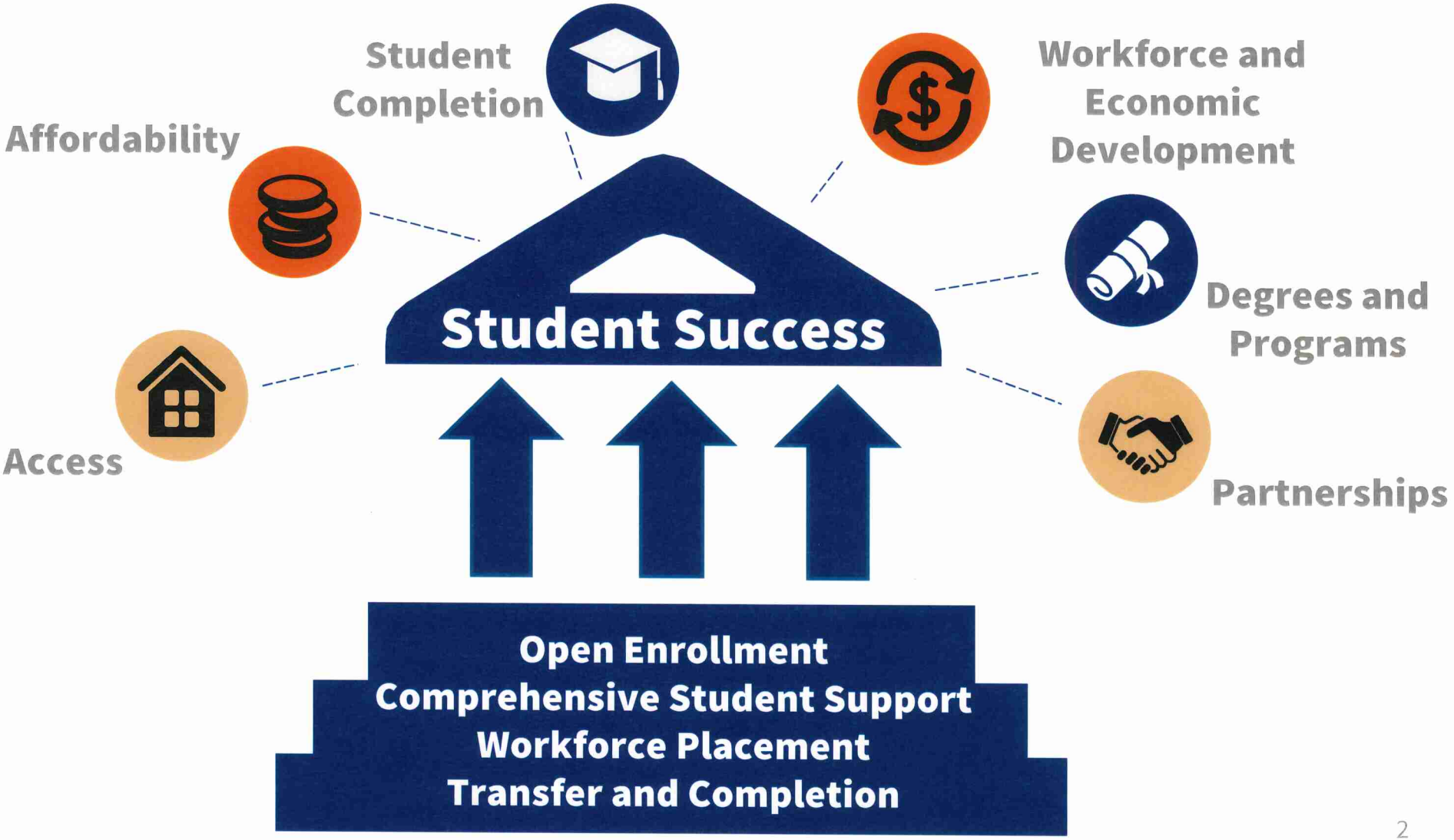
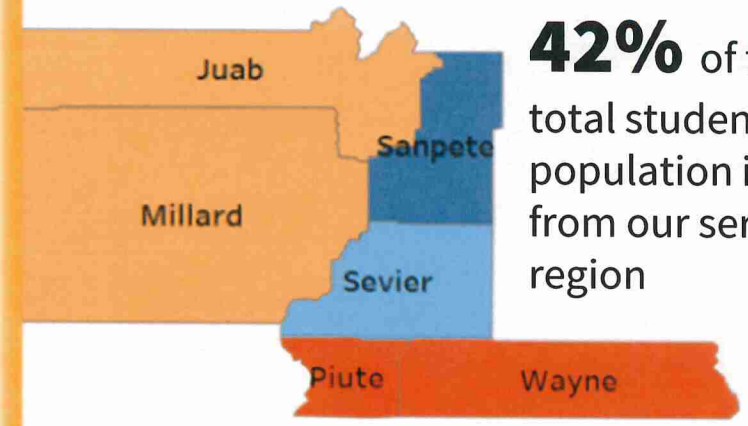

