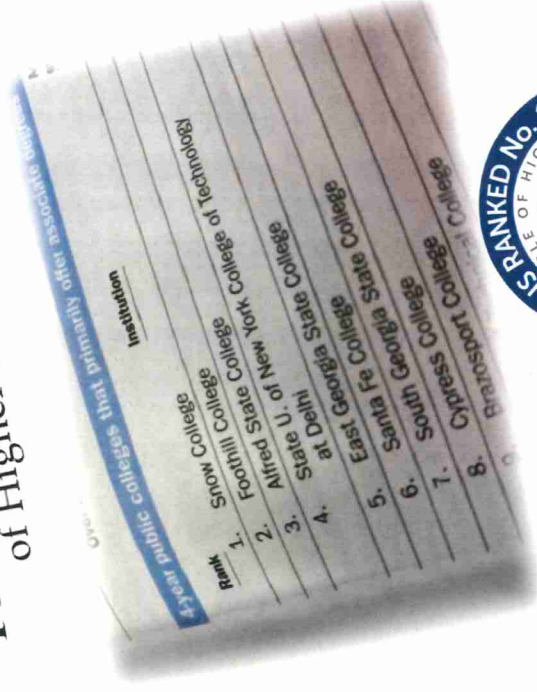


ReIMAGINE

 SNOW COLLEGE

Public Colleges that Primarily offer Associates Degrees

THE CHRONICLE of Higher Education

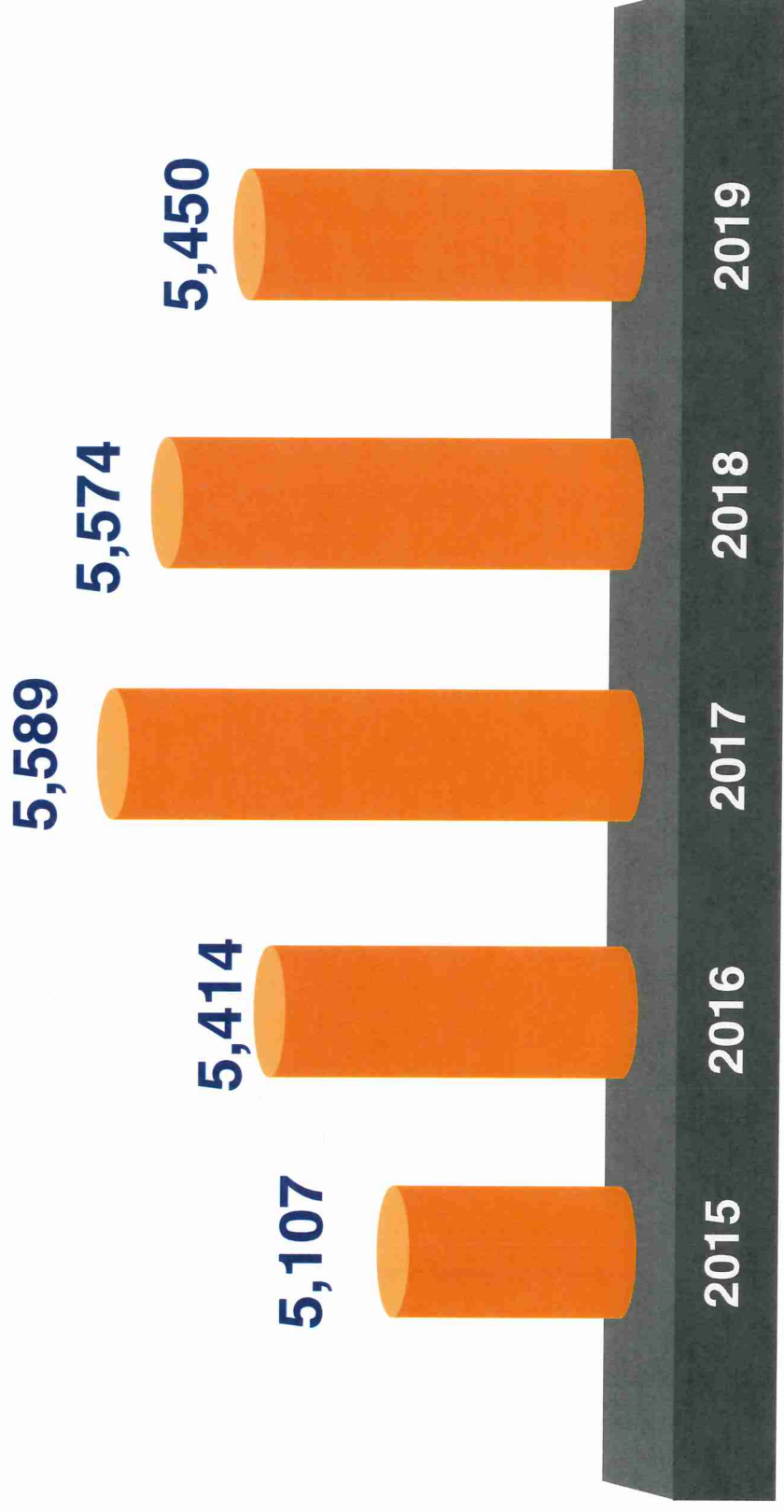


Rank	Institution	Adjusted cohort entering in 2012	Completers within 150 percent of normal time	Transfer-out students	Still enrolled, 2018	No longer enrolled, 2018	Completed, transferred, or still enrolled
1.	Snow College	1,108	44.9%	39.5%	0.6%	14.9%	85%
2.	Foothill College	1,040	62.7%	11.1%	6.3%	20.0%	80%
3.	Alfred State College	976	53.5%	25.9%	0.1%	20.5%	80%
4.	State U. of NY Tech	820	42.7%	35.0%	0.2%	22.1%	78%
5.	E Georgia State College	1,171	10.8%	66.0%	0.0%	23.2%	77%
6.	Sante Fe College	1,274	57.3%	15.3%	2.4%	25.0%	75%
7.	South Georgia State	965	12.5%	61.0%	0.9%	25.5%	75%
8.	Cypress College	678	30.4%	17.6%	24.2%	27.9%	72%
9.	Brazosport College	330	20.0%	22.1%	30.0%	27.9%	72%
10.	Vermont Tech College	140	55.0%	15.7%	0.0%	29.3%	71%



