



btech.edu

BRIDGERLAND
TECHNICAL COLLEGE

 BE THE
change

Utah State Legislature: Higher Education Appropriation Subcommittee

President K. Chad Campbell

SERVICE REGION



- Box Elder, Cache, and Rich Counties
- Population 165,000-175,000
- Underrepresented 7%



CELEBRATING 50 YEARS!





ADVANTAGES OF CHANGE

"A bend in the road is not the end of the road ... unless you fail to make the turn."

ESSENTIAL EDUCATION



Commercial Driver's License (CDL)

 BE THE
change

Balance both
Lives and
Livelihoods

Technical
Education is
ESSENTIAL

Hands-on
Instruction
Needs to be
HANDS-ON

Meat Services



"I began before the COVID-19 outbreak. All through the pandemic Bridgerland enacted rules following local health guidelines keeping us safely attending school." - Graduate

ESSENTIAL EDUCATION



Welding Technology

**BACK ON
CAMPUS SINCE
MAY 2020**




Police Academy



Building Technology



Nursing



Student **FOCUSED**

*Changing Lives...
One Student at a Time*

Being Back on Campus
Required Us To:

- Follow Health Guidelines
- Remain Creative and Adaptable
- Create Staggered Schedules
- Limit Some Class Sizes, and
- Monitor Student Health

SUCCESS
DURING COVID

ACCESS

We served...

HIGH SCHOOL STUDENTS

Head Count: 1,672

Membership Hours: 343,429

ADULT STUDENTS

Head Count: 3,426

Membership Hours: 792,742

FALL ENROLLMENT INCREASED

BTECH: 8.29%

USHE: 2.24%

ON CAMPUS!





We're
REACHING
HIGHER

ACCESS

We believe if you aim higher than you expect, you can reach higher than you've ever dreamed.

In addition to USHE support through:

- College Access Advisors
- Keys to Success







KEYS
TO
SUCCESS

We've reached higher through:

- BTECH Student Success Advisors
- HS Enrollment Changes
- Coordinated CTE Meetings

Bridgerland Technical College

Our Student **Success** Advisors

			
Amanda Wilkins Adult Students Phone Number: 435-753-6780 Email: amanda.wilkins@btech.edu	Leandra McFarlane Adult Students Phone Number: 435-753-6780 Email: lmcfarlane@btech.edu	Janet Rodas High School Students Phone Number: 435-753-6780 Email: jrodas@btech.edu	Charlie Stavely High School Students Phone Number: 435-753-6780 Email: cstavely@btech.edu
Schedule Appointment	Schedule Appointment	Schedule Appointment	Schedule Appointment

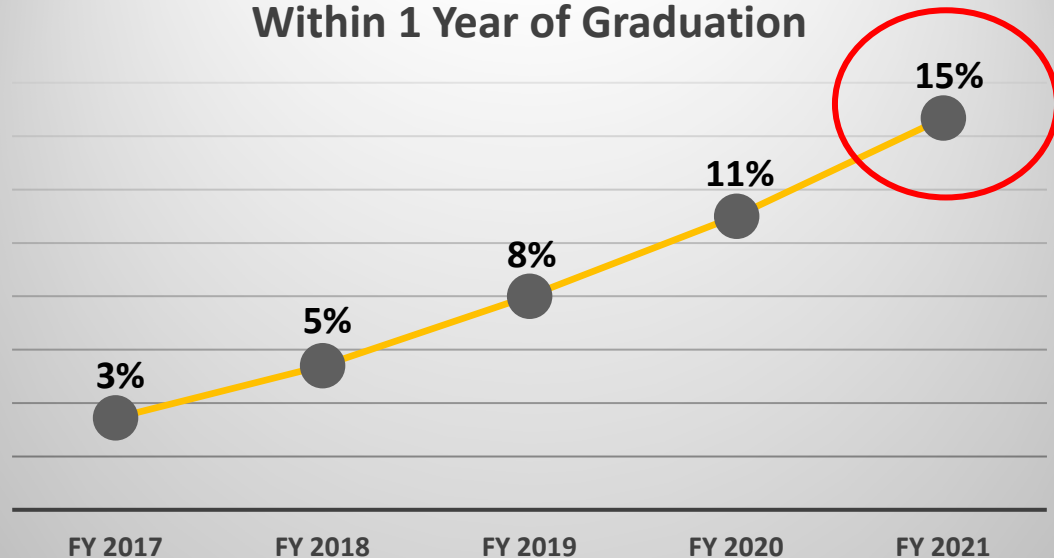
SECONDARY COMPLETION



Table 7: Enrollment at USHE Technical Colleges, FY 2020

	Postsecondary Membership Hours	Distinct Postsecondary Headcount	Secondary Membership Hours	Distinct Secondary Headcount
Bridgerland	727,114	3,527	404,646	1,942
Davis	1,090,704	4,733	399,819	1,717
Dixie	305,617	1,998	46,898	169
Mountainland	770,123	3,684	489,675	1,479
Ogden-Weber	826,998	4,014	333,064	1,869
Southwest	185,725	1,214	82,237	890
Tooele	169,592	763	51,536	314
Uintah Basin	203,426	2,275	215,695	1,455
Total	4,279,299	22,208	2,023,570	9,835

