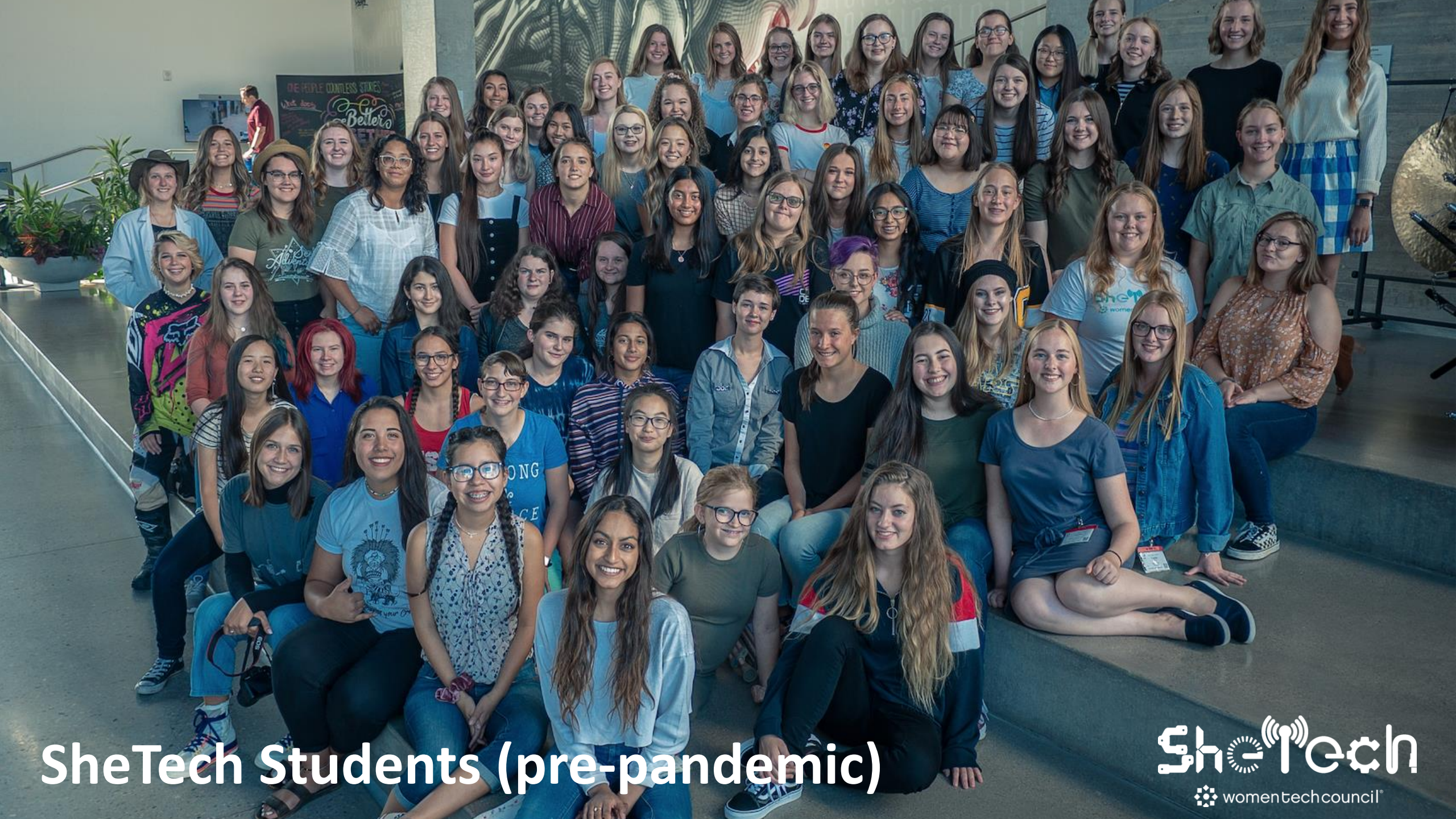


SheTech

 womentechcouncil®





SheTech Students (pre-pandemic)

