

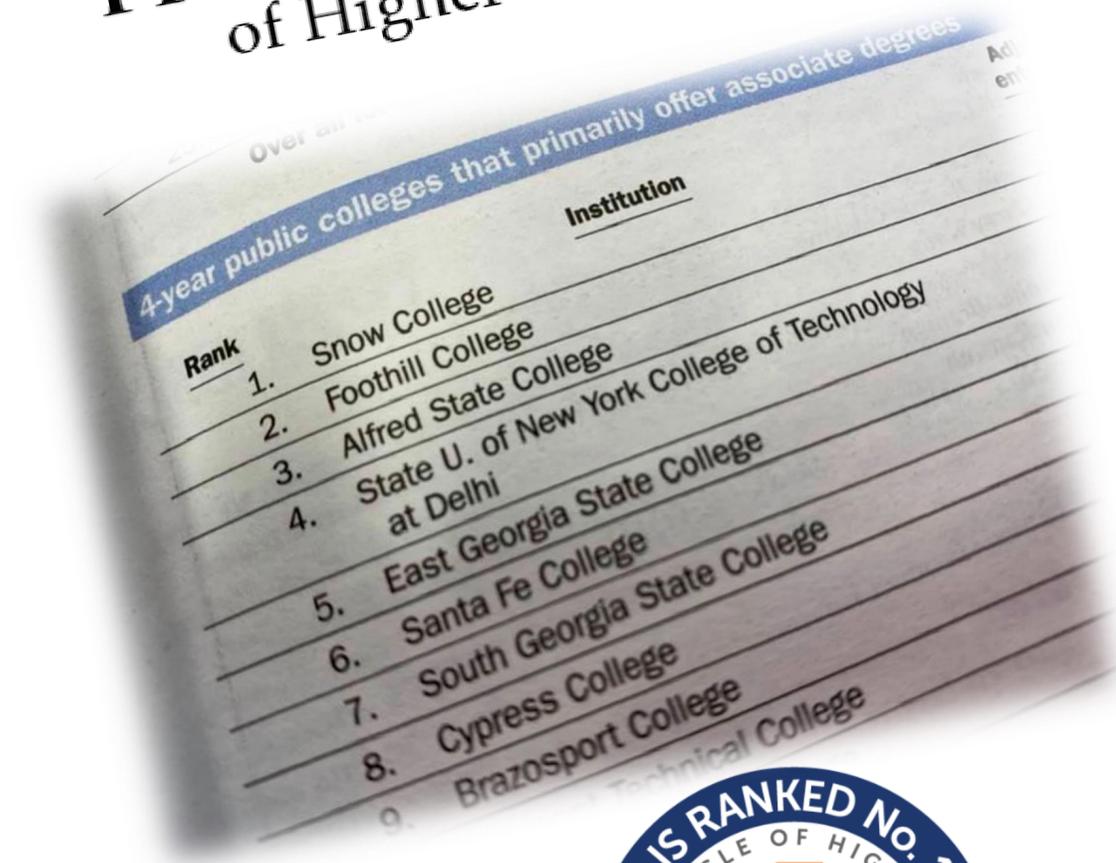
ReIMAGINE

S | SNOW COLLEGE

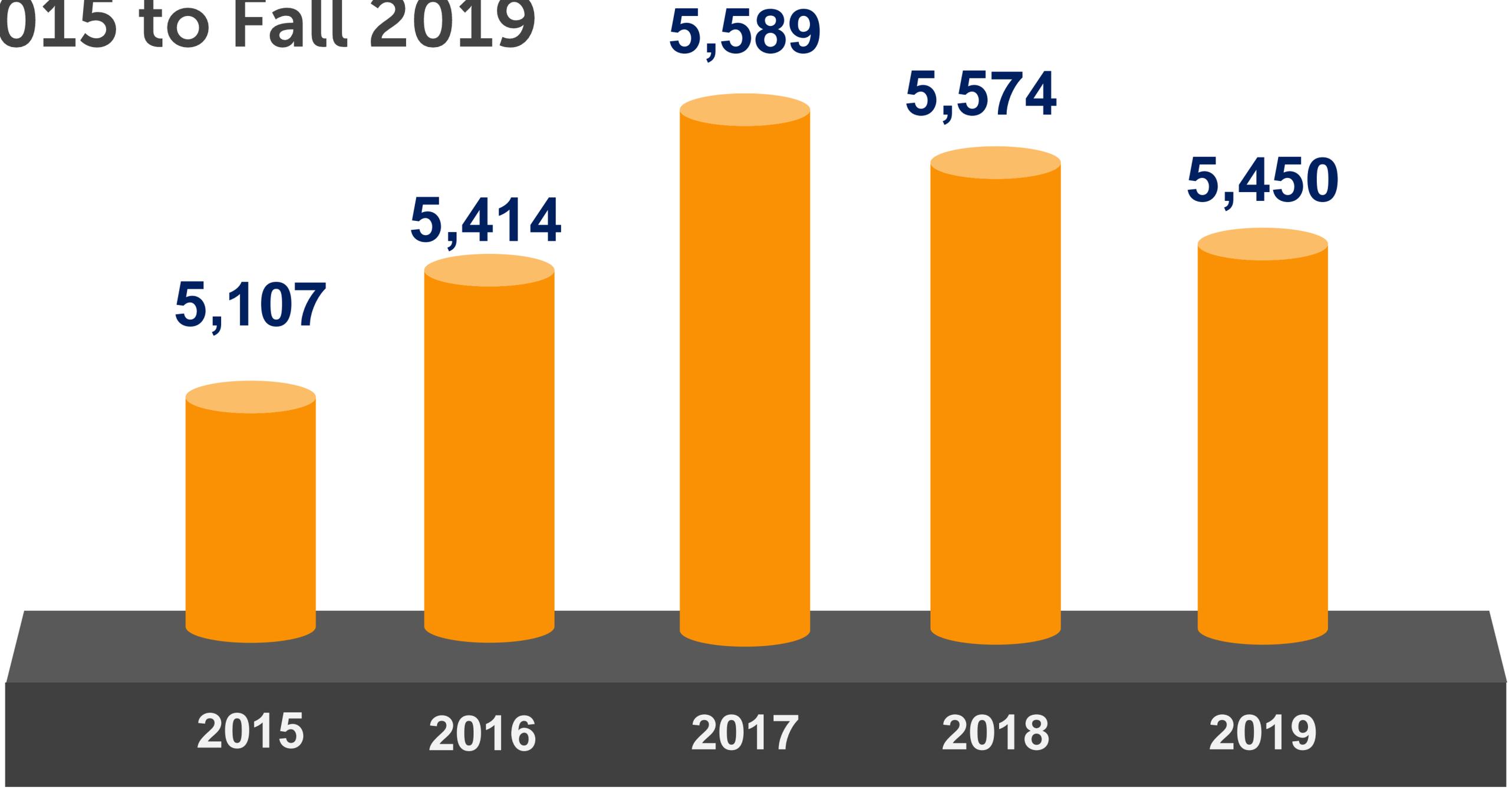
Public Colleges that Primarily offer Associates Degrees

Rank	Institution	Adjusted cohort entering in 2012	Completers within 150 percent of normal time	Transfer-out students	Still enrolled, 2018	No longer enrolled, 2018	Completed, transferred, or still enrolled
1.	Snow College	1,108	44.9%	39.5%	0.6%	14.9%	85%
2.	Foothill College	1,040	62.7%	11.1%	6.3%	20.0%	80%
3.	Alfred State College	976	53.5%	25.9%	0.1%	20.5%	80%
4.	State U. of NY Tech	820	42.7%	35.0%	0.2%	22.1%	78%
5.	E Georgia State College	1,171	10.8%	66.0%	0.0%	23.2%	77%
6.	Sante Fe College	1,274	57.3%	15.3%	2.4%	25.0%	75%
7.	South Georgia State	965	12.5%	61.0%	0.9%	25.5%	75%
8.	Cypress College	678	30.4%	17.6%	24.2%	27.9%	72%
9.	Brazosport College	330	20.0%	22.1%	30.0%	27.9%	72%
10.	Vermont Tech College	140	55.0%	15.7%	0.0%	29.3%	71%

