University Report

PRESIDENT ASTRID S. TUMINEZ

FEBRUARY 6, 2020

Dual-Mission Institutions

Dual-Mission Universities in Utah

- UVU, WSU, DSU educate nearly **50%** of all Utahns enrolled in USHE
- In 2017-18, USHE's dual-mission universities awarded:
  - 47.4% of all associate degrees
  - 38.5% of all bachelor's degrees

WEBER STATE UNIVERSITY

UTAH VALLEY UNIVERSITY

DSU DIXIE STATE UNIVERSITY

Thank you

Impact of FY20 New Funds

STUDENT GROWTH: $1.7 MILLION

14 Full-time Faculty

- Information Technology
- Computer Science
- English
- Digital Media
- Aviation Science
- Communications
- Psychology
- Physics
- Accounting
- Organizational Leadership
- Statistics

PERFORMANCE BASED: $4.9 MILLION

Completion/First-Year Advising Center—1 Director and 7 Academic Advisors

Instructional Support for Completion—7 full-time faculty, 1 librarian

Nursing/Health Professions Program Expansion—4 full-time faculty

Digital Transformation—5 staff, software licensing, cybersecurity

Safety, Compliance, Employee Development—5 staff, online training software

CASE
WOODBURY BUSINESS
WB
BUILDING
NEW HOME OF THE WOODBURY SCHOOL OF BUSINESS | COMING SOON

UVU Mission

UVU is an integrated university and community college that educates every student for success in work and life through excellence in engaged teaching, services, and scholarship.

OUR VALUES:

Exceptional

CARE

ACCOUNTABILITY

RESULTS

STUDENT SUCCESS

UVU

Celebrating Success:

UVU meets educational and workforce needs in our service region.

UVU Service Region: 52,362 All other counties: 54,623

49% of K-12 growth has occurred in UVU's service region	51% of growth has occurred throughout the rest of the state

Growth: UVU's Great Opportunity

- 65% of UVU students are from UVU's service region — Utah, Summit, and Wasatch counties.
- K-12 growth fuels UVU's growth (2009-2018)
- By 2030, one in three new Utah residents and one in four new jobs in Utah are projected to be in UVU's service region.

"Come as you are. UVU has a place for you!"

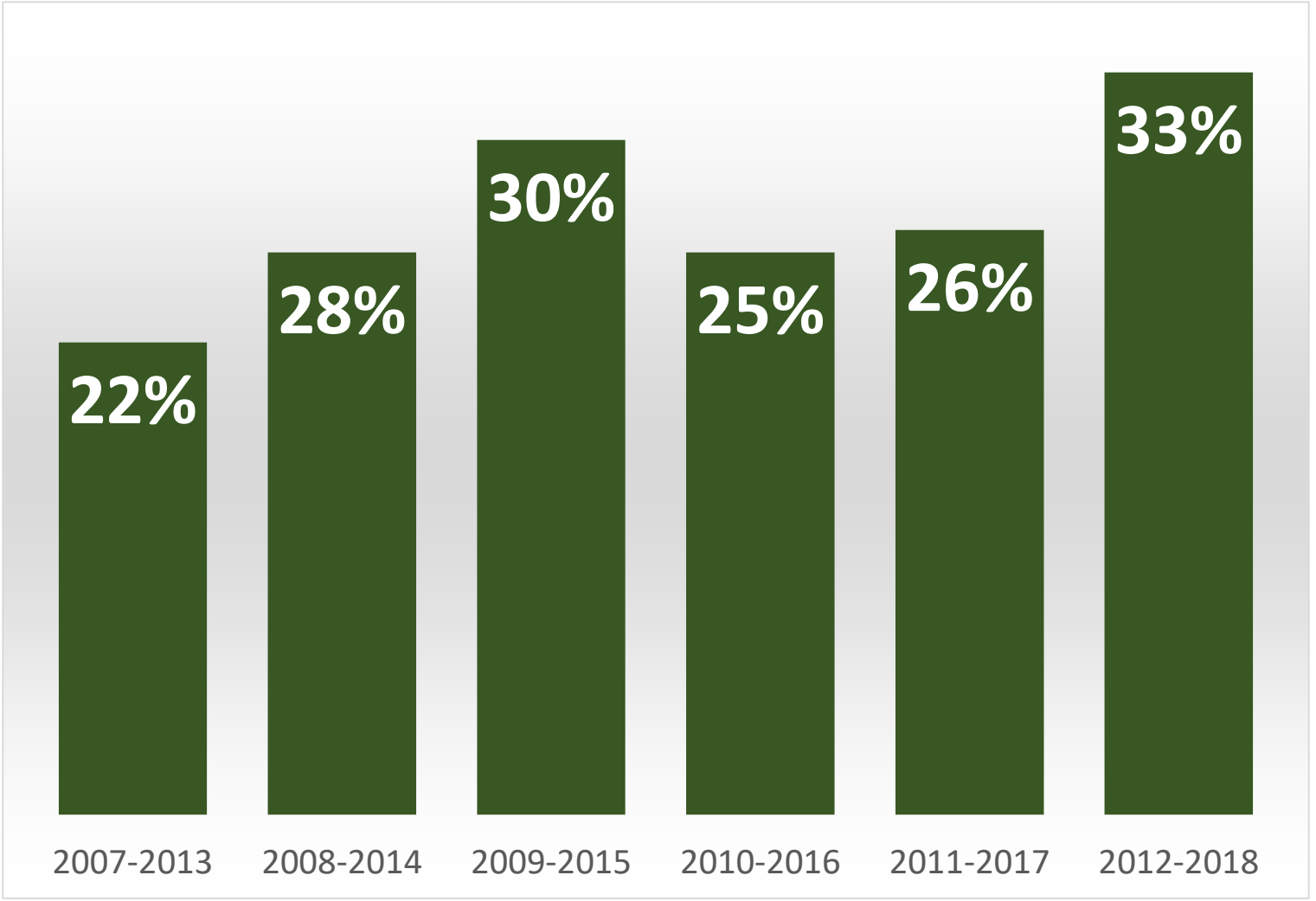
UVU maintains personalized instruction and provides many options for a diverse student-body.

- 42,030 fall 2019 headcount
- 23 student average class size
- 11,637 concurrent enrollments
- 11,542 online enrollments
- 30 online programs
- 5,342 hybrid enrollment

UVU Graduation Rate History

(IPEDS—first-time, full-time, bachelor's degree-seeking students completing within 6 years)

UVU's graduation rate has increased by 7 percentage points in the most recent measurement period.

