

Request for Appropriation

Sen. Weiler

Request Name: Utah Golf Foundation Veterans on Course

Description: The Utah Golf Foundation's Veterans on Course initiative is a free program for male and female military personnel of active or veteran status. Each event consists of an hour of lessons with PGA professionals, a nine-hole scramble golf tournament, and dinner with awards and an inspirational guest speaker. The 2020 Veterans on Course season will include eight events throughout Utah, seven events in Northern Utah and one in Southern Utah.

Agency: Veterans and Military Affairs

Funding Amount: \$30,000 General Fund FY 2020 (One-time)



UTAH GOLF FOUNDATION

www.utahgolffoundation.org

4444 South 700 East #105
Millcreek, UT 84107
(801) 563-0400
(385) 347-5009 direct

BOARD OF DIRECTORS
Scott Ulbrich, President
Dean Cottle, Vice President
Kim Hood, Secretary-Treasurer
Stew Walz, Executive Committee
Joel Welber, Executive Committee
Jason Asplund, Director
Mark Bouchard, Director
Randy Cassidy, Director
Randy Dodson, Director
Jim Harland, Director
Mike Kirby, Director
Blake Leonelli, Director
Sean Slatter, Director
Mike Smith, Director
Jane Stickel, Director
Michael Young, Director

January 31, 2020

To Whom It May Concern:

STAFF
Megan Huntsman, Program Director

Please accept this letter of intent as a formal application for an appropriation of \$30,000 for the Utah Golf Foundation's Veterans on Course program. On behalf of the Utah Golf Foundation (UGF) Board of Directors, thank you for your consideration. Your contribution will greatly assist the UGF with the growth and development of Veterans on Course.

In its fourth season, the Utah Golf Foundation's 2019 Veterans on Course season consisted of 13 events throughout Utah, 12 throughout Northern Utah and one in Southern Utah. VOC was started by the UGF in 2016 to thank military personnel of active or veteran status for their service and to expand their opportunity and access to golf. On average, each event costs the Utah Golf Foundation approximately \$3,800 and includes an hour of lessons with PGA Professionals, a nine-hole scramble golf tournament, and dinner and an inspirational guest speaker.

Additionally, The First Tee of Utah supports the Utah Golf Foundation by serving as the Vets Club Depot, a receipt and distribution location for donated golf equipment for veterans new to golf. Since 2016, the Vets Club Depot has provided more than 250 sets of golf clubs and countless pieces of equipment and golf apparel to military in need. The First Tee of Utah is located at Golf the Round, 680 West 3300 South in Salt Lake City. Vets Club Depot equipment is available at every Veterans on Course event.

The 2019 VOC season touched more than 700 Utah veterans and active military. Each Veterans on Course event consists of a 60-player field. The Utah Golf Foundation hosted the following 13 Veterans on Course events in 2019:

VOC at Topgolf – April 25, 2019

VOC at Fore Lakes – May 9, 2019

VOC at Gladstan – May 30, 2019

VOC at The Ridge – June 5, 2019

VOC at Davis Park – June 20, 2019

VOC at Oquirrh Hills – July 18, 2019

VOC at River Oaks – August 1, 2019

VOC at Soldier Hollow – August 15, 2019

VOC at Logan Country Club – August 29, 2019

VOC at Rose Park – September 12, 2019

VOC at Glenmoor – September 26, 2019

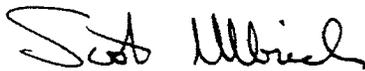
Women's VOC at Fore Lakes – October 3, 2019

VOC at Entrada – November 5, 2019

The 2020 VOC schedule will include eight events, six co-ed events throughout Northern Utah, one co-ed event in Southern Utah at Entrada at Snow Canyon Country Club, and one women's event at Fore Lakes Golf Course in Taylorsville, Utah.

The Utah Golf Foundation looks forward to the 2020 Veterans on Course season. Please contact UGF Program Director Megan Huntsman at 385-347-5009 or megan@uga.org for more information about Veterans on Course and other UGF initiatives.