THE CHRONICLE
of Higher Education

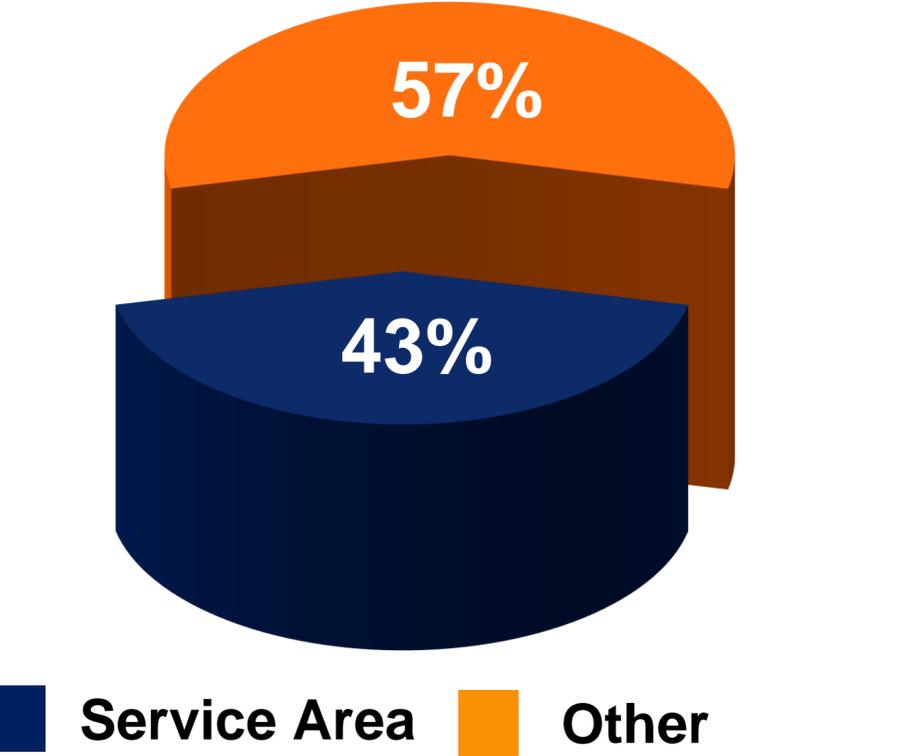
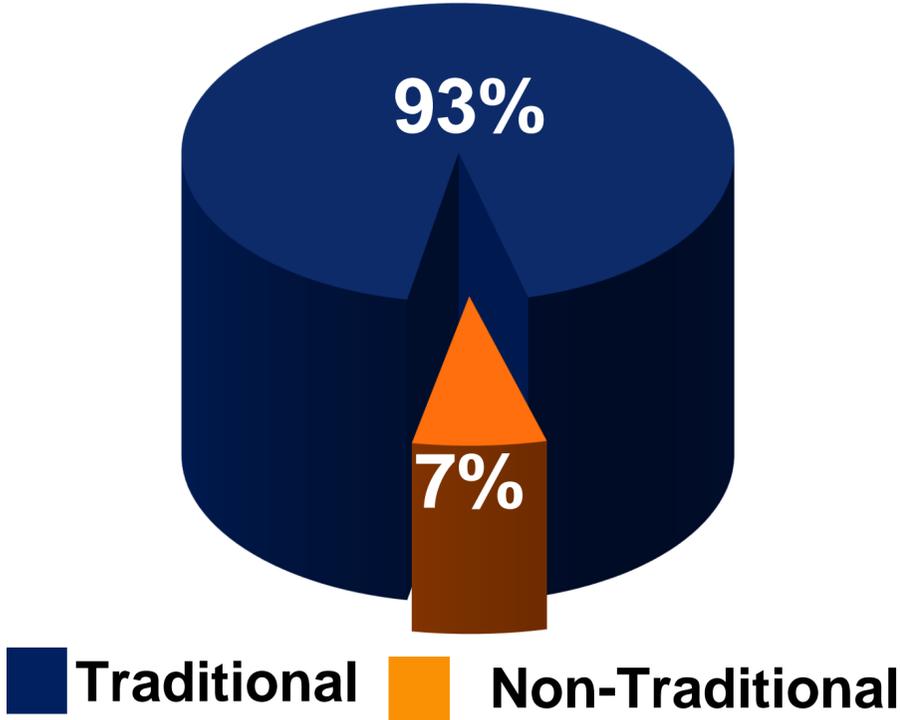


Snow College Total Enrollment Fall 2015 to Fall 2019



Data represent total headcount as of the End-of-Term of each fall semester (includes all students)

Who Do We Serve?

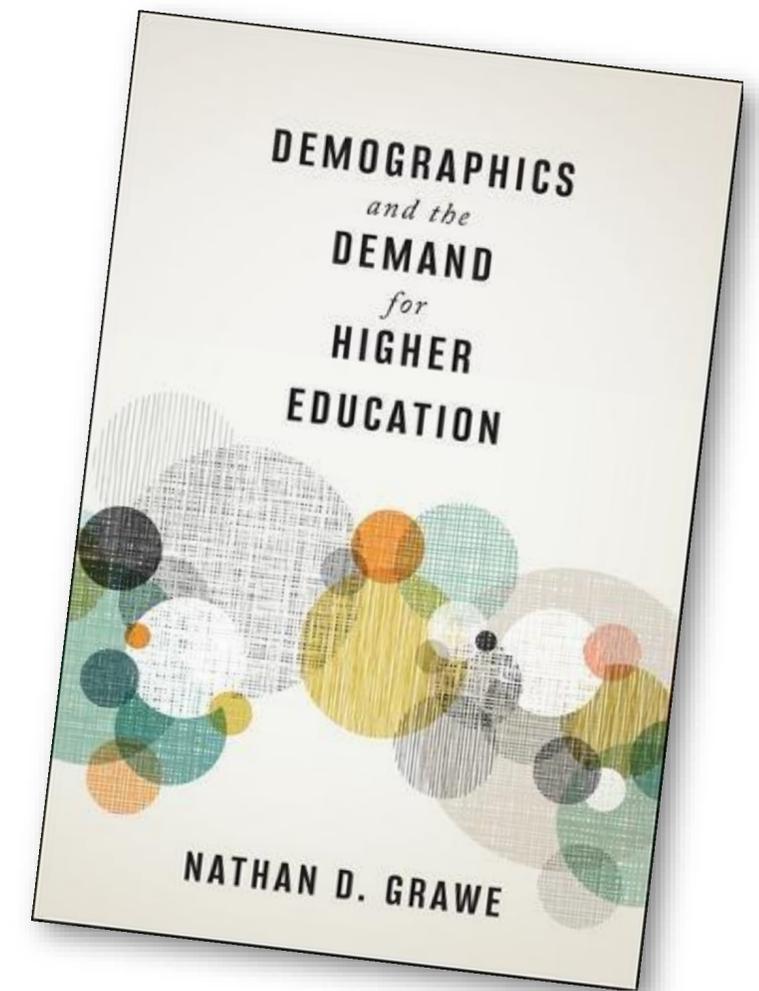


Traditional Two-Year Colleges

“The primary challenge for the two-year sector in the next 15 years is clear: dramatically reduced enrollments. Indeed, the expected **rate of contraction in two-year enrollment is almost 20 percent faster than for college enrollments in general.**”