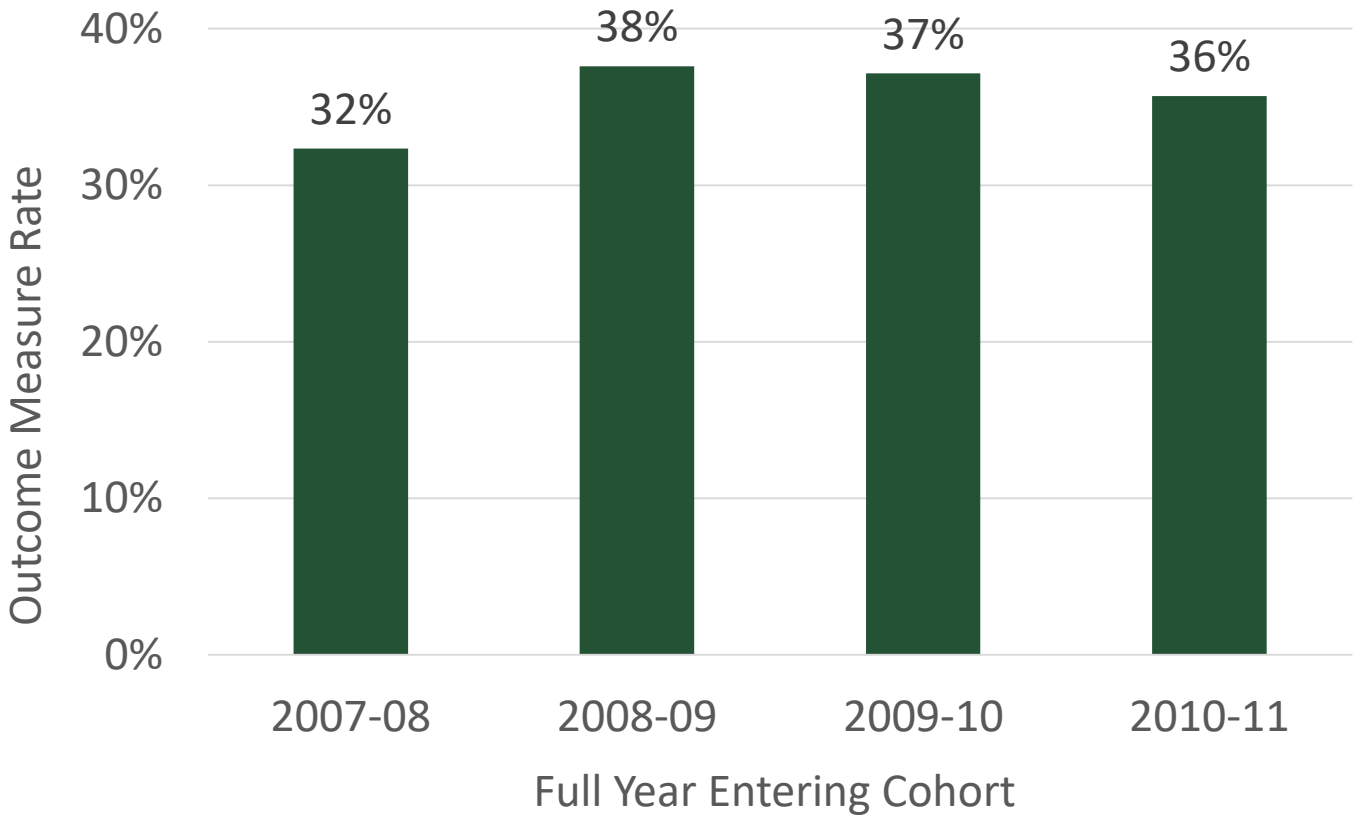


COMPLETION INTERVENTIONS

- Course Scheduling
- First-Year Advising & Support
- Stackable Credentials & Pathways
- Data-Driven Intervention
- General Education
- Student Communication
- Faculty Development
- High-Impact Practices

8-Year Outcome Measure Graduation Rate for All Students

(Includes all degrees, part-time, transfer)



Note: Due to a change in IPEDS methodology, 2007 and 2008 cohorts reported in the IPEDS Data Center are not comparable to the 2009-10 cohort. The 2007 and 2008 cohorts shown here have been recomputed using the 2009-10 cohort methodology.

Outcome Measure History

45%

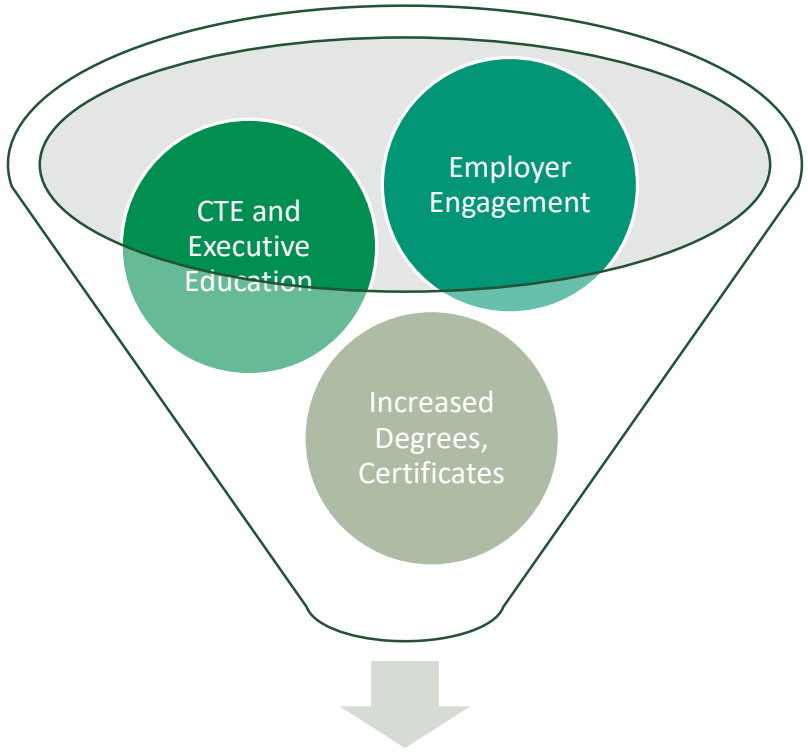
Goal by 2025

Meeting Workforce Needs

In 2017-18, UVU saw an increase of

- 984 more awards in 4- and 5-star high market demand occupations
- 417 certificates and associate's degrees in career/technical education

(compared to 2012-13)

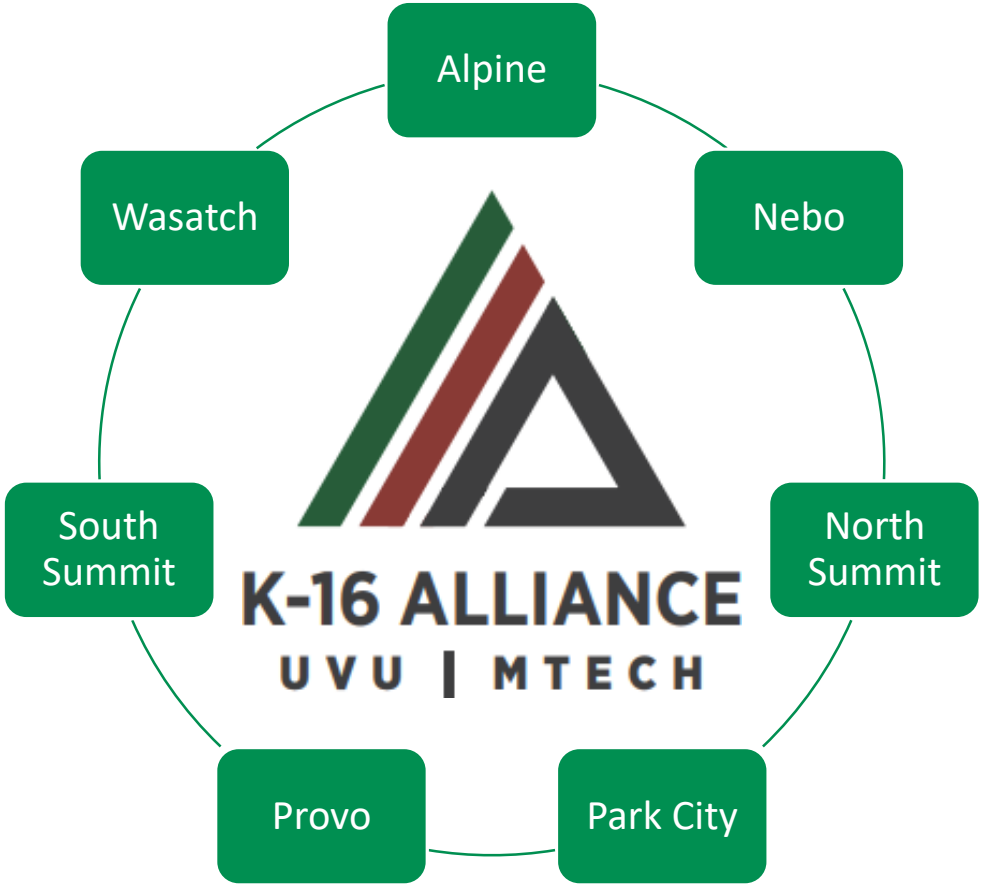


$3.6 Million in Grants for STEM

UNIVERSITY
MONEY MANAGEMENT
RESOURCE CENTER
Utah Community
1001
January 9, 2020
Woodbury School of Business
$ 390,000.00
Three hundred ninety thousand and 00/100
WOODBURY
SCHOOL of BUSINESS