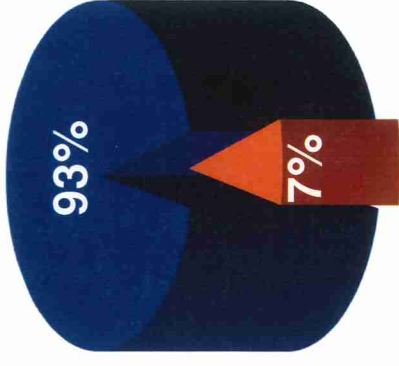
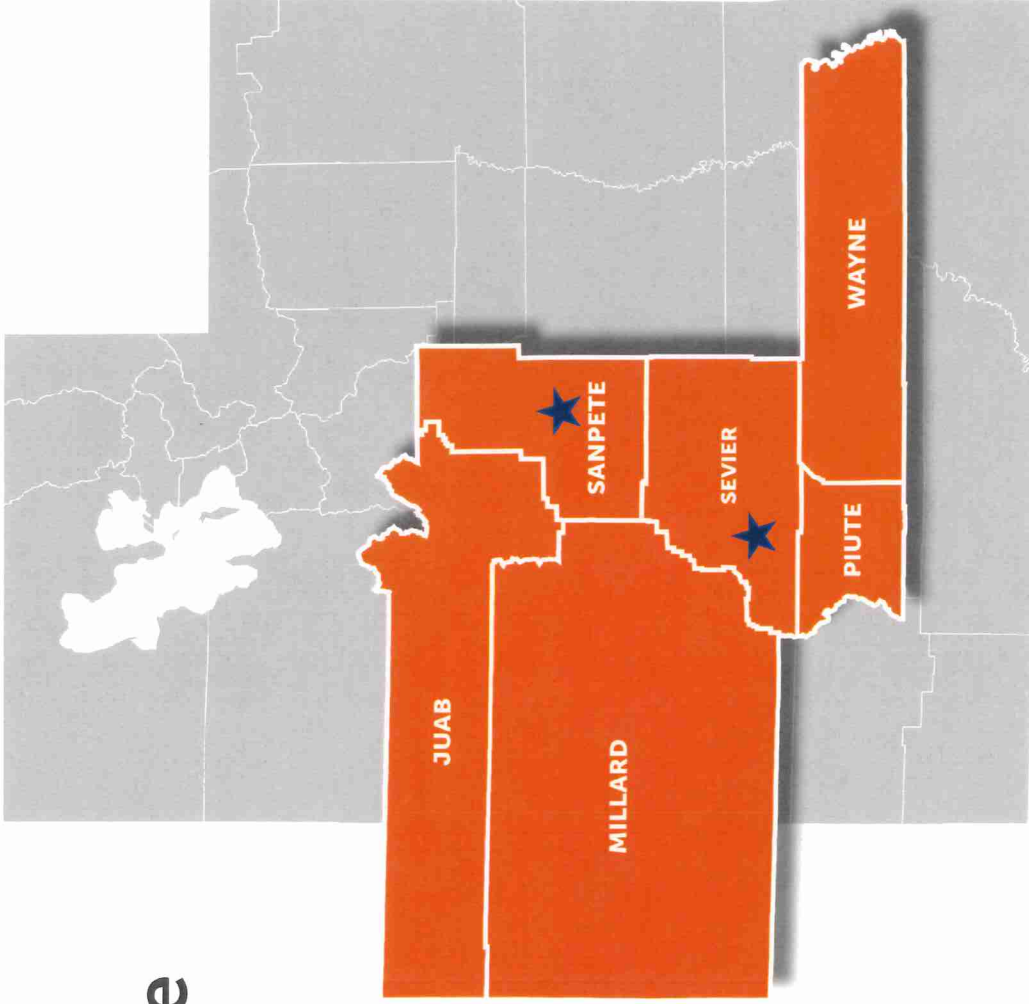
SNOW COLLEGE

Snow College Total Enrollment - Fall 2015 to Fall 2019

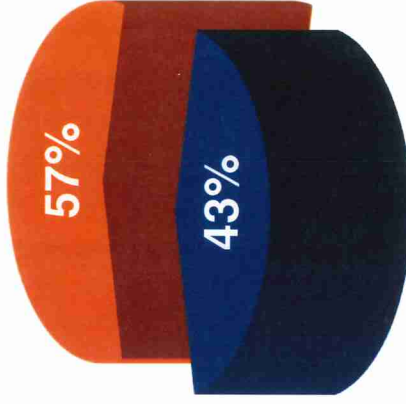


Data represent total headcount as of the End-of-Term of each fall semester (includes all students)

