

2019 Veterans on Course Budget

Events		13
Players/Event		60
Average Food & Beverage/Player	\$	35.00
Average Green Fees/Player	\$	35.00

PGA Professionals/Event	\$	600.00
Food & Beverage/Event	\$	2,100.00
Green Fees/Event	\$	2,100.00

Event Cost \$ 4,800.00

Veterans on Course Tee Prizes \$ 10,000.00

Cost of PGA Professionals/Season \$ 7,800.00

2019 Veterans on Course Cost \$ 80,200.00



UTAH GOLF FOUNDATION

www.utahgolffoundation.org

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Millcreek, UT 84107
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(385) 347-5009 direct

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February 5, 2019

STAFF

To whom it may concern:

Megan Huntsman, Program Director

In its third season, the Utah Golf Foundation's 2018 Veterans on Course season consisted of 10 events throughout Utah, nine throughout Northern Utah and one in Southern Utah. VOC was started by the UGF in 2016 to thank military personnel of active or veteran status for their service and to expand their opportunity and access to golf. On average, each event costs \$2,200 and includes an hour of lessons with PGA Professionals, a nine-hole scramble tournament, and a social with dinner and a guest speaker.

Additionally, The First Tee of Utah supports the Utah Golf Foundation by serving as the Vets Club Depot, a receipt and distribution location for donated golf equipment for veterans new to golf. Since 2016, the Vets Club Depot has provided more than 80 sets of golf clubs and countless pieces of equipment to military in need. The First Tee of Utah is located at Golf The Round, 680 West 3300 South in Salt Lake City. Vets Club Depot equipment is available at every Veterans on Course event.

The 2018 season touched 600 Utah veterans and active military, a 100-participant increase from the 2017 season. Each VOC event consists of a 60-player field (40-player field at Fore Lakes GC). The Utah Golf Foundation hosted the following 10 Veterans on Course events in 2018:

Veterans on Course at Gladstan

Thursday, April 26, 2018

Full Field: 60 Veterans & Active Military

Veterans on Course at Fore Lakes Par-3 Course

Thursday, May 17, 2018

Full Field: 40 Veterans & Active Military

Veterans on Course at Oquirrh Hills

Thursday, June 7, 2018

Full Field: 60 Veterans & Active Military

Veterans on Course at Davis Park

Thursday, June 21, 2018

Full Field: 60 Veterans & Active Military

Veterans on Course at Rose Park

Thursday, July 26, 2018

Full Field: 60 Veterans & Active Military

Veterans on Course at Soldier Hollow

Saturday, August 11, 2018

Full Field: 60 Veterans & Active Military

Veterans on Course at River Oaks

Thursday, August 30, 2018

Full Field: 60 Veterans & Active Military

Veterans on Course at Logan Country Club

Thursday, September 20, 2018

Full Field: 60 Veterans & Active Military

Veterans on Course at Fore Lakes Executive Course

Thursday, October 18, 2018

Full Field: 40 Veterans & Active Military

Veterans on Course at Entrada at Snow Canyon Country Club

Tuesday, November 13, 2018

Full Field: 60 Veterans & Active Military

The Utah Golf Foundation plans to host at least 12 events during the 2019 season, including 11-14 events throughout Northern Utah and one event in Southern Utah at Entrada at Snow Canyon Country Club. Additionally, the UGF is communicating with the Veterans Business Resource Center of Utah regarding organizing a women's Veterans on Course event in 2019.

In addition to funding 2018 Veterans on Course, the Utah Golf Foundation financially supported two local veterans golf programs: the Salt Lake City Veterans Affairs (VA) Recreational Therapy golf program for its Substance Use Disorder Program (SOAR)/Substance Abuse Residential Rehabilitation Treatment Program (SARRTP) members and The Ridge Golf Course Veterans League.

The UGF granted \$4,900 to the Salt Lake City VA SOAR/SARRTP golf program and \$5,000 to The Ridge Golf Course Veterans League. The following is a post-season report provided by Salt Lake City VA Recreational Therapist Dr. William Klinger:

Since the inception of Veterans on Course in 2016, over 80 veterans that I work with personally have been able to receive free golf equipment and golf lessons.

The grant the Utah Golf Foundation provided has given me the opportunity to provide veterans with SUD and PTSD weekly golf lessons at Mick Riley Golf Course. The three instructors there are all veterans themselves and not only know golf, they know veterans, which has led to an awesome experience for all involved. My overall goal as a recreation therapist for veterans in recovery is to provide positive, leisure activities in a safe, sober, and supportive environment. Thanks to the Utah Golf Foundation, I can do so.

Additionally, these monies and donations of golf clubs have allowed our SUD/PTSD veterans to play golf once a month as part of their community reintegration program. A big part of recovery is being able to experience active living without alcohol or other substances. We have

individuals who have never golfed realize that it is something they want to do the rest of their lives. Others who have never golfed while sober realize they are grateful to know they can give up drinking without giving up golf.