HS Students Earning Certificate Within 1 Year of Graduation

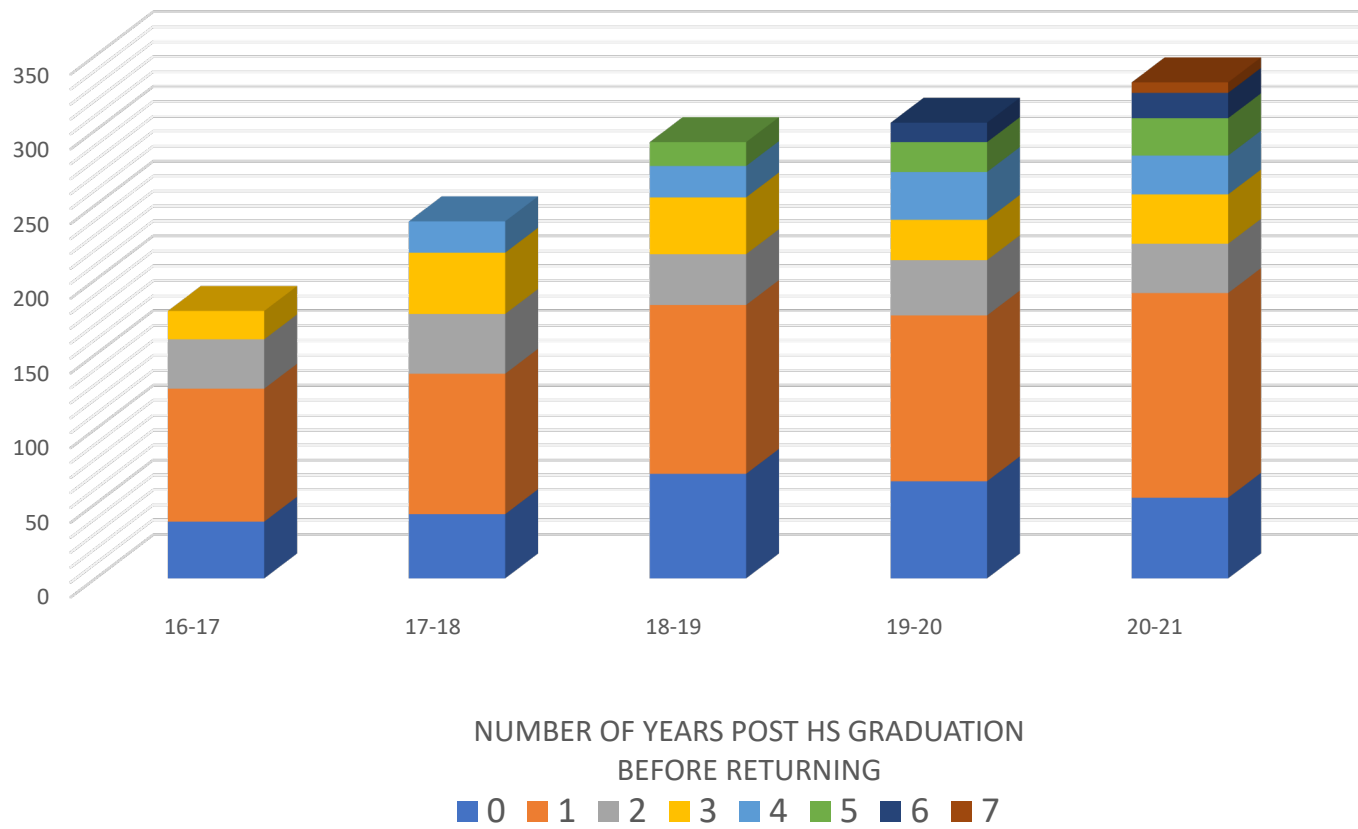


	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021
Secondary Completion					
Additional Points for Secondary Program Graduates (program lengths)					
≤ 599 Hours	4	45	79	81	87
600 - 899 Hours	-	-	1	-	1
≥ 900 Hours	4	9	18	20	18
% of Enrollees from Current Yr's HS Graduating Class Earning Cert. before HS Graduation†‡	1%	2%	5%	8%	8%
% of Enrollees from Prior Yr's HS Graduating Class Earning Cert. before/within 1 Yr. of HS Graduation†‡	3%	5%	8%	11%	15%