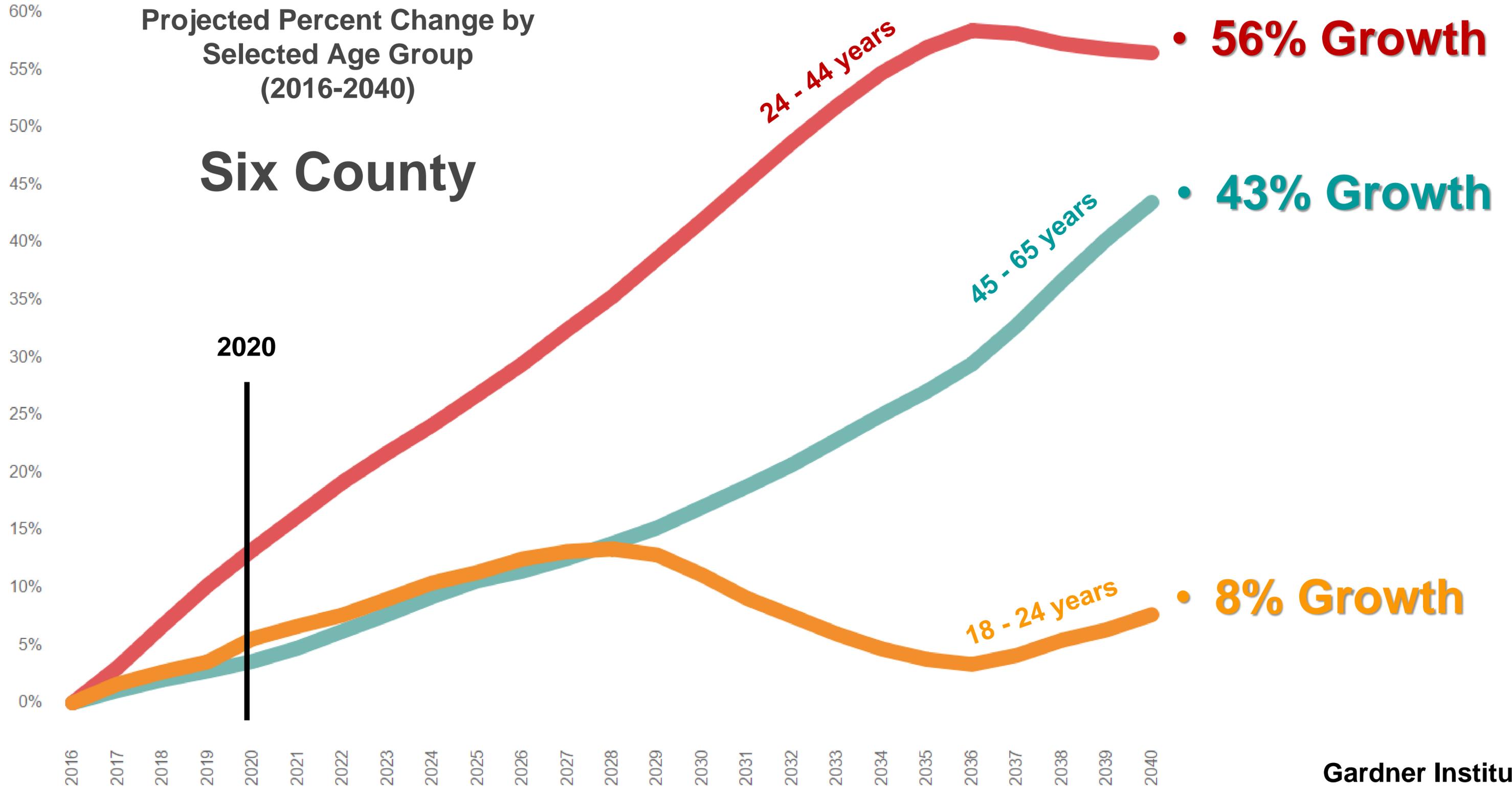
“Significant changes to revenue and/or cost models must offset expected declines in the number of young people by increasing attendance rates. This can be accomplished in two ways: **by reaching beyond traditional students** or by increasing attendance rates within the traditional student population.”

- Grawe, Nathan (2018) *Demographics and the Demand for Higher Education* (Johns Hopkins Press)



Projected Percent Change by Selected Age Group (2016-2040)

