

Division of Parks and Recreation Visitation and Revenue Review

Parks Most Impacted by COVID-19, Visitation Comparison:

	April 2020 vs April 2019	May 2020 vs May 2019	June 2020 vs June 2019	July 2021 vs July 2020
Dead Horse Point State Park	-97%	-58%	-12%	4%
Goblin Valley State Park	-88%	-24%	7%	37%
Edge Of The Cedars State Park	-98%	-77%	-43%	-55%
Goosenecks State Park	-94%	-85%	-61%	-72%
Green River State Park	-96%	27%	-3%	39%

Statewide Visitation – FY20 vs FY19 by Month

Fiscal Year	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	April	May	June	Total
Fiscal Year 2019	1,216,127	949,347	786,506	469,688	264,776	160,848	160,637	149,161	301,952	706,623	773,936	1,483,911	7,423,513
Fiscal Year 2020	1,488,673	1,178,603	860,446	502,378	218,968	170,343	177,907	192,274	341,750	431,151	1,187,160	1,955,724	8,705,377
										COVID			
% Change	22.4%	24.1%	9.4%	7.0%	-17.3%	5.9%	10.8%	28.9%	13.2%	-39.0%	53.4%	31.8%	17.3%

Revenue comparison from specific revenue sources:

Revenue Source	July 2019 vs July 2020	FY20 vs FY19	June to Jan 2020 vs Jun to Jan 2019	Feb to Apr 2020 vs Feb to Apr 2019	May to Jun 2020 vs May to Jun 2019
Camping Fees	20.71%	6.10%	9.53%	-34.98%	17.83%
Entrance Fees	30.20%	18.78%	17.11%	-25.12%	48.78%
Annual Park Pass	-29.52%	44.67%	33.88%	26.12%	58.01%
Equipment Rental	53.24%	51.65%	48.39%	-68.54%	90.18%
State Park Lodging	36.54%	-0.91%	7.57%	-63.55%	19.23%
Retail Sales	-0.74%	-14.85%	3.42%	-59.33%	-25.41%
Concessions	46.38%	4.28%	6.66%	-25.44%	59.19%
Grand Total From all Park Revenue Sources	17.34%	8.34%	7.79%	-22.98%	26.03%

- Retail sales lagged due to capacity restraints, lower than expected visitation at museums, and retail operation are indoors where people would normally congregate
- Annual passes were down in July because we sold out of passes and the backup order was delayed