



KEYS
TO
SUCCESS

TALENT READY
UTAH
BUILDING OUR WORKFORCE

PURPOSE



MOTIVATE



CONNECT



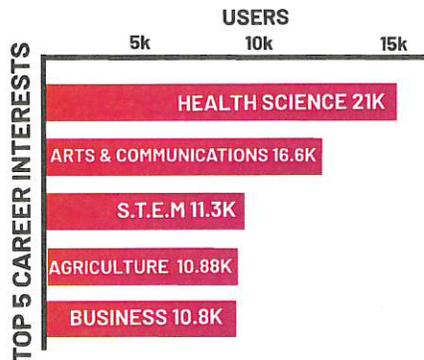
REWARD

The purpose of the Keys to Success App is to motivate students to unlock their future and connect with Scholarships, internships, and opportunities. As students are matched with opportunities within their identified career interests, they gain points for awesome rewards—all in the palm of their hands.

IMPACT

38K STUDENT DOWNLOADS
AS OF JANUARY 2020

\$134M SCHOLARSHIPS/TUITION
WAIVERS AVAILABLE



*Based off student interests in the Keys to Success App

OUR FOOTPRINT

74 HIGH SCHOOLS
115,000 STUDENTS



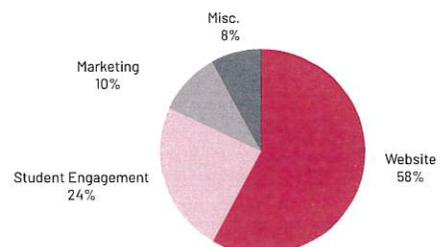
TRU + KTS PARTNERSHIP

HB387 2019 moved Utah Futures under Talent Ready Utah starting in July 2020. Talent Ready Utah released an RFP during the interim, which has been awarded to Keys to Success.

PROPOSED BUDGET

2020 ONE TIME APPROPRIATIONS:
\$1,010,100

2020-2025 ONGOING FUNDS:
\$1,391,100





DISTRICTS

- DAVIS COUNTY SCHOOL DISTRICT
- ALPINE SCHOOL DISTRICT
- BOX ELDER SCHOOL DISTRICT
- TOOELE SCHOOL DISTRICT
- CANYONS SCHOOL DISTRICT
- PROVO SCHOOL DISTRICT
- SALT LAKE CITY SCHOOL DISTRICT
- GRANITE SCHOOL DISTRICT
- MURRAY SCHOOL DISTRICT
- OGDEN SCHOOL DISTRICT
- JORDAN SCHOOL DISTRICT
- WEBER SCHOOL DISTRICT
- NEBO SCHOOL DISTRICT

PRIMARY REASON WHY STUDENTS USE THE APP



PRIZES



OPPORTUNITIES IN SCHOOLS



OPPORTUNITIES IN CAREER FIELD



SCHOLARSHIPS

STATS HIGHLIGHT

ADOPTION RATE WITHIN OUR 115,000 STUDENT FOOTPRINT



OF STUDENTS FIND THE APP EASY TO NAVIGATE



OF STUDENTS USE THE APP WEEKLY