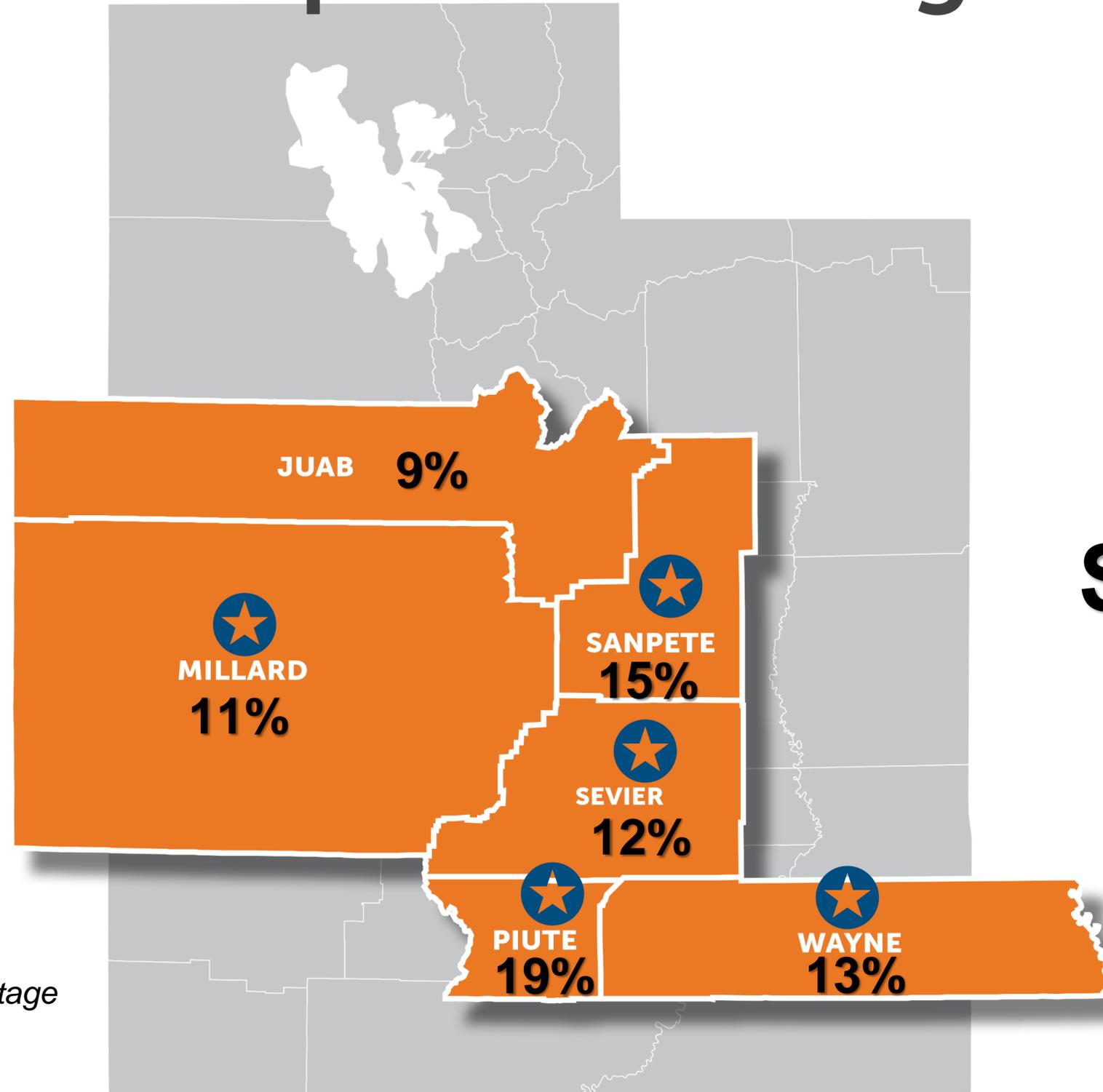
Six County



Gardner Institute

Percent of persons living in poverty

Utah
9%



↑
Six Counties
13%

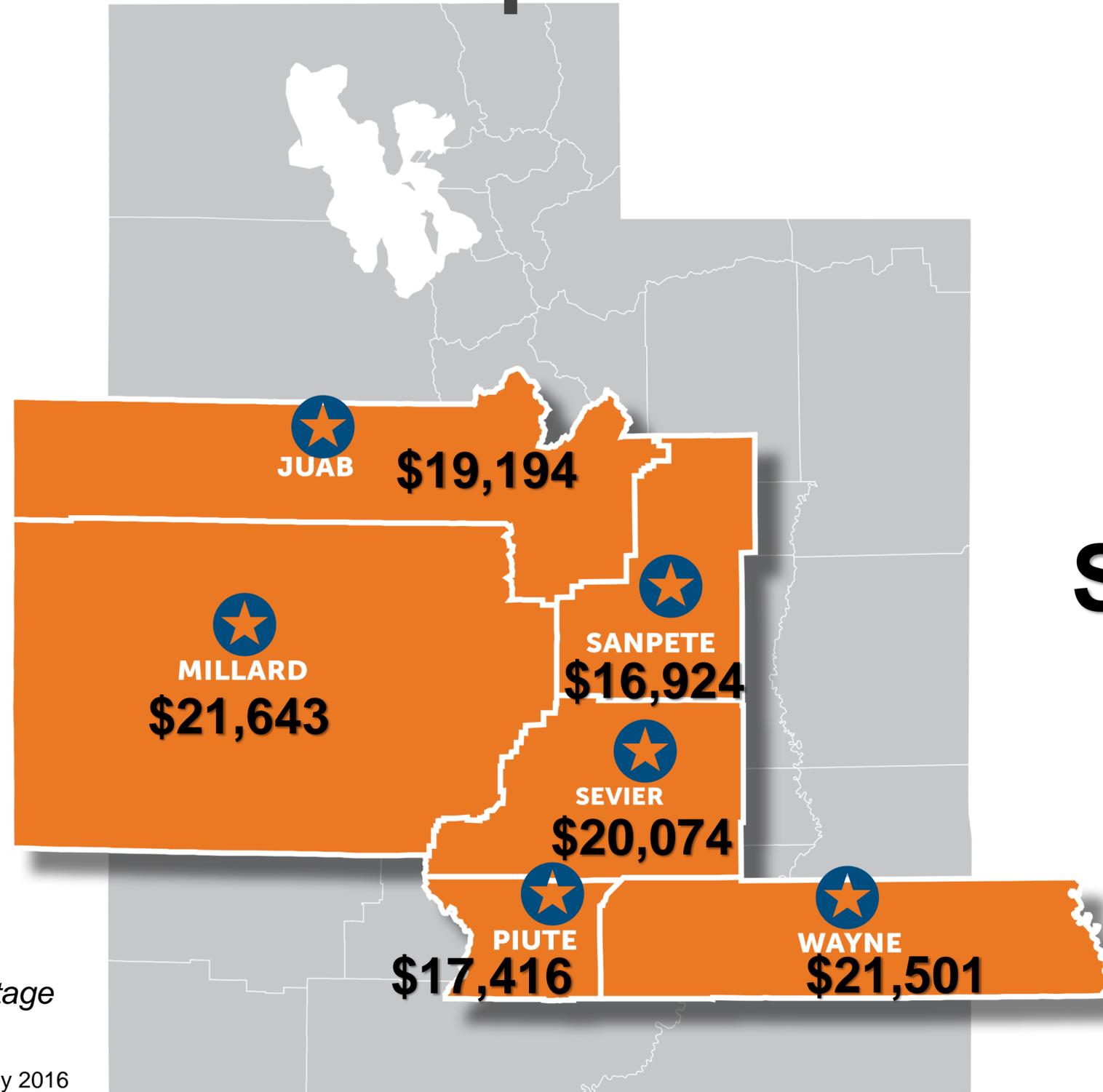


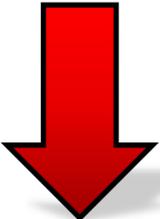
Areas above the state percentage

Source: ibis.health.utah.gov and DataUSA

Per Capita Income

Utah
\$25,600




Six Counties
\$19,459

