



Create in Utah

Communications

JULY 7

Website Content

ARTS & MUSEUMS:

The Cultural Assistance Grant Program “Create in Utah”, approved in [H.B. 5010](#) by the Legislature during their June 18 special session, provides \$9 million in grants to arts organizations with annual budgets of more than \$5 million. The funding, which comes from the federal CARES Act, is targeted for programs that boost tourism and help local economies recover.

Organizations that are granted money through this program are not qualified to apply for additional funding through Arts & Museums during FY2021.

Applications for “Create in Utah” will open by Aug. 5, at the latest.

When open, change the copy to grant portal for applications is now open <Add Button>

Arts and culture organizations with annual budgets less than \$5 million may qualify for other CARES funding. More Info: business.utah.gov/news/covid-19-economic-recovery-legislation-summary/

Several Utah counties and cities are also announcing CARES Act funding. Please check with your city or county to see what may be available to you or your organization.

“Create In Utah,” is a \$9 million initiative to support Utah’s larger cultural organizations whose annual budgets are \$5 million or more, this includes nonprofits, and for-profits organizations. The \$9M allocated for the COVID-19 Cultural Assistance Grant Program is intended to promote travel and tourism in the state. The bill states: “Recipients shall offer or propose to offer, on or before December 30, 2020, a cultural, artistic, botanical, or zoological activity in the state.”

GOED: <https://business.utah.gov/news/covid-19-economic-recovery-legislation-summary/>

COVID-19 Cultural Assistance Grant Program

The Cultural Assistance Grant Program “Create in Utah”, approved in [H.B. 5010](#) by the Legislature during their June 18 special session, provides \$9 million in grants to arts organizations with annual budgets of more than \$5 million. The funding, which comes from the federal CARES Act, is targeted for programs that boost tourism which in turn, helps local economies recover. More information is available on the [Utah Division of Arts & Museums website](#).

HERITAGE & ARTS:

The COVID-19 Cultural Assistance Grant Program “Create in Utah”, appropriated by the Legislature provides \$9 million in grants to cultural, artistic, botanical, or zoological activity in the state organizations with annual budgets of more than \$5 million.

More information is available on the [Utah Division of Arts & Museums website](#).

JULY XX (post-July 8 meeting)

Press Release

HERITAGE & ARTS, ARTS & MUSEUMS, AND GOED:

[Link to the Press Release Copy](#)

JULY XX (post-July 8 meeting)

Social Media

HERITAGE & ARTS, ARTS & MUSEUMS: LinkedIn + Twitter

We are happy to announce that the Legislature has appropriated \$9 million in COVID-19 Cultural Assistance Grants for a program called “Create in Utah.” The program assists cultural, artistic, botanical, or zoological activity in the state organizations with annual budgets of more than \$5 million. The funding, which comes from the federal CARES Act, is targeted for programs that boost tourism and help local economies recover.

More information is available on the [Utah Division of Arts & Museums website](#).

HERITAGE & ARTS, ARTS & MUSEUMS: Facebook

The COVID-19 Cultural Assistance Grants called “Create in Utah” will assist cultural, artistic, botanical, or zoological activity in the state organizations with annual budgets of more than \$5 million.

Find Out More: artsandmuseums.utah.gov/uam-covid-19-emergency-funding/

Cultural organizations whose budgets are under \$5 million annually can receive funding through Utah Arts & Museums' FY21 General Operating Support Grants. The Create in Utah program will free up nearly \$1 million from Utah Arts & Museums General Operating Support Grants that would have gone to larger organizations, allowing those funds to be distributed to cultural organizations with budgets under \$5M.

Additionally, small and mid-sized non-profit organizations may qualify for other grants offered through GOED, including “Shop In Utah” grants.

Find Out More: business.utah.gov/news/covid-19-economic-recovery-legislation-summary/

GOED: LinkedIn + Twitter

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JULY XX

Email

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