Girls
AVIATION DAY

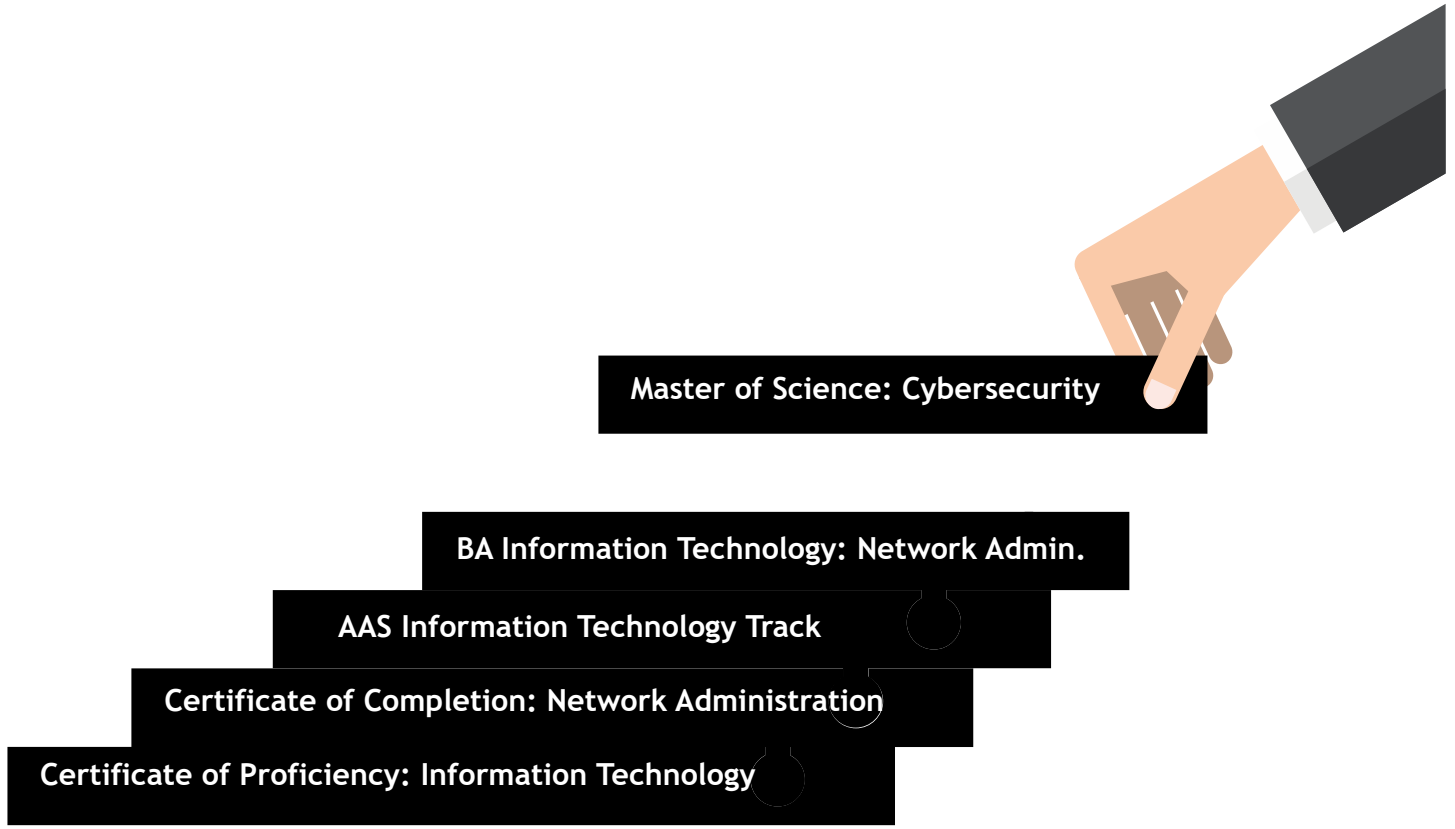
MOUNTAINLAND
TECHNICAL COLLEGE



Degree Articulations

MOUNTAINLAND TECHNICAL COLLEGE

UTAH VALLEY UNIVERSITY 1941



Ladders to Success

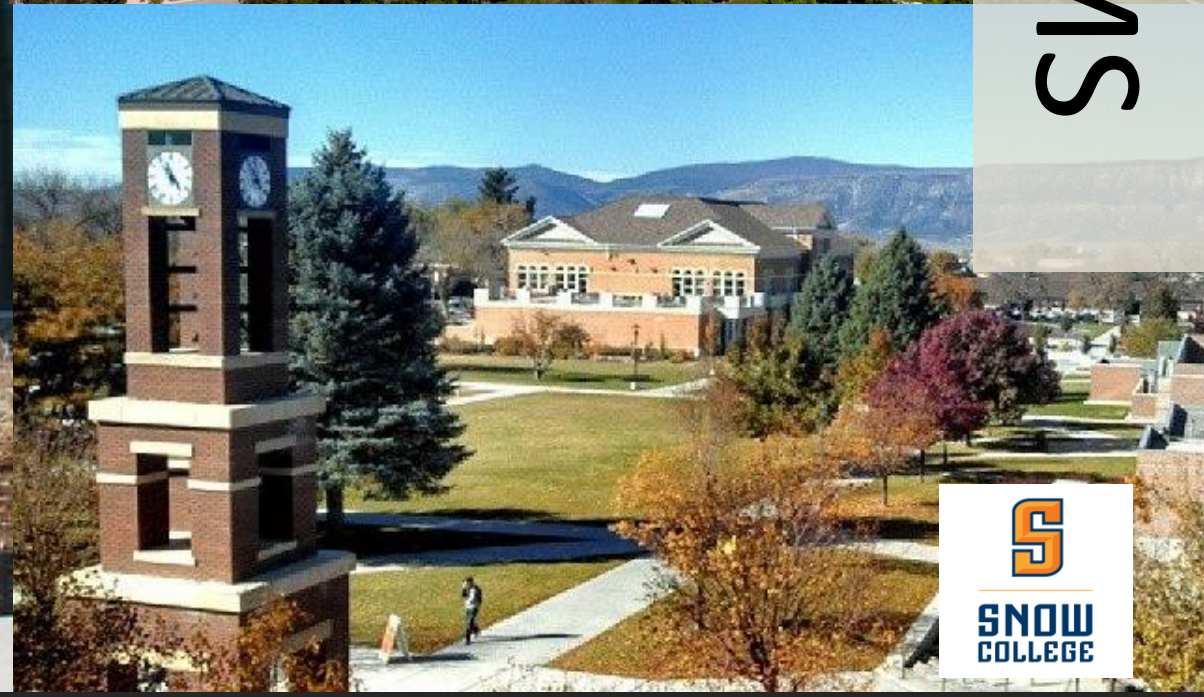
Transition from High School to UVU:
K-16 Alliance Priorities

1. By 2025, 90% of 3rd grade students will achieve grade-level proficiency in literacy
2. 75% of students entering UVU from the service region will be college math ready
3. Seamless transitions along K-16 pathway through increased counselor communication and K-16 educational road maps
4. Establish and market a robust Career Pathways plan that includes stackable credentials developed in coordination with business and industry
5. 90% of graduating seniors will apply to at least one college or university and 80% of graduating seniors will apply for some form of financial aid.

