

UTAH FLAG





A FLAG'S BASIC PURPOSE

A flag's purpose is to represent a place, organization, or person, generally on a rectangular piece of cloth, to be seen at a distance, often moving, and reproduced in quantity and in many sizes.

U.S. STATE FLAGS



5 BASIC PRINCIPLES OF FLAG DESIGN

1. KEEP IT SIMPLE

[SO SIMPLE THAT A CHILD COULD DRAW IT FROM MEMORY]

2. USE MEANINGFUL SYMBOLISM

[THE FLAG'S IMAGES, COLORS, OR PATTERNS SHOULD RELATE TO WHAT IT SYMBOLIZES]

3. USE 2-4 BASIC COLORS

[LIMIT THE NUMBER OF COLORS ON THE FLAG TO FOUR, WHICH CONTRAST WELL AND COME FROM THE STANDARD COLOR SET]

4. NO LETTERING OR SEALS

[NEVER USE WRITING OF ANY KIND OR AN ORGANIZATION'S SEAL]

5. BE DISTINCTIVE OR BE RELATED

[AVOID DUPLICATING OTHER FLAGS, BUT USE SIMILARITIES IF CONNECTIONS MUST BE SHOWN]

U.S. STATE FLAGS

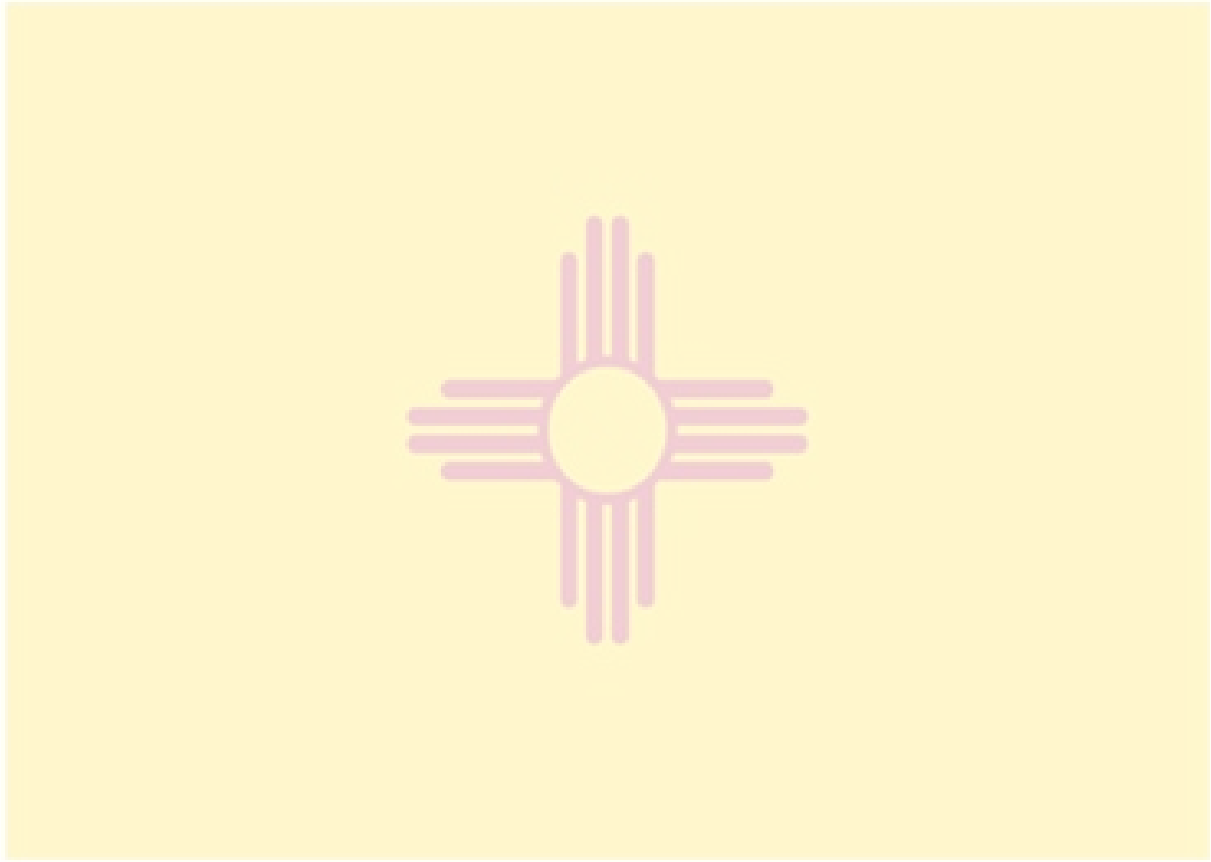


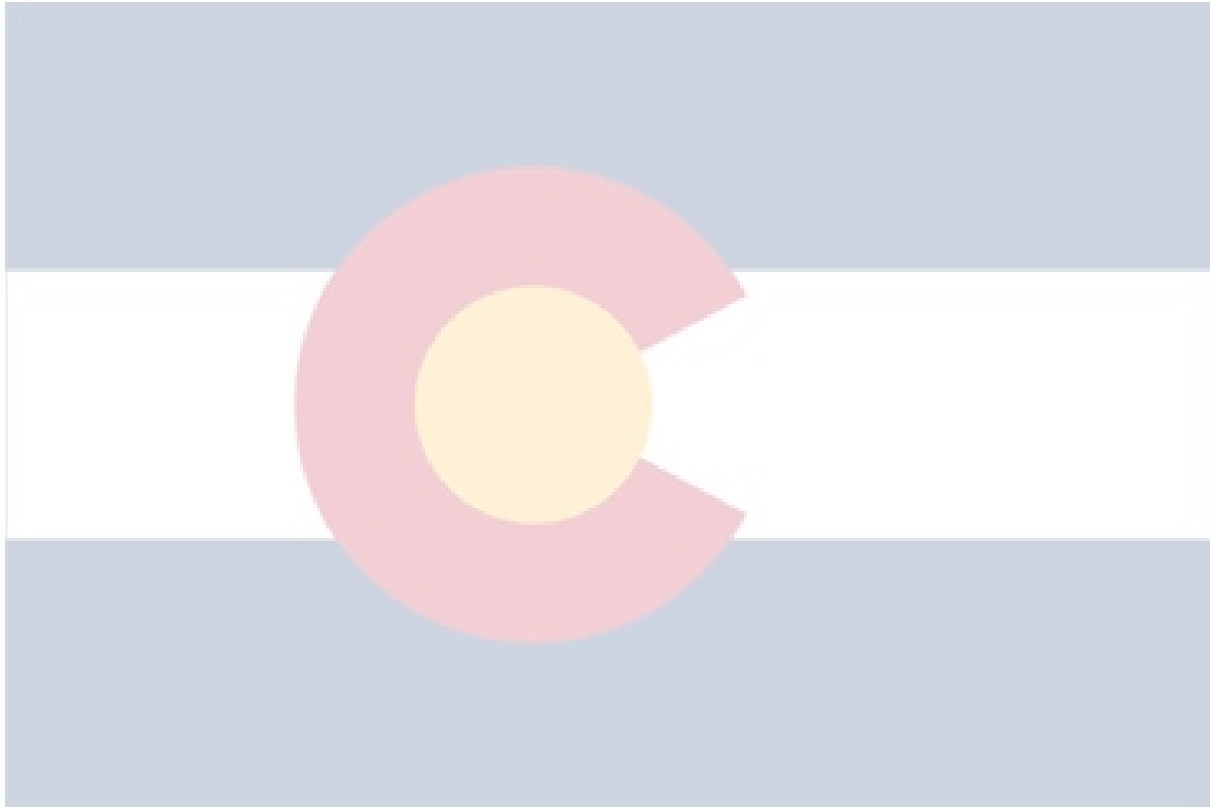
2001 North American Vexillological Association Poll

