

# Higher Education Appropriations Subcommittee

February 2, 2021



**WEBER STATE**  
UNIVERSITY



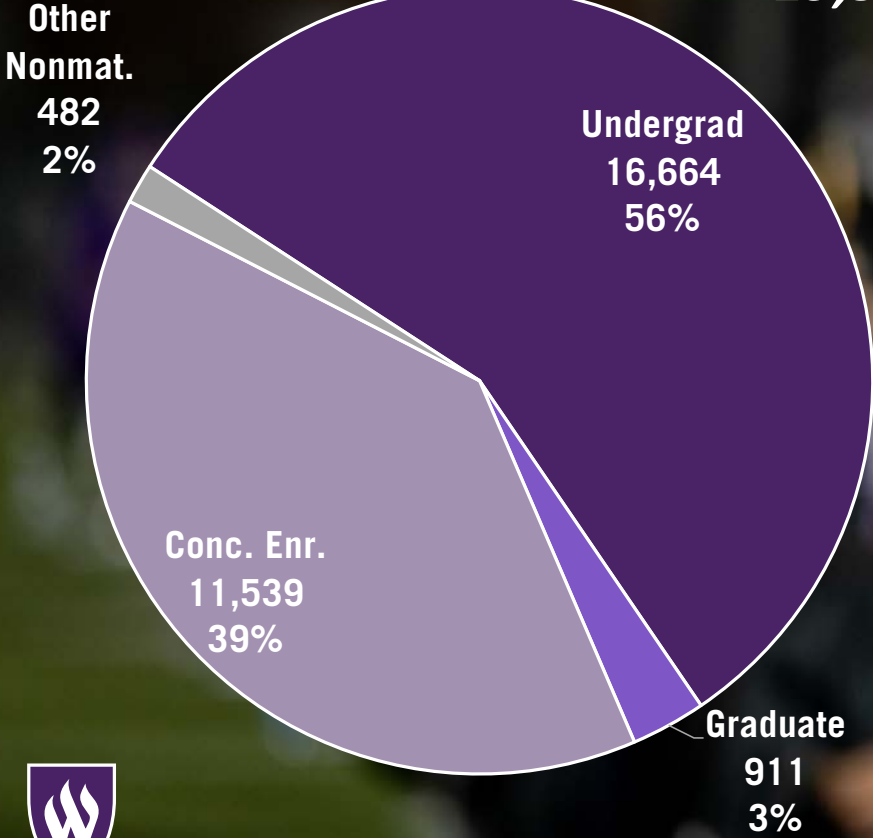
**Ranked #19**  
<https://affordableschools.net/50-affordable-colleges-best-return/>