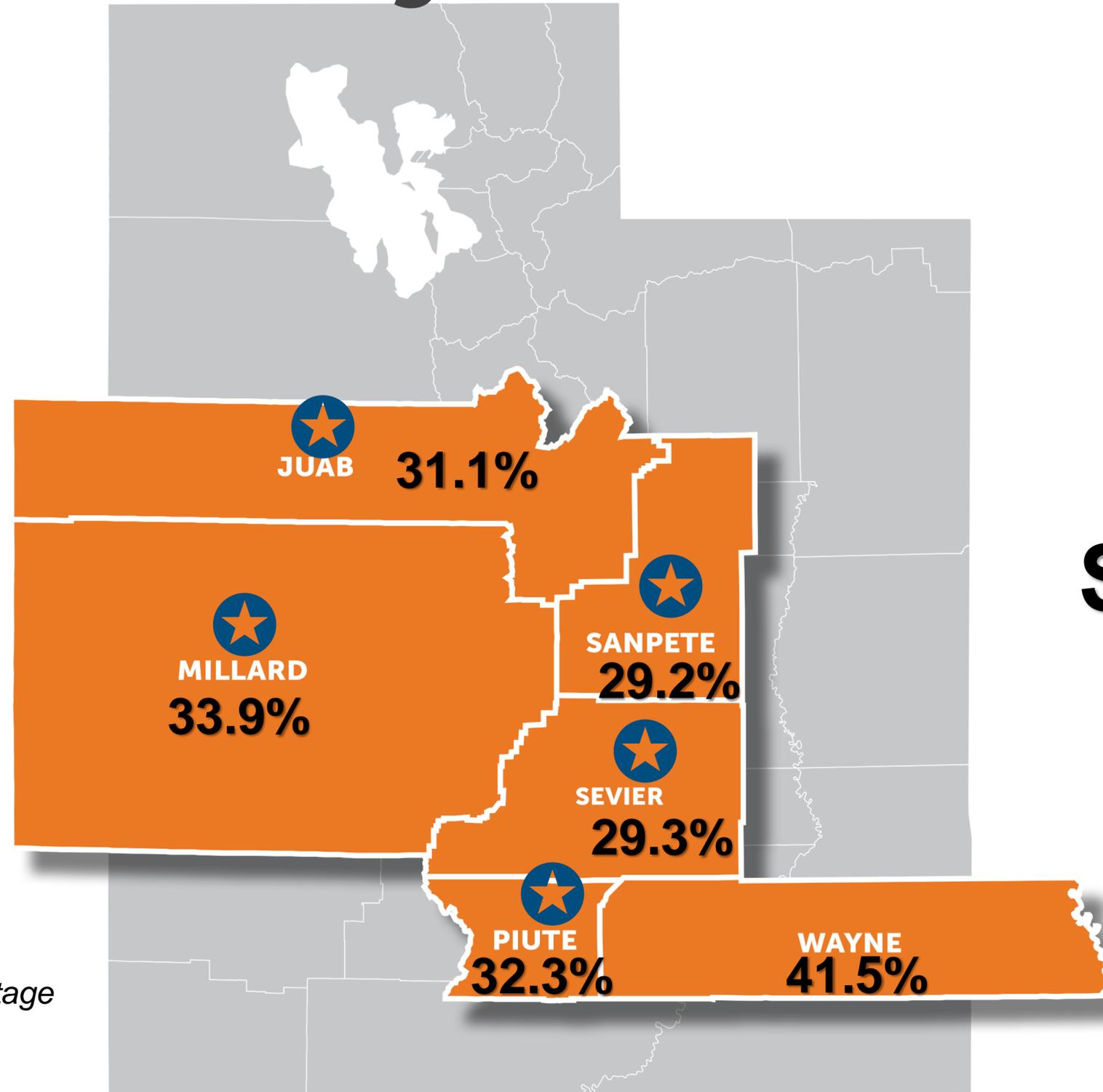


Areas below the state percentage

Source: US Census Bureau & American College Survey 2016

Percent of Adults Aged 25-64 w/ College Degrees

Utah
43.1%



Six Counties
33%

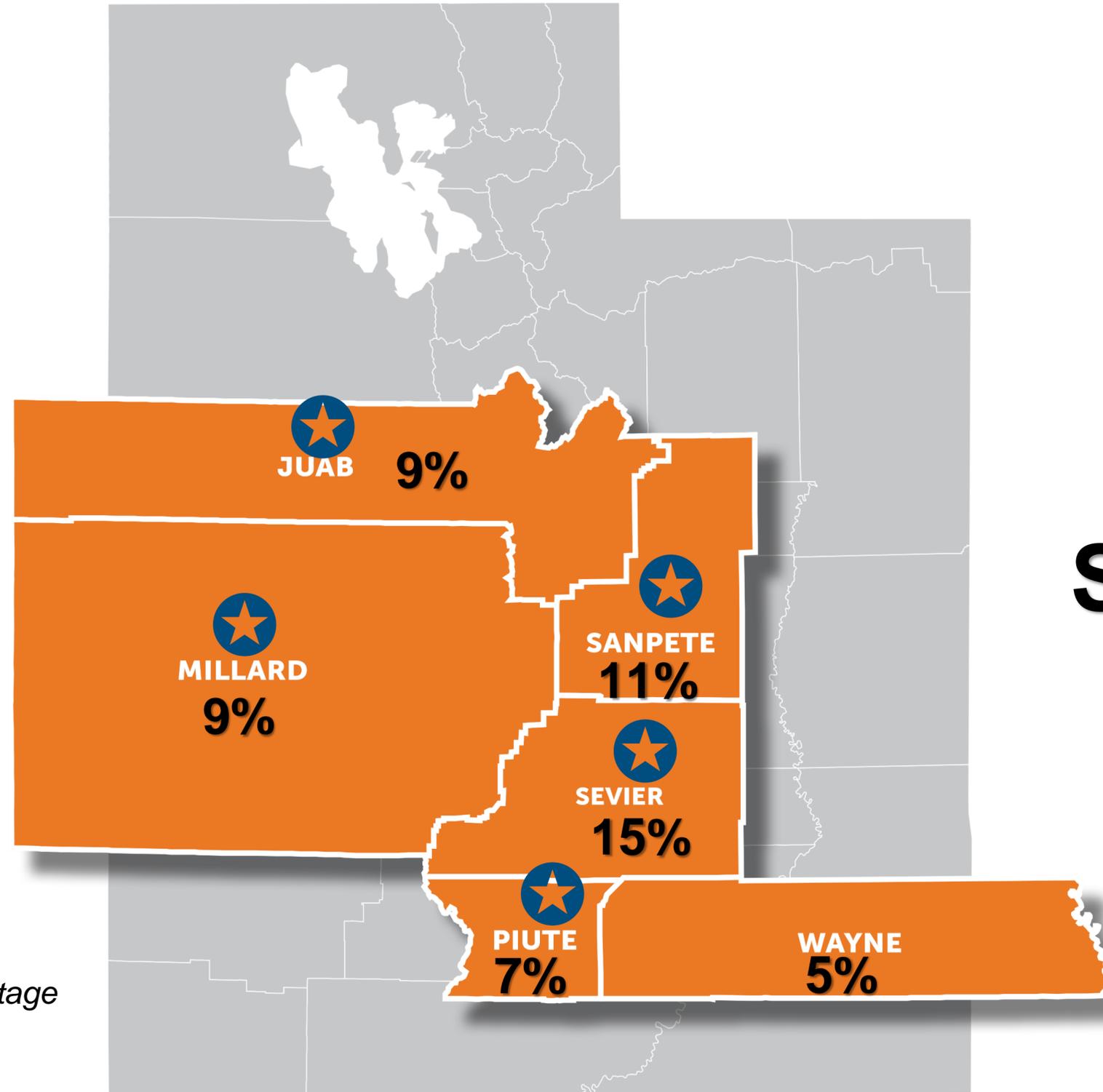


Areas below the state percentage

Source: Utah DWS

Children in Inter-Generational Poverty (IGP)