COMPLETION

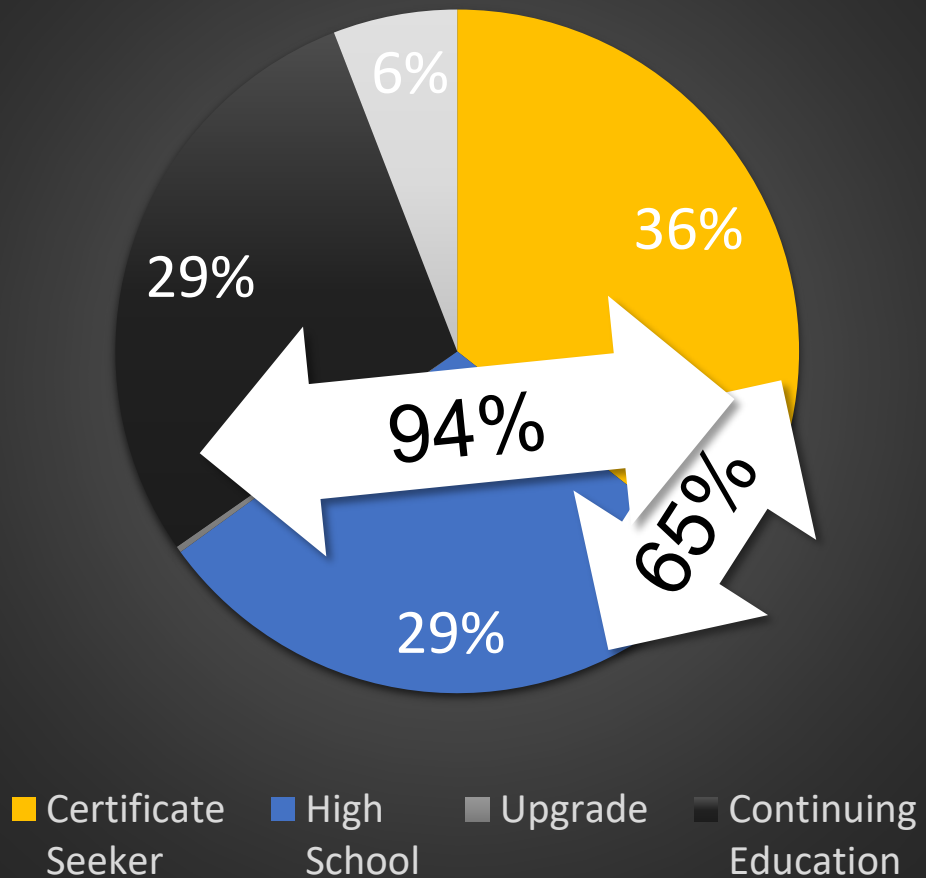


ACCESS - USHE Strategic Goal
High School Return Rate

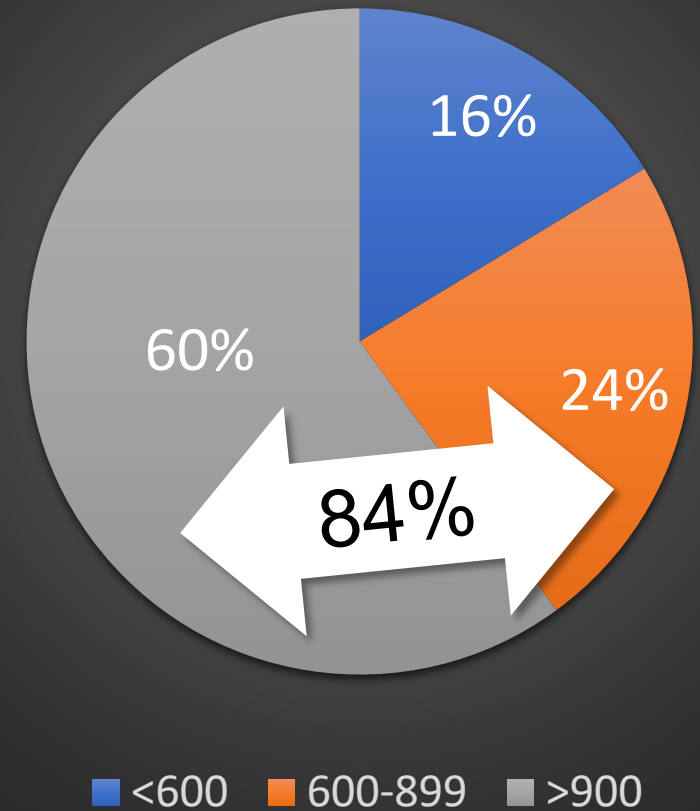