**Affordable Colleges with  
Best Return 2021**

Enrollment by Matriculation

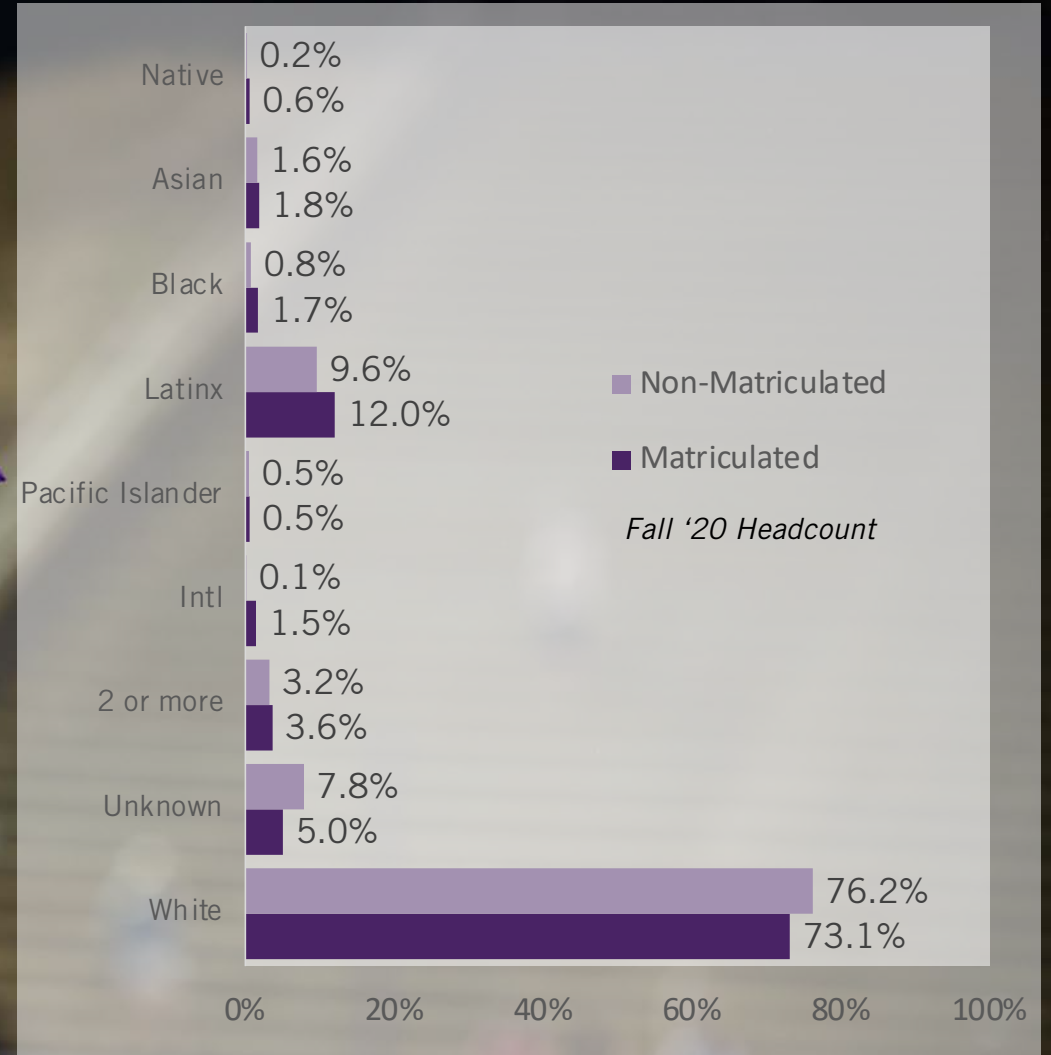
29,596 Students

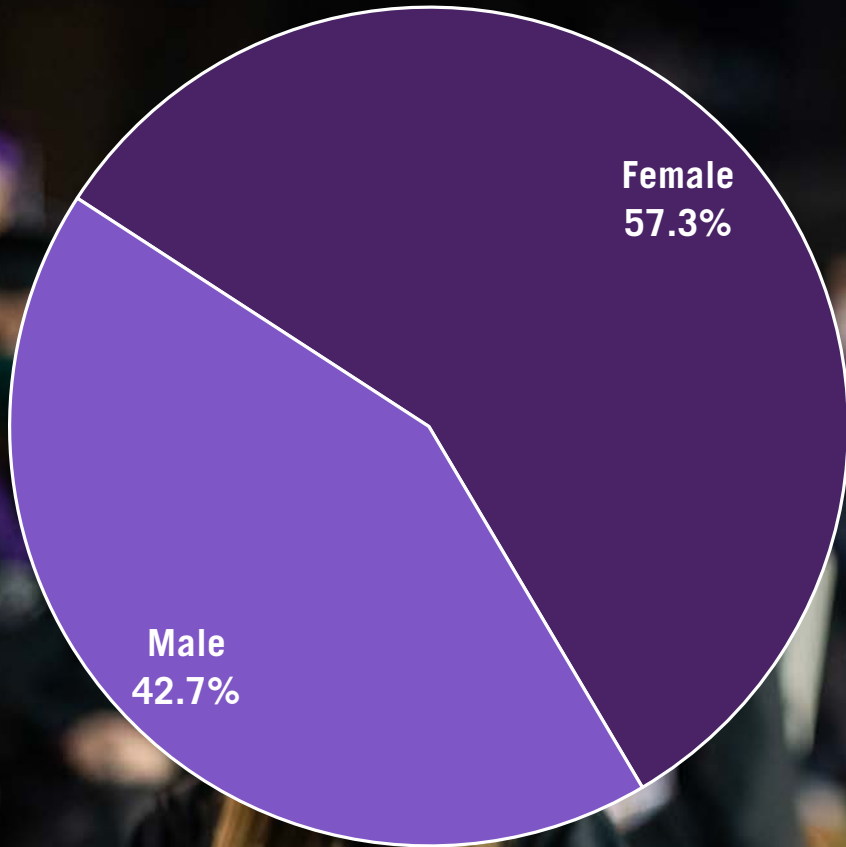


Fall '20 Headcount



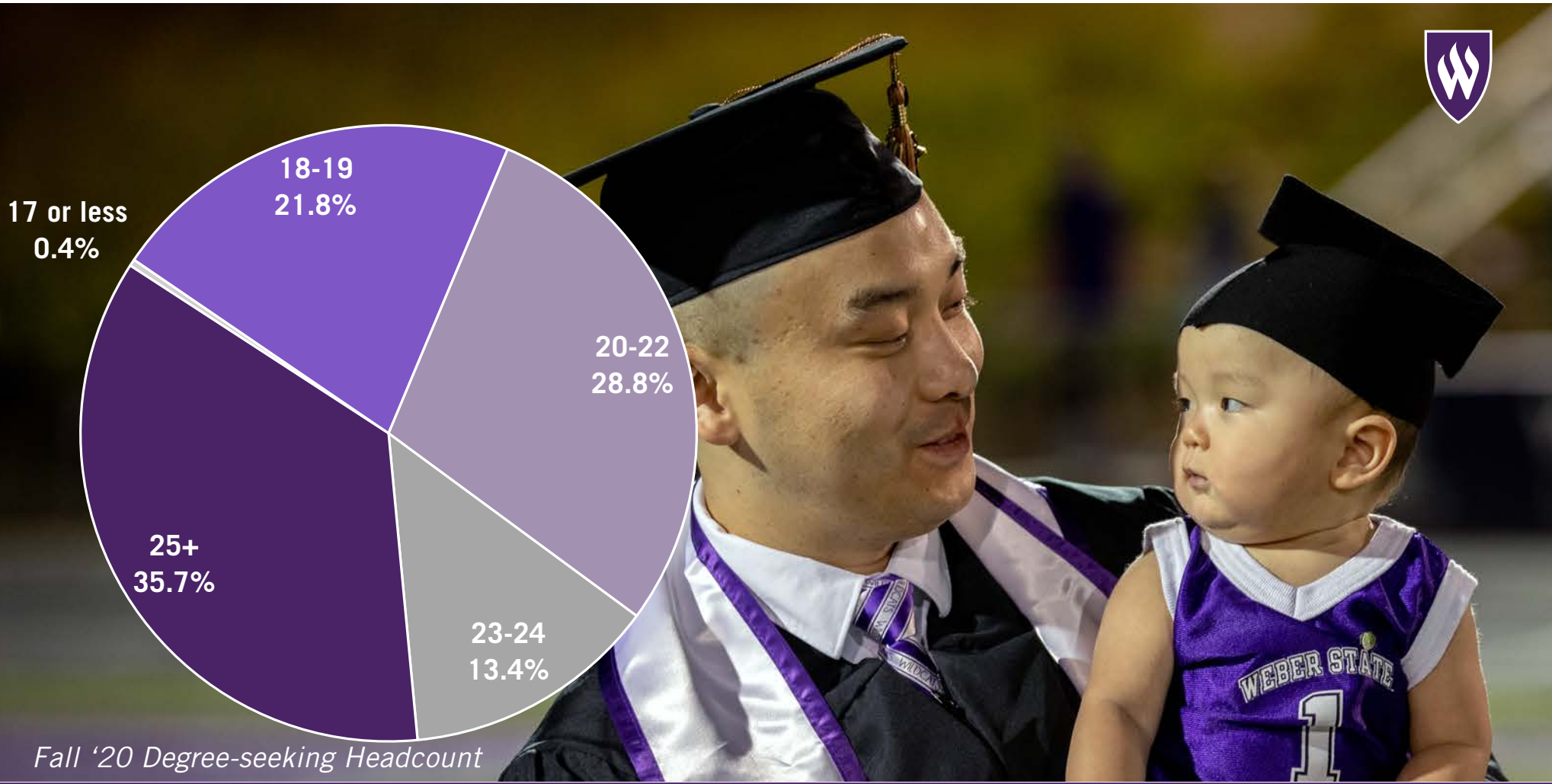
# Enrollment by Race/Ethnicity



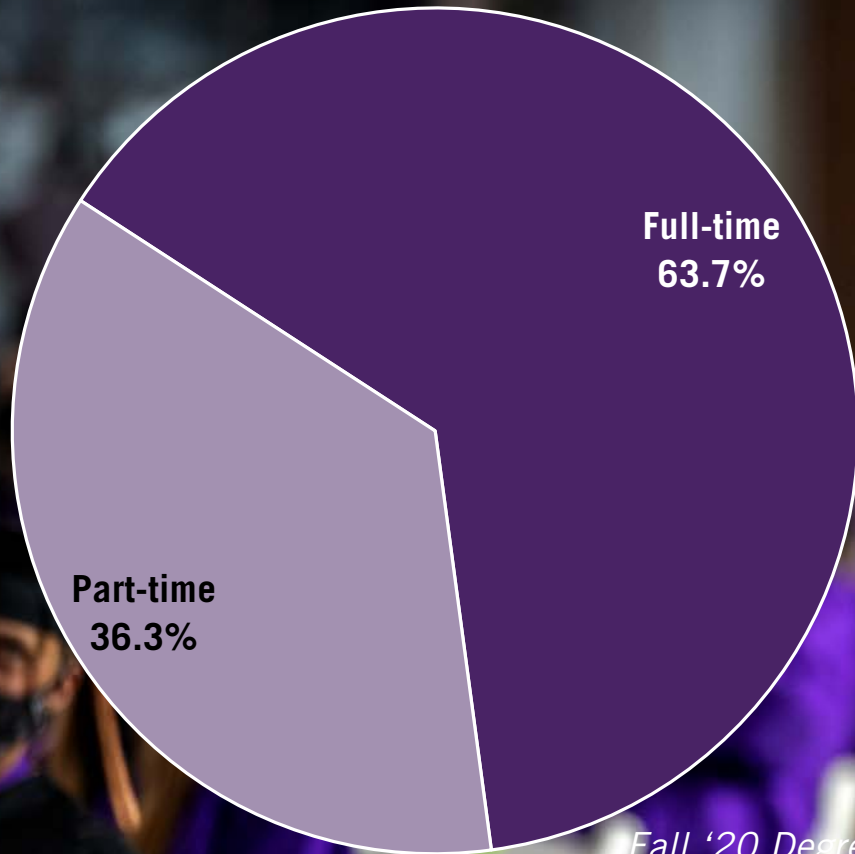


*Fall '20 Degree-seeking Headcount*

# Enrollment by Gender



# Enrollment by Age



*Fall '20 Degree-seeking Headcount*



# Enrollment by Full-time/Part-time Status

## Serving Underrepresented Populations

- **Five TRIO Programs (Federal)**
  - Student Support Services
  - Educational Talent Search
  - Upward Bound
  - Veterans Upward Bound
  - SSS – STEM
- Targeted support to foster care alumni, juvenile justice system, and refugees.