K-16 ALLIANCE
UVU | MTECH

ARTICULATIONS

MOUNTAINLAND
TECHNICAL COLLEGE



SNOW
COLLEGE

PROGRAMS

“The commitment from both institutions allows faculty to align program curriculum between the institutions, creating a seamless pathway for students. The articulated pathways enable students to achieve technical competencies at MTECH and then transfer to UVU without losing any time or credit toward their end degree. The articulated pathways serve our area employers by focusing on in-demand skills and professional disciplines.”

The Salt Lake Tribune

Technical education collaboration creates upward mobility for Utahns

ASTRID S. TUMINEZ

CLAY CHRISTENSEN

The modern workforce is changing at a pace that rivals the great industrial revolutions of centuries past, with major technological disruptions happening every few years. In Utah, the nation's fourth-fastest-growing state, there is a dire need to ensure that our burgeoning population is equipped with the knowledge, mastery, and resources necessary to adapt and succeed in an ever-evolving work environment. As educators, particularly in our booming service region of Utah, Summit, and Wasatch counties, a great deal of this responsibility rests on our shoulders.

Technological change will impact nearly everyone in the modern workforce and influence our approach in just about every academic discipline. However, perhaps the greatest opportunity to create large-scale impact on Utah's workforce today is through advancements in technical education.

In 2017, Utah Valley University (UVU) and Mountainland Technical College (MTECH) began working in lockstep to create common-sense, articulated education pathways to foster continuity between institutions. That continuity enables students to progress more easily through articulated degree programs such as information technology, nursing, digital media, and others.

Historically, higher education institutions develop program pathways in isolation, creating certificate and degree pathways that are not aligned, which complicates student transfer. At a base level, we knew this was not enough — we needed more alignment between programs. For students and our region to truly flourish, we needed to overhaul the way the programs were facilitated between the two schools.

To facilitate effective articulations, it is imperative that the work is a student-focused, faculty-driven, staff-supported process. UVU has heavily invested toward this end, hiring a director of articulated programs and workforce development, while creating a team that meets monthly to monitor and assess the efficacy of these programs.

“Clearly designed pathways allow students to avoid educational cul-de-sacs which would otherwise force them to repeat requirements when transferring between institutions. Students articulating from MTECH to UVU are now able to optimize their course loads in a way that makes transferring credits between the schools far more seamless.”

The commitment from both institutions allows faculty to align program curriculum between the institutions, creating a seamless pathway for students. The articulated pathways enable students to achieve technical competencies at MTECH and then transfer to UVU without losing any time or credit toward their end degree. The articulated pathways serve our area employers by focusing on in-demand skills and professional disciplines.

From the beginning of this initiative it was abundantly clear that all the staff and faculty support could not be siloed within UVU and MTECH's respective campuses. Articulations between institutions do not benefit students who are not aware of the options available to them. With advisory staff assigned to split time between the institutional campuses, students can receive support to make informed decisions and easily access degree pathway options at both MTECH and UVU.

Clearly designed pathways allow students to avoid educational cul-de-sacs which would otherwise force them to repeat requirements when transferring between institutions. Students articulating from MTECH to UVU are now able to optimize their course loads in a way that makes transferring credits between the schools far more seamless.

Students can't afford to waste time and money earning useless credits. Moreover, MTECH's concurrent enrollment program allows students to begin working on technical programs in high school, so the next generation of Utah's workforce can start even earlier.

UVU and MTECH's new technical education articulations are still in their infancy. Although we have a number of students who have already articulated from MTECH to UVU in these new pathways, this commitment between the two schools will yield its most impactful results in the years to come. Through this partnership, we are confident that our shared service region, and Utah's workforce as a whole, will be far better prepared for the technological shifts that are sure to come in the 2020s and beyond.

Astrid S. Tuminez *is president of Utah Valley University.* **Clay Christensen** *is president of Mountainland Technical College.*

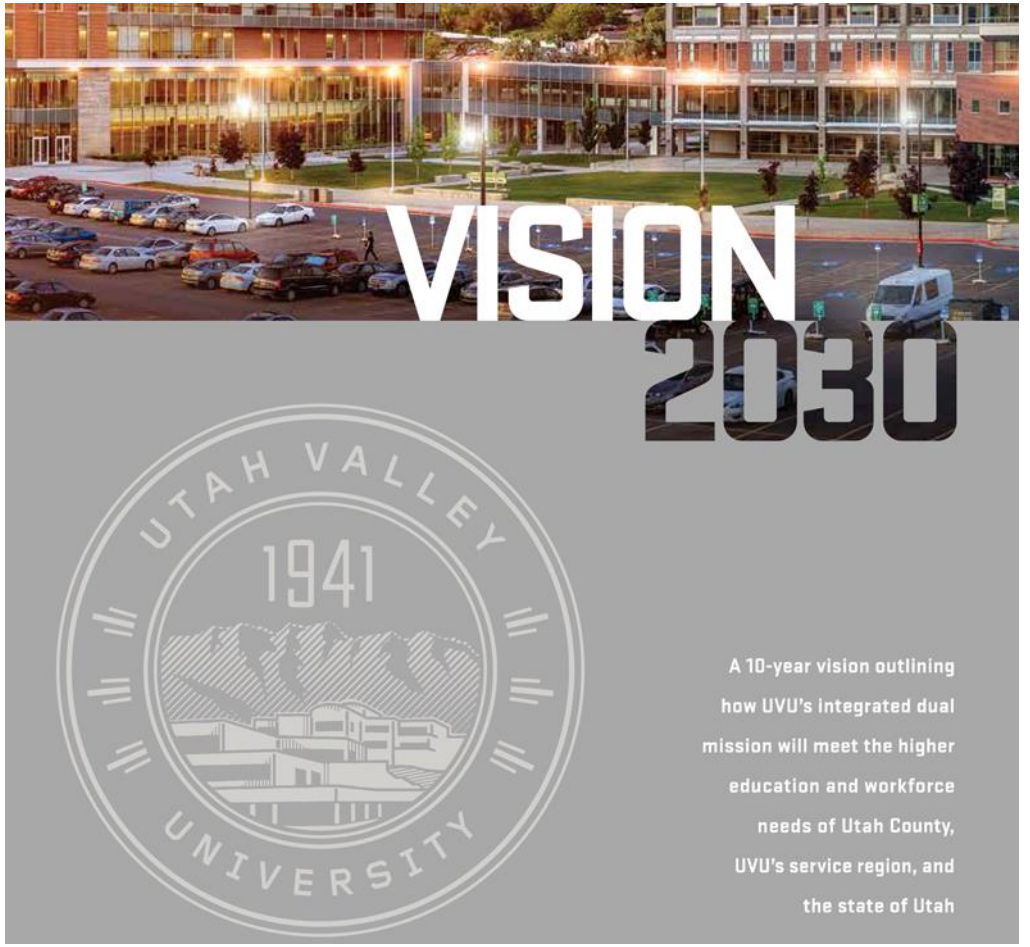
Students with skills: SKILLS USA

UVU Vision 2030

STRATEGY #1 – Enhance student success and accelerate completion of meaningful credentials