Utah
6%



↑
Six Counties
9%

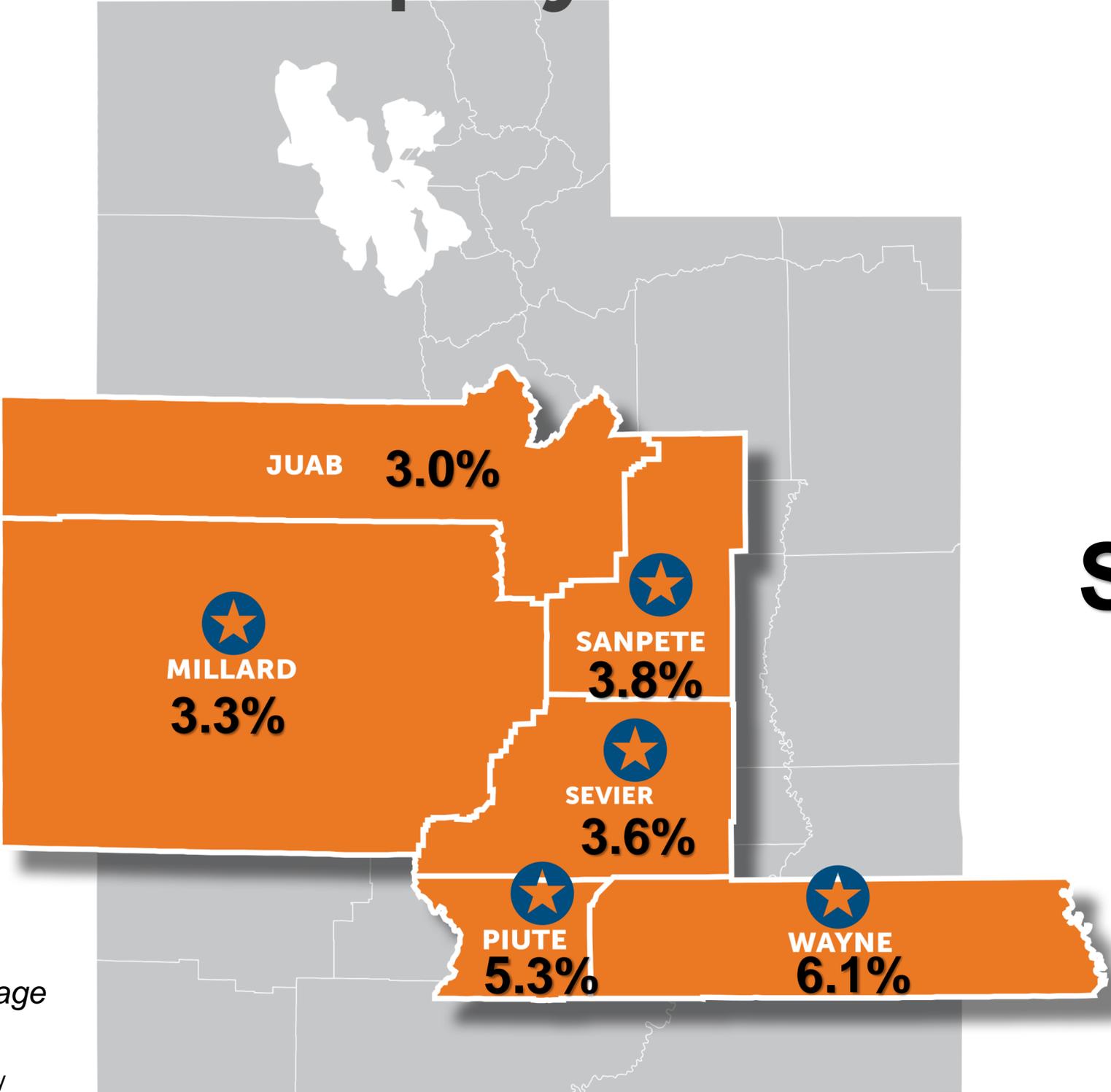


Areas above the state percentage

Source: Utah DWS

Unemployment Rates

Utah
3.0%




Six Counties
4.0%

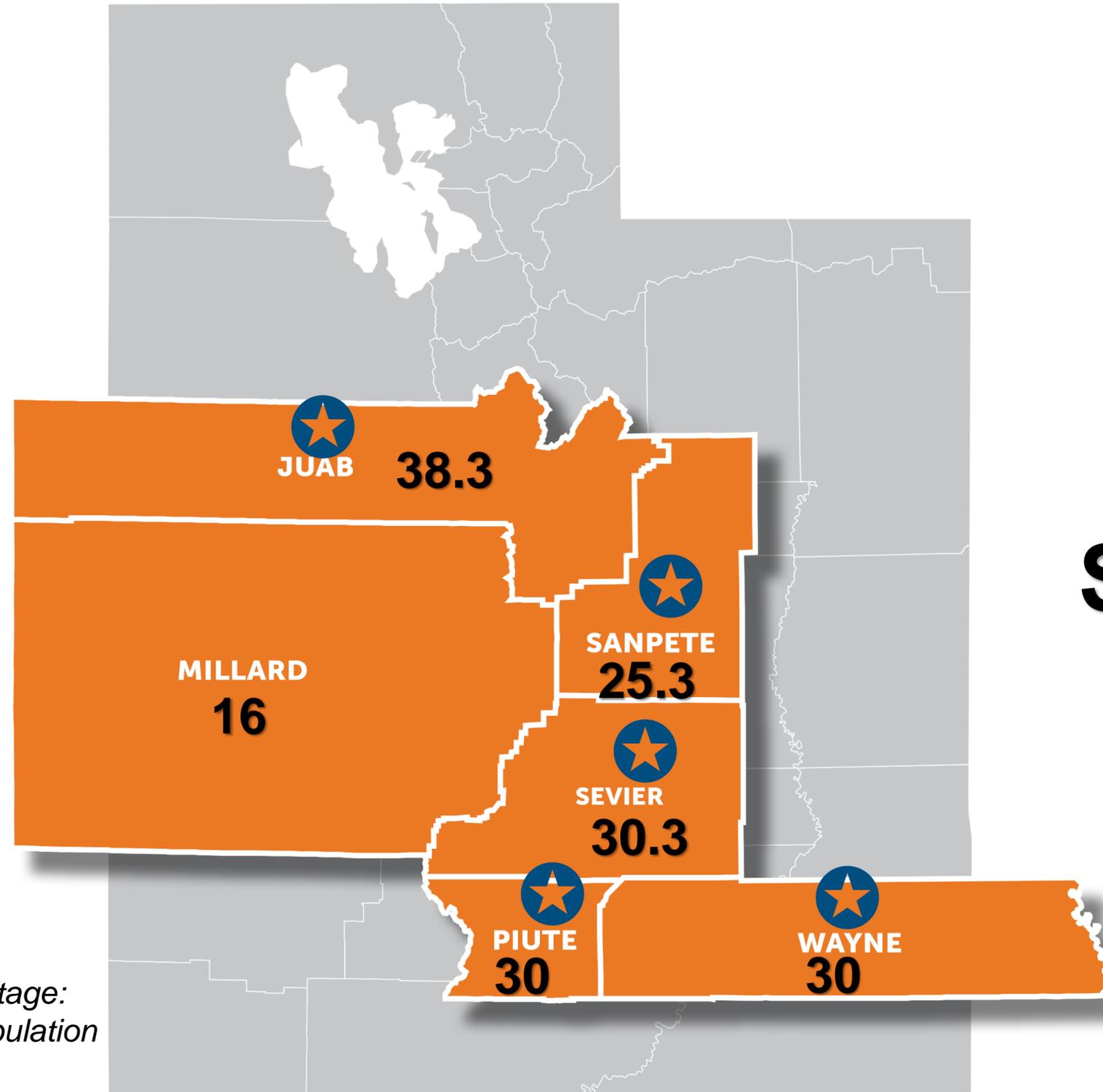


Areas above the state percentage

Source: Sperling's Best Places. Bestplaces.net/economy

Suicide Rates

Utah
22.2




Six Counties
28.3



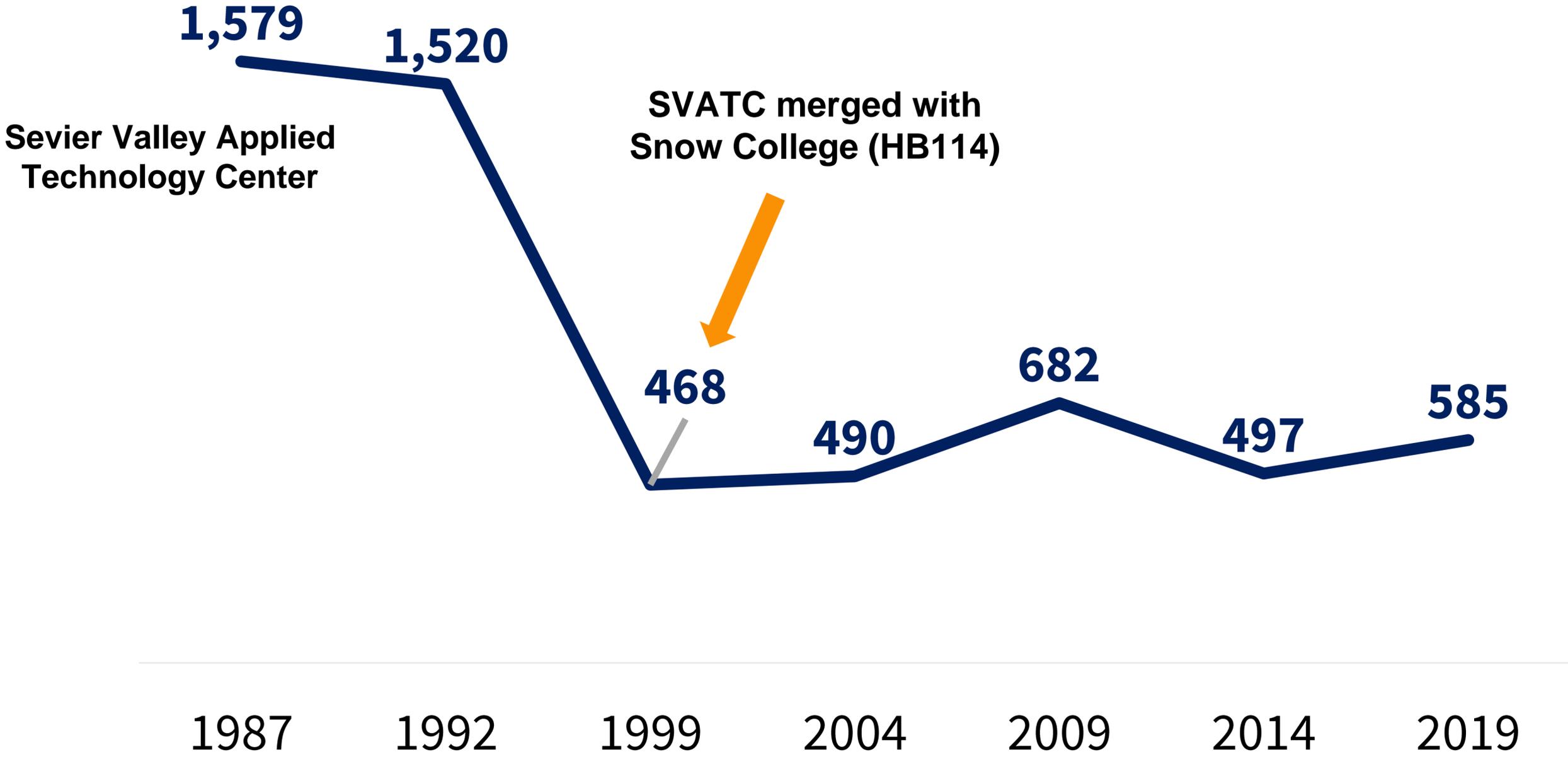
*Areas above the state percentage:
age-adjusted per 100,000 population*