Sincerely,



Scott C. Ulbrich
President



Dean R. Cottle
Vice President

2020 Veterans on Course Budget

Events		8
Players per Event		60
Average Food & Beverage per Player	\$	25.00
Average Green Fees per Player	\$	25.00
Cost of Each PGA Professional	\$	100.00
PGA Professionals per Event	\$	800.00
Food & Beverage per Event	\$	1,500.00
Green Fees per Event	\$	1,500.00
Event Cost	\$	3,800.00

2020 Veterans on Course Cost

\$ 30,400.00

**PARSONS
BEHLE &
LATIMER**

800 West Main Street, Suite 1300
Boise, Idaho 83702
Main 208.562.4900
Fax 208.562.4901

A Professional
Law Corporation

Rexford A. Johnson
Registered Patent Attorney
Direct 208.562.4905
RJohnson@parsonsbehle.com

November 8, 2017

VIA CERTIFIED MAIL AND RETURN RECEIPT REQUESTED

Bill Walker
Utah Golf Foundation
4444 S. 700 E., Suite 105
Salt Lake City, UT 84107

Re: Registration No. 5321803



Mark:
Our Ref: 24224.001US50

The U.S. Patent and Trademark Office (the "PTO") has issued the enclosed Certificate of Registration indicating that the above-referenced mark has been registered as a trademark on the Principal Register. You should keep this original Certificate in a safe place with other important documents.

The registration will be effective for ten years from October 31, 2017, the date of registration. Please note that a "Section 8 Declaration" evidencing use of the mark must be filed with the PTO between the fifth and sixth years from said date of registration. In addition, a "Section 15 Declaration" should be filed after the fifth year from the date of registration. The Section 15 Declaration will render your mark "incontestable" (as statutorily defined) to other marks used since the registration date. The registration lasts for 10 years and can be renewed during the last year before this registration expires.

As a courtesy to you we have noted the aforementioned declaration and renewal dates in our docketing system and will endeavor to remind you of them at the appropriate time. *However, you should enter these dates in your records in the event our reminders are not sent or received.*

Bill Walker
November 8, 2017
Page Two

You may receive notifications from companies advising you that they require payment for renewing your trademark registration. These notifications can appear official and legitimate, but often the companies offering these services have no connection or affiliation with the PTO. If you rely on the services offered by these companies it may lead to the loss of your trademark rights.

You should only receive correspondence and notifications relating to your trademark registration from your attorney of record. We suggest that you ignore trademark related correspondence or notifications you receive from other companies or organizations. If you are unsure whether the trademark correspondence you may receive from a third party organization or company is official/unofficial, please forward it to us for comment. No charge will be raised by us for reviewing such correspondence and confirming whether it is legitimate.

If you have any questions concerning this registration, please feel free to contact me.

Sincerely,

PARSONS BEHLE & LATIMER



Rexford A. Johnson
Registered Patent Attorney

RAJ:jot
Enclosure

United States of America

United States Patent and Trademark Office



Reg. No. 5,321,803

Registered Oct. 31, 2017

Int. Cl.: 41

Service Mark

Principal Register

Utah Golf Foundation (UTAH non-profit corporation)
4444 S. 770 E., Suite 105
Salt Lake City, UTAH 84107

CLASS 41: Educational services, namely, providing a program designed to increase accessibility and affordability of golf to veterans, namely, organizing golf tournaments and providing instructional golf clinics

FIRST USE 4-29-2016; IN COMMERCE 4-29-2016

The mark consists of an irregular rectangular frame enclosing the words "VETERANS ON COURSE" and a silhouette image of a golfer in front of an American flag.

No claim is made to the exclusive right to use the following apart from the mark as shown:
"VETERANS ON COURSE"

SER. NO. 87-359,981, FILED 03-06-2017



Joseph Matol

Performing the Functions and Duties of the
Under Secretary of Commerce for
Intellectual Property and Director of the
United States Patent and Trademark Office



UTAH GOLF FOUNDATION

www.utahgolffoundation.org
4444 South 700 East, Suite 105
Millcreek, UT 84107
(801) 563-0400
(385) 347-5009 direct

BOARD OF DIRECTORS
Scott Ulbrich, President
Dean Cottle, Vice President
Kim Hood, Secretary-Treasurer
Stew Walz, Executive Committee
Joel Welber, Executive Committee

STAFF
Megan Huntsman, Program Director

Utah Golf Foundation Veterans on Course Policies

Thank you for supporting the Utah Golf Foundation Veterans on Course initiative. Your service to our great nation is highly appreciated.

To maintain safe and inviting environments at all Utah Golf Foundation events, participation in Veterans on Course is governed by the following policies:

SPORTSMANSHIP AND CONDUCT

The Conduct Policy of the Utah Golf Foundation is predicated upon the Spirit of the Game as defined by the United States Golf Association: The Spirit of the Game

Golf is played, for the most part, without the supervision of a referee or umpire. The game relies on the integrity of the individual to show consideration for other players and to abide by the Rules. All players should conduct themselves in a disciplined manner, demonstrating courtesy and sportsmanship at all times, irrespective of how competitive they may be. This is the spirit of the game of golf.

