

Sen. Winterton

Request Name: Kimball Art Center

Description: Funding to help complete a new building as part of the Park City District

Agency: Heritage and Arts

Funding Amount: Education Fund - \$1,000,000 – 2020 (One-time)

Funding Request Name:

Kimball Art Center

Description of funding item (2-3 sentences)

The Kimball Art Center is seeking funding to help complete a new building as part of the Park City Arts District.

Agency through which funds would be administered (drop down menu)

What is the statewide public purpose?

The Kimball Art Center provides a space for the community to connect, explore, celebrate, develop, and nurture creativity by offering a wide variety of free exhibitions, community engagement, and art education.

The Park City community recognizes access to the arts is crucial to the sustainable success of any town, and art access is particularly important to the year-round vitality of weather-dependent resort town. This new gathering spot, located at the Kimball's current site, will reflect its already vibrant arts offerings and significantly enhance its ability to realize Park City's vision of the arts. As an accessible, friendly, and publicly available facility, the building will enrich the community and will enhance the Kimball's ability to play a leading role in developing arts education in the region and nationwide. Moreover, this new residence will reflect the deep commitment this community has for the arts and will enable the Kimball to continue to be the cornerstone of Park City's thriving arts community.

What type of organizations will receive this funding? (check all that apply)

- Government
- Government Not-for-profit
- Private Not-for-profit
- For-profit

Funding Sources

Fund Name (Drop Down)

2019 (One Time - specify amount)

2020 (One Time - specify amount)

\$1,000,000

2020 (Ongoing - specify amount)

Nonlapsing (yes or no)

Project Contact Information

Name: David Driggs

Title: Development Consultant

Organization: Mighty Penguin Consulting

Phone: 801-556-2775

Email: david@mightypenguinconsulting.com

Supporting Documentation

Kimball Art Center Capital Campaign Budget

Buiding Costs	
Architect Fees	\$ 2,000,000
Owners Rep (MHTN)	\$ 170,000
Construction Costs (\$500*28K sq.ft)	\$ 14,000,000
Furniture, Fixtures and Equipment	\$ 500,000
Engineering and Permitting	\$ 250,000
Land Costs	\$ 1,280,000
Total Building Costs	\$ 18,200,000
Campaign Expenses (over 5 years)	
Capital Campaign Staff Costs	\$ 600,000
Travel and Events	\$ 150,000
Marketing and Communication	\$ 60,000
Legal	\$ 90,000
Temporary Space and Moving Costs	\$ 900,000
Total Campaign Expenses	\$ 1,800,000
Endowment (For sustainability)	\$3,000,000
Financing Costs (if construction loan is required)	\$ 250,000
Total Expenses	\$ 23,000,000

In an incredible act of both courage and foresight, Bill Kimball opened the original Kimball Art Center in 1976, believing art would play a vital role in Park City's future. With little more than heart-driven determination, he transformed the town's garage and body shop — which had previously been a horse stable used by miners — into a community art center.

Mining was Park City's first chapter. The town's second phase is the famed skiing and recreation. Now, we look forward to our third mother lode — a vibrant arts and culture district that will enhance, enrich, and enlighten our community in perpetuity.

As you will read in the following pages, Kimball Art Center will be an anchor tenant in the City's new arts and culture district. Once built, the new Kimball Art Center will be an impressive landmark, visited for its innovative exterior design just as much as the inspiration flowing inside.

Combined, we have over 24 years invested in Kimball Art Center — as board members, volunteers, staff, and now co-chairs of this capital campaign. We have dedicated immeasurable time and energy to this project because, like the late Bill Kimball, we believe in the transformational power of the arts and know art is critical to the success of any community.

Silver mining and snow got us where we are today. The arts will sustain us. The new arts and culture district will honor Bill Kimball's legacy and ensure Park City's character continues, its influence expands, and our quality of life here flourishes.

We invite you to partner with us in this exciting endeavor. Your participation doesn't just help us build a new Kimball Art Center — it allows you to invest in your legacy.

Sincerely,



Laurie Eastwood
Campaign Co-Chair

Robin Marrouche
Campaign Co-Chair



kimball art center

One of Park City's oldest and most established nonprofits, Kimball Art Center has a long and proven history of providing residents, visitors, and second-homeowners with inspiration, education, and creation.

education

In partnership with the Park City School District, Kimball Art Center's education programs touch the lives of nearly every Park City student going through both public and private schools. Statewide, our outreach allows students K-12 to participate in immersive and high-quality art classes they would otherwise not receive in school.