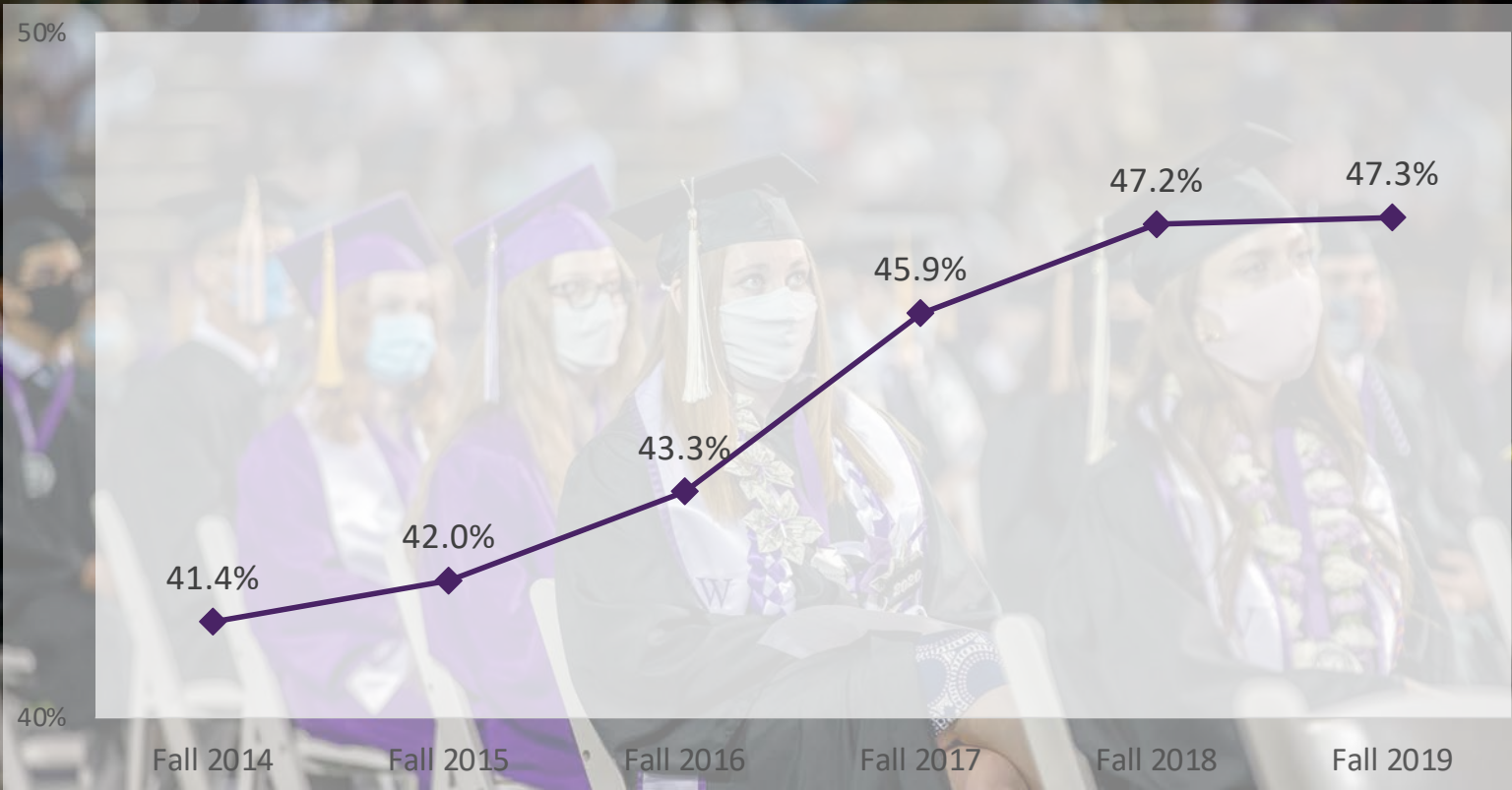




# Closing Opportunity Gaps

Population	Goal	Current	Time
Low-Income (Pell Eligible)	Within 4%	6% lower	3 years
Dev/Dev	Within 20%	28% lower	5 years
First-gen	Within 4%	7% lower	5 years
Students of Color	Within 8%	12% lower	3 years





# Wildcat Scholars & Dev-Dev Persistence

60%

55.1%

40%

33.9%

20%

0%

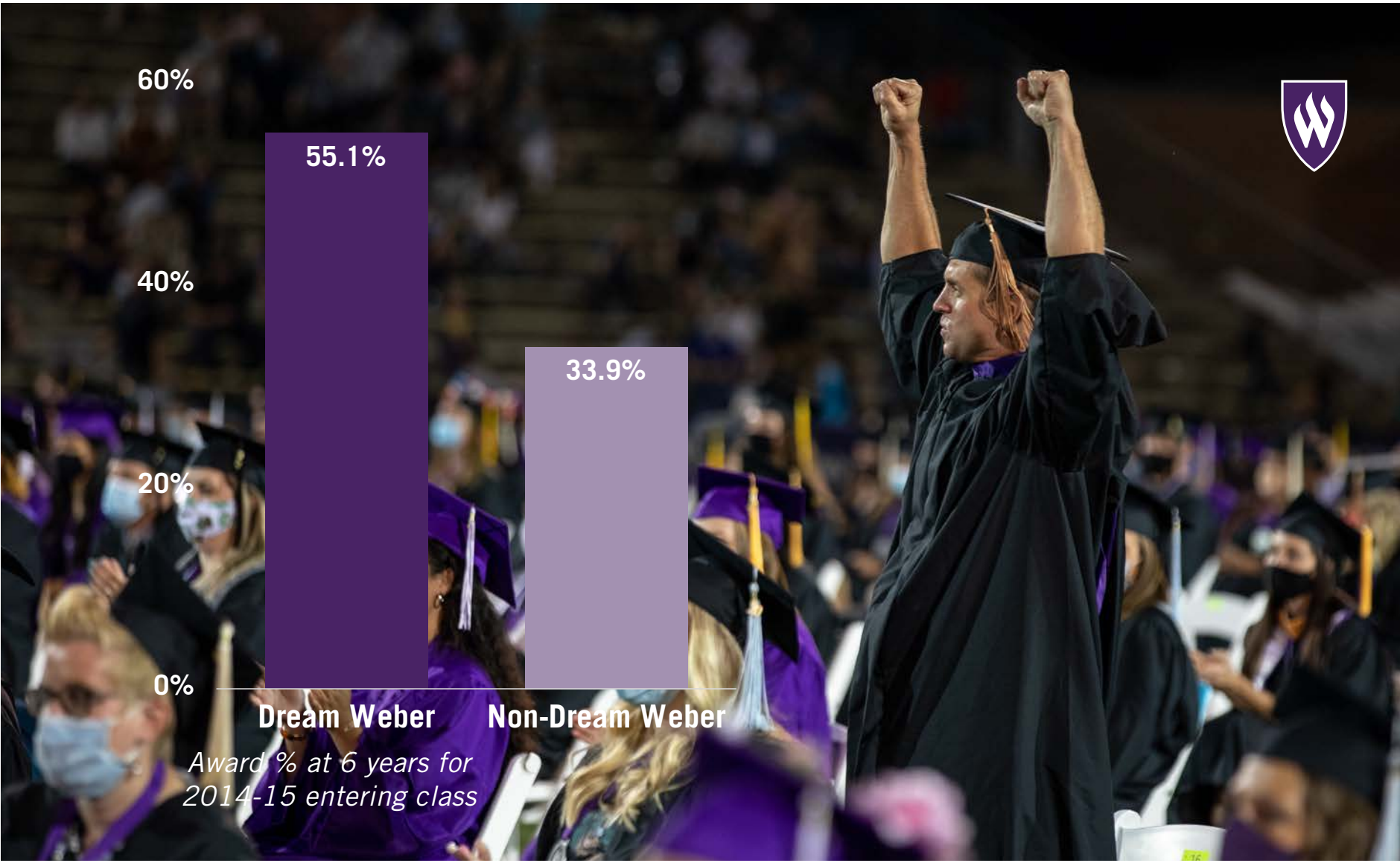
**Dream Weber**

**Non-Dream Weber**

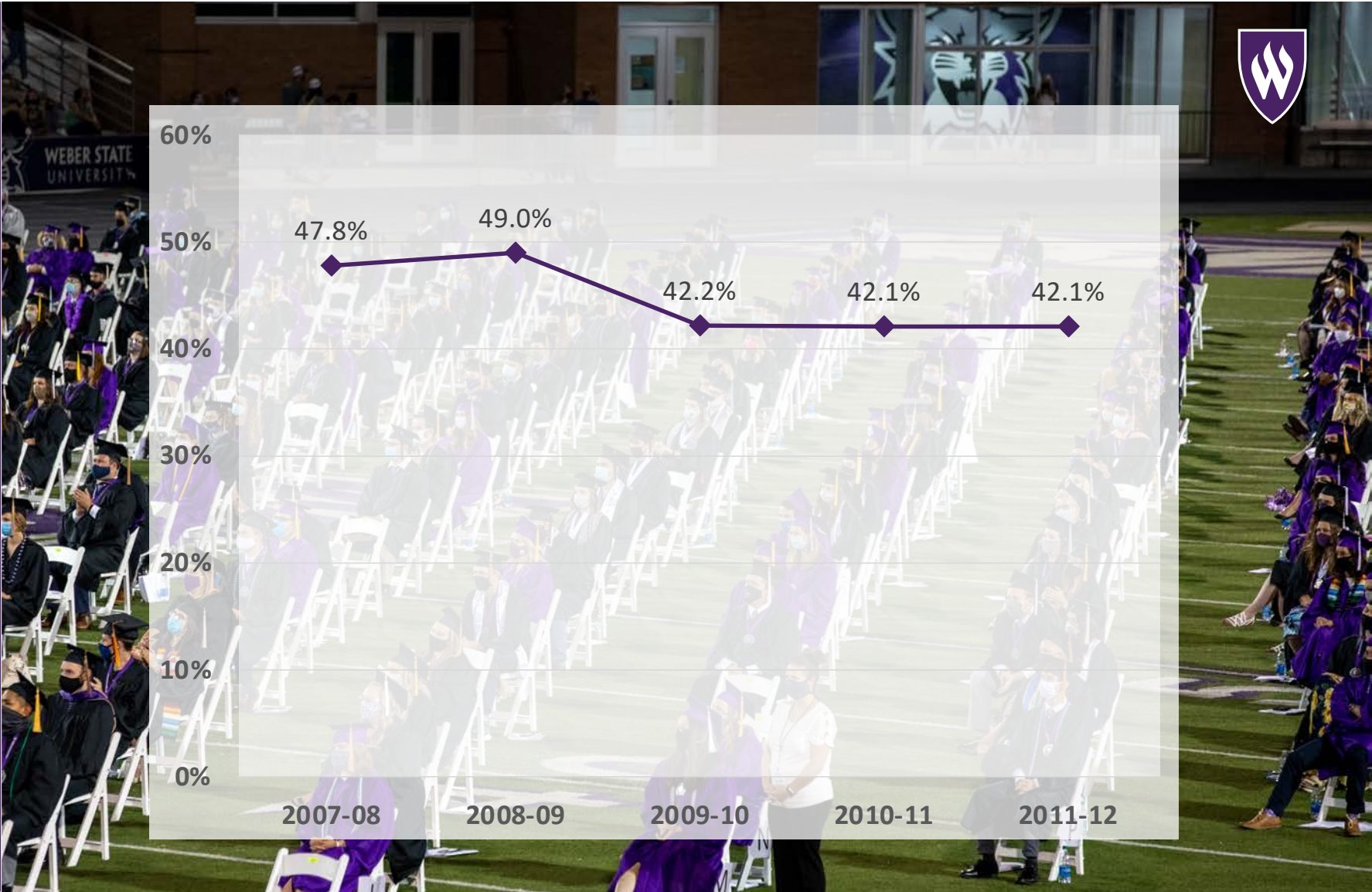
*Award % at 6 years for  
2014-15 entering class*