Student Completion
Workforce and Economic Development
Affordability
Degrees and Programs
Student Success
Access
Partnerships
Open Enrollment
Comprehensive Student Support
Workforce Placement
Transfer and Completion

SNOW COLLEGE SERVICE AREA

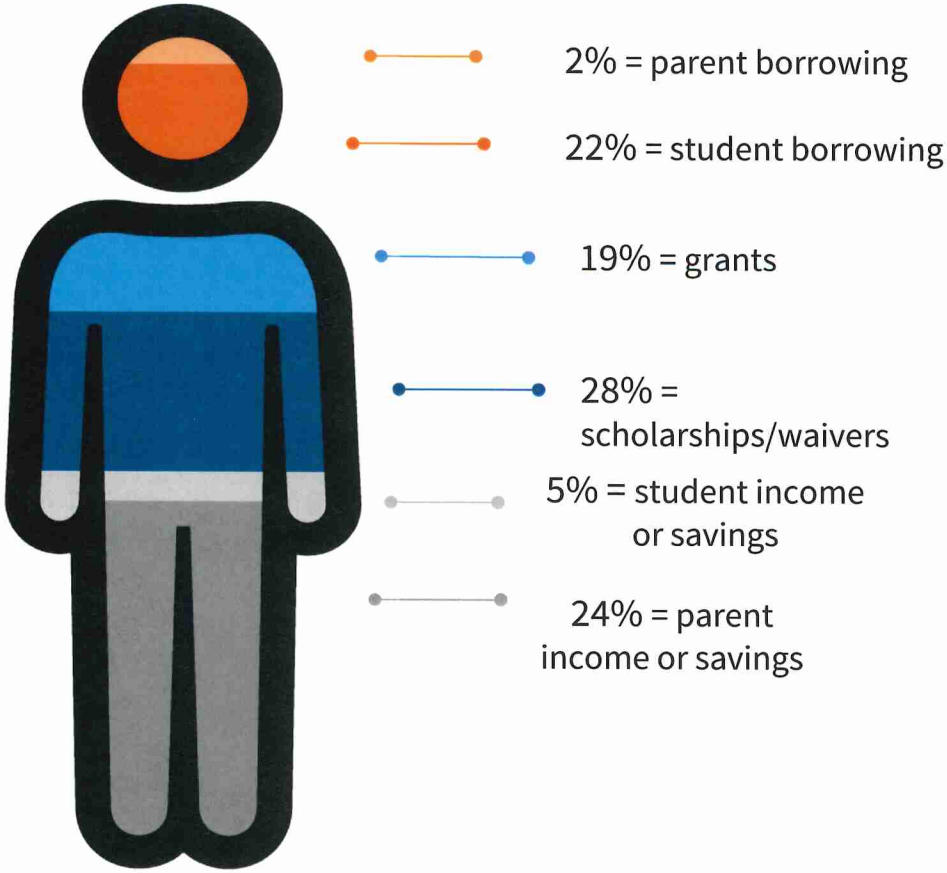
5,514
total headcount



42% of the total student population is from our service region

9% of service region enrollment includes high school/concurrent enrollment students

