

COVID-19 CARES GRANTS

# CREATE

*Art*  
*Experiences*  
*Memories*

# IN UTAH

UTAH DEPARTMENT OF HERITAGE & ARTS

UTAH DIVISION OF ARTS & MUSEUMS



## COVID-19 CARES GRANTS

The Division of Arts & Museums within the Department of Heritage & Arts will administer a \$9 million grant program to cultural, zoological, and botanical organizations that have been impacted by the COVID-19 pandemic.

This program is called  
**CREATE IN UTAH.**



## COVID-19 CARES GRANTS

Grants of up to \$1,000,000 will be provided to nonprofit and for-profit organizations in Utah who will commit to a public event or activity to take place prior to June 30, 2021, and will promote community engagement, travel, and tourism.



## COVID-19 CARES GRANTS

Applications will be accepted beginning July 13, 2020. The application period will close on July 27, 2020, and applications will be subsequently reviewed by a committee made up of Arts & Museums staff and Board members, as well as key leaders in the cultural community.

Expenditures must be made by December 31, 2020.



## REVIEW CRITERIA TO INCLUDE:

- Mission/purpose of organization – how they are qualified in this work
- Previous three years' annual organizational budget (must be \$5 million or more)
- Proposed project budget
- Demonstrated impact to organization's finances due to COVID-19.
- Detailed description of proposed project and timeline to engage community, travel and tourism

## REVIEW PANELISTS:

- Division of Arts & Museums staff
- Board members
- Key leaders in the cultural community

## TENTATIVE TIMELINE:

Application opens July 13, 2020

Application closes July 27, 2020

Awards announced August 12, 2020

Distribution of funds will begin upon receipt of signed contract





Funded by  
**Utah Legislature**



Utah Division of  
**Arts & Museums**