SheTech: Access & Opportunity for Underrepresented Girls in STEM

- STEM program for underrepresented high school girls to provide access and opportunity in STEM Education & Careers
- 18,000 high school girls have participated in the program
- The program was created by Women Tech Council with women and women of color that work in tech
- SheTech introduces girls to mentors, role-models and hands-on tech experiences that align with their interests, which the girls declare are the reasons they don't pursue STEM

Annual SheTech Numbers



3000/year

High School Girls



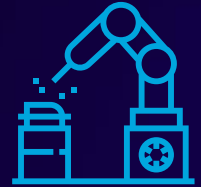
35%

Girls of Color



1,000

Mentors & Volunteers



250

Tech Companies



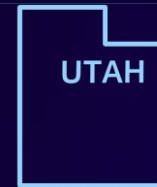
150

Student Leaders



130

Schools



100%

Counties

Demographics of SheTech Girls

- 25% across each grade Senior, Junior, Sophomore & Freshmen
- 70% of Sophomores & Juniors return each year
- 30% come from Title 1 school areas
- ~35% are girls of color
- 20% come from rural areas of Utah (farthest 200 miles)
- 78 high schools have girls on the SheTech Student Board
- CTE Teachers & Counselors see the impact at their Schools

2020 SheTech in the Pandemic

- SheTech went virtual in April
- The SheTech Virtual Summit was held April 21, 2020 – one of the first events to go virtual
 - 2500 participants
 - 90 mentors worked with students
 - 28 student-led workshops were created
 - 40 industry-led workshops were created
- SheTech Clubs at the high schools led dozens of events through the pandemic
- 120 girls participated in the summer SheTech virtual internship
- 70 SheTech seniors earned cords for graduation
- 2020-2021 kicked off with 150 student board members in September
- SheTech mentor events, awards, and programs have all occurred virtually since Sept

Student Workshop Awards

(During the Virtual Summit)

Best Science



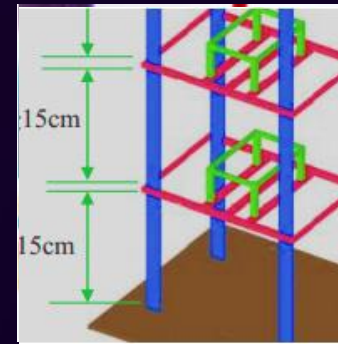
Social Distancing Simulations

Best Technology



Basic Phone Repair Principles

Best Engineering



Earthquake Structures

Best Math



How Mathematics Apply to Forensics

Utah Talent Pipeline Challenge

- Women and women of color are underrepresented in Utah's tech sector
- Only 23% of tech workforce are women, 11% of those by women of color
- Only 5% of tech execs are women
- 1000's of open tech jobs in Silicon Slopes
- Companies with women are proven out perform in revenue and profits
- Increasing the number of women in STEM directly impacts our economy and the future of our tech companies

What High School Girls Tell Us About Tech

- 87% of girls don't think STEM is for them
- 85% of girls don't know women in STEM
- 85% of girls don't have a role model
- 40% of girls pursuing quit STEM degrees in college
- Less than 8% graduate from college in STEM
- ONLY 15% plan to stay in Utah

SheTech Changes That...

- 93% of young women are interested in STEM because of SheTech
- College applications tell us girls are pursuing STEM because of SheTech
- CS Sterling Scholars declare SheTech as their STEM activator
- 95% of Interns & Student Board decide to pursue STEM because of SheTech
- ~20% of SheTech girls choose to enter college STEM programs each year
- SheTech reaches every county in the state
- SheTech activates rural high school girls





Alivia Winegar



Mercedes Johnson



Pow I Betham



Alexa



Taylor



Isabella (Layton High)



About Women Tech Council

- Focused on the economic impact of women in driving growth for the technology sector.
- Builds programs that amplify and create tech talent to support more women in technology careers from high school to the board room
- Offer mentoring, visibility, opportunities and networking to more than 10,000 women and men working in technology,
- Have activated more than 17,000 girls to pursue STEM fields
- Help organizations create business environments focused on high performance

100 Companies Participate in the Program



Utah Governor's Office of Economic Development



PLURALSIGHT



SheTech

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