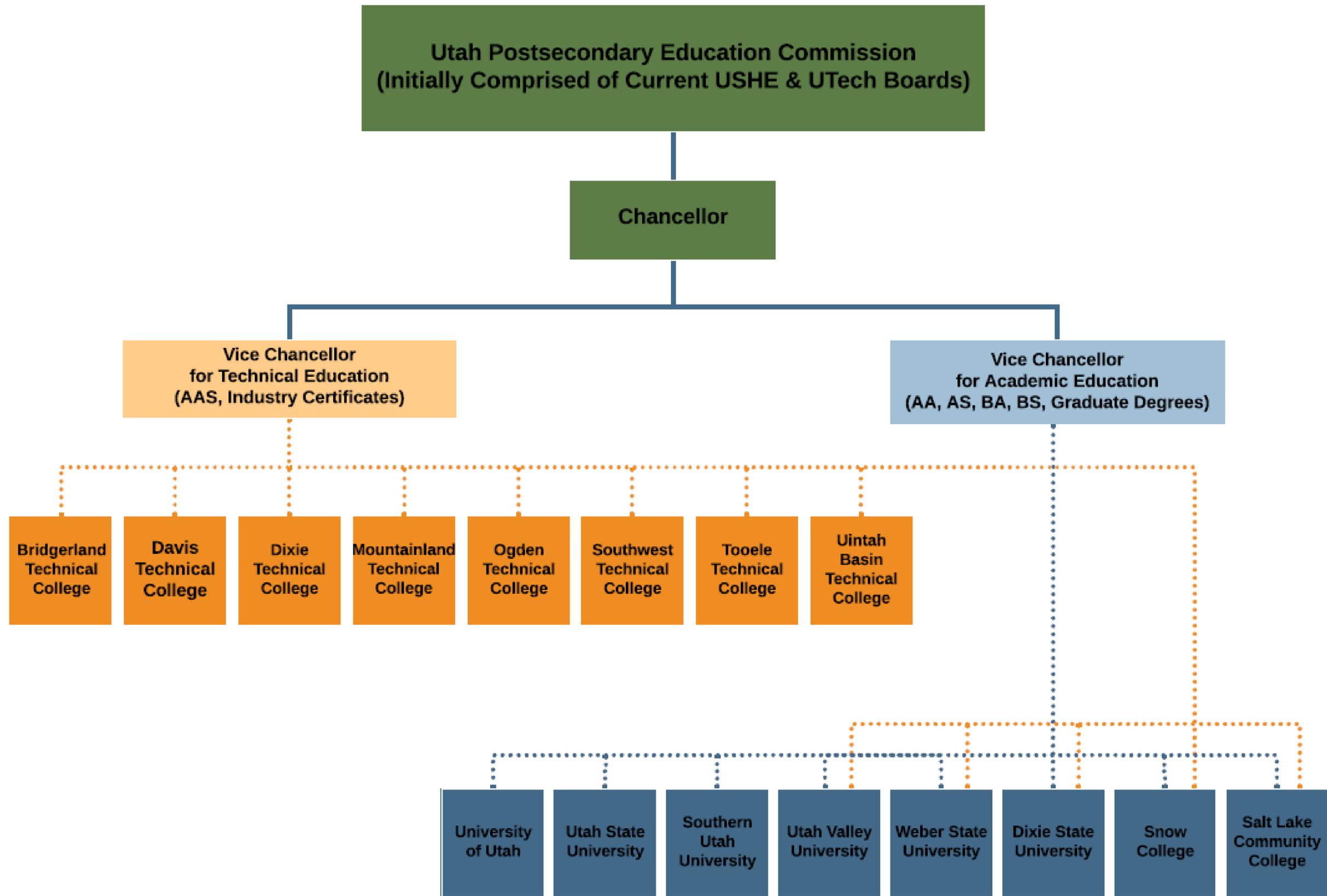
Source: ibis.health.utah.gov

Utah's Wicked Problem: Urban-Rural Divide

- Rural communities face an extraordinary complex set of challenges:
 - Education participation and completion
 - “Brain Drain” – hemorrhaging of students/talent to urban places
 - Skilled work-force gaps
 - Education and local economy misalignments
 - Rural mental health
 - Rural health
 - Rural education
 - Economic development, job creation

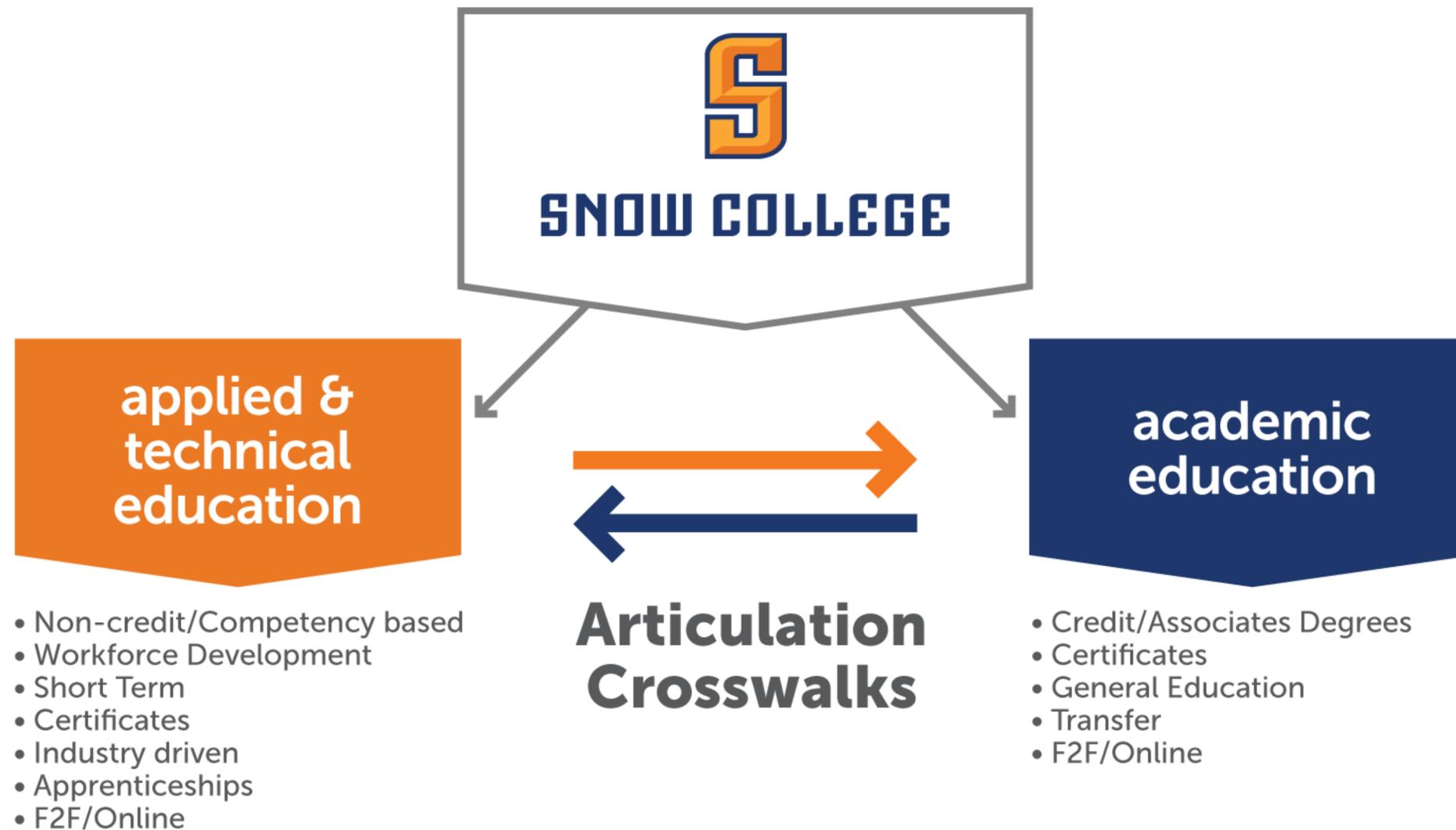
Sevier Valley ATC to Snow College Enrollment





Career and Technical Education (CTE) Goal for Snow College

To meet business and industry needs for technically-skilled workers in Central Utah that promote economic development by providing market-driven technical and vocational education



Cost Differential



Welding Technology

- 900 hours (~300 Days)
- **\$3,195**

Computer Information Systems

- 675 hours (10-12 Months)
- **\$1,663**

Welding Technology

- 1320 hours (~2 Years)
- **\$1,439**



Welding Technology (AAS)

- 63 Credits (4 Semesters)
- **\$7,200**

Computer Information Systems (AAS)

- 63 Credits (4 Semesters)
- **\$7,200**

Welding Technology (Cert of Completion)