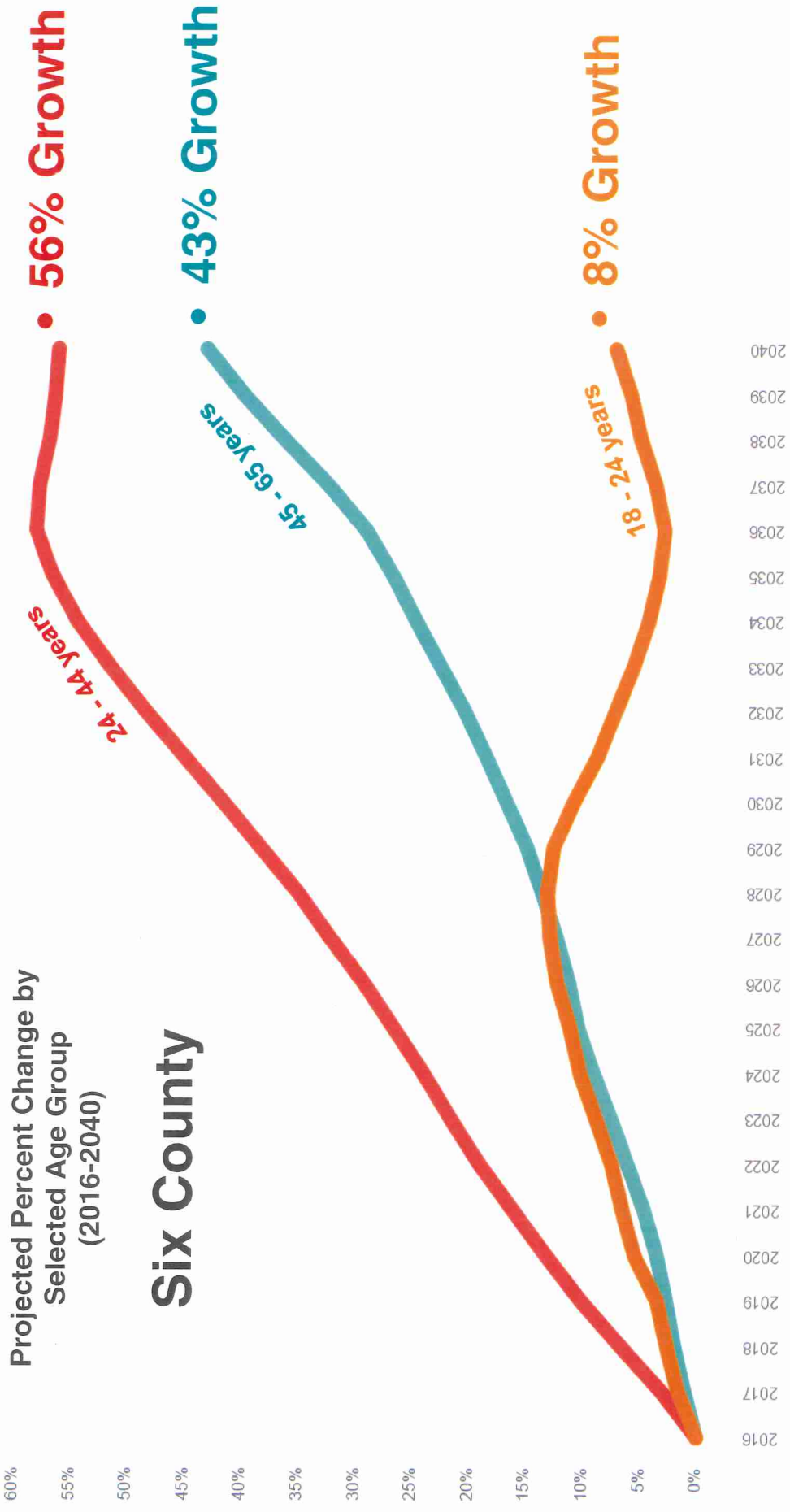
Who Do We Serve?