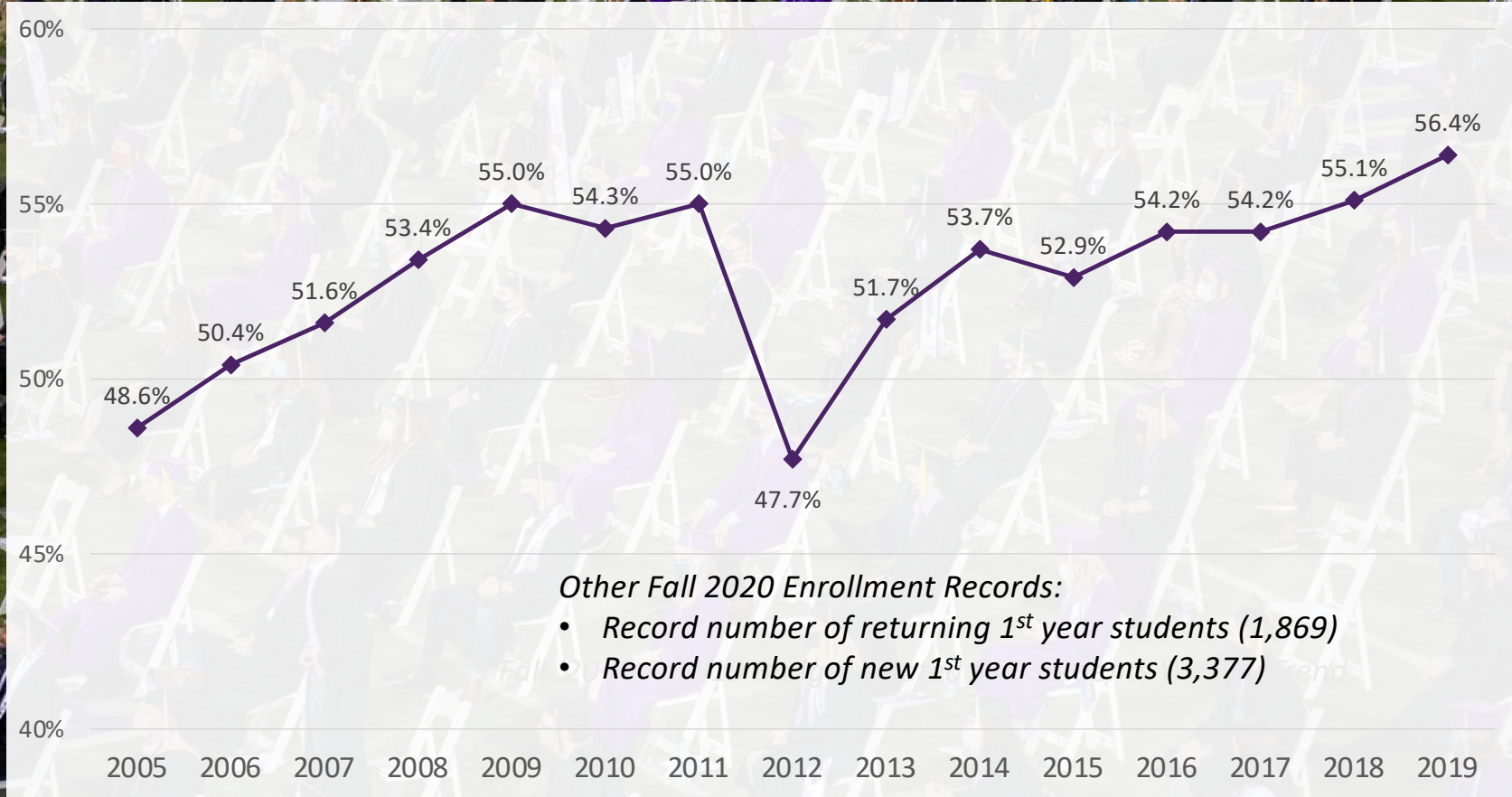
# Dream Weber Completion



# All Entering Students with Award in 8 years



# First-Time Student Fall-to-Fall Retention Rate

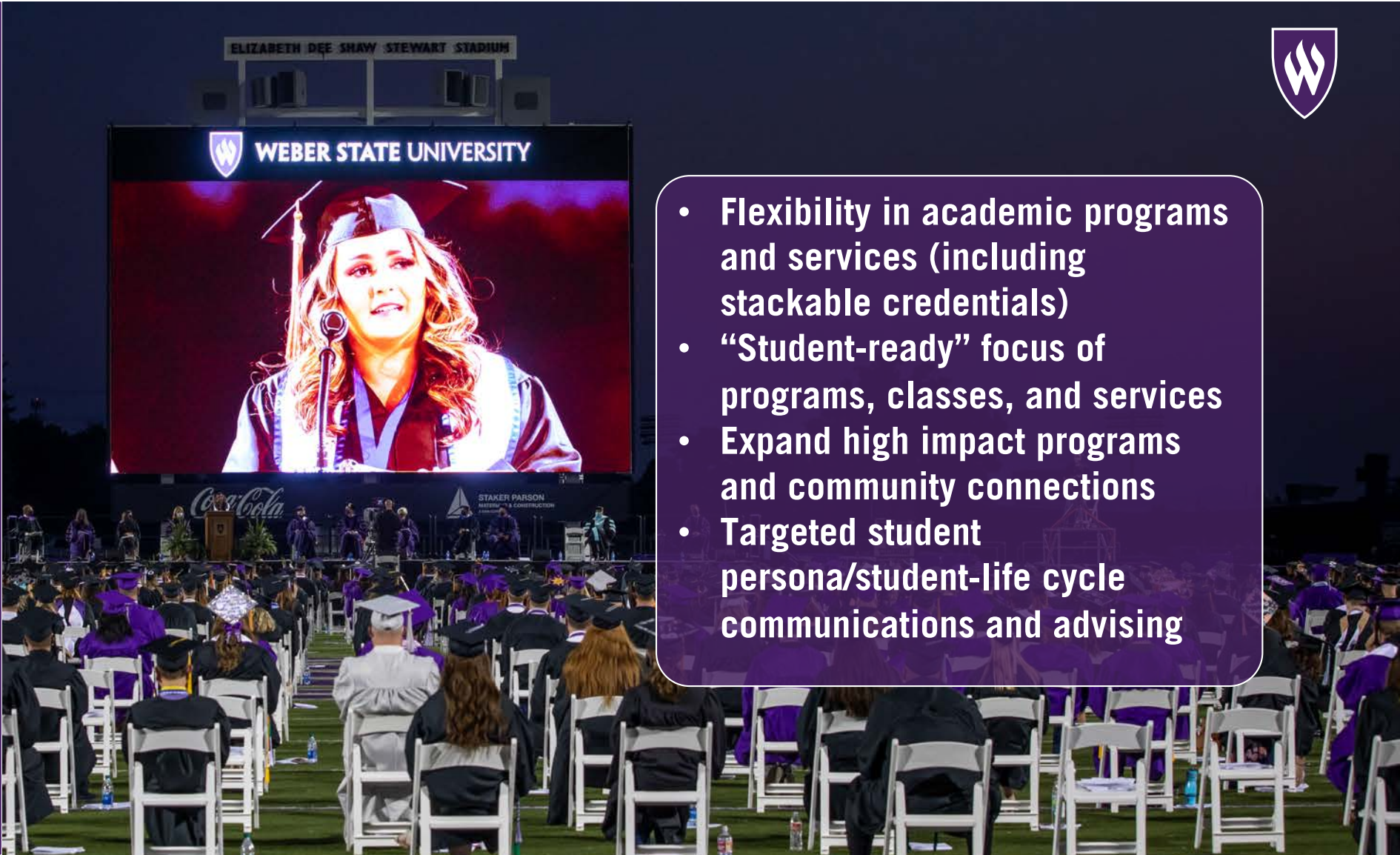


**Other Fall 2020 Enrollment Records:**

- Record number of returning 1<sup>st</sup> year students (1,869)
- Record number of new 1<sup>st</sup> year students (3,377)