KEEP COLLEGE AFFORDABLE

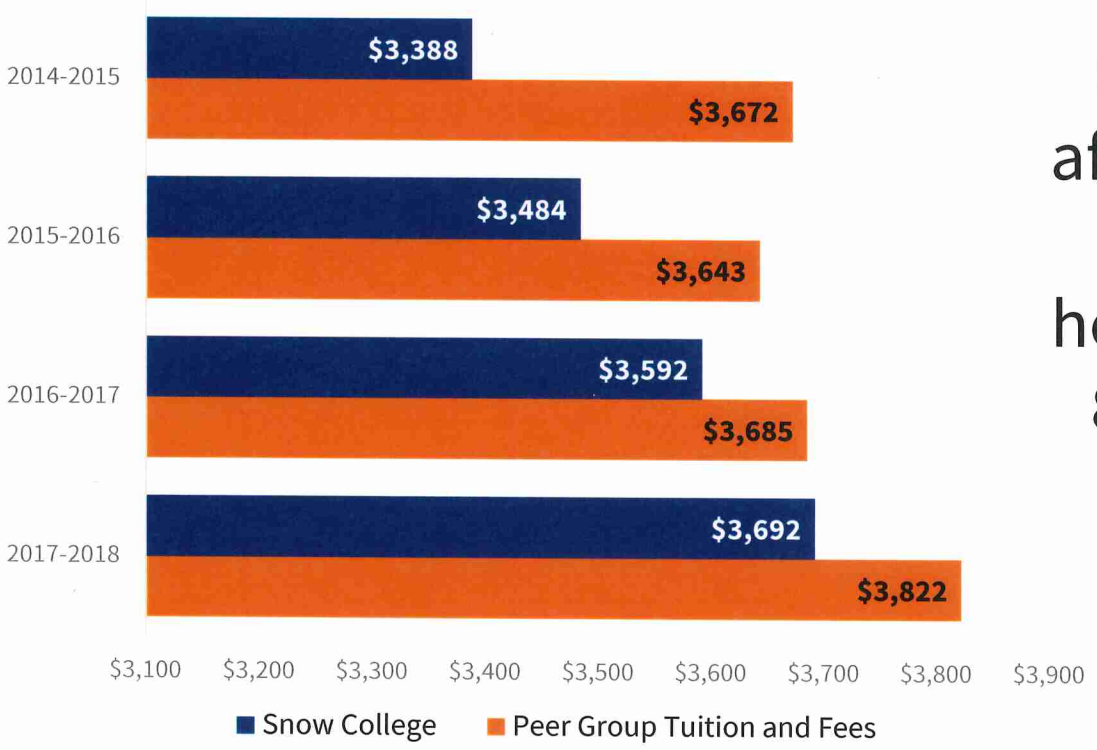


Most affordable in annual tuition and fees for resident students

Tuition: $3,326

Fees: $416

TUITION AND FEES



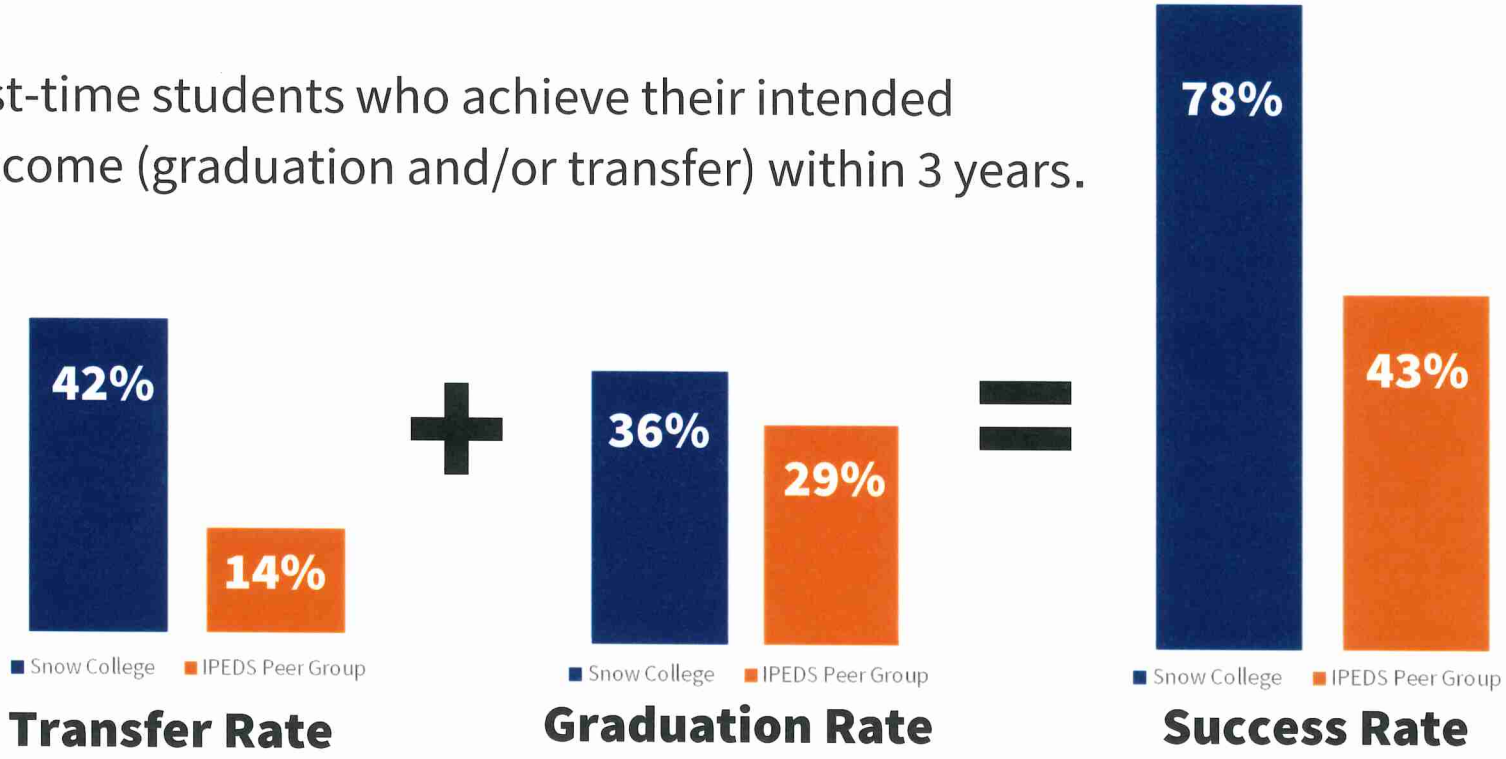
GOAL: Keep tuition affordable--tuition and fees at **6%** of state household income and **8%** of service region household income

Data Source: 2018 Integrated Post-Secondary Education Database Data Feedback Report, Figure 4 on Annual Tuition and Fees

Peer Group is 33 institutions determined by the Department of Education with similar characteristics: four-year degree granting, primarily associate's, public institution with enrollment of similar size

GRADUATION + TRANSFER = SUCCESS

First-time students who achieve their intended outcome (graduation and/or transfer) within 3 years.