■ Traditional ■ Non-Traditional



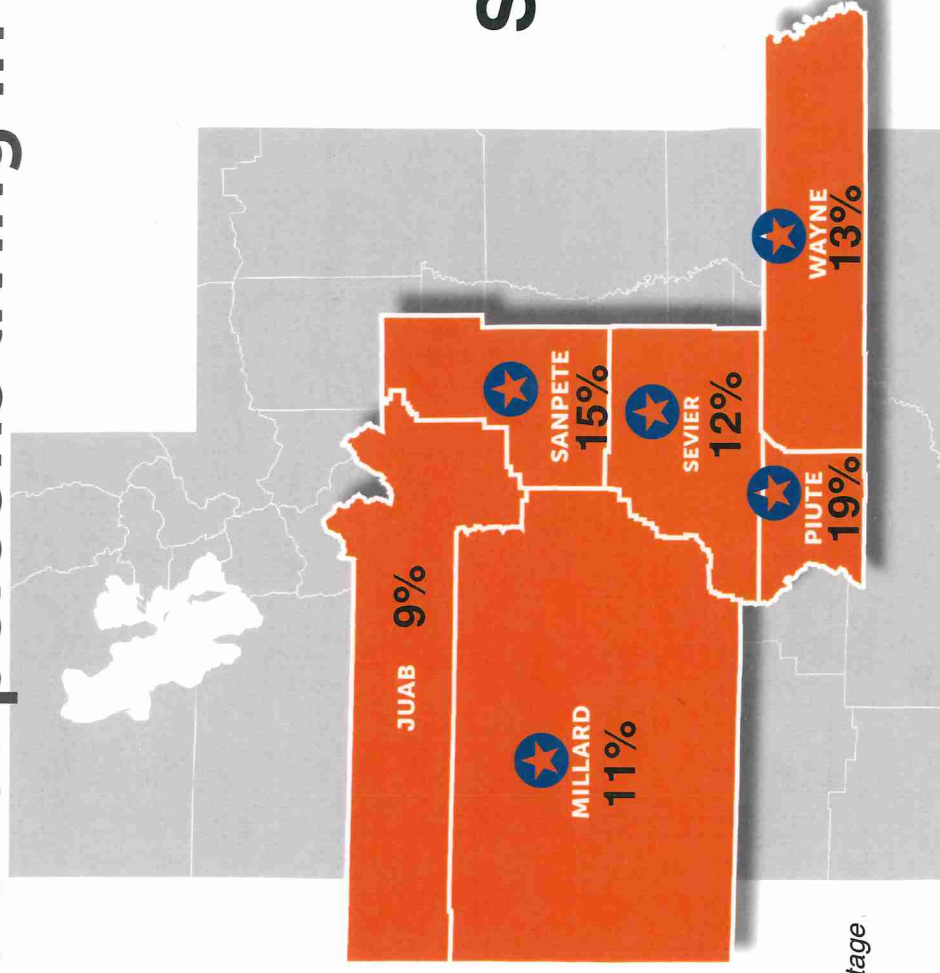
■ Service Area ■ Other



Percent of persons living in poverty

Utah
9%

Six Counties
13%

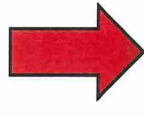


Areas above the state percentage

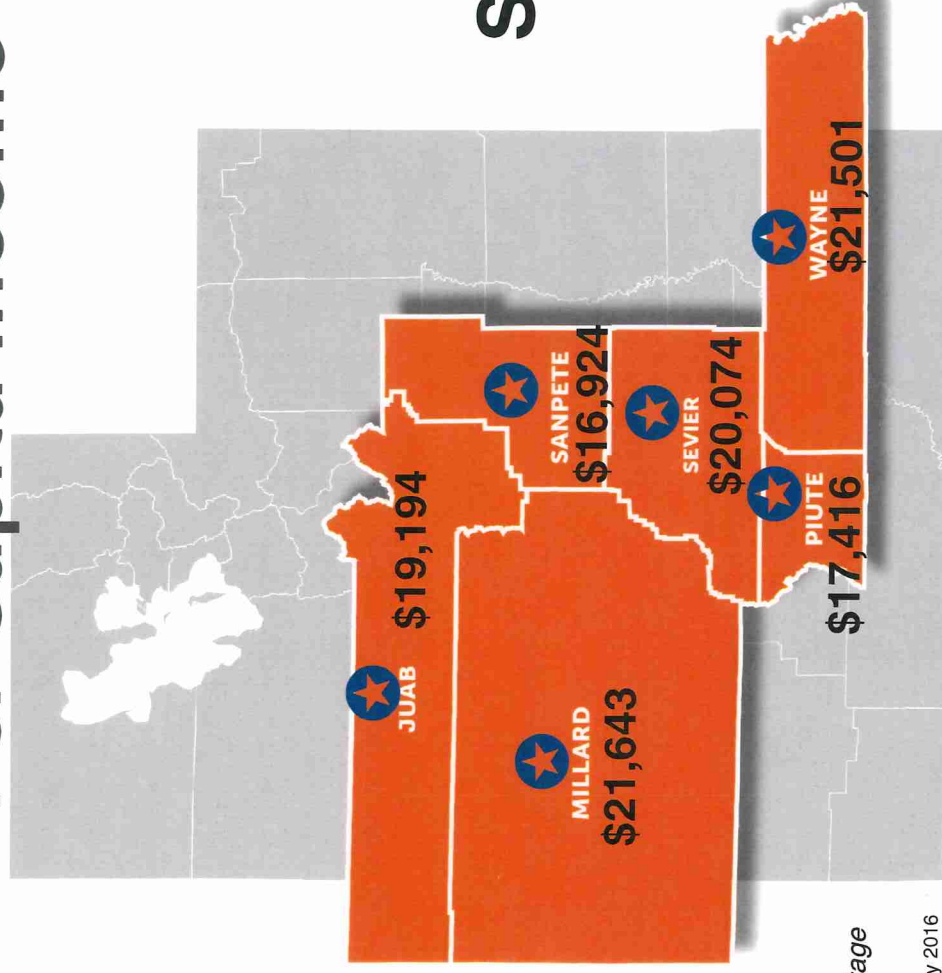
Source: ibis.health.utah.gov and DataUSA

Utah
\$25,600

Per Capita Income



Six Counties
\$19,459

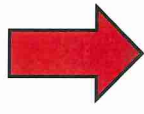


Areas below the state percentage

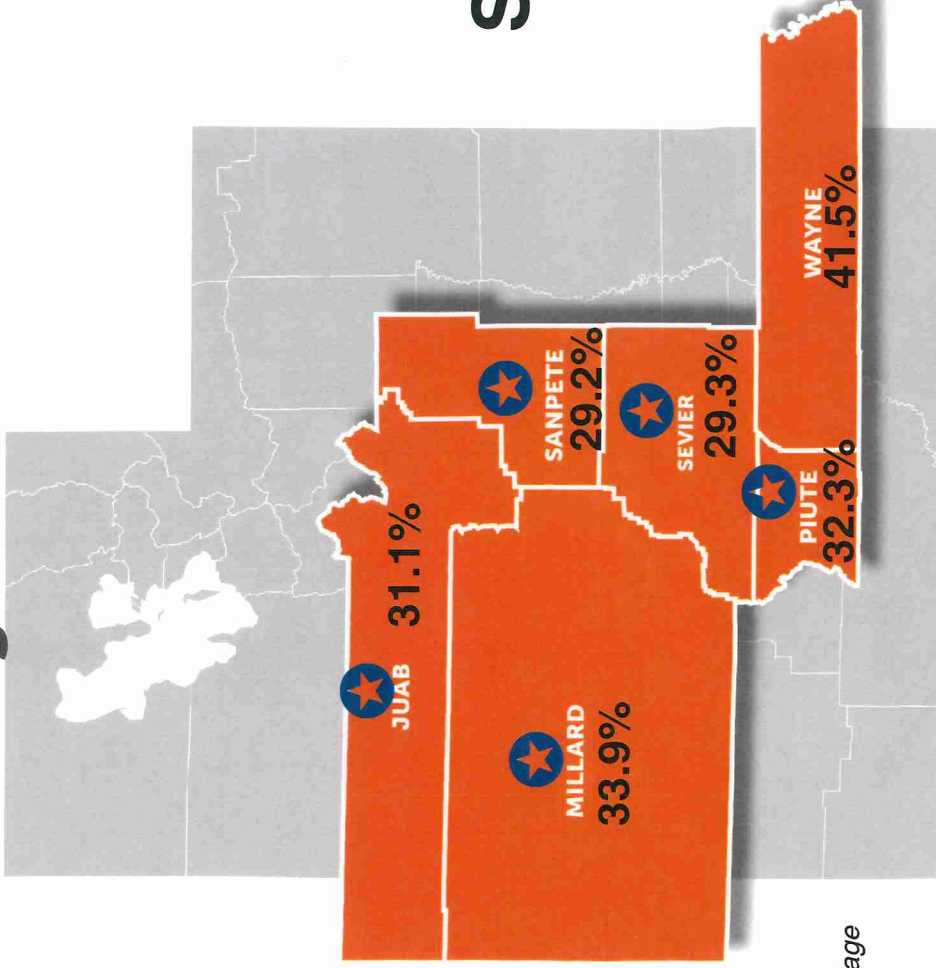
Source: US Census Bureau & American College Survey 2016

