

BLOCKCHAIN "CHEAT SHEET"

What is it? Blockchain is a shared, replicated ledger with shared business rules that is permissioned and secure to bring about the next generation of transactional applications.

Why is it important? Blockchain has the ability to free up capital flows, speed processes, lower transaction costs, and most importantly provide security and trust to their organization.

How can it help?

- Reduce information silos and increase data transparency through shared ledgers
- Secure data through cryptography
- Enforce consistency through executable smart contracts
- Decrease paperwork and reduce reconciliation effort
- Improve audits and verification

Why IBM? We are the global leader with the largest number of active enterprise blockchain solutions and business networks in the world, across a wide range of industries (400+ engagements). We are the only provider offering a fully built permissioned blockchain platform that can be deployed on premises with a strategy to supporting 3rd party clouds.

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