In addition, Kimball Art Center offers over 300 visual art classes each year, for all ages, skillsets, and interests.

exhibitions

To ensure our community has access to inspiring works of art, Kimball Art Center's gallery is free and open to the public. Exhibitions are distinct in both medium and range: working to showcase world-renowned artists, as well as emerging artistic talent.

Kimball Art Center's curator draws on timely and relevant themes including environment, history, culture, and social challenges, to provide meaningful, thoughtful, and engaging exhibitions.

Each year, Kimball Art Center hosts the Park City Kimball Arts Festival, which brings nearly 50,000 art enthusiasts to Main Street over the three-day event. Now one of the country's premier art festivals, the Park City Kimball Art Festival provides an estimated \$20 million economic boost to the state.

Profit and prominence aside, the annual Festival is one of many events Kimball Art Center presents to promote diversity, create social connection, expand creativity, and foster community pride.



the vision

The arts have always been a vehicle for connection, conversation, and social progress. Our plan is to build upon who we are and what we do to expand our programming, offerings, and impact.

The new Kimball Art Center will serve as the community's creative hub — a place where all are welcomed and encouraged to connect, explore, celebrate, develop, and nurture creativity.

When complete, the new facility will be home to year-round dynamic and interactive programs, classes, and events.

Plans include:

- › A state-of-the-art digital classroom, emphasizing digital photography, digital arts, and 3D printing.
- › Makerspaces for glass, jewelry, small metals, welding, and woodworking.
- › State-of-the-art, climatized gallery allowing for multiple and diverse exhibitions.
- › Dedicated space for interactive activities and lessons related to the exhibitions.
- › Studios for clay, painting, and mixed media.
- › Artist-in-residence programs.
- › Flexible space for musical performances, poetry, storytelling, and other events.
- › Café and gift shop.

the campaign

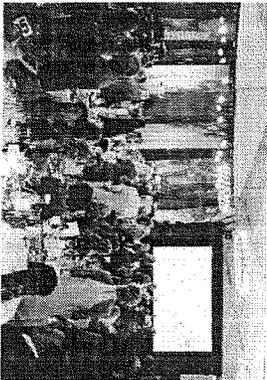
Kimball Art Center's governing board unanimously voted to hire the internationally renowned architectural firm, Bjarke Ingels Group (BIG), to design the new Kimball Art Center. Named "One of the 100 Most Influential People in the World" by *TIME Magazine* in 2016, Bjarke Ingels has a proven capability to design imaginative buildings that become a revered attraction and destination.

Once built, the new Kimball Art Center will be a globally recognized landmark, visited for its exterior design just as much as the art housed inside. To accomplish this, Kimball Art Center's board of directors has embarked on a capital campaign to raise \$20 million for the construction and programming of a new, and *permanent home*, for Kimball Art Center. Naming opportunities, as well as customizable options for donor recognition are available.

We know that no community is complete without the arts. Art serves as a catalyst for dialogue about important social issues, it welcomes self-expression, heals families, and unites communities.

To learn more or inquire about naming opportunities, please contact:

Tiffini Porter
Capital Campaign Manager
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Kimball Art Center Performance Measures

No community is complete without the arts. Art serves as a catalyst for dialogue about important issues and is a form of self-expression. It develops the individual, heals families, and unites communities. In order to continue providing experiences with art to the community, a new facility is required. The new facility will allow Kimball Art Center to offer more services to the public and expand their programming, which will help them continue to transform lives for years to come.

Kimball Art Center emphasizes three core values: education, exhibitions, and engagement in the community. The new facility will provide additional and specified space to offer classes in digital photography, digital design, 3D printing, jewelry making, welding, woodworking and many others. It will also allow artists an increased opportunity to display their work. Exhibits are admission-free, and feature both professional and amateur artwork from both Utah and around the world. The Park City Art Festival attracts artists, visitors, and art enthusiasts from across the country. Our Arts Education Program also partners with K-12 schools to provide immersive and quality art classes to youth who would not receive an arts education otherwise.

During the Kimball Art Festival, we estimate that approximately 50,000 guests enjoy the work of over 220 artists, with a revenue estimate of \$20 Million. The Arts and Culture district will help Kimball Art Center engage the whole community throughout the festival. Kimball Art Center also provides over 300 visual art classes each year.