Percent of Adults Aged 25-64 with College Degrees

Utah
43.1%



Six Counties
33%



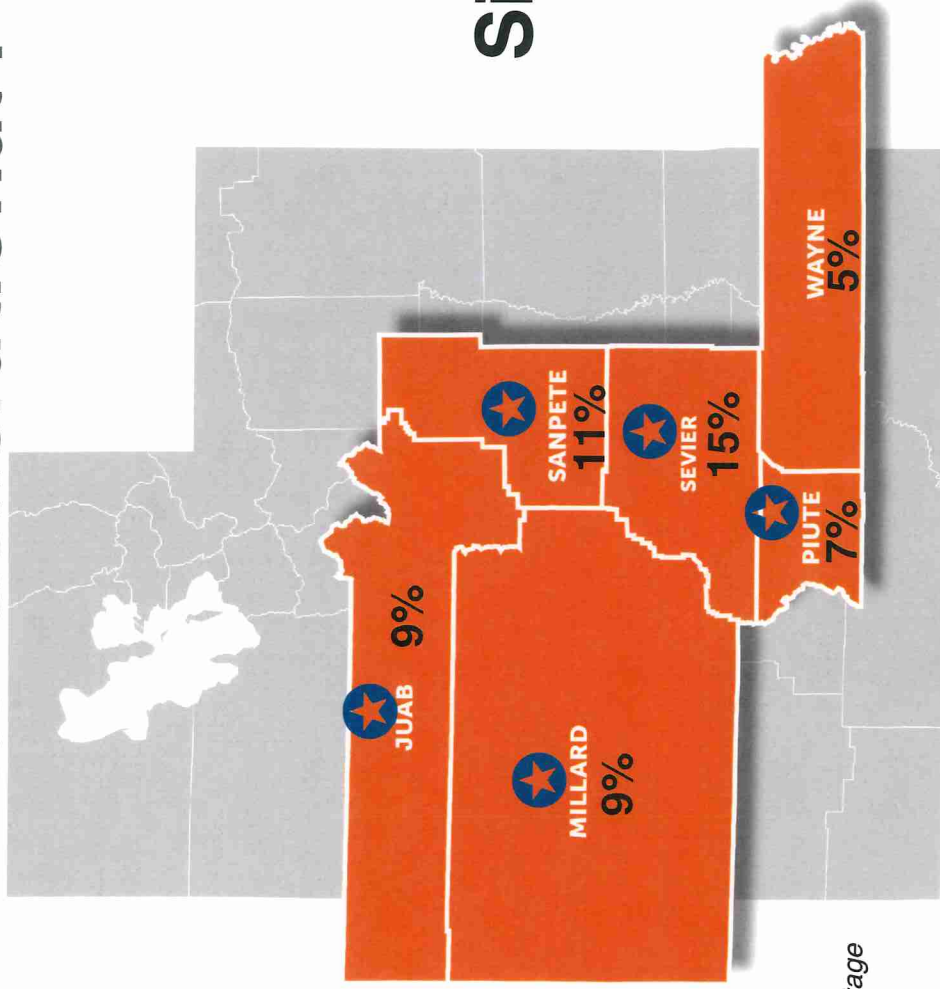
Areas below the state percentage

Source: Utah DWS

Children in Inter-Generational Poverty (IGP)

Utah
6%

Six Counties
9%



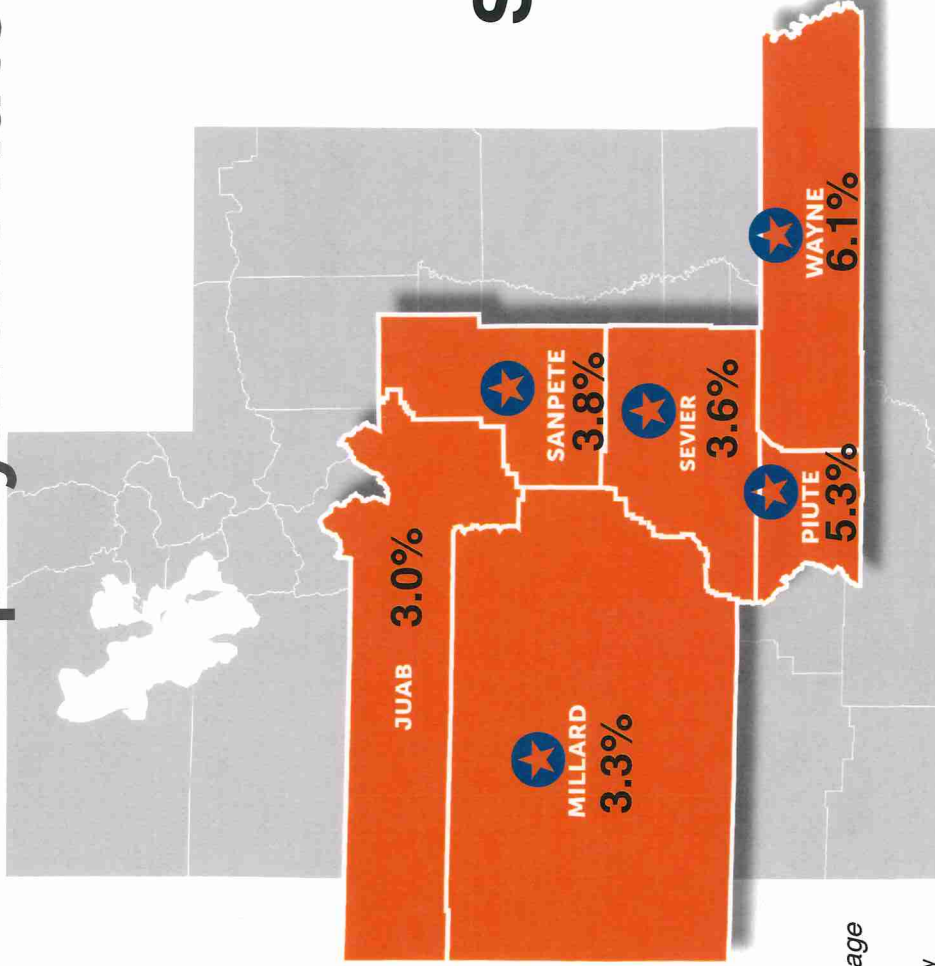
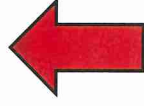
Areas above the state percentage