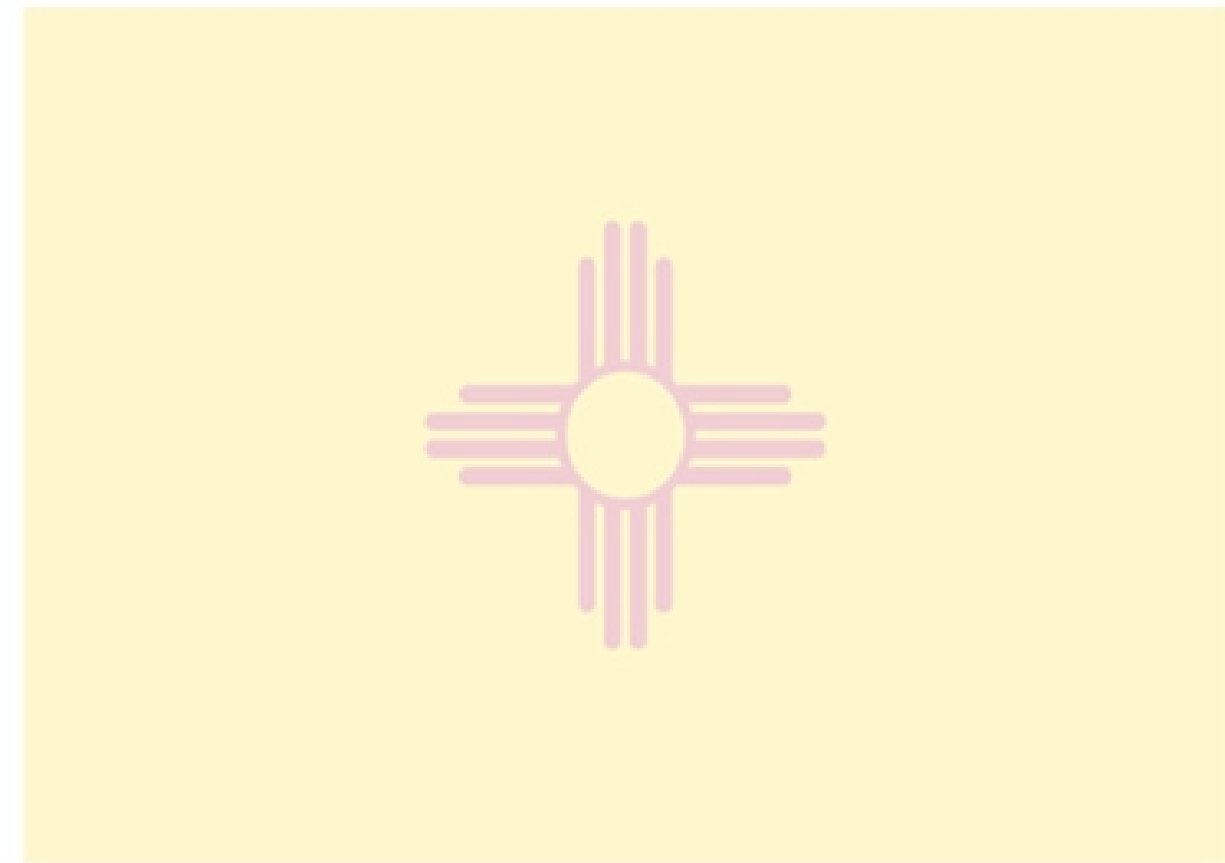
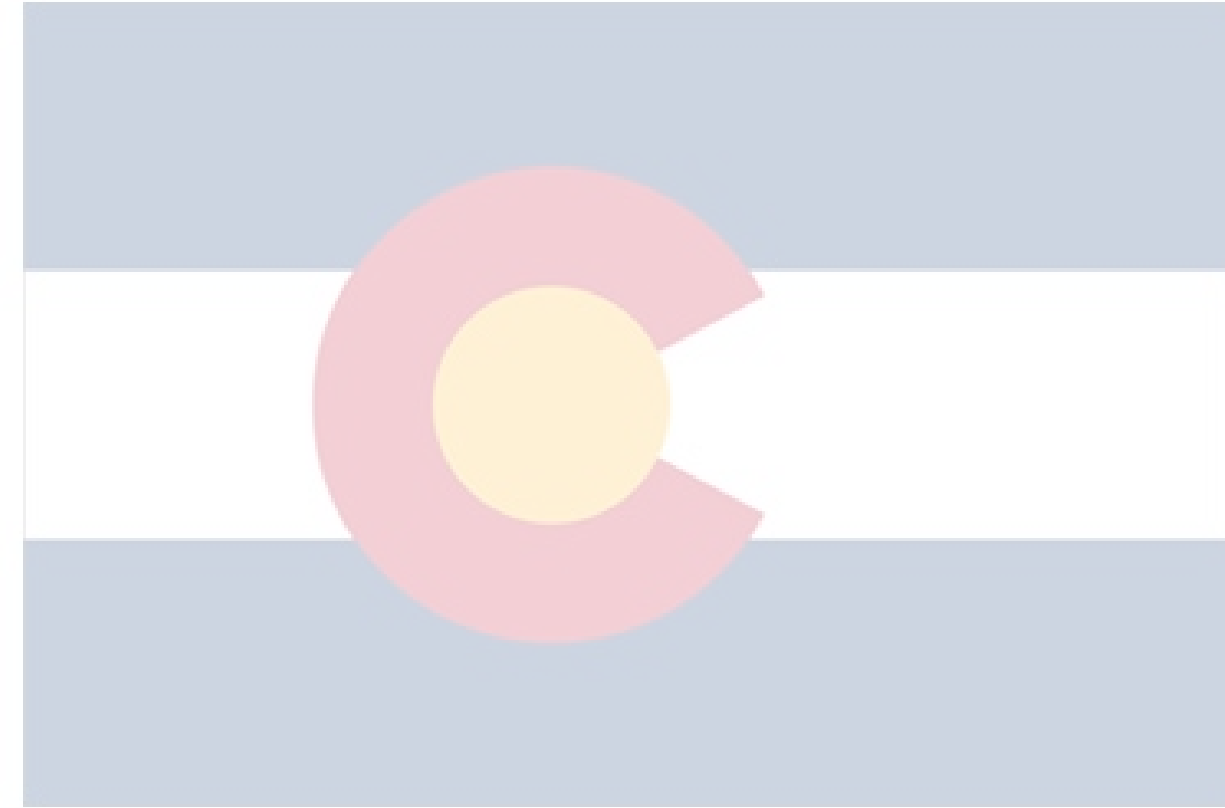
1	New Mexico	8.61	26	Missouri	4.50
2	Texas	8.13	27	Illinois	4.38
3	Maryland	7.97	28	Connecticut	4.32
4	Alaska	7.96	29	West Virginia	4.16
5	Arizona	7.92	30	Delaware	4.08
6	South Carolina	7.16	31	New York	3.93
7	Hawaii	7.15	32	Virginia	3.93
8	California	7.00	33	Nevada	3.88
9	Tennessee	6.98	34	North Dakota	3.69
10	Ohio	6.87	35	Pennsylvania	3.69
11	Colorado	6.83	36	Utah	3.47
12	Mississippi	6.30	37	Michigan	3.46
13	Wyoming	6.28	38	Maine	3.39
14	Rhode Island	6.12	39	Vermont	3.37
15	Alabama	6.06	40	Oregon	3.30
16	Indiana	5.77	41	New Hampshire	3.18
17	North Carolina	5.34	42	Idaho	3.17
18	Florida	5.17	43	Wisconsin	3.16
19	Louisiana	4.98	44	Kentucky	3.16
20	Massachusetts	4.78	45	Minnesota	3.13
21	Oklahoma	4.78	46	South Dakota	3.12
22	Iowa	4.72	47	Kansas	3.01
23	Arkansas	4.59	48	Montana	3.00
24	New Jersey	4.57	49	Nebraska	2.98
25	Washington	4.53	50	Georgia	2.36