- 31 Credits (2 Semesters)
- **\$3,600**

Sector Needs in 6-Counties



- **Allied Health:** Phlebotomy, Billing and Coding, Lab Tech, RAD Tech, Occupational Therapy, Medical Assistant, Pharmacy Tech, EMT, Nursing ★★★★★ 5 Star occupations
- **Information Technology:** programming, web-based languages, software developers ★★★★★ 5 Star occupations
- **Business:** Website design, Digital Graphic Design, Mobile Apps, 3D Modeling, 2D animation
- **Transportation:** CDL, Diesel Tech
- **Construction Technology:** Electrical/Electronics, Plumbing, Welding

Gary Wixom, "Snow College Service Area Needs Study: CTE Review" (November 2019)

FY2021 CTE Funding - Snow College (\$617,300)

→ CTE Tuition Offset	\$266,300
→ Expand CTE Program	\$128,000
→ New CTE Programming	\$ 98,000
→ Full Time CTE Director	\$125,000

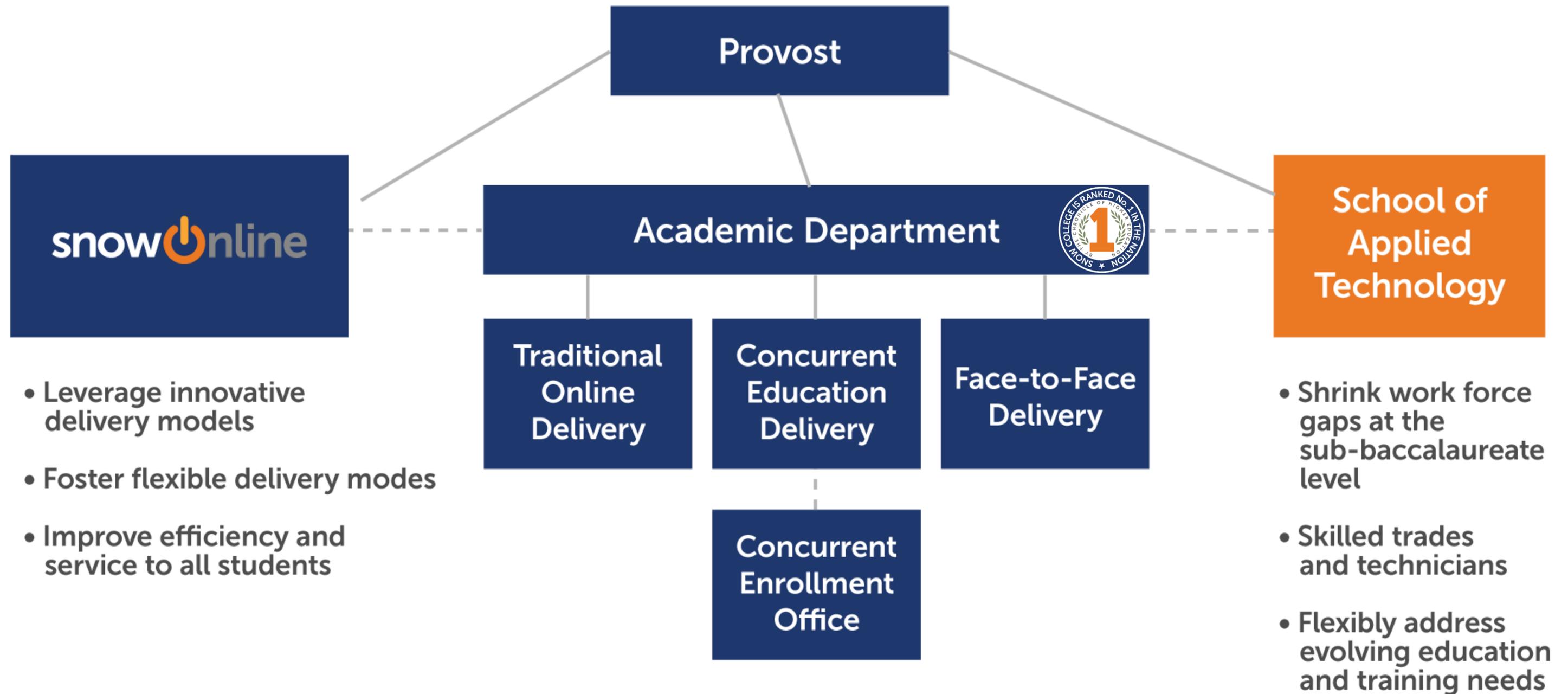
Possible new programs examples:

- Apprenticeships
- Phlebotomy Tech
- Pharmacy Tech
- Medical Billing and Coding
- EMT

Possible program expansion examples:

- Diesel Mechanics
- Welding Technology
- Manufacturing
- Information Technology
- Nursing

Snow College Academic Affairs



SnowOnline will be a national leader in providing accessible, affordable and flexible education for rural and other underserved populations

Program Characteristics

- ✓ Online
- ✓ Competency-Based (CBE)
- ✓ Low Cost, Affordable
- ✓ Scalable
- ✓ Stackable
- ✓ Self-Paced
- ✓ Transferrable
- ✓ Industry-Aligned
- ✓ Prior Learning Assessment



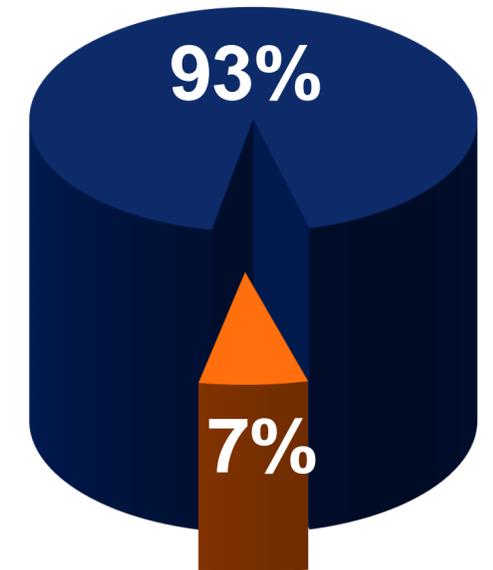
Program Audiences

- ✓ Working Learners
- ✓ Place-Bound Adults
- ✓ Homeschoolers
- ✓ Prison Education
- ✓ Non-Traditional Students
- ✓ Rural-Underserved Focused
- ✓ “Snow College, or no college” populations

What we are currently...



Student Success



Traditional

Non-Traditional

What we need to be:

A Comprehensive Community College with an Explicit Focus on Rural Needs



Student Success



FY2021 Performance Funding Request Snow College (\$1,007,000)

- Competency-Based Education \$200,000
- 1 Year Associates Degree (Online) \$150,000
- Student Mental Health/Wellness \$ 80,000
- Student Success Advisor \$ 75,000
- Student Predictive Analytics \$ 90,000
- Faculty Lines for Bottleneck courses (2 FTE) \$170,000
- Controller's Office/Facilities \$167,000
- Efficient and Effective Use of Space \$ 50,000
- Title IX \$ 25,000

Existing Collaborations



- **Extension Campuses:**
Ephraim, Richfield
(IVC delivery)



- **2+2 Rural Health Scholars (pre-med)**



- **3+1 in Visual Arts**



- **Professional Driving (CDL)**



- **4+1 Music Education**
- **3+1 in Visual Arts**



- **Prison Education:**
Culinary Arts
Construction Management

Exploratory Collaborations



- **USU Agribusiness 4-year degree in Ephraim**



- **CBE**
- **Non-Credit, Adult Learners**



- **4-Year Elementary Education degree in Ephraim**
- **4-Year Nursing Degree in Richfield**
- **Bachelor of Applied Science (BAS)**



- **4-Year in Business**



- **AS Aviation Maintenance Tech**



- **Prison Education Tablet Initiative**

Internal Efficiencies

- Reallocation of available funds (\$814,554) to compensate for decreasing tuition revenue because of enrollment changes: requested all budget holders throughout campus analyze their budget and donate back any available funds to help cover costs
- Eliminated a VP position (\$98,000 net savings)
- Reallocated faculty lines to other high demand areas
- Consolidated positions with IT and Student Success (\$60,000)
- No Tier-Two (2018-19) increases (\$171,554) so all inflationary adjustments were handled within the existing budgets
- LED lighting transition and better metering systems to save energy

Thank **YOU**

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