Source: Utah DWS

Unemployment Rates

Utah
3.0%

Six Counties
4.0%



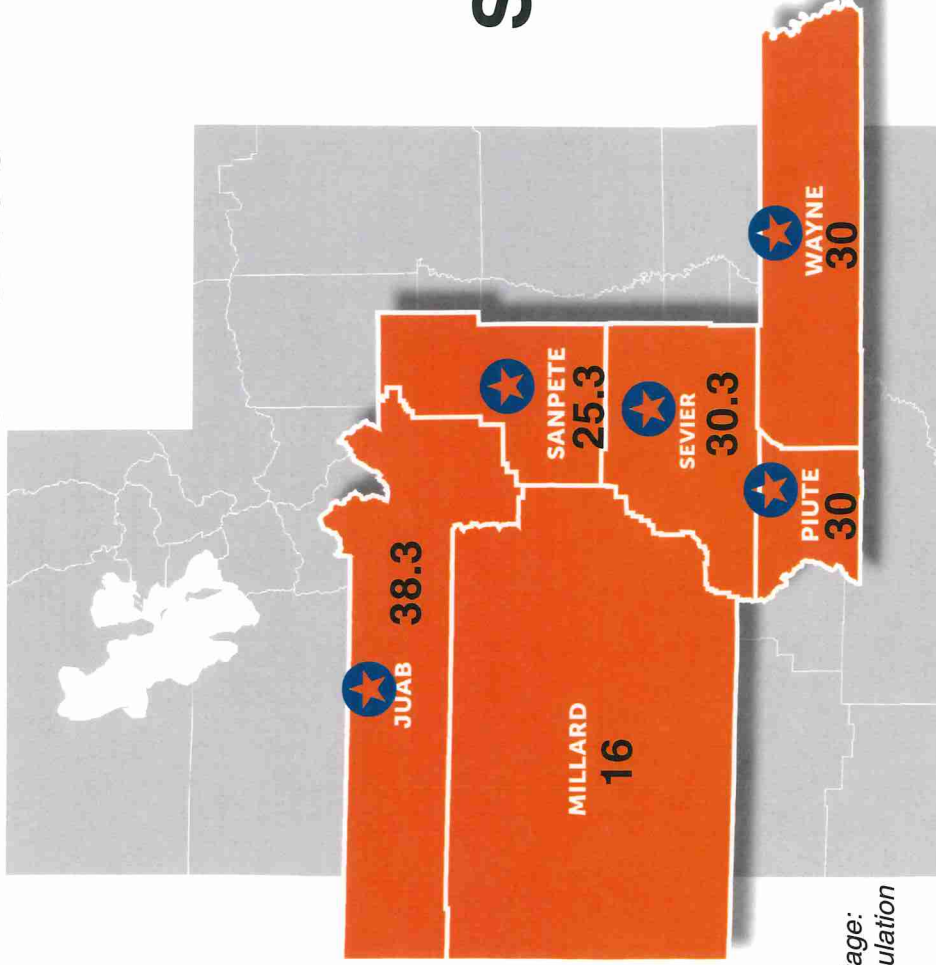
Areas above the state percentage

Source: Sperling's Best Places. Bestplaces.net/economy

Suicide Rates

Utah
22.2

Six Counties
28.3



Areas above the state percentage:
age-adjusted per 100,000 population

Source: ibis.health.utah.gov

Utah's Wicked Problem: Urban-Rural Divide

- Rural communities face an extraordinary complex set of challenges:
 - Education participation and completion
 - “Brain Drain” - export of students/talent to the Wasatch Front
 - Skilled work-force gaps
 - Education and local economy misalignment
 - Rural mental health
 - Rural health
 - Rural education
 - Economic development, job creation

Sevier Valley ATC to Snow College Enrollment



Utah Postsecondary Education Commission
(Initially Comprised of Current USHE & UTech Boards)

Chancellor

Vice Chancellor
for Technical Education
(AAS, Industry Certificates)

Vice Chancellor
for Academic Education
(AA, AS, BA, BS, Graduate Degrees)

