

Request Name: **Education Administrator Financial Management Certificate Scholarships**

Description: This program provides MBA level financial management and leadership training for K-12 principals to

Request through HEAC

Agency: Southern Utah University

Org type: Government not-for-profit

Funding type: One time \$24,000:  
First year \$378,560  
Ongoing thereafter: \$493,840

Project contact: Dr. Tony Pellegrini, Professor of Education, Southern Utah University; Kenneth Hall, Director MBA, Southern Utah University

**How with this make Utah a better place?** Growing student populations are presenting significant workforce and administrative hurdles. Research demonstrates that principal leadership is second only to teacher quality in influencing student achievement. We have found this particularly true regarding a principal's financial and leadership skills. Supporting principals to expand and increase their own financial management and leadership capacities will shape their schools' cultures in ways that improve student outcomes.

**What will you do to accomplish the outcome?** At the request of Senate leadership, SUU's Beverley Taylor Sorenson College of Education and Human Development and Dixie L. Leavitt School of Business' MBA Program collaborated to create 12-credit Standard and Advanced Certificates in Educational Administration Financial Management. These certificates were crafted in a way that support the needs and timelines of working educational administrators. These certificates are comprised of accelerated 8-week courses offered online in each of SUU's three semesters.

These certificate courses will provide current and future education administrators with tools, perspectives, and skill sets that are traditionally taught in MBA programs. Subjects like analytical technology, organizational and talent management, conflict resolution, and negotiation are taught in an integrated method alongside enhanced education leadership courses.

The program is the product of collaboration by state lawmakers, state agency officials, district education professionals, and SUU faculty and is designed to integrate seamlessly into current educational leadership degrees, state regulatory and ethical requirements, and public education administration in Utah. The outcome will be educators who are more equipped to produce innovative solutions, maximize existing resources, and improve student success.

**How will you measure that you have accomplished the outcome?**

Participants in these SUU Certificate programs will use student assessment data as part of collaborative, inquiry-based improvement cycle to determine knowledge gaps that need

addressing and how instruction can be improved. Principal participants can easily access a variety of student data through Utah's Data Gateway. This allows them to efficiently and effectively leverage student assessment data for important project priorities

With this assessment data, Professors Hall and Pellegrini will develop research and assessment approaches to measure the impact these courses have on student achievement. This cost/benefit approach will measure the cost of the program in relation to the benefit in elevated test scores in participating Principal's schools. Outcomes will be reported to the legislature, and other stakeholders, to demonstrate the benefit of continued funding to this endeavor and expanding it to pre-service Principals.

Timeline	Activity	Cost
Summer 2020	Course development: Create 4 courses for the STANDARD Educational Administration Financial Management Certificate. Two in Education, Two in Business.	\$ 12,000 One time
Summer 2021	Course development: Create 4 courses for the ADVANCED Educational Administration Financial Management Certificate. Two in Education, Two in Business.	\$ 12,000 One time
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		\$ 24,000
Summer 2020	Marketing/Promotion/Recruiting	\$ 8,000
Fall/Spring/Summer 2020-2021	Tuition for two Standard Certificate Ed Courses 80 learners @\$2130	\$ 170,400
Fall/Spring/Summer 2020-2021	Tuition for two Standard Certificate Ed Courses 80 learners @\$2910	\$ 232,800
		Less 10% for both learner and district/school
		\$ (80,640)
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Total State Appropriation Year One		\$ 378,560 Ongoing
Summer 2021	Marketing/Promotion/Recruiting	\$ 10,000
Fall/Spring/Summer 2021-2022	Tuition for two Standard Certificate Ed Courses 80 learners @\$2130	\$ 170,400
Fall/Spring/Summer 2021-2022	Tuition for two Standard Certificate Ed Courses 80 learners @\$2910	\$ 232,800
Fall/Spring/Summer 2021-2022	Tuition for two Standard Certificate Ed Courses 40 learners @\$2130	\$ 85,200
Fall/Spring/Summer 2021-2022	Tuition for two Standard Certificate Ed Courses 40 learners @\$2910	\$ 116,400
		Less 10% for both learner and district/school
		\$ (120,960)
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Total State Appropriation Year Two and beyond.		\$ 493,840