PEOPLE DON'T RALLY BEHIND A FLAG

They rally behind the ideals and principles the flag represents.

It needs to be designed well, yes.
But it also needs to be representing
the right things.

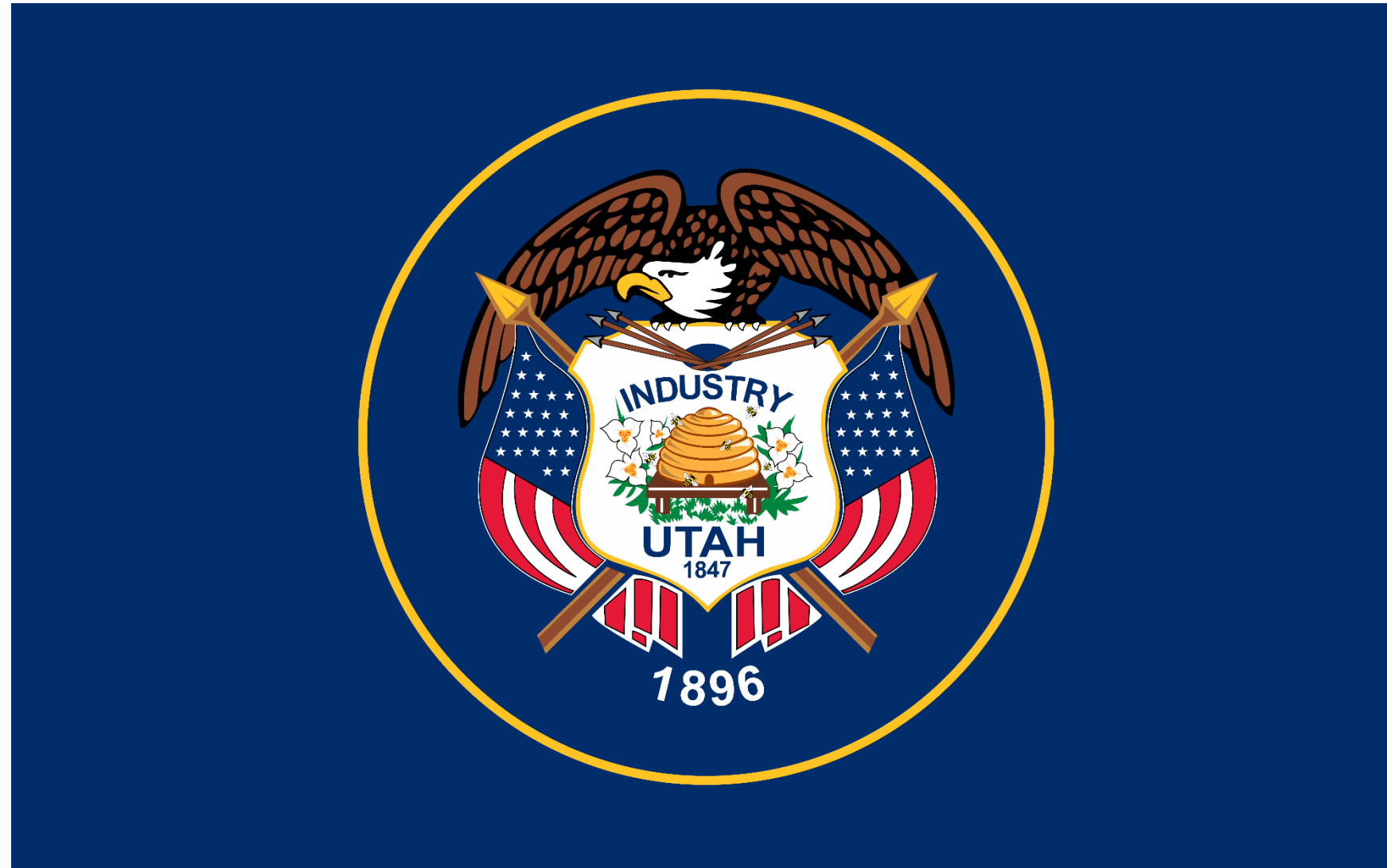
State Seal Hat?