# Strategies to Increase Completion



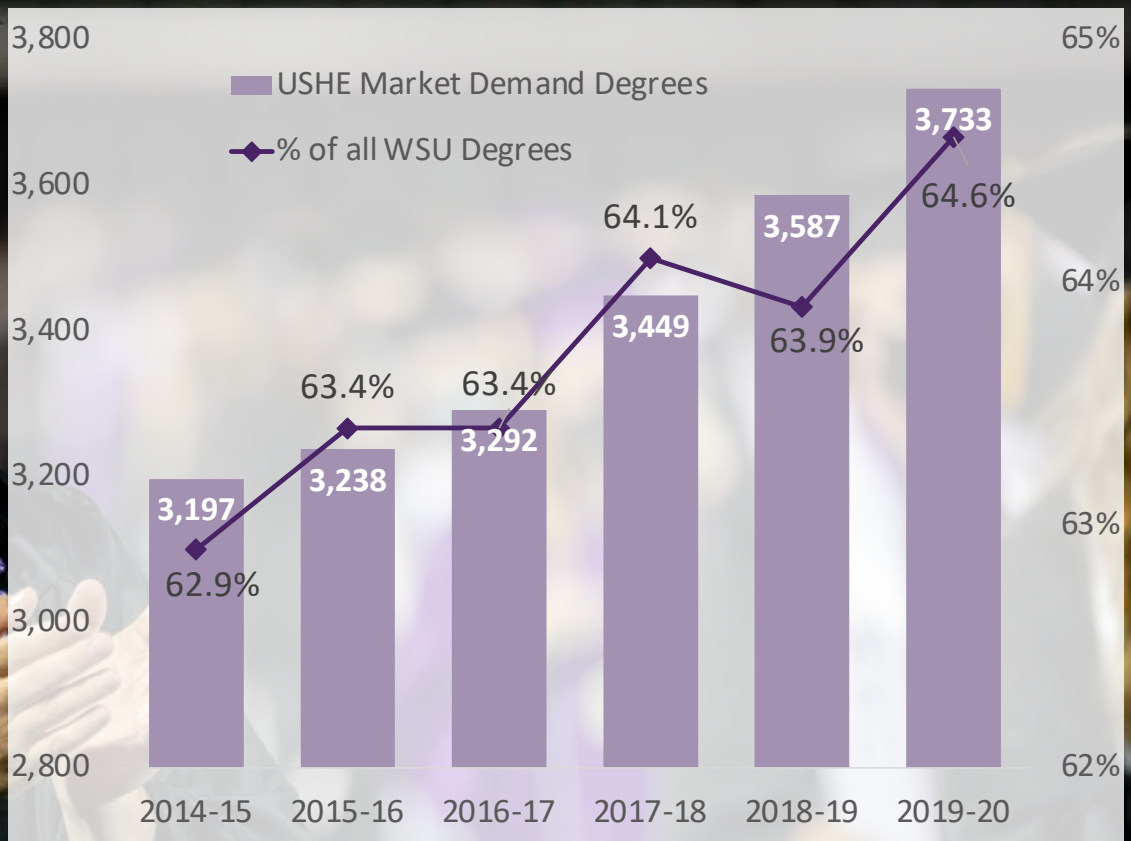
- Flexibility in academic programs and services (including stackable credentials)
- “Student-ready” focus of programs, classes, and services
- Expand high impact programs and community connections
- Targeted student persona/student-life cycle communications and advising

*Timber Erickson and Professor Brian Dorsey discussing Timber's I-84 Wildlife Overpass senior thesis project. Check out the [video](#).*



## *Five Priorities*

- **Achieving Equity, Diversity, and Inclusion**
- **Improving Student Retention and Completion**
- **Enhancing Personal Educational Experiences**
- **Institutionalizing and Growing our Anchor Mission and Community Resources**
- **Marketing and Branding the University**



# USHE Market Demand Degrees



# Learn & Work in Utah

\$1,943,546 and 1,200 students

Program	Enrollment
Mother Coders Partnership	30
Instructional Design (K-12)	563
School of Computing Digital Badges	6
Geospatial Tech Certificate	19
Certified Information Systems Security Professional (CISSP)	5
Applied Science & Technology Proficiency Certificates	144
Computer Science Flex	246
Medical Lab Assistant Certificate	53
Pivot Your Food Business	25
Law Enforcement Academy	11
Online Entrepreneur Academy	66
System Engineering Graduate Certificate	14
Business Development Graduate Certificate	13
Cyber Security Graduate Certificate	12
Business Analytics Graduate Certificate	16



# Top 10

## Degree Programs 5-year total

(Degrees awarded for academic years  
2016 through 2020)

- 1 Nursing ..... 3,685
- 2 School of Computing..... 1,467
- 3 School of Radiologic  
Sciences..... 1,079
- 4 Professional Sales ..... 977
- 5 Health Administrative  
Services ..... 876
- 6 Medical Laboratory  
Sciences ..... 822
- 7 Communication ..... 630
- 8 Criminal Justice ..... 612
- 9 Accounting/Taxation ..... 602
- 10 Business Administration .. 596

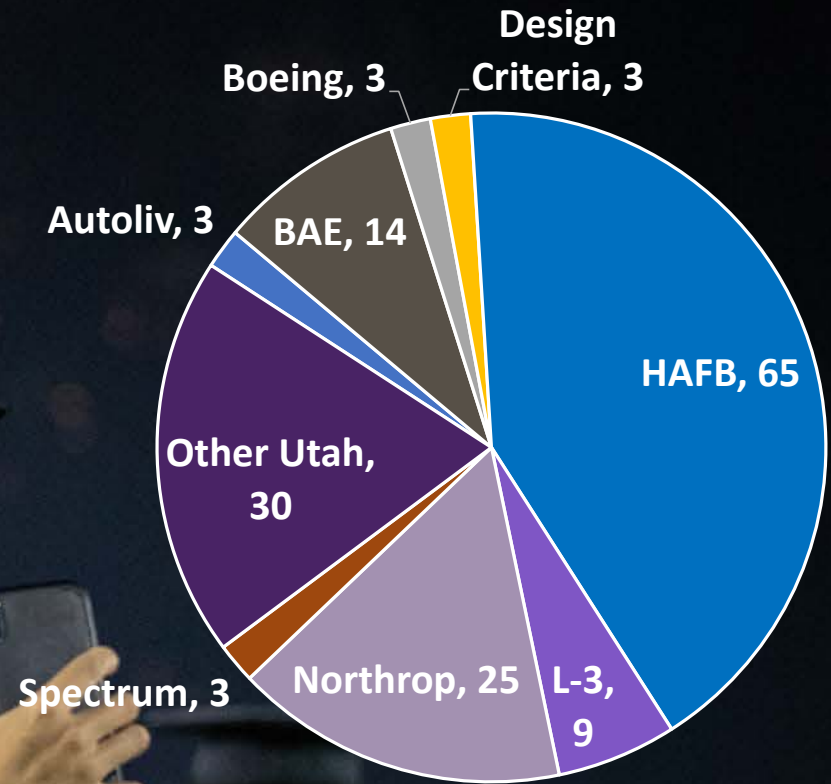


Top 10 Degree Programs



# Utah Employers of 155 EE Grads

(out of 177 total EE grads)



*\*Through December 2020*



## Hill Air Force Base Human Capital Growth Assessment



- **Ogden Air Logistics Complex**
  - 825 new positions
- **Air Force Nuclear Weapons Center**
  - 441 new positions
- **309<sup>th</sup> Software Engineering Group**
  - 540 new positions
- **Defense Information Systems Agency**
  - 443 new positions
- **Total 2,249 new positions**
  - Includes 1,007 bachelors degree or higher

## Hill Air Force Base Human Capital Growth Assessment

# American Democracy Project



Photo: Emily Anderson, Standard-Examiner  
<https://buff.ly/3ksoyQj>

# Dual Mission

[4 YEAR WEBER COLLEGE]

Referred to Committee on \_\_\_\_\_ No. \_\_\_\_\_ Date \_\_\_\_\_  
Reported Out as \_\_\_\_\_ No. \_\_\_\_\_; 3rd Reading, Yes \_\_\_\_\_ No. \_\_\_\_\_ Date \_\_\_\_\_  
Vote, 2nd Reading, Yes \_\_\_\_\_ No. \_\_\_\_\_; Sent back to Senate \_\_\_\_\_ No. \_\_\_\_\_ Date \_\_\_\_\_  
To House Vote, Yes \_\_\_\_\_ No. \_\_\_\_\_; on Final Passage, Yes \_\_\_\_\_ No. \_\_\_\_\_ Date \_\_\_\_\_  
Senate Vote, Yes \_\_\_\_\_ No. \_\_\_\_\_; Speaker \_\_\_\_\_ Governor \_\_\_\_\_  
Signed by President \_\_\_\_\_

