"It is my belief that if people have access to accurate information, they are empowered to make better choices. Especially in health and well-being, research shows that there is significant correlation between health literacy and health-related quality of life.

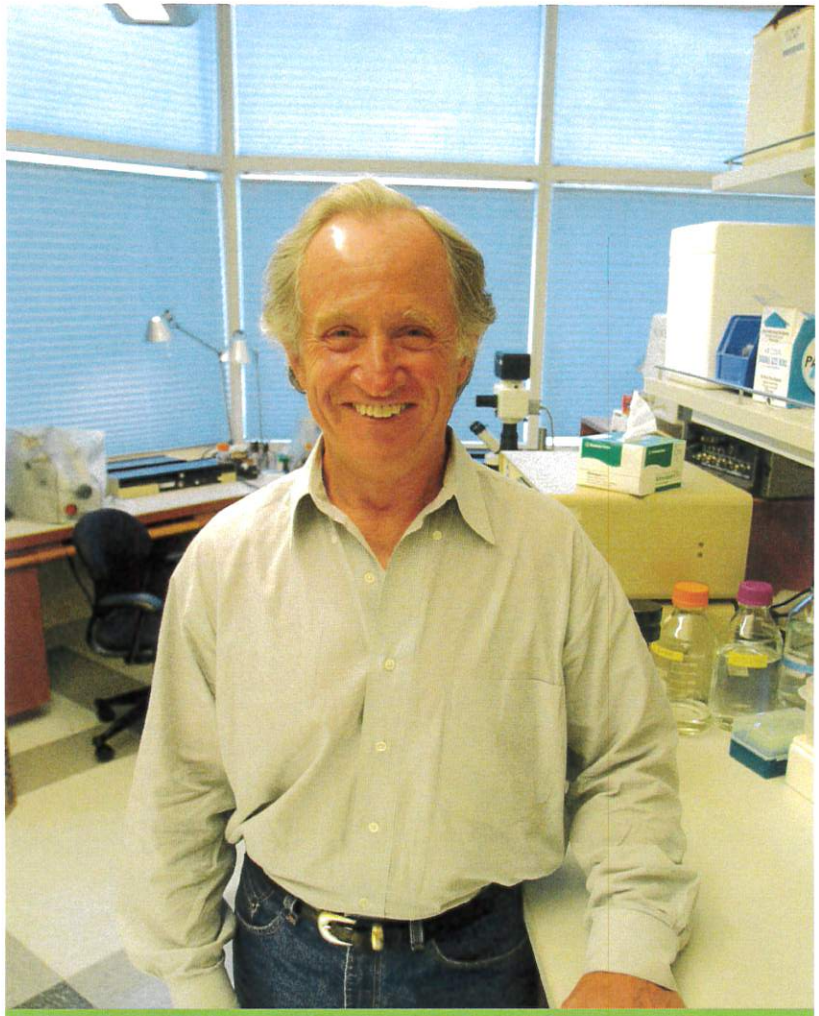
And in this day and age, clear, accurate and relevant information is critical – there is so much conflicting information that is sometimes hard to know what to believe.

This exhibit has the potential to educate people of all ages - not just on an intellectual level, but on an emotional one as well. Much like Body Worlds allowed people to see their bodies in a new light, this new technology-based exhibit can do the same – all the way down to the molecular level.

Health is affected by genetics, but mostly, by the daily choices we make that impact our health even more. So with this exhibit reaching hundreds of thousands or more people, it should impact personal health and save money on downstream healthcare costs.

I hope you will support this exhibition so that many people can have access to this critical information leading to healthier, happier and more productive lives as a result."

Dr. Mario Capecchi, February 13, 2020



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