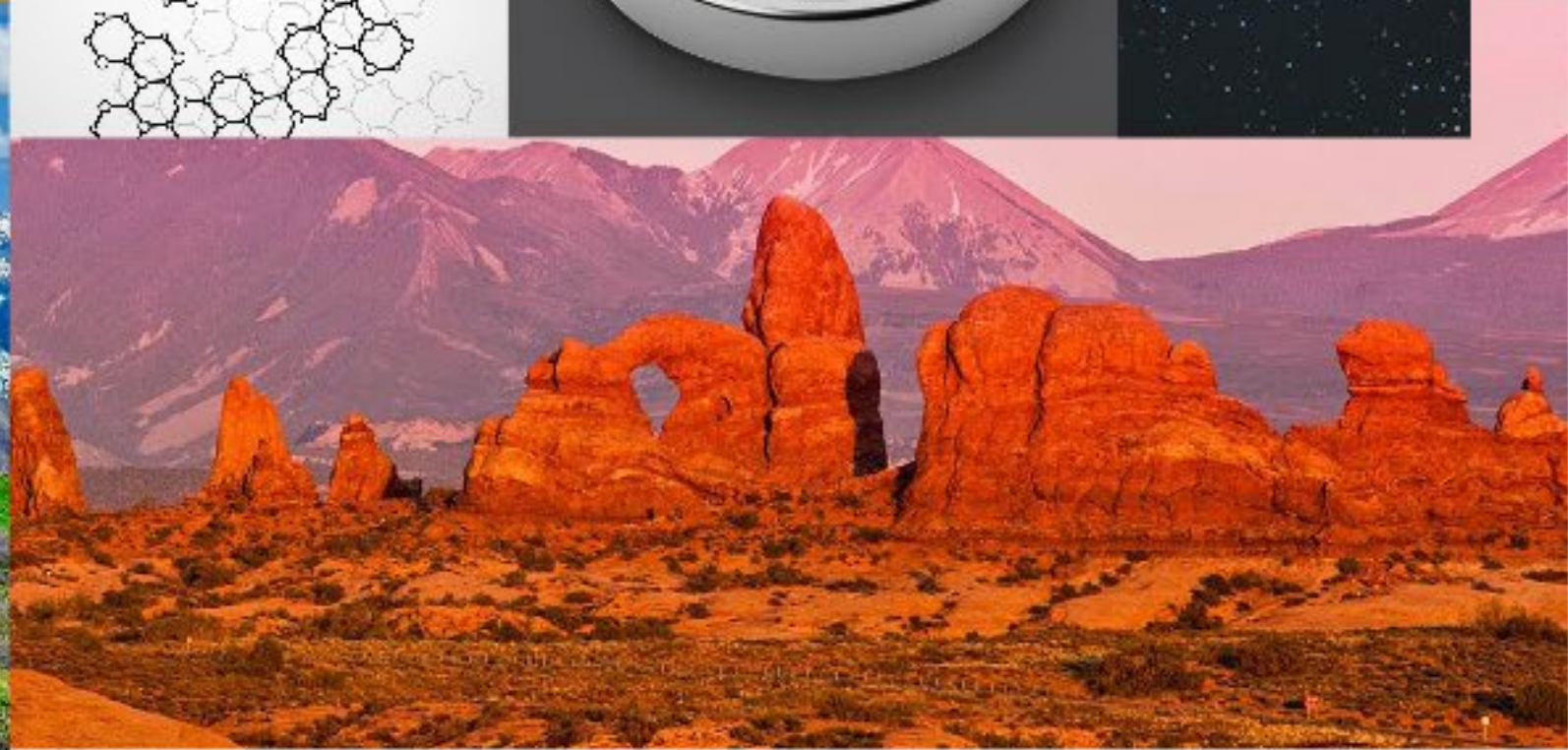
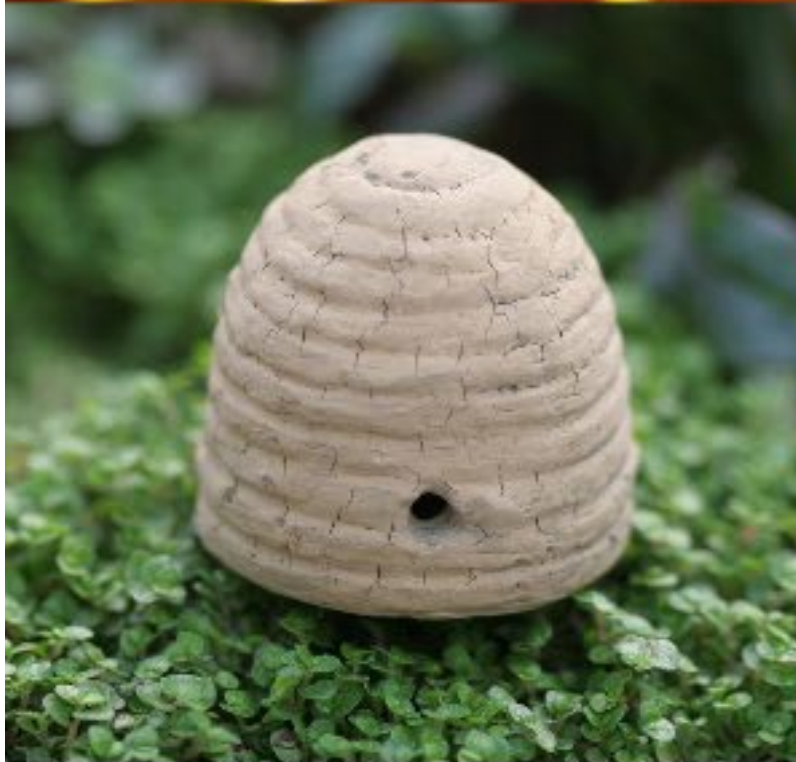
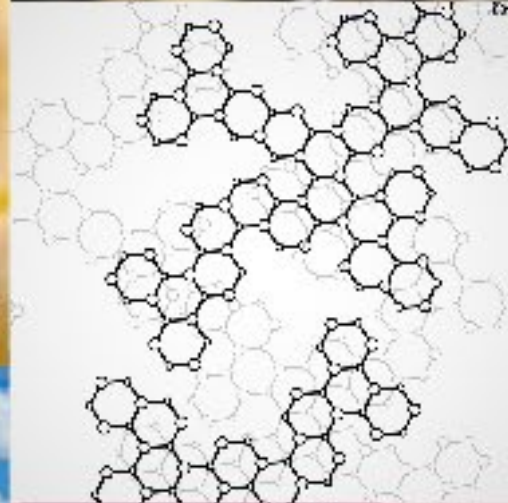
Sports Teams?