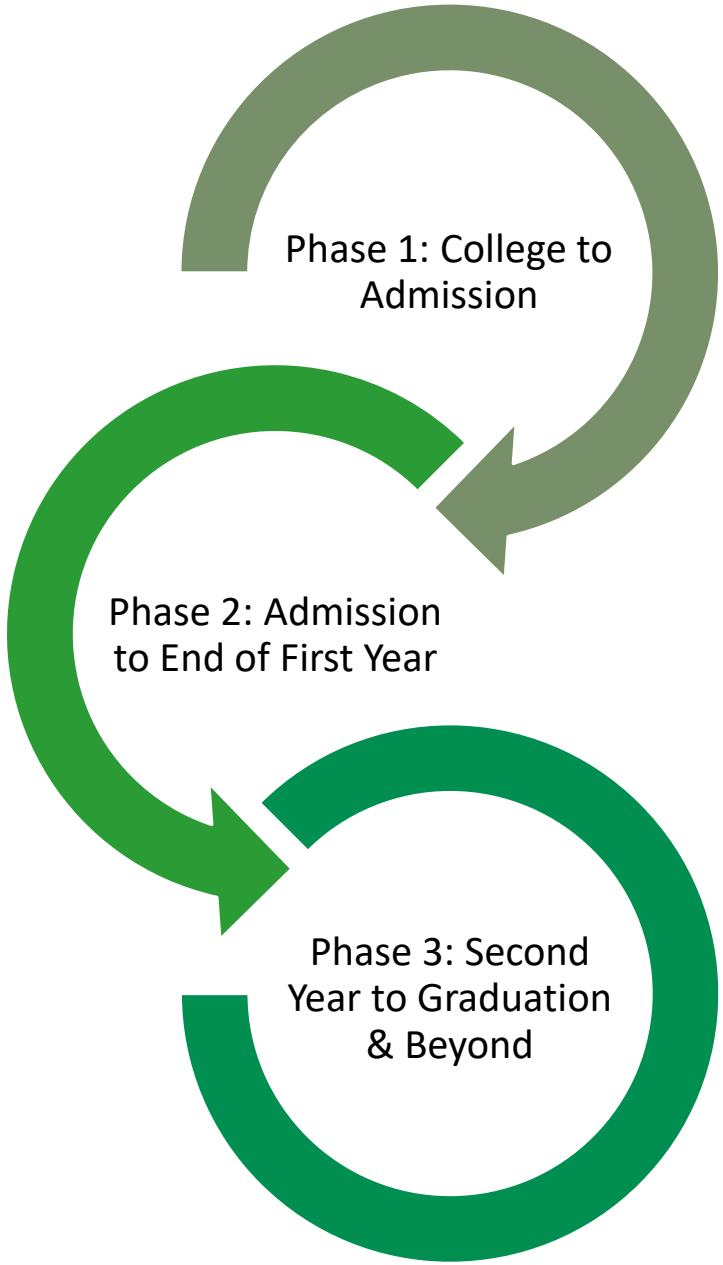
STRATEGY #2 – Improve accessibility, flexibility, and affordability for all current and future UVU students

STRATEGY #3 – Strengthen partnerships for community, workforce, and economic development



Eliminating Barriers to Student Success

- Financial Aid Verification
- Payment Deadlines
- Transfer Credits



Student Lifecycle

Coordinated Access to Resources & Education (CARE)

www.uvu.edu/studentcare/

Since 2016:

- 11,344 students contacted
- 2,269 re-enrolled (Spring 2019)
- 409 credentials awarded
- $418,561 student aid awarded

SOME COLLEGE, NO DEGREE

	Undergrad Base	Face to Face	Online Only	Mixed Modality
Students	26,808	13,914	3,029	9,864
Persistence	77%	76%	70%	**81%**

25% mixed modality students in Fall 2019; 37% in Spring 2020.

Digital Transformation is Critical

Student Success

Enhanced Online Strategy

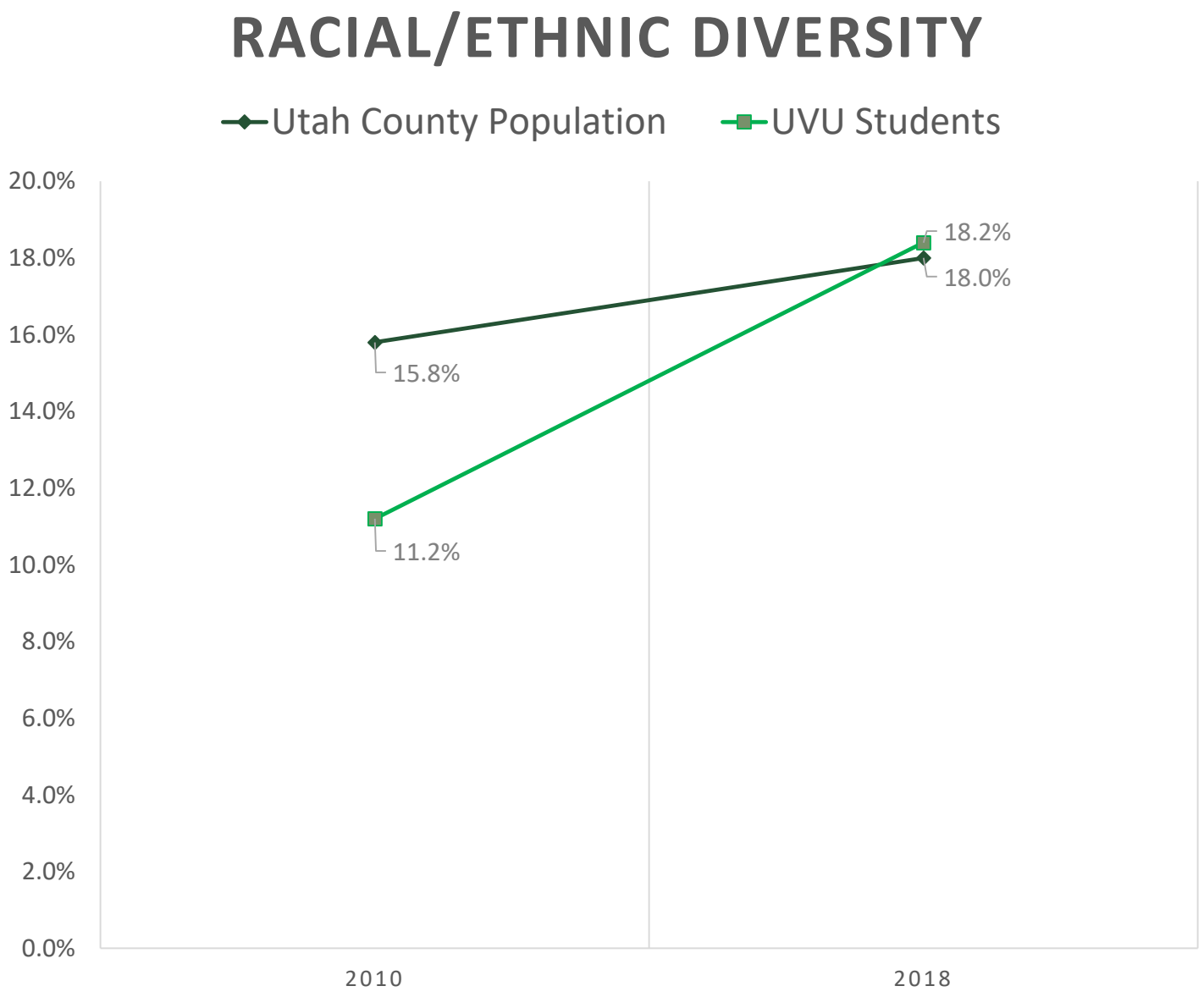
7 New Online Degree Programs
“Top 25” Focus

Diversity and Inclusion: Latino Student Initiative

- UVU has **4,911** Latino students
- Headcount growth of **361%** since 2007
- Completion increase of 372% since 2007
- 80% are first generation

Closing the Opportunity Gap

From 2008 to 2018, UVU had a 180% increase in students of color with a 224% increase in Hispanic students. Not only did enrollment increase, but UVU graduated 362% more students of color.



Affordability and Stewardship

Accountability to Students, Taxpayers, and the Legislature

Deseret News.

