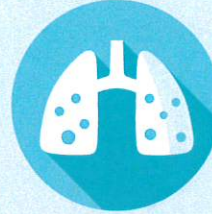
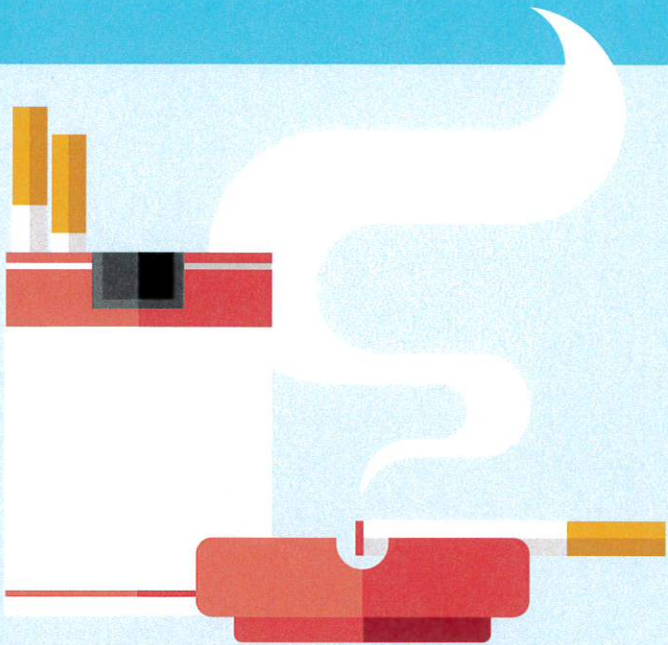


What is Tobacco 21?

UTAH
TOBACCO
FREE
ALLIANCE



Use of tobacco products in any form is not safe, especially during adolescence, as such use can lead to nicotine dependence and subsequent tobacco related diseases and death.



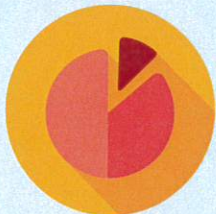
The Institute of Medicine has concluded that raising the tobacco sale age to 21 will have a substantial positive impact on public health and save lives.



Tobacco use is the No. 1 preventable cause of death and we should do everything we can to prevent it among young people.



If passed, the legal age to buy, possess, or use tobacco products will be 21 in the state of Utah. This would be phased in to become effective July 1, 2021.



About 95% of all adult smokers start smoking before the age of 21.



The bill is aimed at decreasing the number of children that are currently using tobacco products.



Three-quarters of current smokers ages 15 to 17 report obtaining cigarettes from social sources, such as friends and classmates.



Delaying the age when young people begin using tobacco will help reduce the risk that they will become addicted tobacco users.



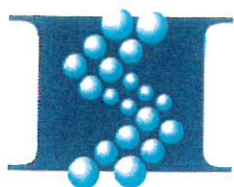
Raising the tobacco sale age to 21 would help keep tobacco out of high schools.



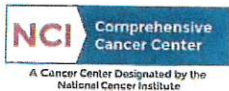
The bill would affect all tobacco products and not just traditional cigarettes but also vapes, e-cigarettes, e-juice, snus, chew and other tobacco paraphernalia.



STEVE ELIASON



HUNTSMAN
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February 22, 2019

Representative Steve Eliason
Utah State House of Representatives
Via email: seliason@le.utah.gov

Dear Representative Eliason,

On behalf of Huntsman Cancer Institute (HCI) at the University of Utah, I am writing to express our support for policies that raise the age to purchase tobacco products to 21, also called 'Tobacco 21'.

To begin, please allow me to express my appreciation to you for your engagement on this issue for many years. In particular, I have been grateful for the many conversations you have had with me and others at HCI over the past several months as you considered plans for a Tobacco 21 proposal in the 2019 Utah State Legislative Session.

Research shows that 95% of tobacco users start using tobacco products before the age of 21. For several years, tobacco use by Utah teens had been on the decline. Yet with the emergence of new products like e-cigarettes and vape devices, combined with kid-friendly flavors and advertisements targeting Utah's youth, tobacco use by Utah teens has nearly doubled since 2013.

Laws that protect our youth from tobacco and prevent nicotine addiction are necessary for the health and well-being of our future leaders. Innovative policies like Tobacco 21 are critical for Utah to remain a national leader in health. This fits with HCI ideals as we seek to eradicate cancer from Utah and the face of the earth.

HCI is the official comprehensive cancer center of the state of Utah, and we are grateful to be of service as the state considers important policy proposals related to cancer risk, prevention, and care.

For more information on Huntsman Cancer Institute's strong support for Tobacco 21, please refer to two recent opinion pieces we have submitted on this topic:

- [Op-ed: Our commitment to a tobacco-free Utah](#)
Published in the *Deseret News*, May 30, 2018
- [Guest opinion: Tobacco 21 is the right thing for Utah](#)
Published in the *Deseret News*, February 23, 2019

Thank you again for your leadership on this critical health issue.

Sincerely yours,

Mary Beckerle, PhD
Jon M. Huntsman Presidential Endowed Chair
Chief Executive Officer, Huntsman Cancer Institute
Associate Vice President for Cancer Affairs, University of Utah
Distinguished Professor of Biology



ALTRIA STATEMENT ON CDC NATIONAL YOUTH TOBACCO SURVEY

RICHMOND, Va. (February 11, 2019) – In response to the CDC National Youth Tobacco Survey released today, Altria Client Services Senior Vice President, Corporate Citizenship, Jennifer Hunter said:

“Kids shouldn’t use any tobacco products and we share the FDA’s concerns with youth use of e-vapor. We remain committed to being part of the solution. Raising the legal age of purchase for all tobacco products to 21, which we strongly support, is the single most effective way to address underage use. We continue to meet with state and federal policy makers on this effort and stand ready to work with all interested parties.”

Altria's Profile

Altria’s wholly-owned subsidiaries include Philip Morris USA Inc. (PM USA), U.S. Smokeless Tobacco Company LLC (USSTC), John Middleton Co. (Middleton), Sherman Group Holdings, LLC and its subsidiaries (Nat Sherman), Ste. Michelle Wine Estates Ltd. (Ste. Michelle) and Philip Morris Capital Corporation (PMCC). Altria holds an equity investment in Anheuser-Busch InBev SA/NV (AB InBev) and JUUL Labs, Inc. (JUUL).

The brand portfolios of Altria’s tobacco operating companies include *Marlboro®*, *Black & Mild®*, *Copenhagen®* and *Skoal®*. Ste. Michelle produces and markets premium wines sold under various labels, including *Chateau Ste. Michelle®*, *Columbia Crest®*, *14 Hands®* and *Stag’s Leap Wine Cellars™*, and it imports and markets *Antinori®*, *Champagne Nicolas Feuillatte™*, *Torres®* and *Villa Maria Estate™* products in the United States. Trademarks and service marks related to Altria referenced in this release are the property of Altria or its subsidiaries or are used with permission.

More information about Altria is available at altria.com and on the Altria Investor app, or follow us on Twitter, Facebook and LinkedIn.

Source: Altria Group, Inc.

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