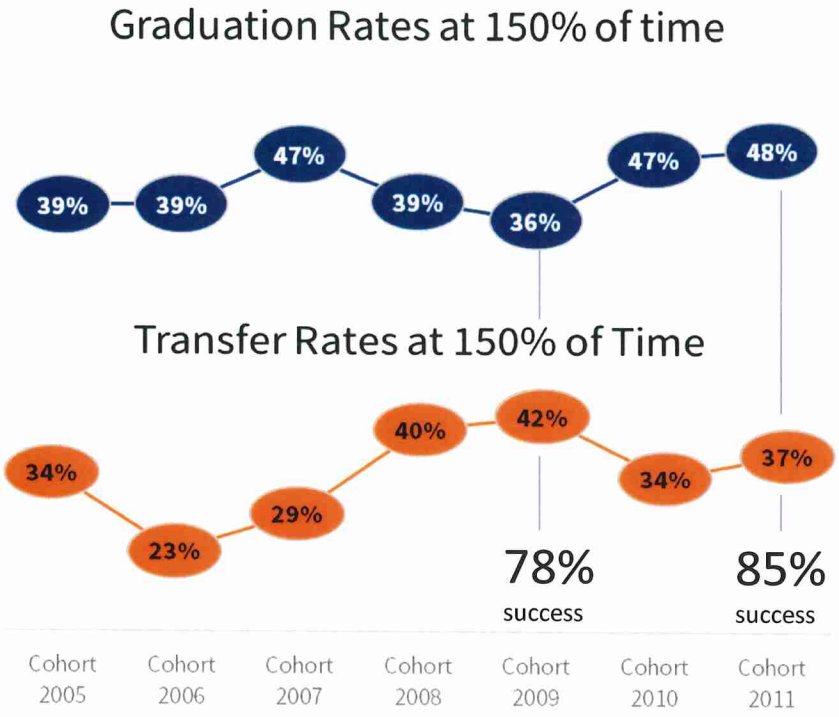


Data Source: 2016 Integrated Post-Secondary Education Database Graduation Rate at 150% of time component using the 2009 cohort

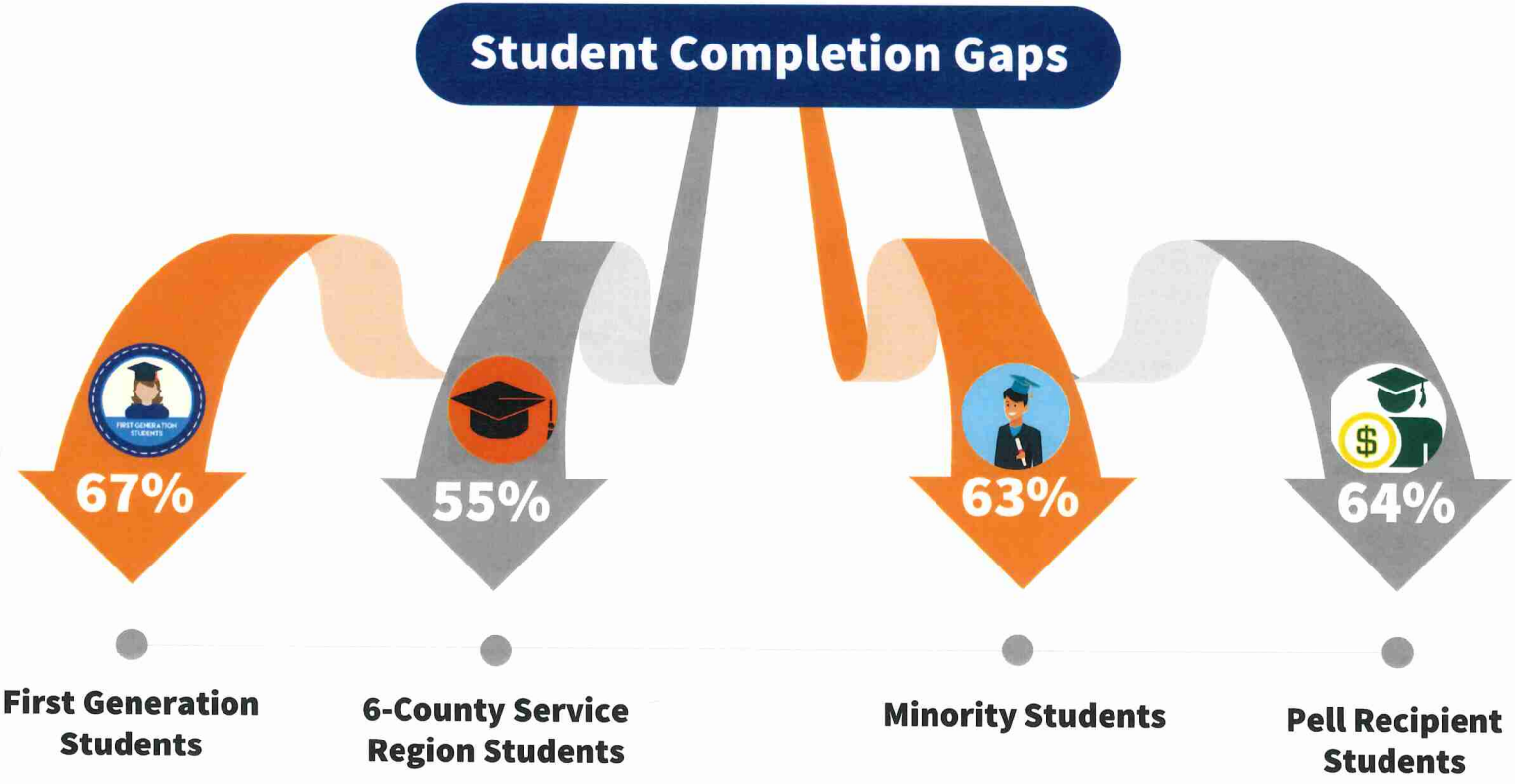
Peer Group is 33 institutions determined by the Department of Education with similar characteristics: four-year degree granting, primarily associate's, public institution with enrollment of similar size

