



UTAH DEPARTMENT OF  
**WORKFORCE  
SERVICES**



*We strengthen Utah's communities by supporting the economic stability and quality of our workforce.*

# WORKFORCE OVERVIEW

- What are the current strengths and weaknesses of Utah's urban and rural workforce?
- What are the projected strengths and weaknesses of Utah's future urban and rural workforce?
- Policy recommendations



# URBAN



## STRENGTHS

- Young
- In-migration
- Economical diverse
- Education
- Collaboration

## FUTURE

- Technology and service-based economy
- Birth rate
- Rocky Mountain States

## WEAKNESSES

- Outpacing infrastructure
- Retention
- Affordability
- Job seeker barriers

## FUTURE

- High-level brain leakage
- Birth rate
- Automation

# RURAL

## STRENGTHS

- Supply
- Community
- Loyalty

## FUTURE

- Supply

## WEAKNESSES

- Lack of diversity
- Education levels
- Youth departing
- Ebbs and flows
- Minimal high-paying service based jobs
- Infrastructure
- Job seeker barriers

## FUTURE

- Housing and urban preference



# EDUCATION LEVELS



	Utah Rural Education	Utah Urban Education	National Education
Less than high school:	10.1%	8.3%	12.7%
High school:	29.1%	22.8%	27.3%
Some college, no degree:	29.0%	26.8%	20.8%
Associate's degree:	9.9%	9.7%	8.3%
Bachelor's degree:	15.1%	21.5%	19.1%
Graduate/pro. degree:	6.8%	11.0%	11.8%

# RECOMMENDATIONS

- Connect urban employers to rural workforce
- Rural County Economic Development Plans
- Current Workforce Behavioral Change Awareness Campaign

More than  
**15,000**  
telecommute jobs  
are now on [jobs.utah.gov/telecommute](https://jobs.utah.gov/telecommute)

- Do you live in a smaller community where jobs are scarce?
- Do you have to move regularly because your spouse is in the military?
- Do you need to work from home?

## If you answer yes

to any of these questions, then finding a telecommuting job is the ideal employment situation for you. The state of Utah has added more than **15,000 telecommute jobs** to the job search tool found on [jobs.utah.gov](https://jobs.utah.gov) and the Utah Jobs mobile app. Here's how to find these jobs:

- REGISTER OR SIGN in to "My Job Search" on [jobs.utah.gov](https://jobs.utah.gov) or the Utah Jobs mobile app
- CLICK on the "Search" tab
- CHECK the "telecommute jobs" box on the left hand side and click "Search"

Start filtering through 15,000 plus telecommute jobs from around the country. Only on [jobs.utah.gov](https://jobs.utah.gov) and the Utah Jobs mobile app will you easily be able to find these types of telecommuting job posts.

Get your telecommuting job today!

[jobs.utah.gov/telecommute](https://jobs.utah.gov/telecommute)



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221

apprenticeship  
sponsors

- Seven new in 2019
- 150 have five or more apprentices

3,752

apprentices

- 654 new apprentices in 2019

The majority of Utah's apprenticeships are in two specific occupations, electricians and plumbers.



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# COMMISSIONER'S GOAL IS TO EXPAND UTAH'S APPRENTICESHIP PROGRAM

## PROMOTE

- Build awareness and change behavior about apprenticeship opportunities
- Target both businesses and industry and current workforce

## CONNECT

- Build relationships with partners — industry, trades, education
- Facilitate opportunities of connecting industry and education

## REPORT

- Understanding the full landscape of Utah's apprenticeship program
- Provide recommendations



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