WHAT DOES OUR FLAG REPRESENT?



What's meaningful to our state?
Has this changed over time?



WHAT COULD OUR FLAG REPRESENT?

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INDUSTRY

PERSEVERANCE

LEADERSHIP

WHAT COULD OUR FLAG REPRESENT?

INDUSTRY

Beehive

Hard Work

Economy

Community

Hexagonal Cell

Harmony

Balance

Strength

Efficiency

PERSEVERANCE

Sego Lily

Beauty

Sacrifice

Survival

Peace

LEADERSHIP

Compass Star

Conscience of the Nation

Inspiration, Guidance

Direction

“Crossroads of the West”

WHAT COULD OUR FLAG REPRESENT?

COLORS

Red

Southern Utah/National Parks

Valor and Strength

Blue

Lakes and Rivers

Perseverance and Justice

White

Snow-Capped Mountains

Innocence and Purity

Yellow/Gold

Bee Hive/Honeycomb

Wealth, Energy, Light

WHAT COULD OUR FLAG REPRESENT?

LEADERSHIP



A1



A2



A3



A4



A5



A6



A7



A8



A9



A10



A11



A12



A13



A14



A15



A16



A17



A18



A19



A20

WHAT COULD OUR FLAG REPRESENT?

PERSEVERENCE



B1



B2



B3



B4



B5



B6



B7



B8



B9



B10



B11



B12



B13



B14



B15



B16



B17



B18



B19



B20

WHAT COULD OUR FLAG REPRESENT?

INDUSTRY



C1



C2



C3



C4



C5



C6



C7



C8



C9



C10



C11



C12



C13



C14



C15



C16



C17



C18



C19



C20















U.S. STATE FLAGS



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Senate Bill 48

State Flag Task Force

- Creates a Flag Task Force
- Establishes the NAVA design principles
- Establishes certain appointees to the commission
- Provides deadlines to meet and recommend a flag
- Future legislation will be needed to adopt any flag and recognize the current flag as the historic flag

Senate Bill 48

Concerns?

- How much will this cost?
- What about the historical nature of our flag?
- Don't you have anything better to do?
- Will the public be involved?
- How will a new flag be adopted?

Thank You

