaver, Garfield (Excl. Washington County)	70	70	140

County growth

Workforce Shortages

*Data from Utah Department of Workforce Services

DSU DEGREE PROGRAM FRAMEWORK

Diversity of New Degree Programs Since 2016

BFA Studio Art · BS Recreation and Sports Management
Bachelor of Music Performance · BA/BS Applied Sociology

BS Digital Film
·
BS Information Systems
& Analysis
·
BS Bioinformatics
·
BS Population Health
·
BS Nursing
·
Master of Accountancy
·
BS Mechanical Engineering
·
BS Molecular
Biology-Biochemistry
·
BA/BS Design
·
BS Applied and
Computational Math

Masters of Accountancy



Graduate Programs at DSU

New Degrees Anticipated this Academic Year

- Master of Athletic Training
- M.A. in Technical Writing & Digital Rhetoric
- M.S. in Marriage and Family Therapy
- B.A.S. in Health Science
- BA/BS in Marketing



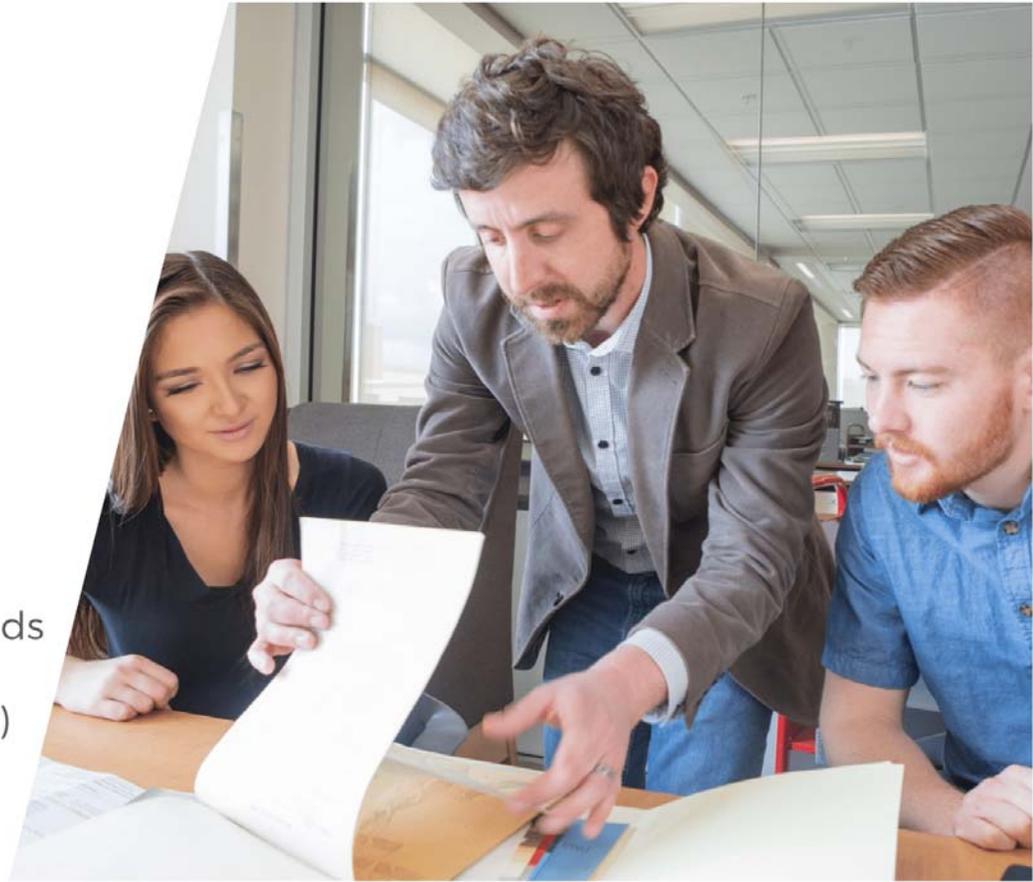
Offerings

Emphases

- Global Studies
- Pre-Physical Therapy
- Pre-Occupational Therapy
- Actuarial Science
- Data Analytics
- Scientific Computing

Certificates

- Social Research Methods
- Retail Management
- Maker (3D Print design)
- Professional Writing
- General Education



Science, Engineering & Technology Building



Programming & Design Complete



Atwood Innovation Plaza



85 Filed Patents
25 Students

9 Filed Copyrights
2 Being Prepared

25 Filed Trademarks
13 Students

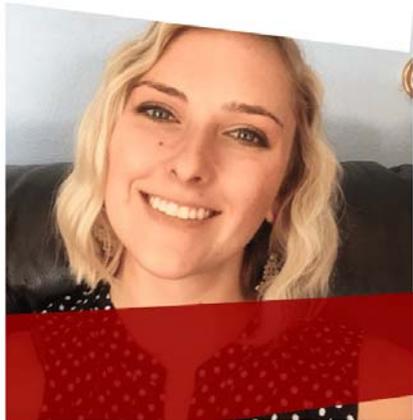
16 Granted Patents
2 Students



Entrepreneurial 101

Student Success Story

Majere
Wintch





Maker Space



Thank You