We greatly appreciate our partnership with the Utah Golf Foundation and look forward to continuing to serve veterans in recovery in the years to come.

The Utah Golf Foundation looks forward to the 2019 Veterans on Course season, which will include 12 events throughout Utah. Please contact Utah Golf Foundation Program Director Megan Huntsman at megan@uga.org for more information about UGF initiatives.

Best regards,

Dean Cottle
Utah Golf Foundation President

Scott Ulbrich
Utah Golf Foundation Vice President

**PARSONS
BEHLE &
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November 8, 2017

VIA CERTIFIED MAIL AND RETURN RECEIPT REQUESTED

Bill Walker
Utah Golf Foundation
4444 S. 700 E., Suite 105
Salt Lake City, UT 84107

Re: Registration No. 5321803



Mark:
Our Ref: 24224.001US50

The U.S. Patent and Trademark Office (the "PTO") has issued the enclosed Certificate of Registration indicating that the above-referenced mark has been registered as a trademark on the Principal Register. You should keep this original Certificate in a safe place with other important documents.

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As a courtesy to you we have noted the aforementioned declaration and renewal dates in our docketing system and will endeavor to remind you of them at the appropriate time. *However, you should enter these dates in your records in the event our reminders are not sent or received.*

Bill Walker
November 8, 2017
Page Two

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If you have any questions concerning this registration, please feel free to contact me.

Sincerely,

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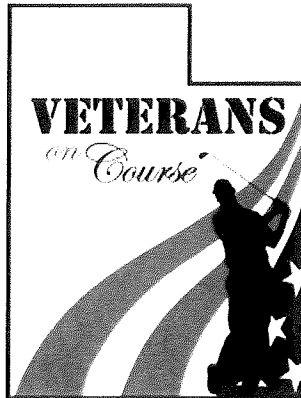


Rexford A. Johnson
Registered Patent Attorney

RAJ:jot
Enclosure

United States of America

United States Patent and Trademark Office



Reg. No. 5,321,803

Registered Oct. 31, 2017

Int. Cl.: 41

Service Mark

Principal Register

Utah Golf Foundation (UTAH non-profit corporation)
4444 S. 770 E., Suite 105
Salt Lake City, UTAH 84107

CLASS 41: Educational services, namely, providing a program designed to increase accessibility and affordability of golf to veterans, namely, organizing golf tournaments and providing instructional golf clinics

FIRST USE 4-29-2016; IN COMMERCE 4-29-2016

The mark consists of an irregular rectangular frame enclosing the words "VETERANS ON COURSE" and a silhouette image of a golfer in front of an American flag.

No claim is made to the exclusive right to use the following apart from the mark as shown: "VETERANS ON COURSE"

SER. NO. 87-359,981, FILED 03-06-2017



Joseph Matal

Performing the Functions and Duties of the
Under Secretary of Commerce for
Intellectual Property and Director of the
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- Elimination of paper applications and supporting documents.
- Copies of the certificate issued by the registering agency (U.S. Patent and Trademark Office or the Copyright Office) are retained by the right holder, not submitted to CBP.
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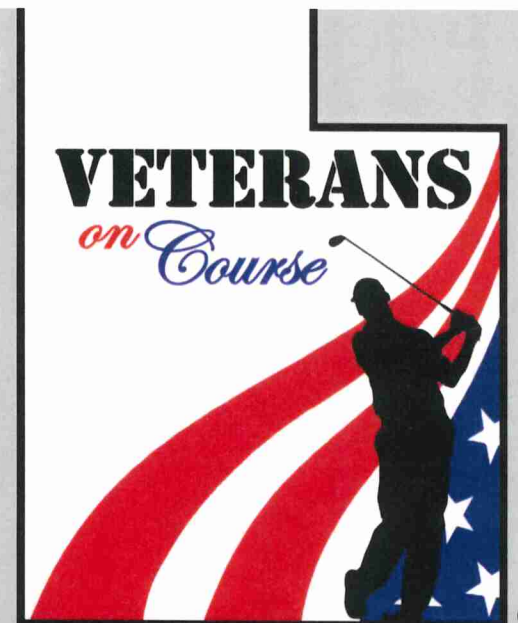
JOIN US!

The
Utah Golf Foundation
Presents

VETERANS ON COURSE

OPEN TO VETERANS OF ALL AGES AND SKILL LEVELS

FREE!



REGISTER ONLINE AT
UTAHGOLFFOUNDATION.ORG

*Proof of active or veteran status is required in the form of a military ID, driver's license with military status or DD Form 214



- ✓ Lessons from PGA Pros
- ✓ 9-Hole Scramble Tournament
- ✓ Social with Hors D'oeuvres
- ✓ Guest Speaker

- On-course events are capped at 60 participants
- Veterans are not limited to any one event
- Contact Program Director Megan Huntsman at megan@uga.org or (385) 347-5009 for help with registering



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