STUDENT COMPOSITION

FY 2021 - Enrollment Objective



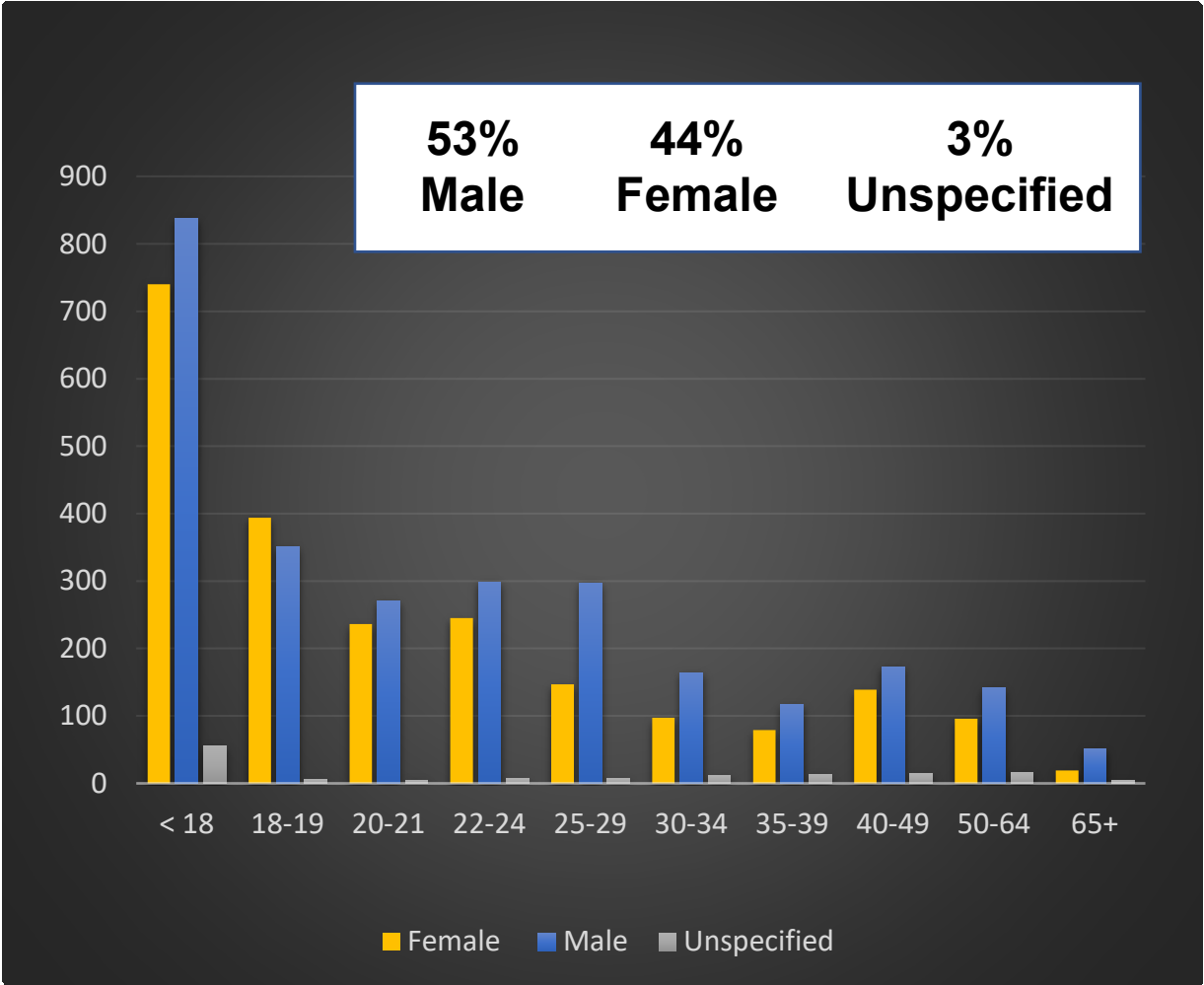
FY 2021 - Certificate Seeking Enrollment by Length