*Noted  
12/22/59*

1959

By Messrs. Fowles, Browning and Barlow

S. B. No. 132  
1 AN ACT AMENDING SECTION 53-33-4, UTAH CODE ANNOTATED

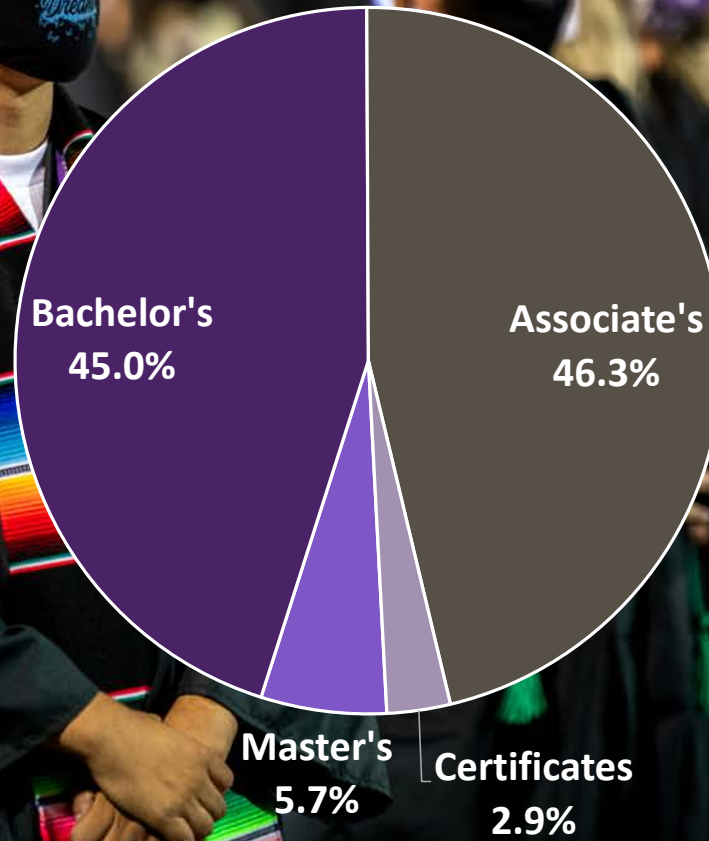
2 1953, RELATING TO WEBER COLLEGE, AUTHORIZING UPPER  
3 DIVISION WORK THEREIN.

Be it enacted by the Legislature of the State of Utah:

1 Section 1. Section 53-33-4, Utah Code Annotated 1953, is amended  
2 to read:  
3 53-33-4. There shall be at Ogden City, a state school to be known as  
4 [the] Weber College [, a junior college]. The course of study therein shall  
5 be [limited to] the first two years of college work [,] and [it shall be opened  
6 for registration of students for the school year beginning July 1, 1933, upon  
7 condition that the board of education of Weber College provides a suitable  
8 campus, buildings and equipment for the conduct of such a school without  
9 cost to the state] in addition thereto said college is hereby authorized and  
10 directed to offer four years of college work in vocational and technical train-  
11 ing and industrial technology and is further authorized to provide four years  
12 of college work in the fields of arts and sciences, business, and education; to  
13 confer bachelor degrees in all of these fields; and to offer all necessary courses  
14 of study upon which such degrees are based. The first year of such upper  
15 division work is authorized for the school year 1962-63 and the second year  
16 of such upper division work is authorized for the school year 1963-64. S  
hall [, however, thereafter] be maintained by the state.



# 2019-2020 Degrees by Type

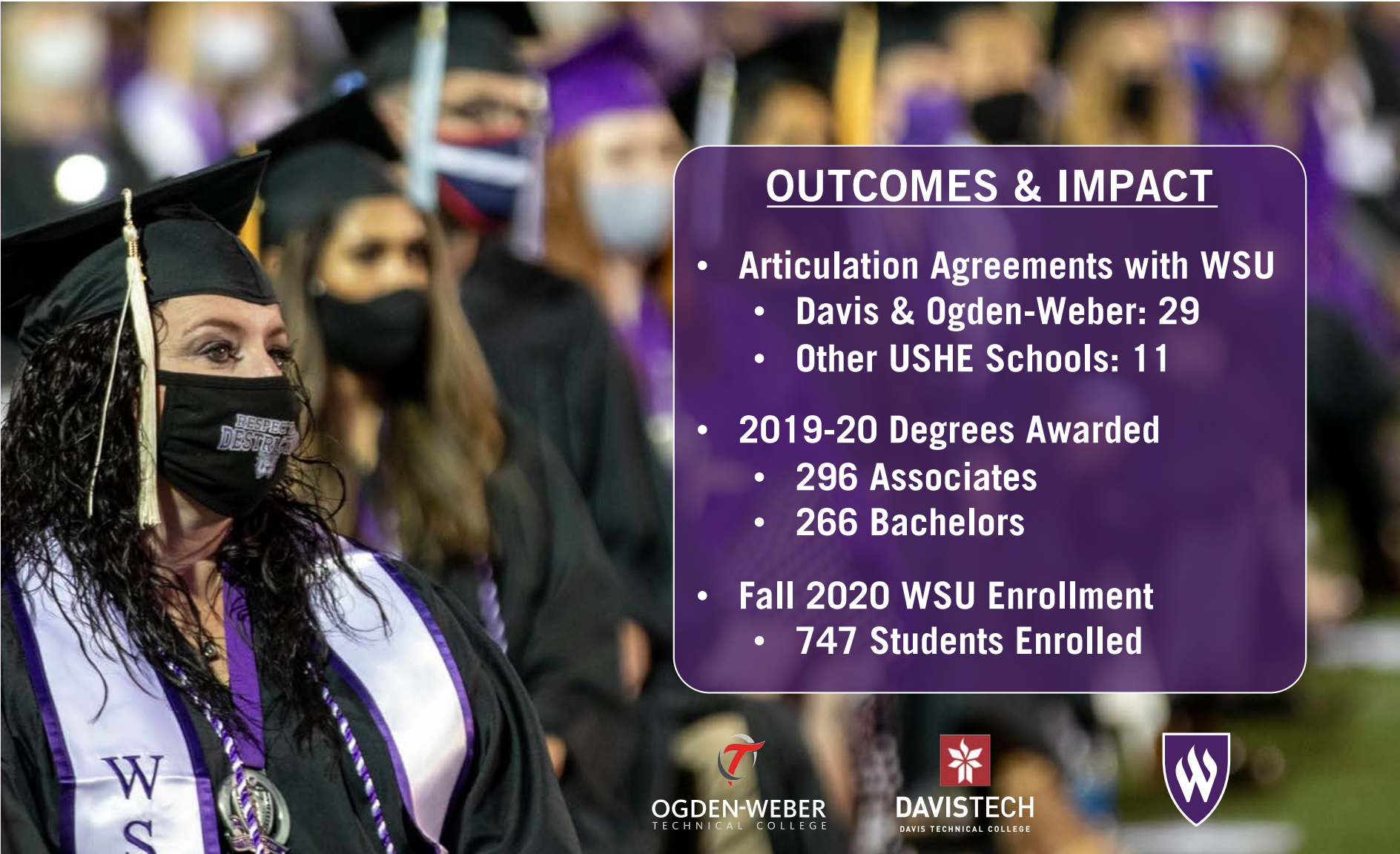


*5,792 Degrees  
All-time Record*





# Model Partnerships



## OUTCOMES & IMPACT

- **Articulation Agreements with WSU**
  - Davis & Ogden-Weber: 29
  - Other USHE Schools: 11
- **2019-20 Degrees Awarded**
  - 296 Associates
  - 266 Bachelors
- **Fall 2020 WSU Enrollment**
  - 747 Students Enrolled





## Compensation

- 3% Set Aside – THANK YOU!

## Performance Funding

- Next-Gen Workforce \$450,000
- Retention & Student Success \$620,000
- Targeted Salary Enhancements \$950,100
- Retention & Recruitment Software \$200,000
- IT Infrastructure & Security \$100,000

## Promotion & Tenure

- WSU Faculty \$444,900

# 2021-22 Budget Items

## Strategic Workforce Investments

- CS Flex \$324,000
- Automotive Technology \$299,000

## Requests for Appropriations

- Composite Engineering with USU \$700,000
- GOED - GBSD Systems Engineering \$200,000
- Enhanced Articulation Partnership with OWTech and Davis Tech \$500,000



