

Funding request name: **Utah Rural Leadership Academy**

Description of funding item: The URLA will provide professional development and leadership training for rural county elected and appointed officials.

Requested by: Utah Association of Counties (UAC)

Appropriations Committee: BEDL

Agency: Southern Utah University

Funding request: \$315,000. One-time appropriation to be utilized as a pilot program for three years, 2021-2023. See attached document with finance and metrics.

Mission How will this make Utah a better place? *Statewide purpose*

Utah Rural Leadership Academy (URLA) facilitates powerful exercises and instruction designed to assist emerging and established leaders in Utah's rural communities. The objective of the Academy is to equip county leaders with administrative and leadership skills through relevant learning activities and educational programming. Also, key relationship building will be combined with content to assist in keeping counties operating vibrantly, responding to demand, and preparing for the future. Learning modules will include, but are not limited to: efficient meeting leadership, convening power, inclusion and conflict management, effective influencing and negotiating, contracts, project management, and communicating across boundaries.

Design What will you do to accomplish—the outcome? *Intent*

The Utah Rural Leadership Academy will be a partnership between Utah Association of Counties (UAC), and Governor's Rural Partnership Board (GRP), and Southern Utah University (SUU). Each year, a cohort of participants will be developed consisting of rural county leaders selected by UAC, SUU and GRP. A custom curriculum will be developed by SUU's Community and Academic Enrichment department. The annual cohort launch will begin each year with an orientation/retreat held in conjunction with the Utah Rural Summit. The year-long Leadership Academy work will be delivered in tracks with in-person training, online programming, and a capstone project. Successful completion of the URLA will result in a graduation recognition during the annual Utah Rural Summit. As an added benefit to participants, an Institutional Certificate and six Professional Development credits may be awarded through Southern Utah University. These credits may be applied to undergraduate or graduate degrees at SUU.

Success Metrics How will you measure that you have accomplished the outcome?

The fully operational goal of URLA will be realized with participation from every rural county in Utah. Academy participants will demonstrate an understanding of curriculum through engagement with the Academy director and instructors and completion of requirements. Progress will be tracked through an online course system requiring regular communication and connectivity, marking a series of milestones, ultimately leading to completion of a capstone project. The curriculum and capstone project are designed to increase the rural county leaders' abilities to address concerns, resolve issues, and innovate at local levels.

Utah Rural Leadership Academy

Program Cost	35 Participants	8 Partners	2 Staff
			40 Attendees
Administration, Facilitation, Course Development	20/wk @ \$25/hr & 42% benefits		\$34,080
Student Worker	10/wk @ \$12/hr & 5% benefits		\$6,048
Learning Days (3)			
Food - Breakfast/Lunch/Snacks	\$40/each		\$4,800
Overnight accommodations	\$150/each		\$18,000
Curriculum Materials	\$40/each		\$4,800
Instructor(s) / Presenter(s)	\$2000/day		\$6,000
Online Days (3)			
Online Tools - one time (laptop/zoom)	\$3,000		\$3,000
Instructor(s) / Presenter(s)	\$500/day		\$1,500
Orientation & Retreat (Utah Rural Summit Leadership Track)			
Utah Rural Summit Ticket	\$150/ea		\$6,000
Dinner Event	\$25/ea		\$1,000
Graduation (Utah Rural Summit Leadership Track)			
Utah Rural Summit Ticket	\$150/ea		\$6,000
Dinner Event (+guest)	\$25/ea		\$2,000
Recognition	\$20/ea		\$800
Apparell & Academy Gear			
Jacket/Shirt	\$75/ea		\$3,000
Bag/Book	\$25/ea		\$1,000
Professional Development Credit			
Professional Development Credit	\$546/ea		\$19,110
Institutional Certificate	\$50/ea		\$1,750
			\$118,888
Program Revenue			
Participants			
\$400 per participant			\$14,000
Legislative Funding			
\$3000 per participant			\$105,000
			\$119,000