STUDENT COMPOSITION

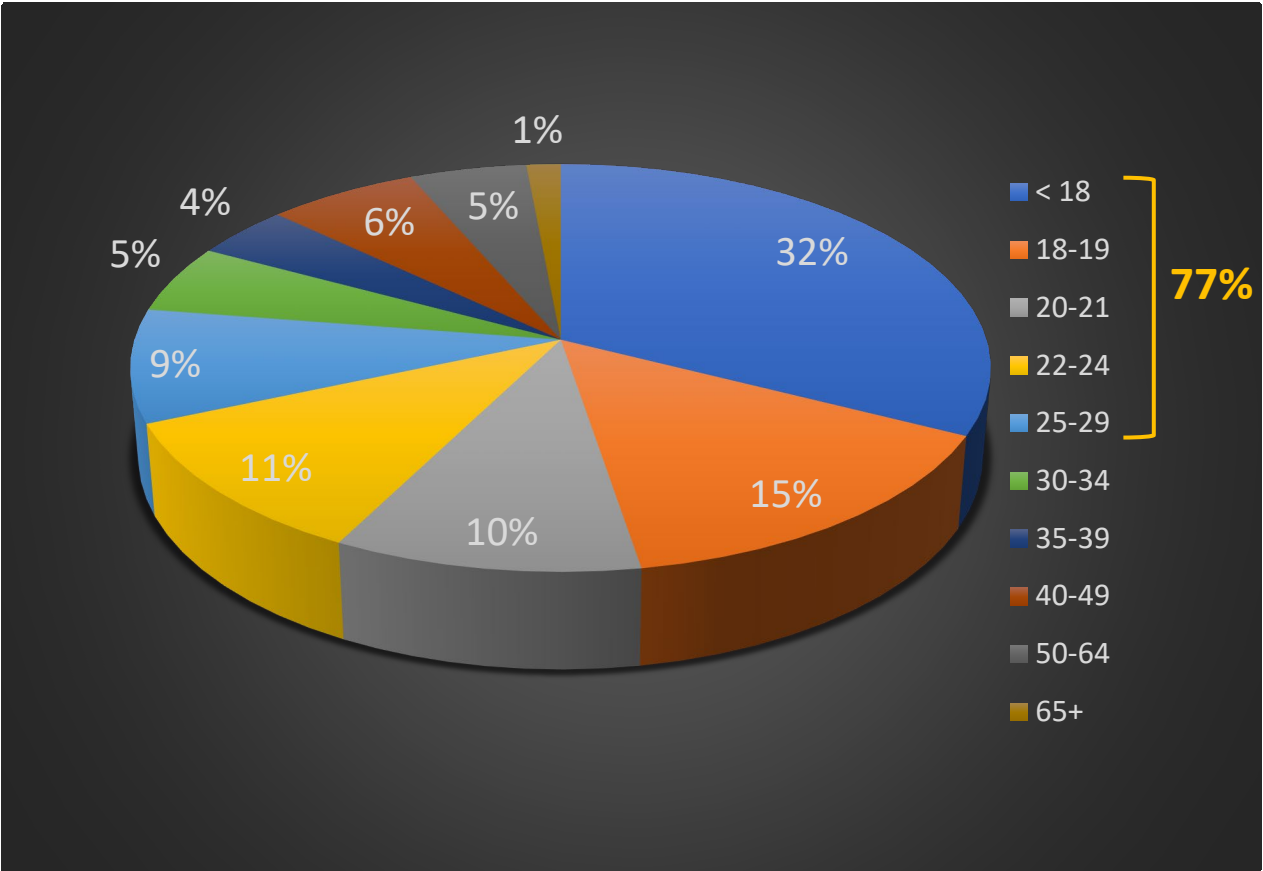
AGE/GENDER

FY 2021



AGE DISTRIBUTION

FY 2021

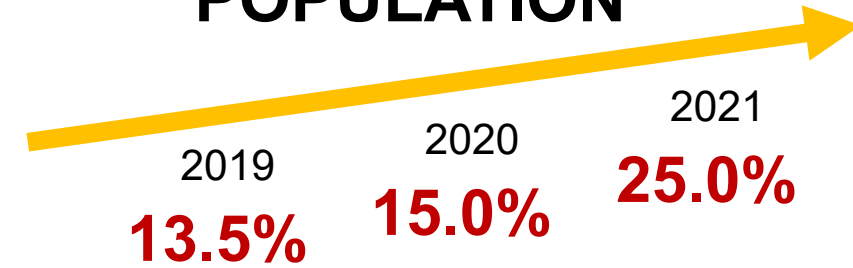


BTECH STUDENT COMPOSITION



**CACHE
COUNTY
CENSUS**
7%

UNDERREPRESENTED POPULATION



EQUITY, DIVERSITY, INCLUSION

We're REACHING HIGHER

- Web Translator into 109 Languages
- Spanish Translation of Policies and Forms
- Better Futures with JBS Foods
- Targeted Scholarships \$425,000

JBS Better Futures


An all new program to help qualifying team members and their dependents earn an associate degree or trade certificate for free!

[Learn More >](#)



EQUITY, DIVERSITY, INCLUSION

We're REACHING HIGHER



Bricia grew up in poverty in Mexico and at the tender age of 20 came to the US. It's been a long journey learning English, gaining a GED, and most recently graduating from the BTECH Culinary Arts program. Together she and her sister have started Market Los Primos and Estrada's in Logan. Bricia hopes to develop a program for feeding local residents in need because, "at one time I suffered because I had no money to eat."