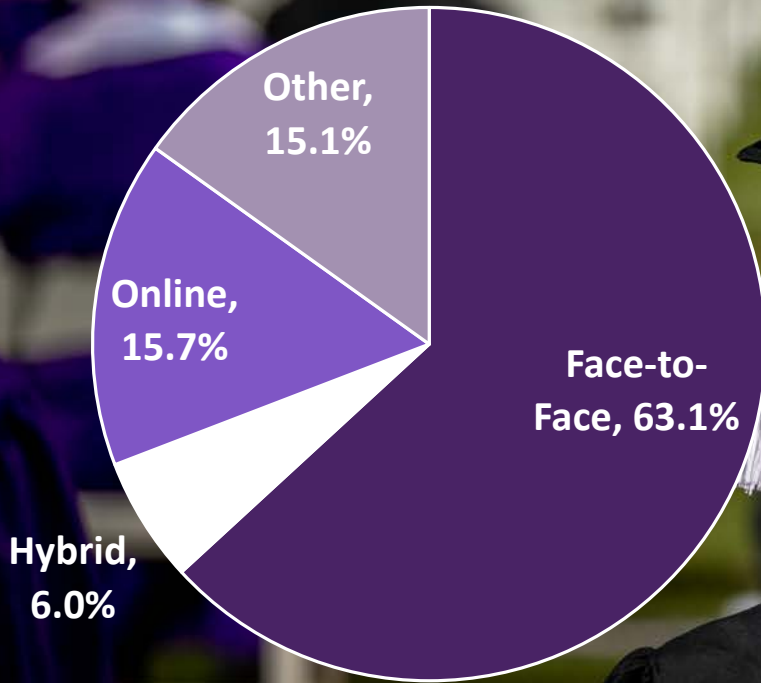
**2021-22 Budget Items**

# Vaccinations

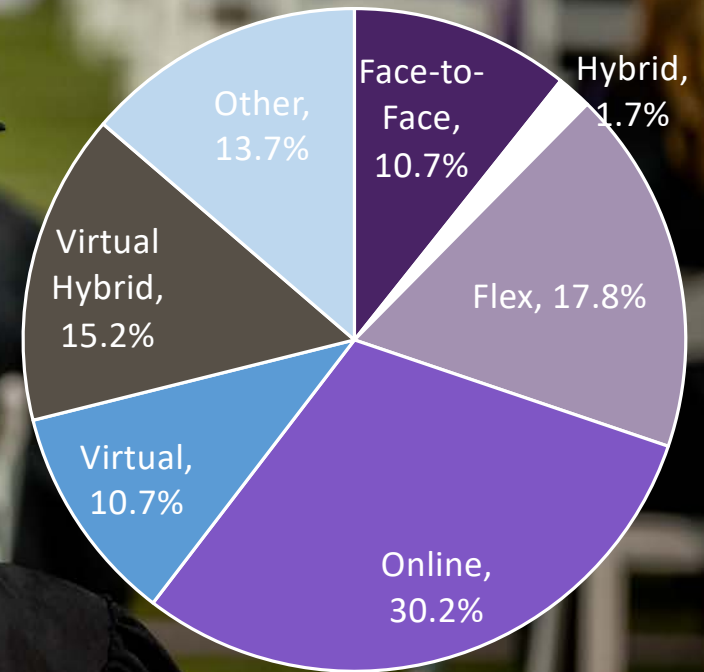




Fall 2019

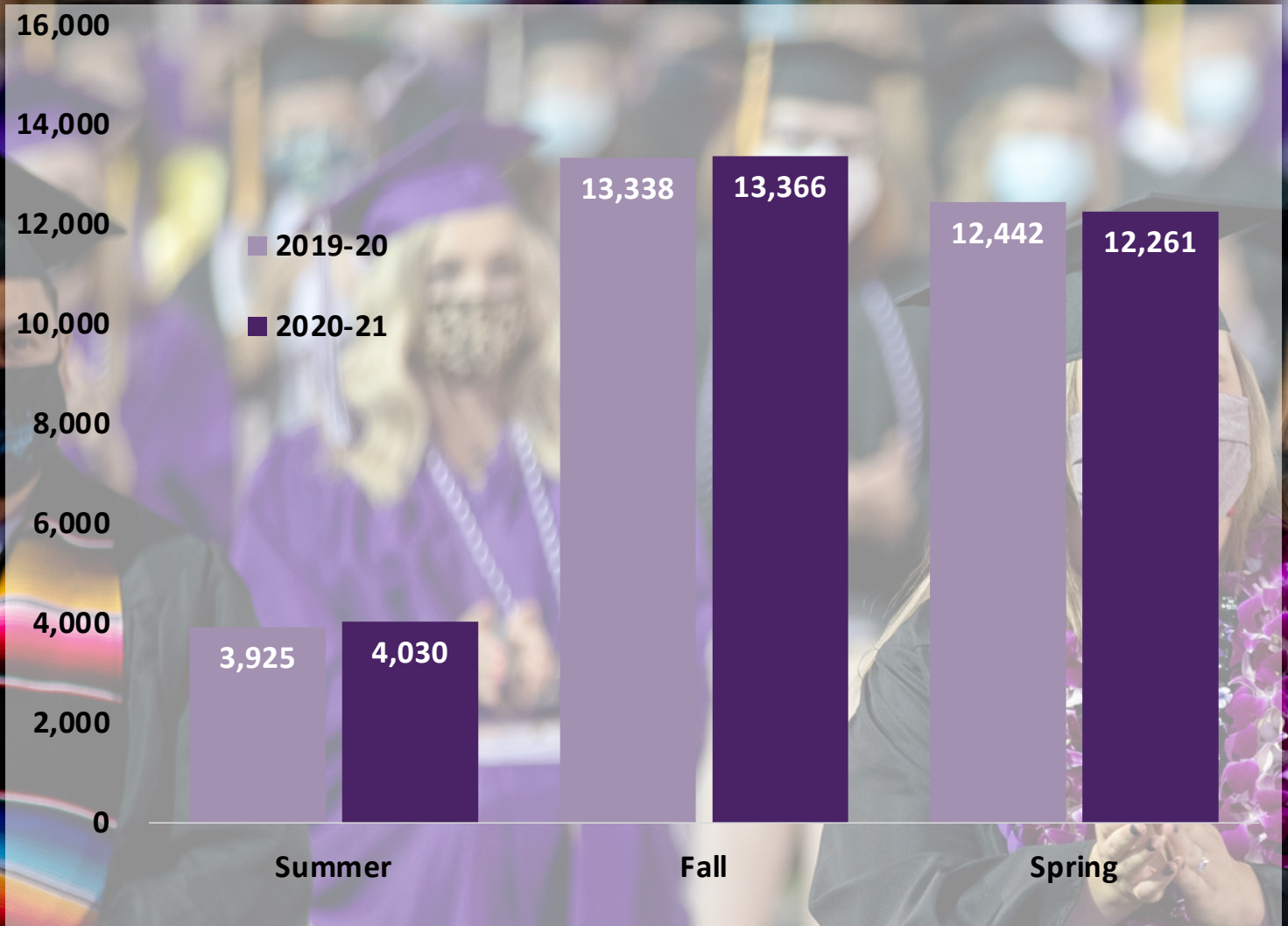


Fall 2020

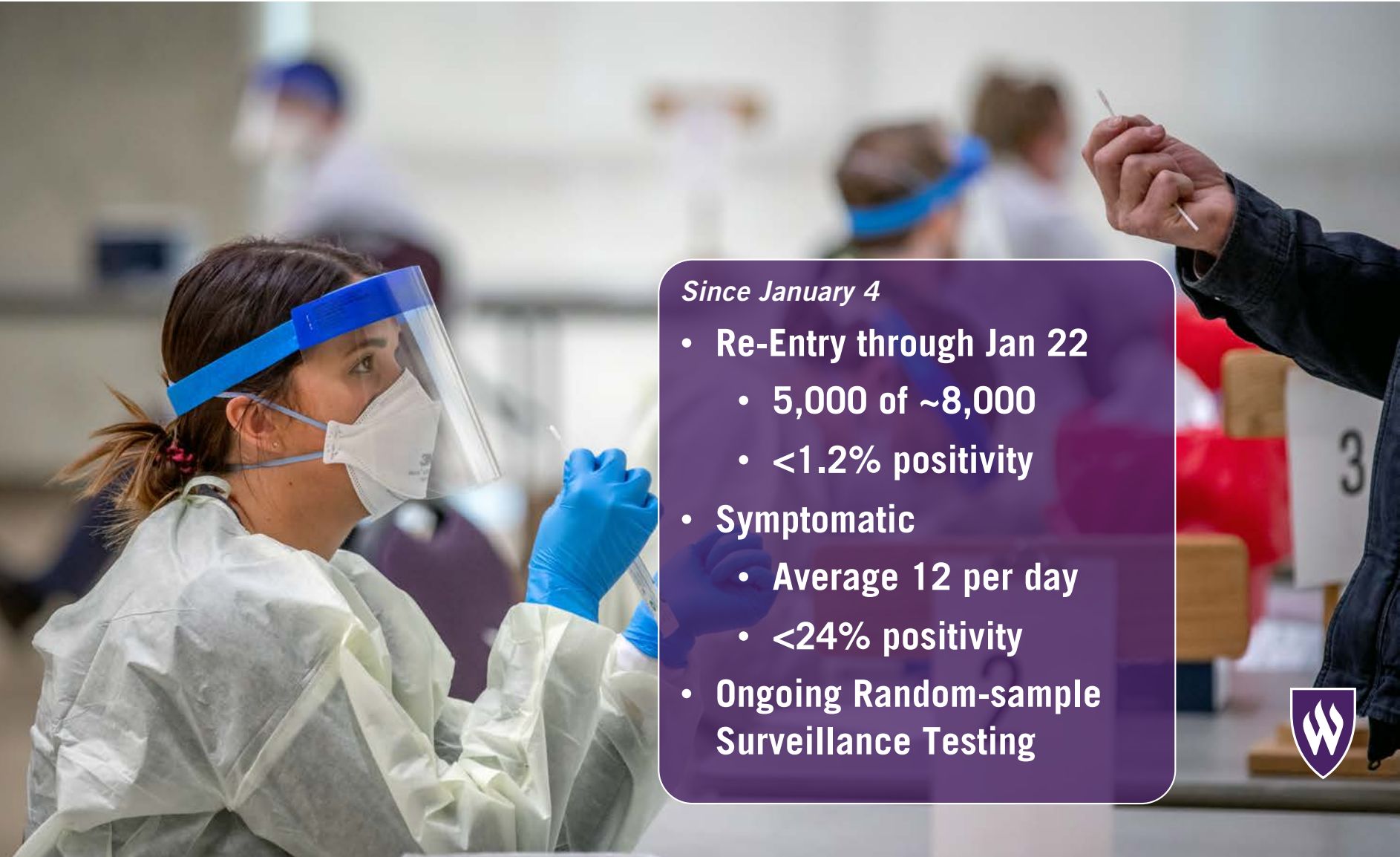


# Fall Enrollment by Delivery Methods

# Budget-Related FTE Enrollment



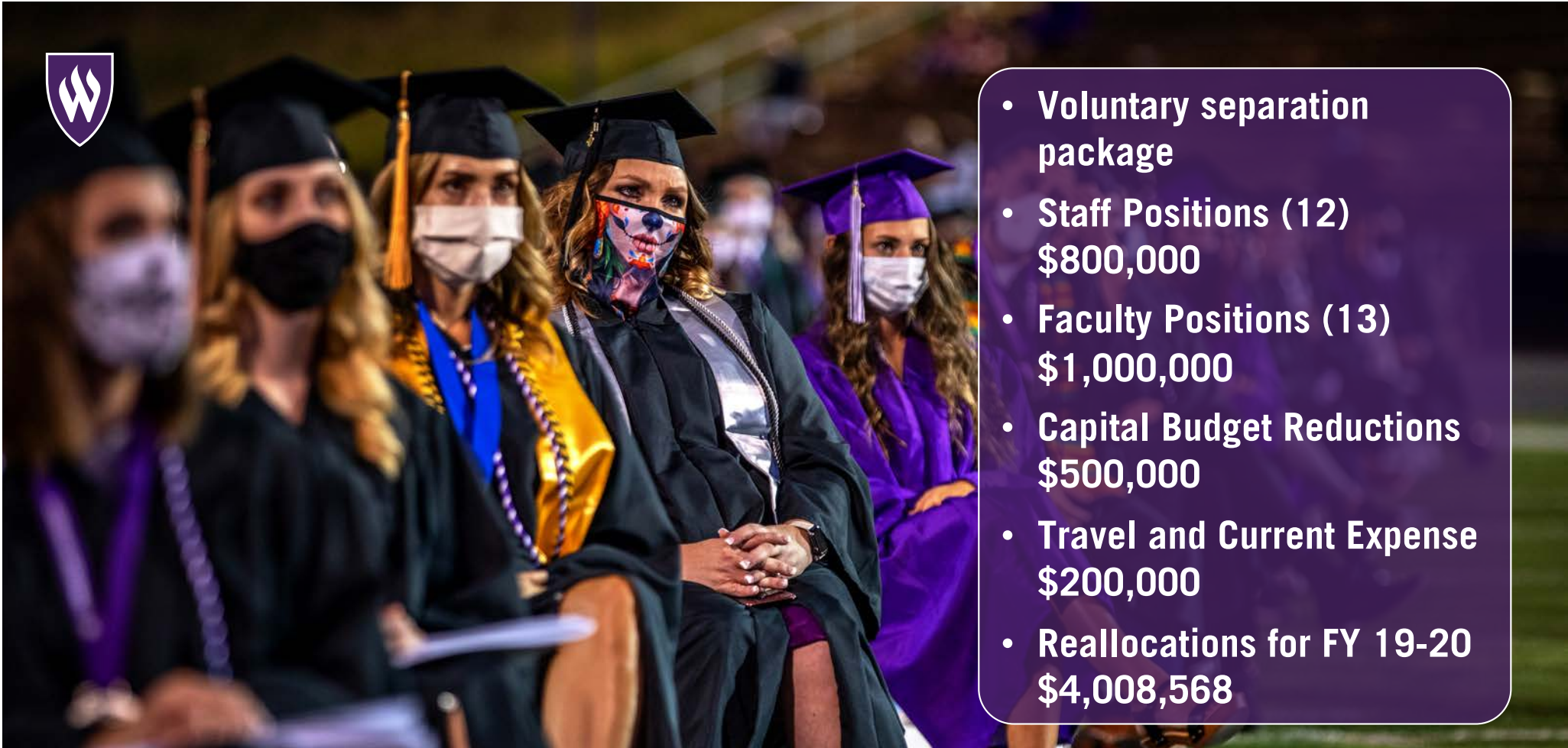
# COVID Testing



*Since January 4*

- **Re-Entry through Jan 22**
  - 5,000 of ~8,000
  - <1.2% positivity
- **Symptomatic**
  - Average 12 per day
  - <24% positivity
- **Ongoing Random-sample Surveillance Testing**





- Voluntary separation package
- Staff Positions (12)  
\$800,000
- Faculty Positions (13)  
\$1,000,000
- Capital Budget Reductions  
\$500,000
- Travel and Current Expense  
\$200,000
- Reallocations for FY 19-20  
\$4,008,568