UVU President Tuminez supports defining affordability at Utah's public colleges, universities

By Marjorie Cortez | @DN_Marjorie | Jan 13, 2020, 6:29pm MST

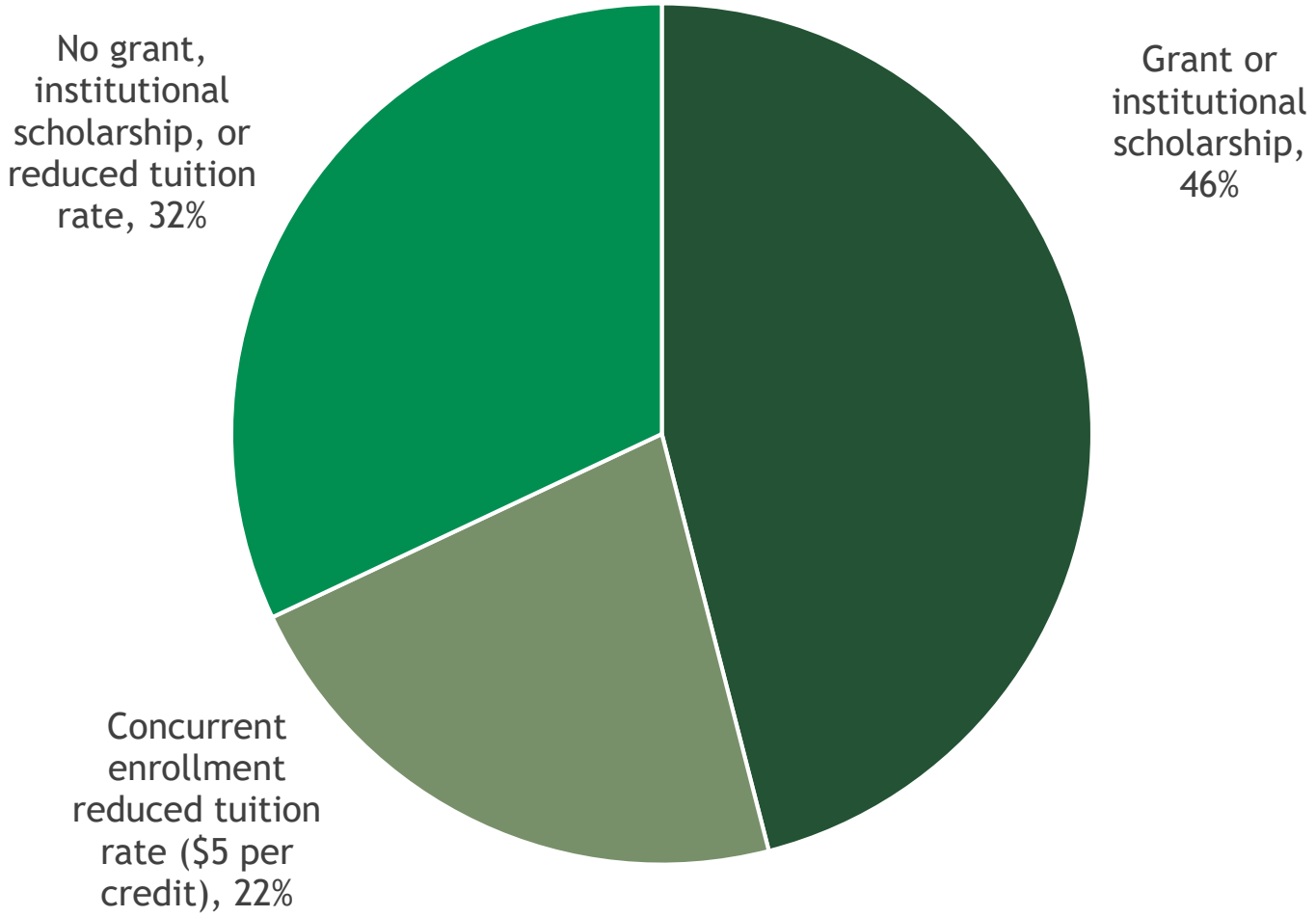
SHARE

Affordability

Tuition sticker price is not the actual price our students pay

- 46% of our students receive some form of financial aid that does not need to be repaid
- Concurrent Enrollment students pay a steeply discounted tuition of only $5 per credit
- Based on this data, UVU's estimated discounted tuition rate is $1,672 (meaning average out-of-pocket tuition paid by UVU students)

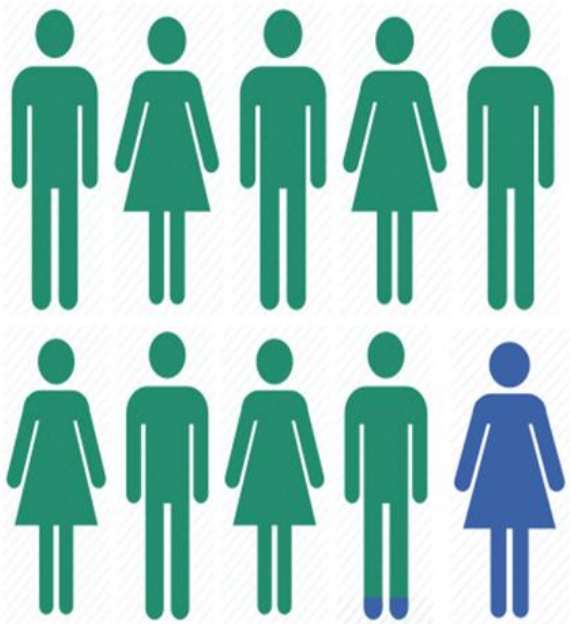
UVU Undergraduate Students Receiving Grant, Scholarship, or Reduced Tuition Rate, 2016-17



Source: IPEDS and UVU Enrollment Data

89% of UVU students received NO federal student loans (highest in USHE)