TIMELY COMPLETION

We're REACHING HIGHER

ECONOMIC SNAPSHOT Cache County



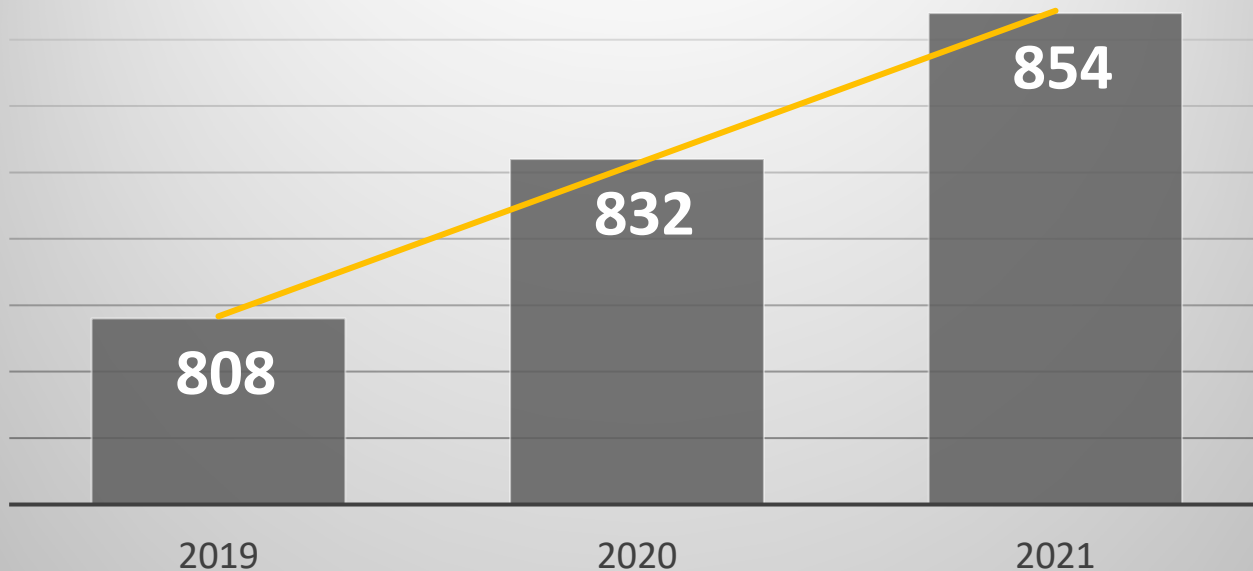
Seasonally Adjusted Unemployment Rate
September 2021

1.5%
Cache County

2.4%
State of Utah

4.8%
United States

Adult Graduation Growth DURING A PANDEMIC



Focusing on Learning Analytics

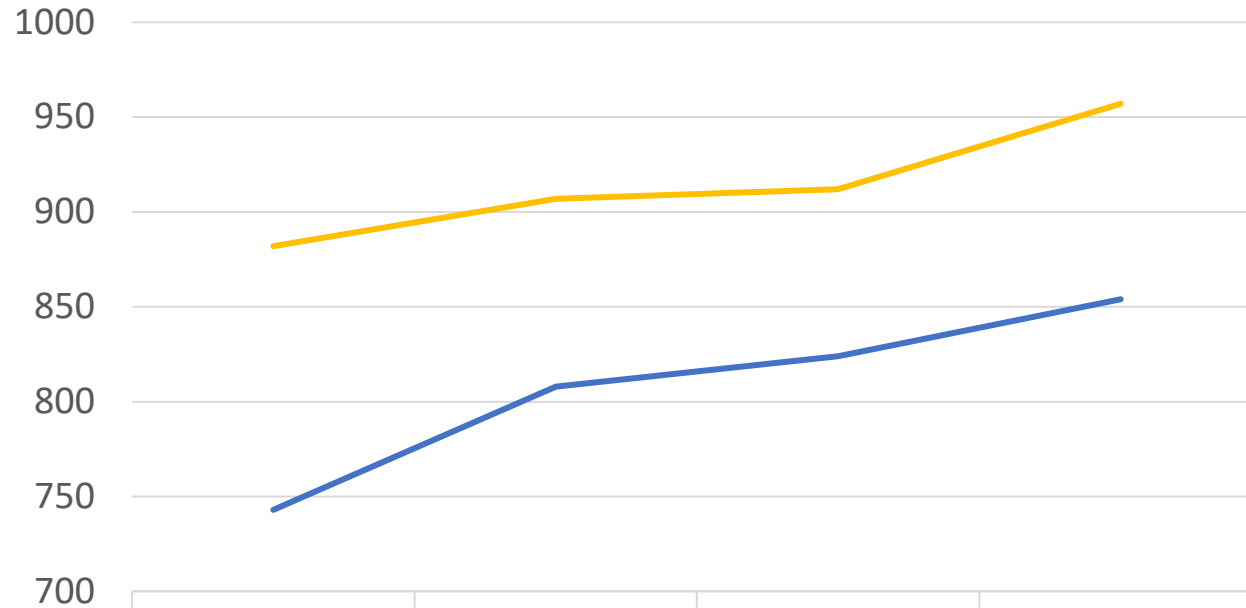
- Program Dashboard
- Student Dashboard
- Activity Reports
- High School Grade Calculators
- Rubrics Tools



