



SheTech inspires, activates and engages high school girls to pursue careers in science, technology, engineering and math (STEM) through industry-led hands-on experiences and mentoring. This program was created by the Women Tech Council and leverages more than 10,000 women and men to inspire high school girls into the talent pipeline for high-paying STEM jobs.

SHETECH PROGRAMS

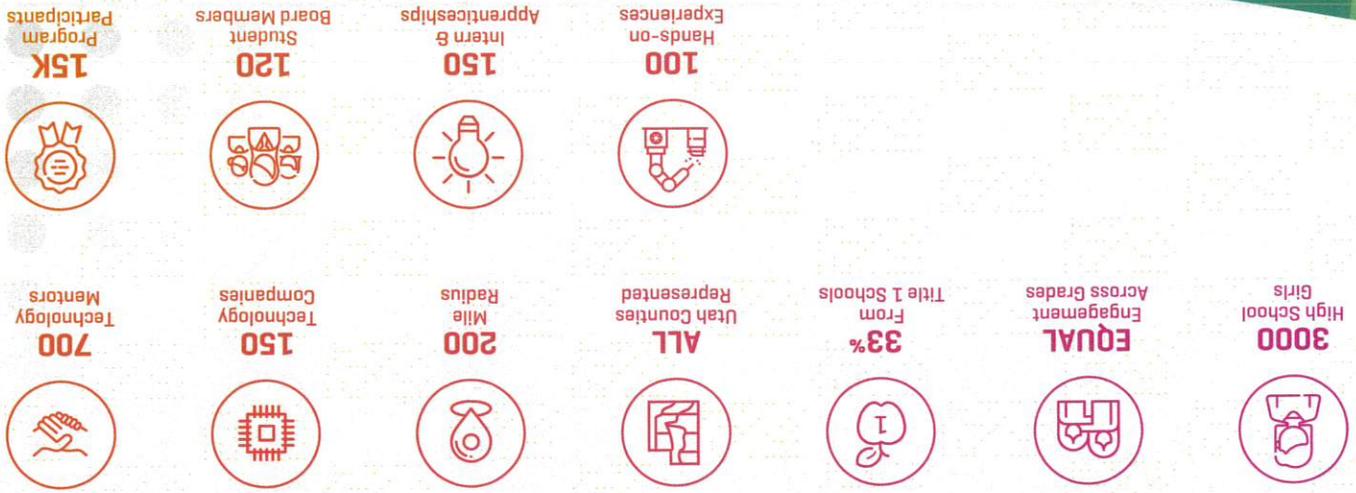
- SheTech Explorer Day** - Largest industry-led hands-on STEM activation day for high school girls
- SheTech Internship** - Summer high school internship with local technology companies and Women Tech Council
- Tech Entrepreneur Apprenticeship Program** - Summer apprenticeship teaching tech entrepreneurship skills
- SheTech Tech Events** - Monthly local tech activities and events with the tech community
- Women Tech Council Mentoring** - Women in tech role models and mentors for high school girls
- SheTech Clubs** - High school clubs focused on STEM activities and technology career pathways

LACK OF WOMEN IN STEM*

- Nationwide ~1.1 million IT jobs by 2024
- ~750K jobs will go unfilled due to lack of talent pool
- +4000 open tech jobs in Utah
- 44% of Utah workforce is women
- 23% of Utah tech workforce is women
- 5% of Utah tech executives are women
- <8% of woman college students pursue STEM degrees



** Women are underrepresented in STEM education and in STEM career pathways*



Activating the tech community, role models and high school girls.

IMPACT

- 100% of girls that come through SheTech meet a role model
- 100% of girls that participate in SheTech interact with a female in technology
- 80% of girls that participate in SheTech become interested in STEM careers
- 85% of girls on the SheTech Student Board (80 girls representing 55 schools) decide to pursue STEM in college
- 95% of the SheTech interns declare STEM majors as they enter college
- College and Sterling Scholar applications claim SheTech as the reason for pursuing STEM degrees

AFTER

- 90% of high school girls don't know a woman in STEM
- 90% of high school girls do not have a role model in STEM
- Only 15% of high school girls are pursuing STEM careers

BEFORE

TALENT PIPELINE EXPANSION