INCREASE GRADUATION RATE

GOAL: Increase by 5% over five years—graduation rate at or above 50%



COMPLETION GAPS



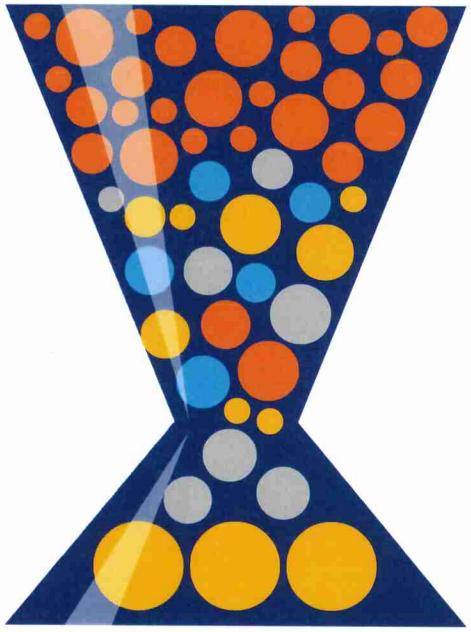
Percent of students who graduated and/or transferred from Snow College within 3 years of starting Snow College. Data based on 2018 Integrated Post-Secondary Education Database Graduation Rate at 150% of time component using the 2011 cohort (e.g. of the first generation students in the 2011 cohort, 67% graduated and/or transferred within 150% of time).

COMPLETION OBSTACLES

GOAL: Increase support to classes with high non-passing rates and classes with high demand enrollment

High Non-Passing Classes

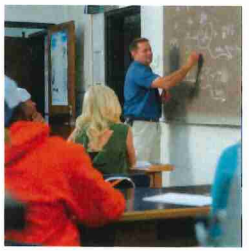
Developmental Math
Pre-Calculus
Intro to Biology
Range Management



Bottleneck Courses

Intro to Anthropology
Intro to Chemistry
Elementary Chemistry
Human Biology
Anatomy
Physiology
English 1010
English 2010
Intro to Sociology

STRATEGIES FOR STUDENT SUCCESS



- Peer Mentoring
- Clearly Defined Pathways
- Integrative General Education
- **Campus and Student Safety ($45,000)**
- **Predictive Analytic Software and Advising Support ($170,000)**
- **IT Upgrades and 4 Additional Faculty ($1,010,000)**