SUCCESS DURING COVID

COMPLETION

POSITIVE OUTCOMES



	2018	2019	2020	2021
Graduates	743	808	824	854
Total Completers	882	907	912	957

— Graduates — Total Completers

2020-2021

99%
Licensure
Rate

89%
Job
Placement

2019-2020

93%
Licensure
Rate

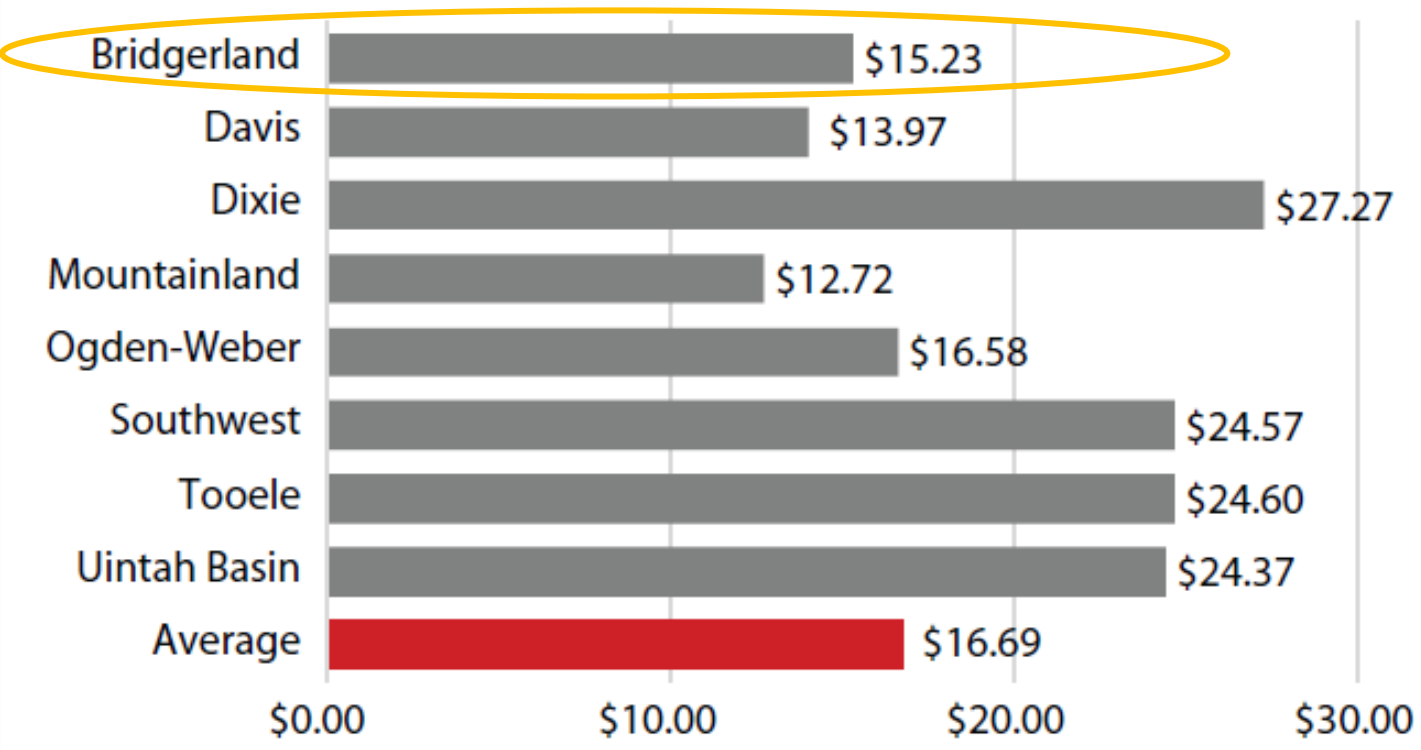
79%
Job
Placement



***Employment
Through
Training***

AFFORDABILITY

Figure 8: Expenditure per Membership Hour for Technical Colleges, FY 2020



Source: Utah System of Higher Education

\$2/hr
Tuition

\$0
Debt

\$2,388
Average
Program
Cost

NO
Tuition
Increase
since 2019

Kem C. Gardner – The Costs and Benefits of Higher Education

“It remains clear that postsecondary education plays a major role in providing a skilled workforce for Utah’s growing economy.”