2019 College Scorecard

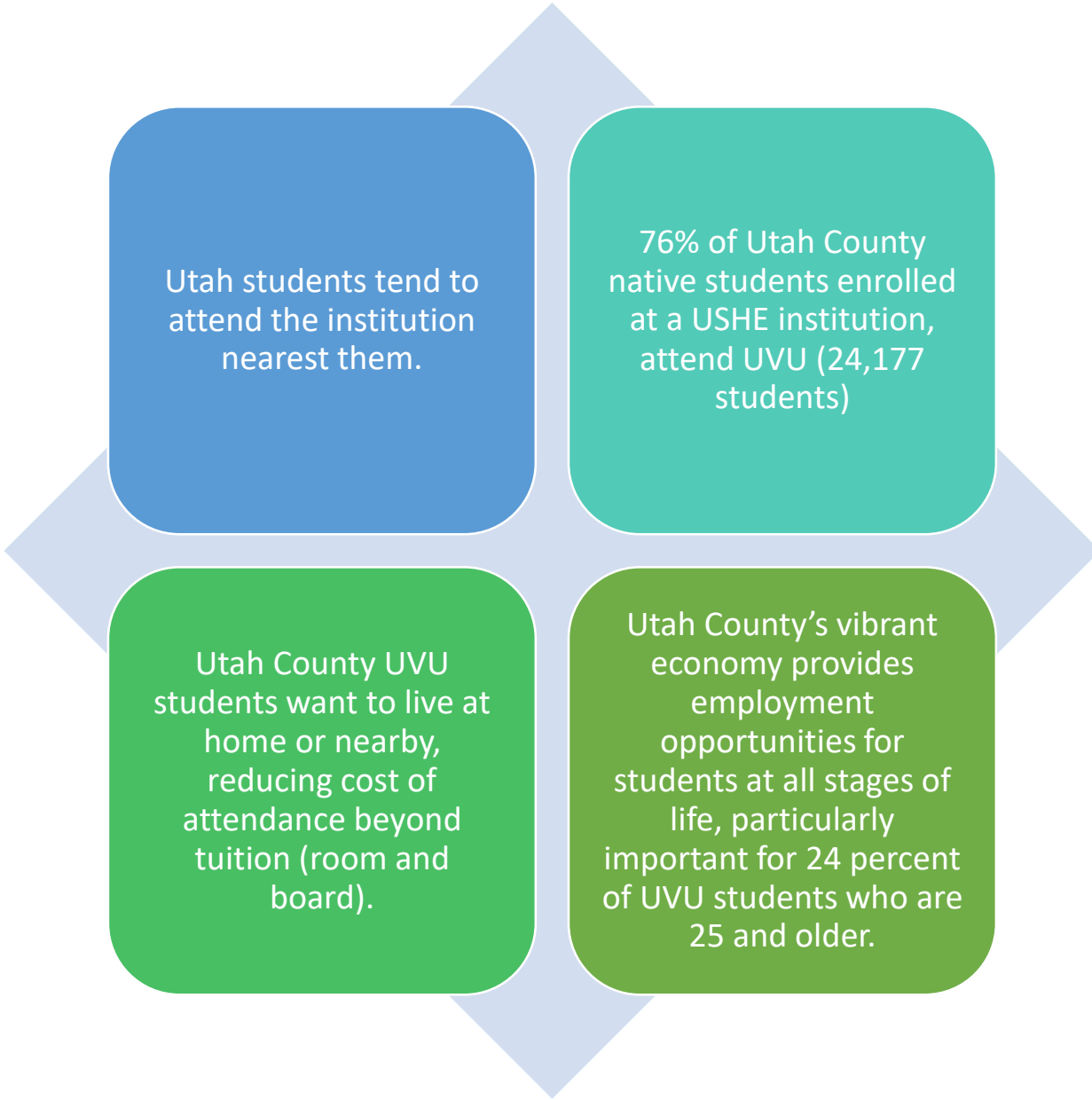


Debt at Graduation

Nationally, only 33% of students graduate with $0 student debt.

At UVU, 54% of Bachelor's degree graduates and 70% of Associate's Degree graduates leave with $0 student debt.

Value of Location (Affordability by another name)



Source: USHE Data Book and IPEDS

Enrollment Management
Services Reallocation

Literacies and Composition
Textbook Cost Reduction

Partnership with UTA

10-year agreement providing free UTA transit passes to all UVU students, employees, and their dependents, reducing the cost of travel to recipients and alleviating parking constraints and costs to UVU.

UVU Budget Request

We need YOUR help!

Budget Priorities

Compensation and Benefit Increases:

- 2.5% performance-based compensation
- 5% health premium increases

Growth Funding (USHE $3.9M/UVU $2.3M):

- Faculty and staff to support enrollment growth
- Legislative action to formalize the growth-funding model

Performance-Funding Priorities (USHE $34.9M/UVU $5.4M):

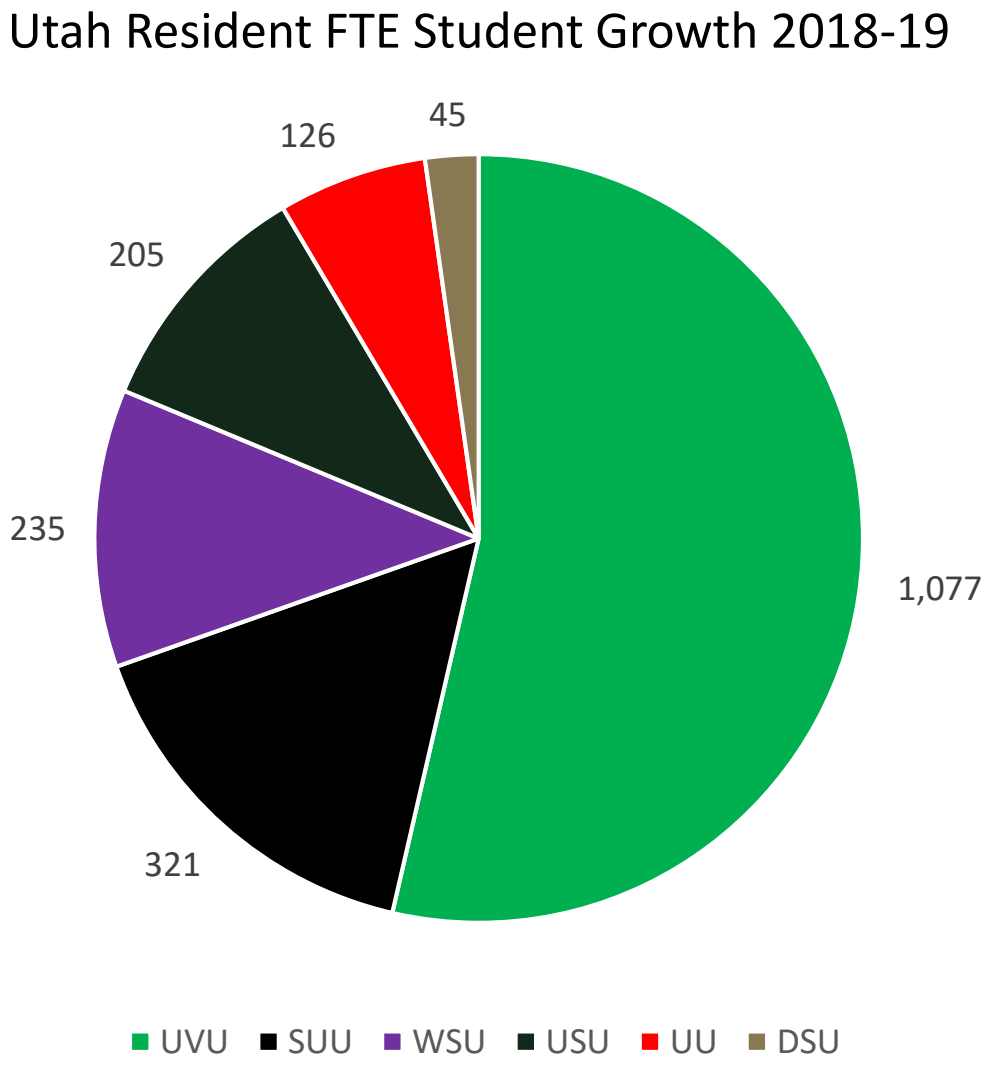
- Retention and completion analytics and interventions
- Flexible educational offerings for timely completion
- Engineering tech, information tech, and computer science program expansions
- Cybersecurity infrastructure

Faculty & Staff to Support Enrollment Growth: $3,476,000

(combined Performance Funds & Growth)