Bridgerland
Technical
College

Davis
Technical
College

Dixie
Technical
College

Mountainland
Technical
College

Ogden
Technical
College

Southwest
Technical
College

Tooele
Technical
College

Uintah
Basin
Technical
College

University
of Utah

Utah State
University

Southern
Utah
University

Utah Valley
University

Weber State
University

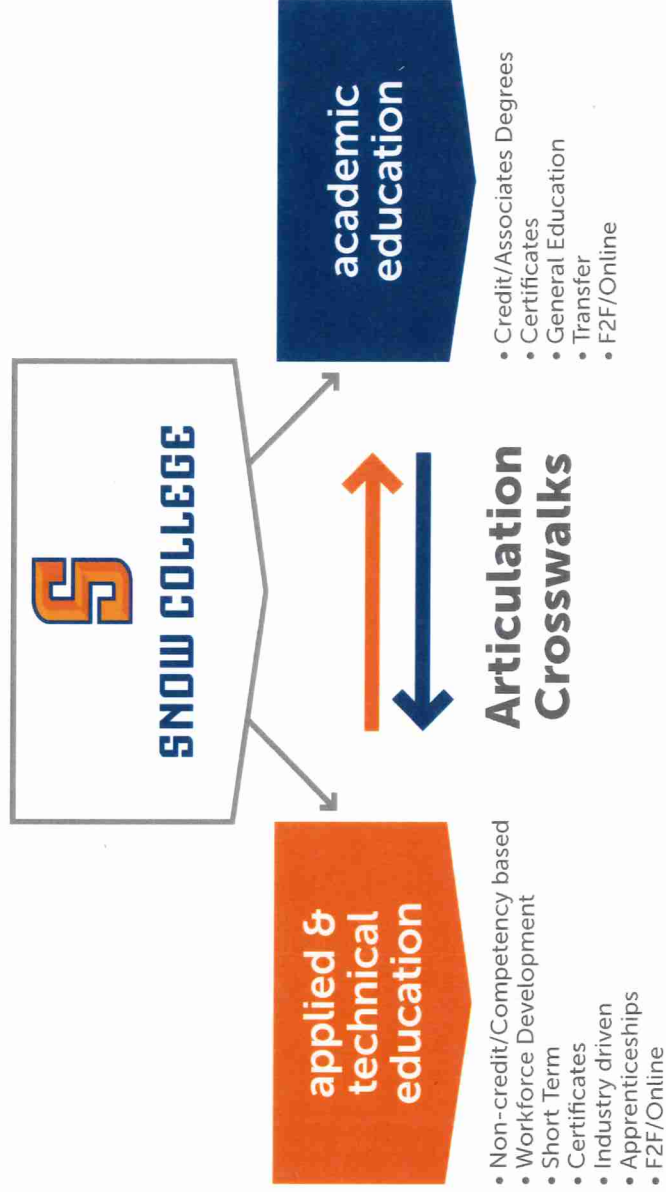
Dixie State
University

Snow
College

Salt Lake
Community
College

Career and Technical Education (CTE) Goal for Snow College

To meet business and industry needs for technically-skilled workers in Central Utah that promote economic development by providing market-driven technical and vocational education



Cost Differential



MOUNTAINLAND
TECHNICAL COLLEGE

Welding Technology

- 900 hours (~300 Days)
- **\$3,195**

Computer Information Systems

- 675 hours (10-12 Months)
- **\$1,663**

Welding Technology

- 1320 hours (~2 Years)
- **\$1,439**



Welding Technology (AAS)

- 63 Credits (4 Semesters)
- **\$7,200**

Computer Information Systems (AAS)

- 63 Credits (4 Semesters)
- **\$7,200**

Welding Technology (Cert of Completion)

- 31 Credits (2 Semesters)
- **\$3,600**

Sector Needs in 6-Counties



- **Allied Health:** Phlebotomy, Billing and Coding, Lab Tech, RAD Tech, Occupational Therapy, Medical Assistant, Pharmacy Tech, EMT, Nursing ★★☆☆ 5 Star occupations
- **Information Technology:** programming, web-based languages, software developers ★★☆☆ 5 Star occupations
- **Business:** Website design, Digital Graphic Design, Mobile Apps, 3D Modeling, 2D animation
- **Transportation:** CDL, Diesel Tech
- **Construction Technology:** Electrical/Electronics, Plumbing, Welding

Gary Wixom, "Snow College Service Area Needs Study: CTE Review" (November 2019)

FY2021 CTE Funding - Snow College (\$617,300)

- ➔ CTE Tuition Offset \$266,300
- ➔ Expand CTE Program \$128,000
- ➔ New CTE Programming \$ 98,000
- ➔ Full Time CTE Director \$125,000

Possible new programs examples:

- Apprenticeships
- Phlebotomy Tech
- Pharmacy Tech
- Medical Billing and Coding
- EMT

Possible program expansion examples:

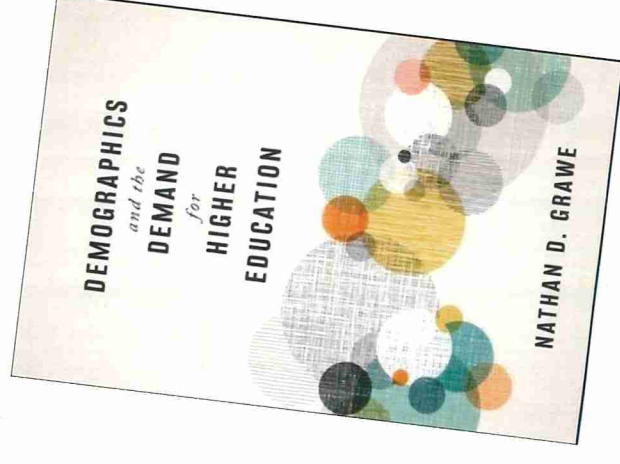
- Diesel Mechanics
- Welding Technology
- Manufacturing
- Information Technology
- Nursing