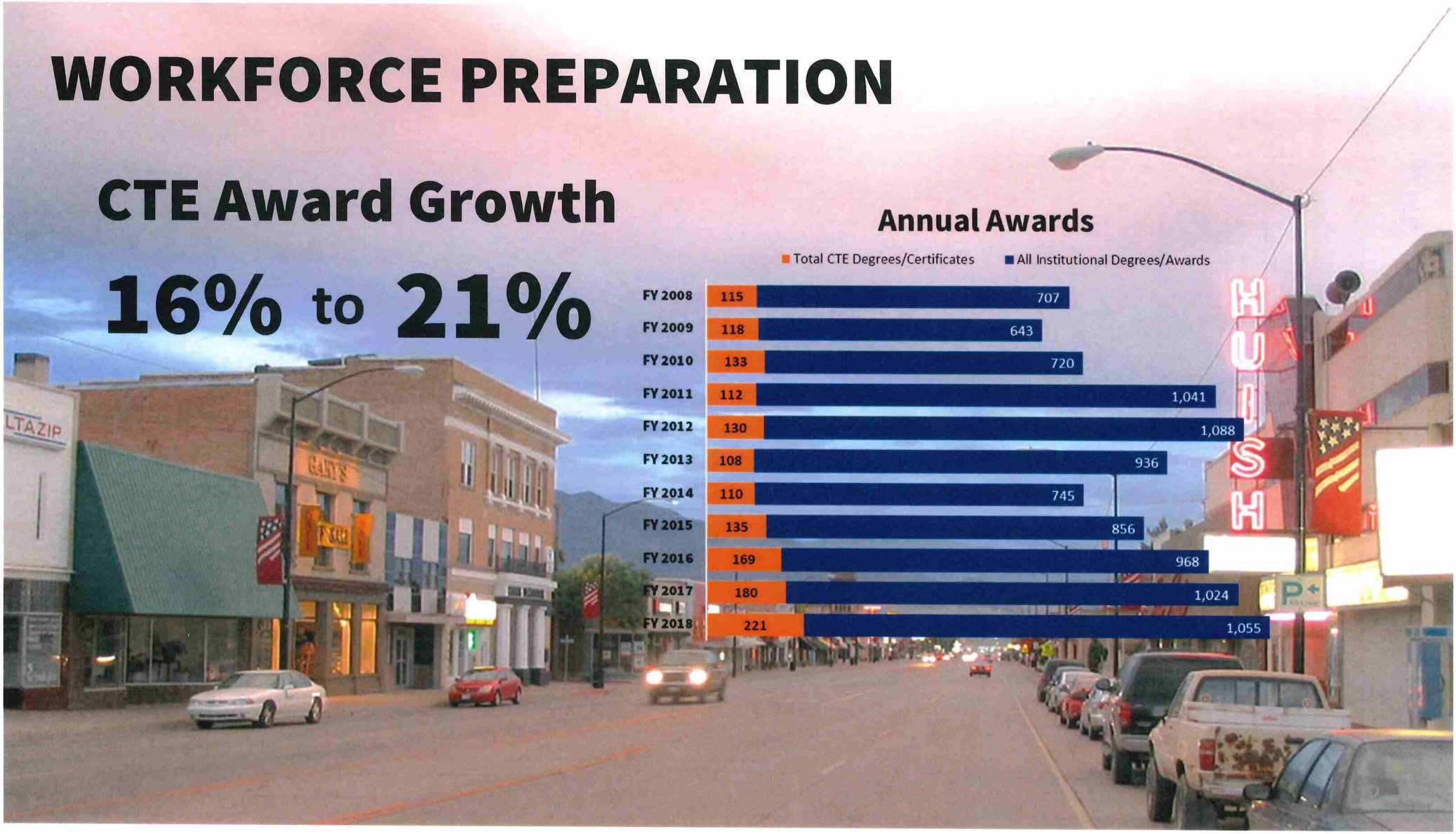
WORKFORCE READINESS AND ECONOMIC DEVELOPMENT

Jobs in High Demand	Average Number of Regional Job Openings	Snow College Response
Automotive/Diesel Service Jobs	22	Realigned Automotive and Diesel Technology Offerings
CDL-Trained Drivers	52	Entered into partnership with Southwest Tech for CDL
Residential and Light Commercial Construction	28	Realigned Construction Management program to meet high demand areas for framers, roofers, and finish carpenters
Agriculture Specialists	20	Added new programs in ag technology, 2 plus 2 with USU agribusiness, agriculture
Registered Nurses	26	Added two additional faculty, moving RN capacity from 35 students to 50 students
Composite and Other Industrial Manufacturing	91	Started Composite Manufacturing Program