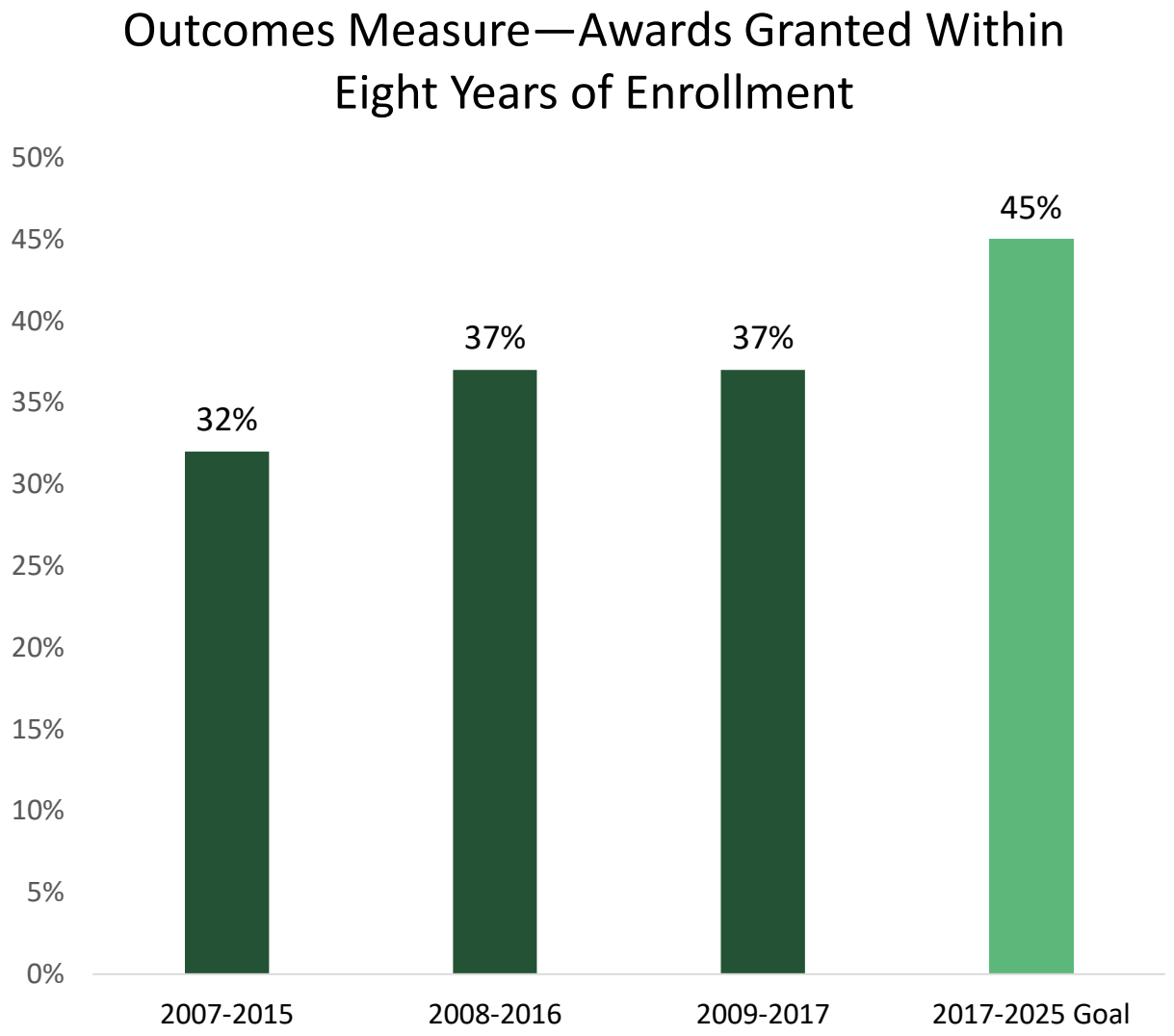
Faculty and staff to support expanded capacity in high demand courses and programs to ensure students can begin and complete their programs of study. In 2018-19, UVU served over 50% of Utah Resident Student FTE growth.

Include | Achieve



Retention and Completion Analytics and Interventions: $1,226,300

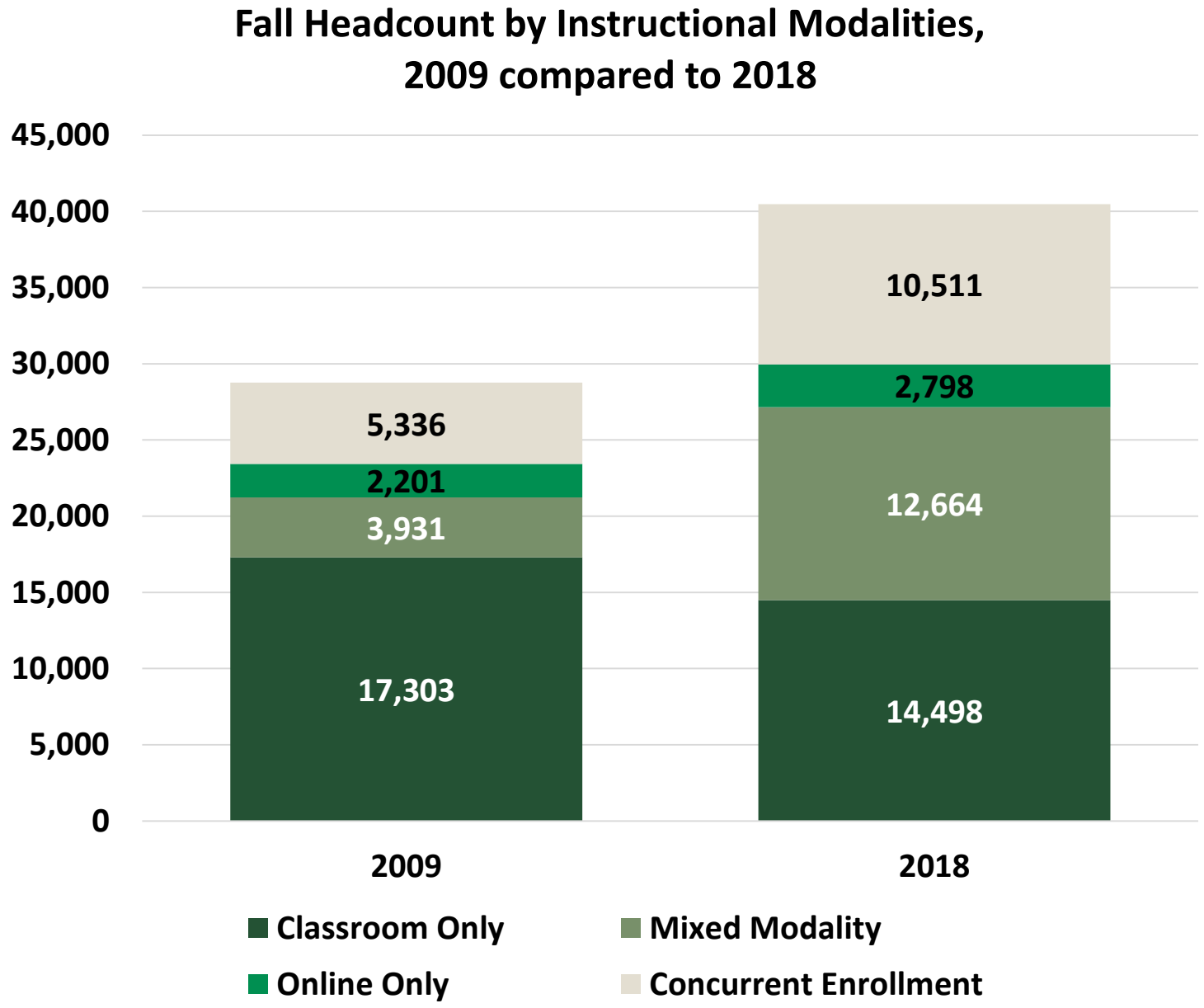
Remove barriers to persistence and completion, leverage data analytics, and provide student support interventions.
Supports achievement of UVU's 2025 Outcomes Measure Goal.



Flexible Educational Offerings for Timely Completion: $1,195,000

Provide courses to students when they need them. Significantly more students are enrolled simultaneously in online and face-to-face courses, and they retain and complete better.

WE HAVE AN ONLINE STRATEGY THAT WE WILL IMPLEMENT!



Engineering Technology, Information Technology & Computer Science Program Expansions: $919,000

Implement an additional Electrical Automation/Robotics Technology cohort; hire faculty to expand courses in data analytics, machine learning, and artificial intelligence to meet workforce demands in the 21st century.

Cybersecurity Infrastructure: $753,000

Provide ongoing resources to protect UVU and its students, faculty, and staff from aggressive global cybersecurity threats.

Our eyes are on COMPLETION!

IT'S EVERYONE'S RESPONSIBILITY

Our eyes are on CELEBRATION!

(Utahna Warren)

#1
#1
UTAH VALLEY
THE PROUD