Conduct that is detrimental to the spirit of the game and its overriding principle that consideration should be shown to others during the defined times and at the defined places is in violation of this policy. Such detrimental conduct includes but is not limited to: cheating, destruction, abuse, or theft of host site or host organization property; abusive language or conduct toward the UGF, host facility staff, event volunteers, or other players; club throwing, physical endangerment of others, including spectators; alcohol or substance impaired behavior, other conduct in violation of the spirit of the game.

One or more of the following sanctions may be imposed for a violation of this policy: oral warning, written warning, suspension from UGF events with duration of the suspension to be determined by the UGF Board of Directors.

SOBER PROGRAM POLICY

Veterans on Course is a sober program. The use, possession, distribution and/or sale of controlled substances such as drugs and/or alcohol or being under the influence of drugs and/or alcohol is strictly prohibited before, during, and after each VOC event.

To uphold positive, comfortable Veterans on Course atmospheres, the Utah Golf Foundation reserves the right to impose the following sanctions for a violation of this policy: oral warning and/or suspension from VOC events with duration of the suspension to be determined by the UGF Board of Directors.

ANTI-HARRASSMENT POLICY

It is the policy of the Utah Golf Foundation to maintain safe and inviting environments that encourage mutual respect and promote congenial relationships among military personnel and is free of all forms of harassment by anyone in attendance, including VOC participants and UGF staff, board members, and volunteers. Harassment, even when not unlawful or directed at a protected category, is expressly prohibited and will not be tolerated by the Utah Golf Foundation.

Suspension from UGF events with the duration of the suspension to be determined by the UGF Board of Directors will be imposed for a violation of this policy.

FRIENDS AND FAMILY

The Utah Golf Foundation respectfully asks that Veterans on Course participants do not bring friends and family to VOC events as the program is funded by the UGF for military personnel of active or veteran status only. Please do not ask the host facilities for extra golf carts for spectators during the scramble tournament, and please do not bring friends and family to the social. The host facilities need golf carts for public play, and the food and beverage during the social is funded by the UGF for VOC participants only.

PARTICIPATION

Participation in the Veterans on Course lessons, scramble, and social is required. Please do not pick and choose what you participate in. The PGA Professionals attend the events to assist you with advancing your golf skills, and the UGF organizes the events for you to expand your knowledge of the game, test your skills on the golf course, and socialize with other military personnel of active or veteran status. Please respect those who work hard to coordinate Veterans on Course by participating in the entire event.

CARE OF THE COURSE

The Utah Golf Foundation is fortunate to have beautifully maintained golf courses throughout Utah that are incredibly supportive of our Veterans on Course program. To sustain positive relationships with these facilities, the UGF asks that VOC participants do all they can to ensure the best possible playing conditions for all golfers. Please refer to the following care of the course guidelines provided by The R&A:

- Bunkers – Before leaving a bunker, players should carefully fill up and smooth over all holes and footprints.
- Divots, Ball-Marks & Shoe Damage – Players should carefully repair any divot holes and any damage to the putting green made by the impact of a ball (whether or not made by the player him/herself). On completion of the hole by all players in the group, damage to the putting green caused by golf shoes should be repaired.
- Preventing Unnecessary Damage – Players should avoid causing damage to the course. For example:
 - Do not remove divots when taking practice swings or by hitting the club into the ground, whether in anger or for any other reason. Ensure you do not damage the putting green when putting down bags or the flagstick.
 - Avoid standing too close to the hole and take care when handling the flagstick and when removing a ball from the hole. Do not use clubhead to remove a ball from a hole.
 - Do not lean on a club on the putting green.
 - Replace the flagstick in the center of the hole before leaving the putting green.
 - Follow any local notices regulating the movement of golf carts.
- Garbage – Players should dispose of their garbage in the trash cans provided on the course. This includes sunflower seeds, cigarette butts, and all other waste.

RESPECTING THE AMERICAN FLAG

On occasion, Veterans on Course host facilities replace the flagsticks on the golf course with American flags. In these instances, please respect the American flag by removing the flagstick from the cup and holding (tending) the flagstick so it does not touch the ground while your fellow competitors sink their putts.

Please contact Utah Golf Foundation Program Director Megan Huntsman at megan@uga.org with questions regarding all UGF Veterans on Course policies.