Traditional Two-Year Colleges

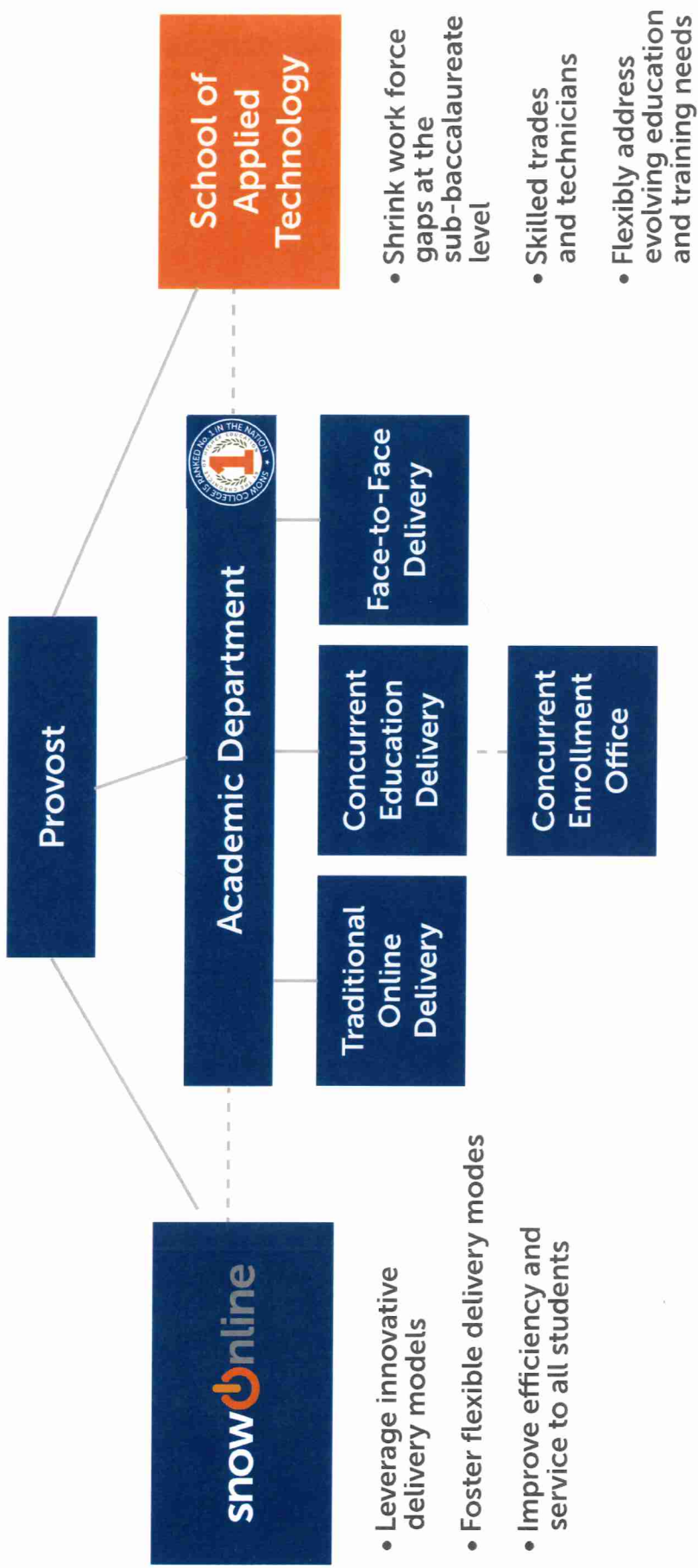
“The primary challenge for the two-year sector in the next 15 years is clear: dramatically reduced enrollments. Indeed, the expected **rate of contraction in two-year enrollment is almost 20 percent faster than for college enrollments in general.**”

“Significant changes to revenue and/or cost models must offset expected declines in the number of young people by increasing attendance rates. This can be accomplished in two ways: **by reaching beyond traditional students** or by increasing attendance rates within the traditional student population.”

- Grawe, Nathan (2018) *Demographics and the Demand for Higher Education* (Johns Hopkins Press)



Snow College Academic Affairs



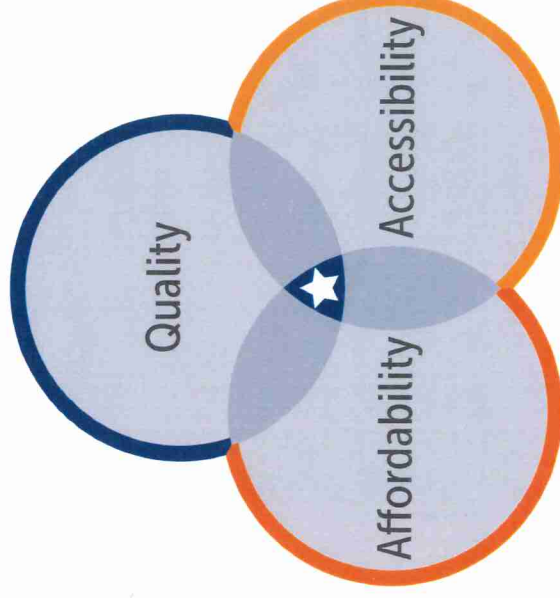
SnowOnline will be a national leader in providing accessible, affordable and flexible education for rural and other underserved populations

Program Characteristics

- ✓ Online
- ✓ Competency-Based (CBE)
- ✓ Low Cost, Affordable
- ✓ Scalable
- ✓ Stackable
- ✓ Self-Paced
- ✓ Transferrable
- ✓ Industry-Aligned
- ✓ Prior Learning Assessment

Program Audiences

- ✓ Working Learners
- ✓ Place-Bound Adults
- ✓ Homeschoolers
- ✓ Prison Education
- ✓ Non-Traditional Students
- ✓ Rural-Underserved Focused
- ✓ “Snow College, or no college” populations



What we are currently...



What we need to be:

A Comprehensive Community College with an Explicit Focus on Rural Needs



FY2021 Performance Funding Request

Snow College (\$1,007,000)

• Competency-Based Education	\$200,000
• 1 Year Associates Degree (Online)	\$150,000
• Student Mental Health/Wellness	\$ 80,000
• Student Success Advisor	\$ 75,000
• Student Predictive Analytics	\$ 90,000
• Faculty Lines for Bottleneck courses (2 FTE)	\$170,000
• Controller's Office/Facilities	\$167,000
• Efficient and Effective Use of Space	\$ 50,000
• Title IX	\$ 25,000

Existing Collaboration



- Extension Campuses: Ephraim, Richfield (IVC delivery)

- 2+2 Rural Health Scholars (pre-med)



- 3+1 in Visual Arts

- Professional Driving (CDL)



- 4+1 Music Education
- 3+1 in Visual Arts



- Prison Education: Culinary Arts Construction Management

Exploratory Collaboration



- USU Agribusiness 4-year degree in Ephraim



Utah System of Technical Colleges

- CBE
- Non-Credit, Adult Learners



- 4-Year Elementary Education degree in Ephraim
- 4-Year Nursing Degree in Richfield
- Bachelor of Applied Science (BAS)



WEBER STATE UNIVERSITY

- 4-Year in Business



- AS Aviation Maintenance Tech



- Prison Education Tablet Initiative

Internal Efficiencies

- Reallocation of available funds (\$814,554) to compensate for decreasing tuition revenue because of enrollment changes: requested all budget holders throughout campus analyze their budget and donate back any available funds to help cover costs
- Eliminated a VP position (\$98,000 net savings)
- Reallocated faculty lines to other high demand areas
- Consolidated positions with IT and Student Success (\$60,000)
- No Tier-Two (2018-19) increases (\$171,554) so all inflationary adjustments were handled within the existing budgets
- LED lighting transition and better metering systems to save energy

Thank YOU

 SNOW COLLEGE