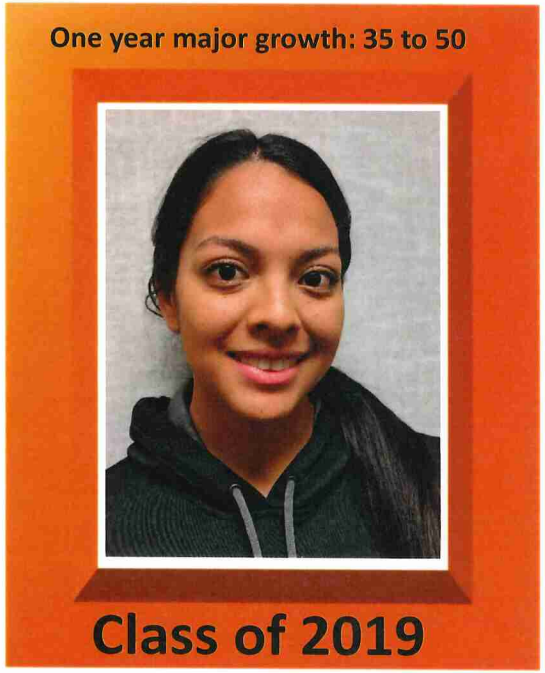
WORKFORCE PREPARATION

CTE Award Growth

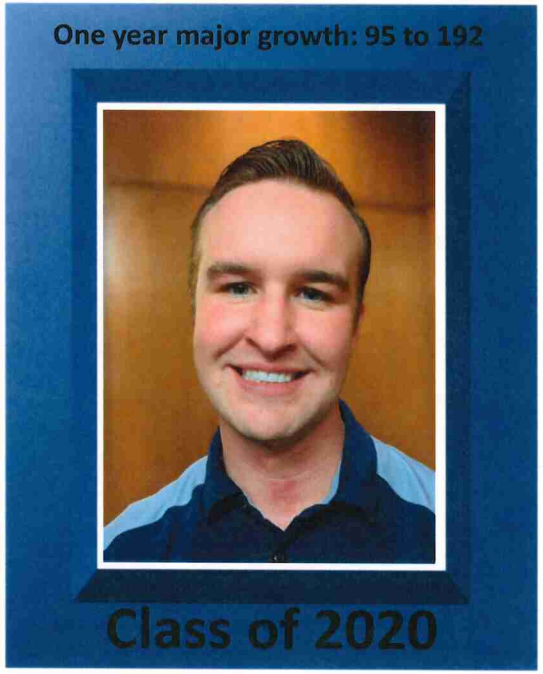
16% to 21%



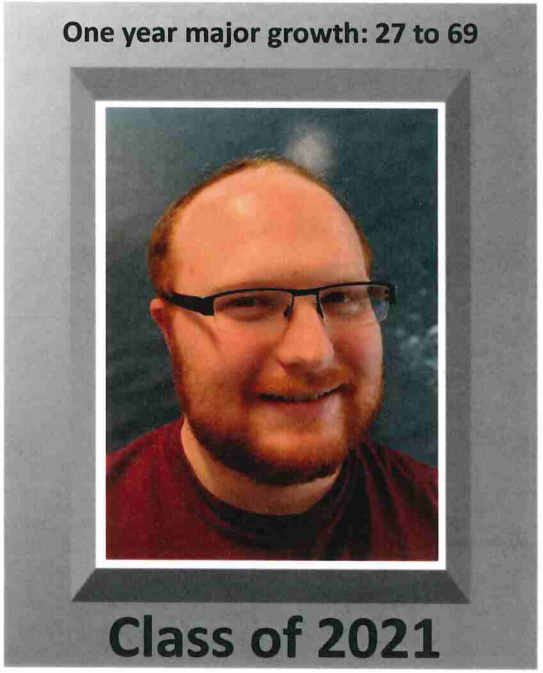
HIGH DEMAND MAJORS



Erica Almanza
Ephraim, Utah
Nursing (RN)

