Utah System of Technical Colleges

UTech System Overview

A presentation given to the Higher Education Appropriations Subcommittee
January 29, 2020

Jared Haines
Interim Commissioner of Technical Education

Steven Moore
Chair, Utah System of Technical Colleges Board of Trustees
Technical colleges are...

A smart investment

For more info, please see https://udrc.utah.gov/utechroi/index.html.
Technical colleges are...

A smart investment

- UDRC payback estimate is conservative
  - Study considered only graduates who were working prior to initial enrollment (≈16% of student body).
  - Study considered increases to income tax revenue only (i.e., no sales, gas, property tax revenues)
  - Study did not consider education’s non-monetary impacts (greater stability, better health, etc.)

- Average UTech graduate is 27 years old
  - Assuming a 40-year working life, appropriated investment is recouped multiple times over.

For more info, please see https://udrc.utah.gov/utechroi/index.html.
Technical colleges are...

Responsive to local industry
  • Occupational Advisory Committees provide direct oversight of program curricula, ensuring graduates meet local needs right now.
  • Over 1,500 employer committee members statewide.
  • 88% composite placement rate (includes related employment, further education, and military service)
  • Talent Ready Utah industry pathways

...Industry Voices
  • Todd Bingham, President, Utah Manufacturers Association
  • Ben Hart, Deputy Director, Governors Office of Economic Development
Technical colleges are...

Responsive to local industry
- Occupational Advisory Committees provide direct oversight of program curricula, ensuring graduates meet local needs *right now*.
- Over *1,500* employer committee members statewide.
- *88%* composite placement rate (includes related employment, further education, and military service)
- Talent Ready Utah industry pathways

Student-focused
- Articulation with K12 providers
- Certificate programs are *stackable to university degrees*
Technical colleges are...

Affordable
• Secondary students are not assessed tuition; programmatic fees are kept to a minimum.
• Adult students’ tuition is statutorily kept low (average $2/hour).
• 99% of students graduate debt-free.

Attainable
• Open-enrollment; low barriers to entry
• Most programs 3-18 months
• Strong partnership with DWS for underserved student training
• Utah Access Promise scholarship; UTech scholarship
Student Demographics

FY 2019 Enrollment (in Membership Hours)
- 3.98 million Certificate-seeker
- 2.17 million Secondary
- 387,922 Occupational Students
- 189,201 Other Postsecondary
- 36,716 students in total

FY 2019 Completion Rate
- 80% Composite Completion Rate
- 20% Early Hires
- 60% Graduates

FY 2019 Placement Rate
- 88% Placed (includes related employment, further education, and military service)

For more info, please see the FY 2019 UTech Annual Report.
For more info, please see the FY 2019 UTech Annual Report.
10-year Performance Goals

Goal #1
Provide every student the opportunity to obtain quality career and technical education resulting in a postsecondary credential.

- Graduates: **4.2% average annual growth** since FY 2017.
- Certificates earned by secondary students: **5% improvement** since FY 2017 (on-track to 50% of students by 2028).
- Underserved graduation rate: **9% improvement** over the past 5 years (59% in FY 2019 – on-track to 75% by 2028).

For more info, please see the FY 2019 UTech Annual Report.
10-year Performance Goals (cont.)

Goal #2
Meet critical employer and economic needs

- **88% placement rate** in FY 2019 (includes related employment, further education, and military service – exceeds 70% accreditation standard).

- **3.1% average annual growth** in short-term occupational enrollees since 2017 (i.e., non-credential-seeking students whose training is required to advance in or maintain current employment); on-track to 25% growth by 2028.

For more info, please see the FY 2019 UTech Annual Report.
10-year Performance Goals (cont.)

Goal #3
Improve internal efficiencies

• By 2028, achieve graduation rates of
  • 80% for programs of < 600 hours (83% in FY 2019)
  • 70% for programs of 600-899 hours (49% in FY 2019)
  • 60% for programs of ≥ 900 hours by 2028 (53% in FY 2019)

For more info, please see the FY 2019 UTech Annual Report.
## FY 2021 Budget Request

<table>
<thead>
<tr>
<th>Priority</th>
<th>Amount Requested</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Compensation</strong></td>
<td><strong>$2,341,067</strong></td>
</tr>
<tr>
<td>Compensation increases (same as other state agencies)</td>
<td>$1,812,500</td>
</tr>
<tr>
<td>Health insurance increases (4.3%)</td>
<td>$528,567</td>
</tr>
<tr>
<td><strong>Employer-driven Program Expansion/Student Support</strong></td>
<td><strong>$10,827,000</strong></td>
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<tr>
<td>Bridgerland Technical College</td>
<td>$868,000</td>
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<td>Davis Technical College</td>
<td>$1,669,200</td>
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<tr>
<td>Dixie Technical College</td>
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<td>Mountainland Technical College</td>
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<td>Ogden-Weber Technical College</td>
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<td>Southwest Technical College</td>
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<td>Tooele Technical College</td>
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<tr>
<td>Uintah Basin Technical College</td>
<td>$1,179,200</td>
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<tr>
<td>UTech Administration</td>
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<tr>
<td><strong>Equipment</strong></td>
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<tr>
<td><strong>Custom Fit</strong></td>
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<tr>
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<tr>
<td>Uintah Basin Technical College</td>
<td>$40,000</td>
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<td><strong>College Access Advisors</strong> (included in the Board of Regents' budget request)</td>
<td><strong>$3,000,000</strong></td>
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<td><strong>Total Ongoing Budget Increase Requested</strong></td>
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*Includes $1,791,800 in Market-driven Faculty/Staff Compensation increases.*
## FY 2021 Budget Request (cont.)

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<tr>
<td>• Business &amp; Technology</td>
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<td>• Construction</td>
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<td>• Health Professions</td>
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<td>• Transportation</td>
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<td>• Student &amp; Institutional Support</td>
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<td>• Market Competitive Compensation</td>
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Utah System of Technical Colleges

Board of Trustees Strategic Vision
Board Strategic Vision

- New Board leadership, beginning July 1, 2019
- Strategic vision resultant from efforts to provide quality career and technical education easier, better, faster, and cheaper
- Beginning to reach out to USHE and USBE leadership and Boards
1. Build and approve a 10-Year UTech strategic framework

- Develop a strategic framework, engaging USHE, USBE, industry, legislators, and key technical educational stakeholders
- Use the framework to guide the technical college system in statewide program criteria, student outcomes, budgeting, facilities strategies, pathways, and articulation with USHE and USBE
- The framework must prepare students to enter the workforce or continue educational pursuits.
2. Collaborate on technical education program criteria statewide

Proactively partner with USHE and USBE to:

- Collaboratively identify statewide program criteria and student outcomes for technical education programs.
- Facilitate technical education programs to lead to current high-skill, high-demand, emerging, or other regional occupational priorities.
- Evaluate technical education programs offered in terms of collaborative program criteria, student outcomes, and needs of Utah’s employers.
Board Strategic Vision (cont.)

3. Seek coordinated advisement of technical education by employers statewide

- With USHE and USBE, seek coordinated involvement of employers statewide in reviewing and recommending program criteria and student outcomes for technical education

- Collaborate with USHE and USBE to encourage coordinated utilization and enhancement of established regional employer advisory councils
Board Strategic Vision (cont.)

4. Actively collaborate with USBE and USHE to:

- Improve consistency in technical education program development, articulation, pathways, and desired student outcomes
- Improve efficiencies between systems in technical education pathways and costs to students, families, and taxpayers