## Preliminary FY 2020-21 Budget Adjustments

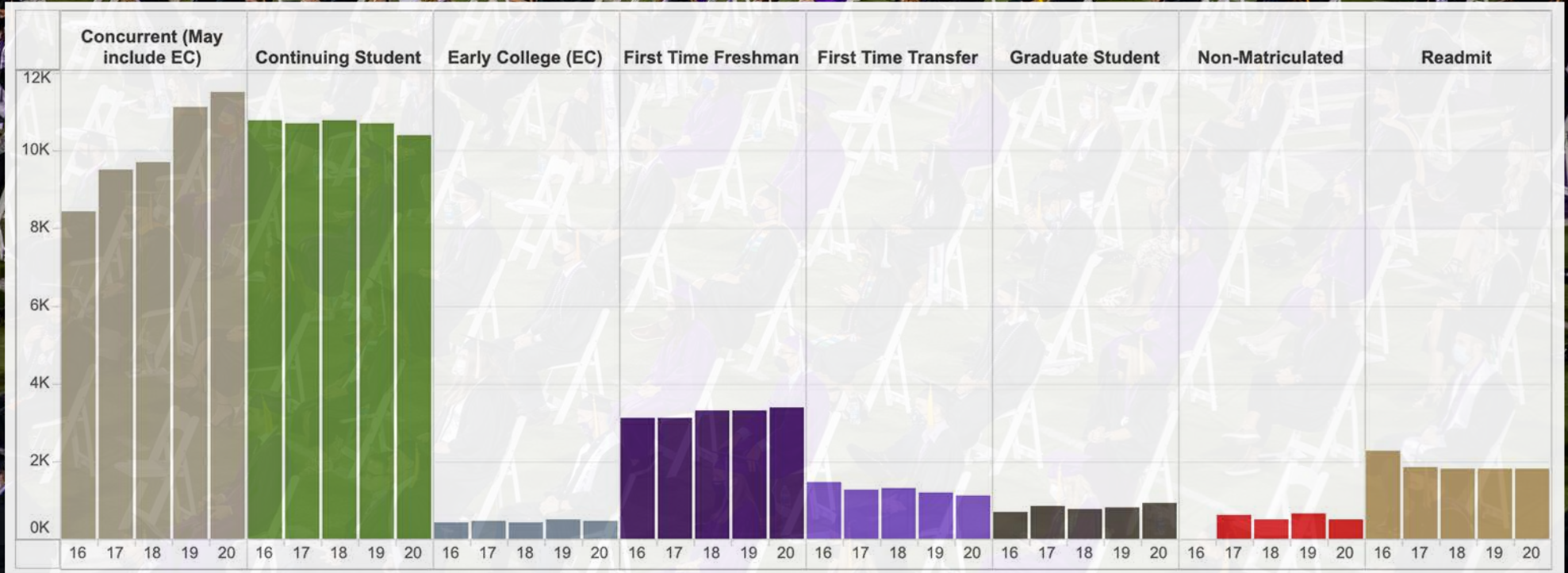


- **Three semesters of significant need-based financial aid enhancements**
- **Hundreds of courses retooled for online/virtual environment**
- **Over 100 Classrooms retooled for virtual/enhanced teaching**
- **Significant mitigation of revenue losses and incurred COVID expenses**



## **CARES Funding Support**

# Headcount Enrollment by Class Status



- 
- Funding (\$20 per SCH to \$11.93)
  - Dedicated advising for HS students
  - Increased adjunct and university faculty support
  - Equity issues
  - Professional development for HS teachers
  - Resources for credential options





**Ranked #19**  
<https://affordableschools.net/50-affordable-colleges-best-return/>



**Affordable Colleges with  
Best Return 2021**