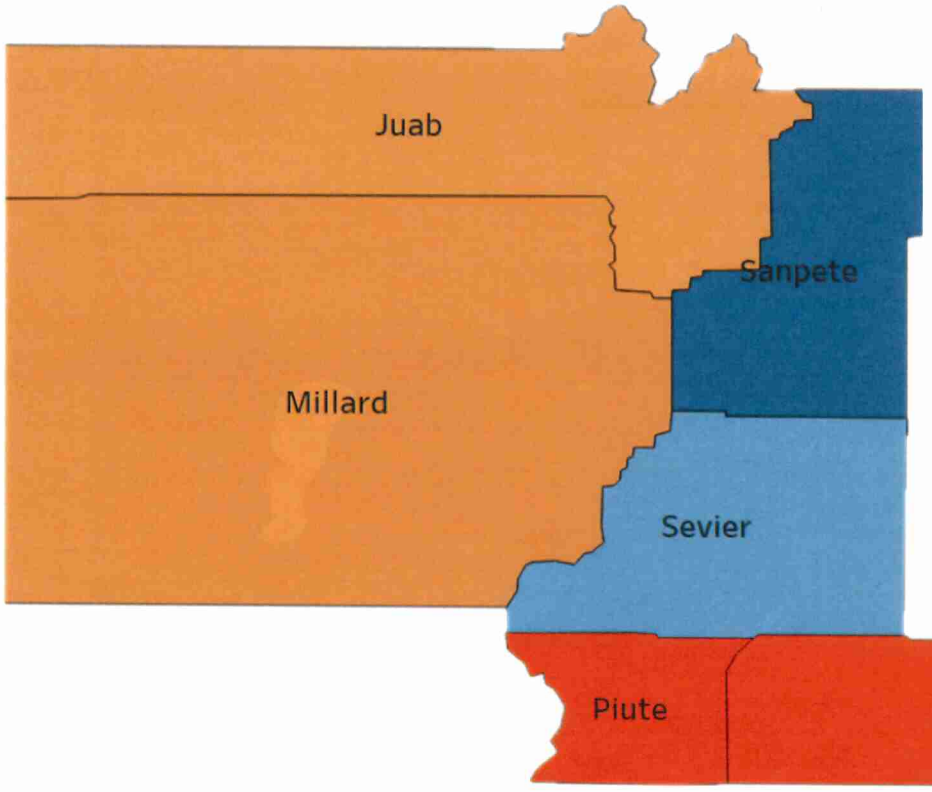


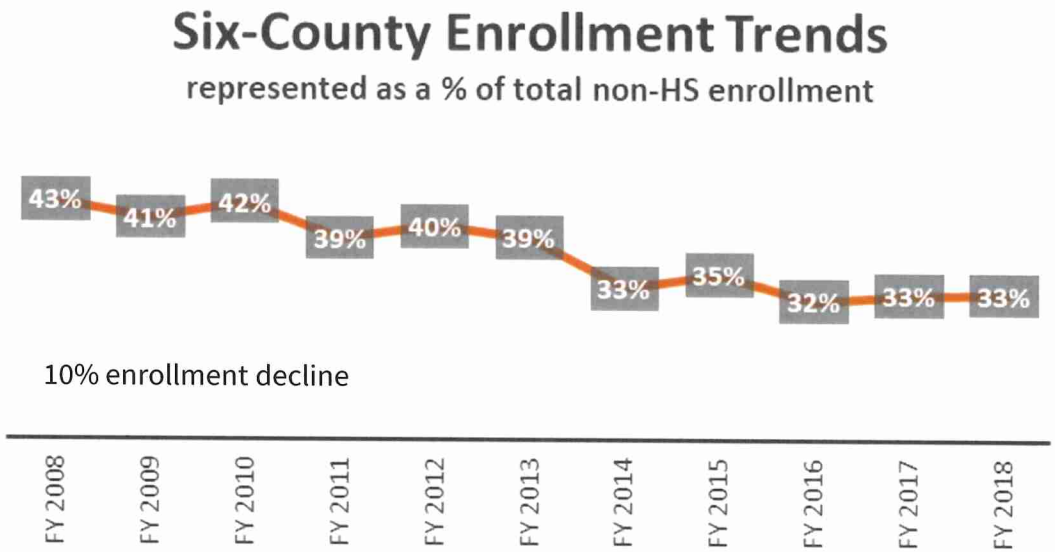
Tanner Nielson
Delta, Utah
Business (Snow – USU)



Steven Nielsen
Cedar Hills, Utah
Software Engineering (BS)

SERVICE REGION TRENDS





GOAL: Increase Six-County Enrollment

STRATEGIES TO INCREASE REGIONAL STUDENT ENROLLMENT

SNOW COLLEGE PROMISE

BADGERTRACKS

FOR CONCURRENT ENROLLMENT SENIORS

- Snow Promise Scholarship
- Badger Tracks
- K-16 Liaison
- Program Outreach

PARTNERSHIPS

Utah State University	Agribusiness Agriculture Bachelor's in Business Education (pending)
Southern Utah University	Nursing Education
Weber State University	Music Education Visual Arts
University of Utah	Visual Arts
Southwest Technical College	Commercial Driver's License (CDL)
Utah System of Higher Education – Building a Stronger State of Minds	Shared Software and Services

EFFICIENCIES

2017
$95,000 (on-going)
$207,388 (on-time)
2018
$334,083 (on-going)
$1,068,647 (one-time
Grand Total:
$1,402,730
4.3% of budget

- All positions belong to the College.
- Repurposed $850,000 budget carryforwards for strategic enrollment management (SEM) budgetary needs.
- Reallocated $91,000 to create a needed IT position.
- Commercial bus purchase for Athletics and other student travel groups with potential annual savings of $50,000 in travel costs.
- Space reallocation to accommodate student needs in the areas of Wellness (counseling), a student Meditation Center, a student Inclusion Center, and an Esports competition area.

NATIONALLY RECOGNIZED AND THANK YOU!

THE ASPEN INSTITUTE

THE ASPEN INSTITUTE
ASPEN PRIZE
FOR COMMUNITY COLLEGE EXCELLENCE
TOP 150
2019

SNOW COLLEGE
TOP 10 PERCENT
IN THE NATION

2018 BEST COLLEGES
NICHE

TBS
BEST
COMMUNITY COLLEGES
IN THE UNITED STATES
TheBestSchools.org
#8

The Top 50 Best Community Colleges

SNOW COLLEGE
#6
IN THE NATION

CNNMoney
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