EFFICIENCIES
AND
PARTNERSHIPS

EFFICIENCIES & CHALLENGES



Internal Efficiency Challenges

- No Career Commitment
- No Time Off (sick)
- Revolving Door of Employees

SEAMLESS PATHWAYS & STACKABLE CREDENTIALS



Award Credit

1. “based on comparable or applicable coursework (course-by-course articulation)
2. toward an associate of applied science degree in general technology (up to 30 credit hours)
3. toward other USHE degrees (up to 30 credit hours)”



Utah Education Policy Center – University of Utah

*“The ability to transfer credits plays an important role in degree completions rates among transfer students. Students who are able to **transfer most or all of their credits** are **2.5 times more likely** to complete a bachelor's degree.”*

SEAMLESS PATHWAYS & STACKABLE CREDENTIALS

Figure 8. Proportion of UTech Students Who Transferred to USHE, 2011-2019

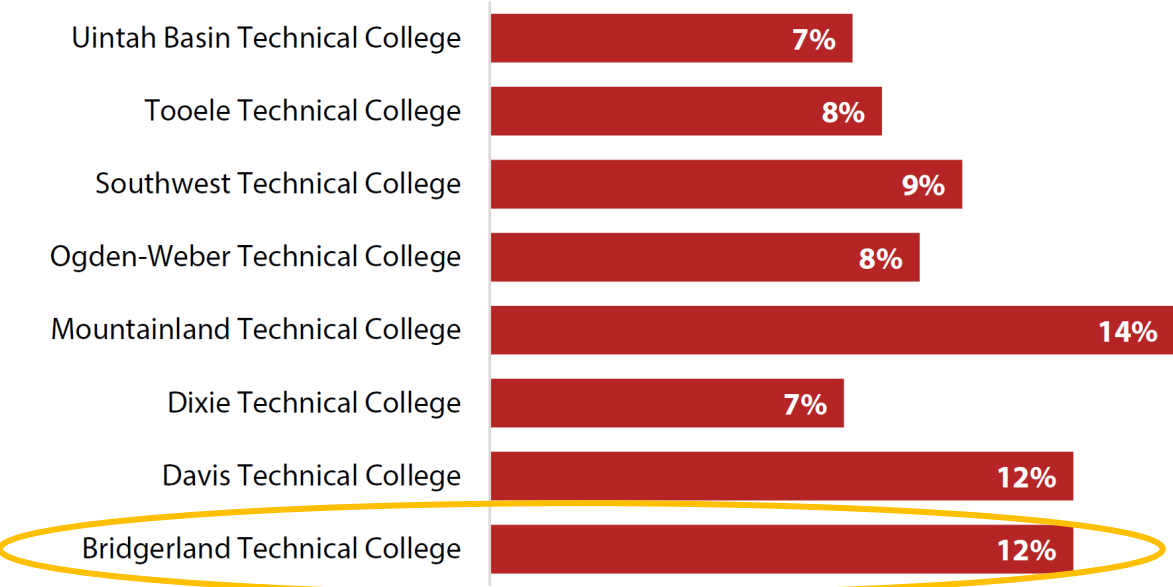
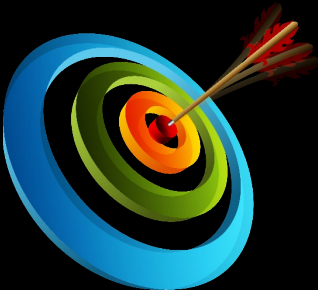


Table 8. CIP Family Match Rates by UTech Institution

UTech Institution Name	CIP Family Match Rate Percentage (N)
Bridgerland Technical College	35.5% (607)
Davis Technical College	28.1% (798)
Dixie Technical College	24.2% (68)
Mountainland Technical College	23.5% (569)
Ogden-Weber Technical College	27.9% (438)
Southwest Technical College	31.2% (114)
Tooele Technical College	33.0% (65)
Uintah Basin Technical College	14.6% (53)
Total	27.8% (2712)



Utah Education Policy Center – University of Utah

*“The ability to transfer credits plays an important role in degree completions rates among transfer students. Students who are able to **transfer most or all of their credits** are **2.5 times more likely** to complete a bachelor's degree.”*



Thank You!

FIRST NEW BUILDING EVER!

- Ability to Grow
- Construction Begins February 2022
- Completion Fall 2023



Ranked #2 out of 423 schools

NursingProcess.org recently ranked BTECH's Practical Nursing program as #2 out of 423 nursing programs in the Western United States! Schools were ranked based on NCLEX-PN pass rates, academic quality, the school's reputation, and affordability. NursingProcess.org described the program as follows:

"The Practical Nursing curriculum of Bridgerland Technical College focuses on providing you with hands-on, competency-based training. Your education here will comprise of a perfect blend of classroom instruction, simulation activities in its high-tech laboratory, and clinical experiences at several local healthcare centers."

BTECH BUDGET REQUEST

- Nursing Faculty
- Pharmacy Technician Faculty
- Medical Assisting Faculty
- Dental Assisting Faculty
- Health Faculty and IT Staff
- Compensation Compression

Total Needs This Year: ~~\$1,436,600~~

Total Request: \$1,034,800





FY 2022-2023
BRIDGERLAND
TECHNICAL COLLEGE



STRENGTH DOESN'T
COME FROM WHAT
YOU CAN DO. IT
COMES FROM
OVERCOMING THE
THINGS YOU ONCE
THOUGHT YOU
COULDN'T.