



USHE Partnerships and Priorities

Higher Education Appropriations Subcommittee
January 28, 2022



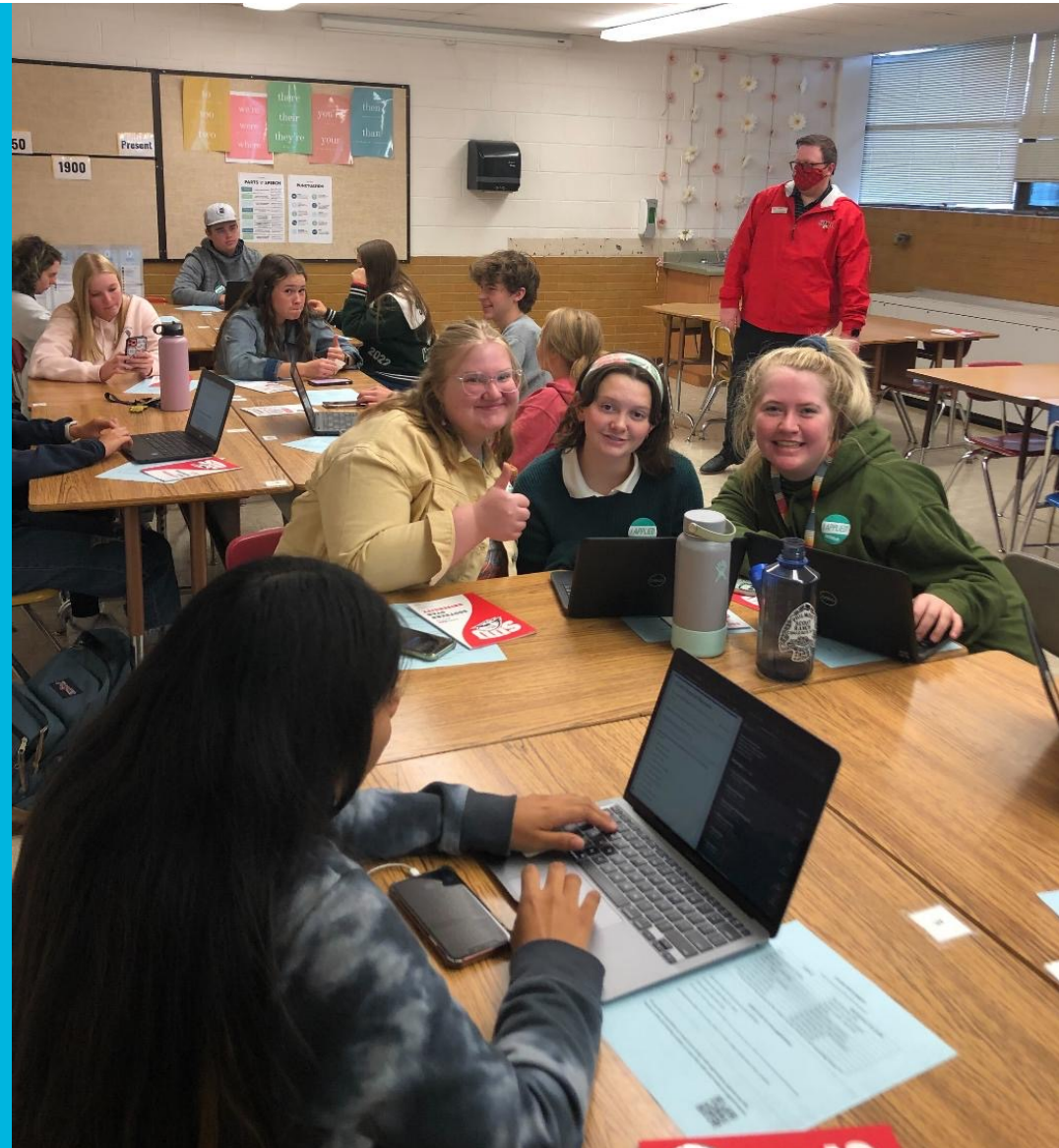
Utah College Advising Corps Expansion

Board of Higher Education Access Goal

Increase the college-going rate of Utah's high school graduates by 10% in 10 years

Strategies:

- Increase FAFSA completion
- Advise high school students on postsecondary pathways, scholarships, and dual enrollment





Utah College Advising Corps

- Education pathway planning
(for both tech & degree-granting colleges)
- Admissions
- Scholarships & financial aid
- Connection to campus
- **Create a college-going culture**

5% to 9%

High schools with an access adviser see a 5% to 9% increase in the college-going rate of their graduates



Statewide Expansion:

Start: 2020-21

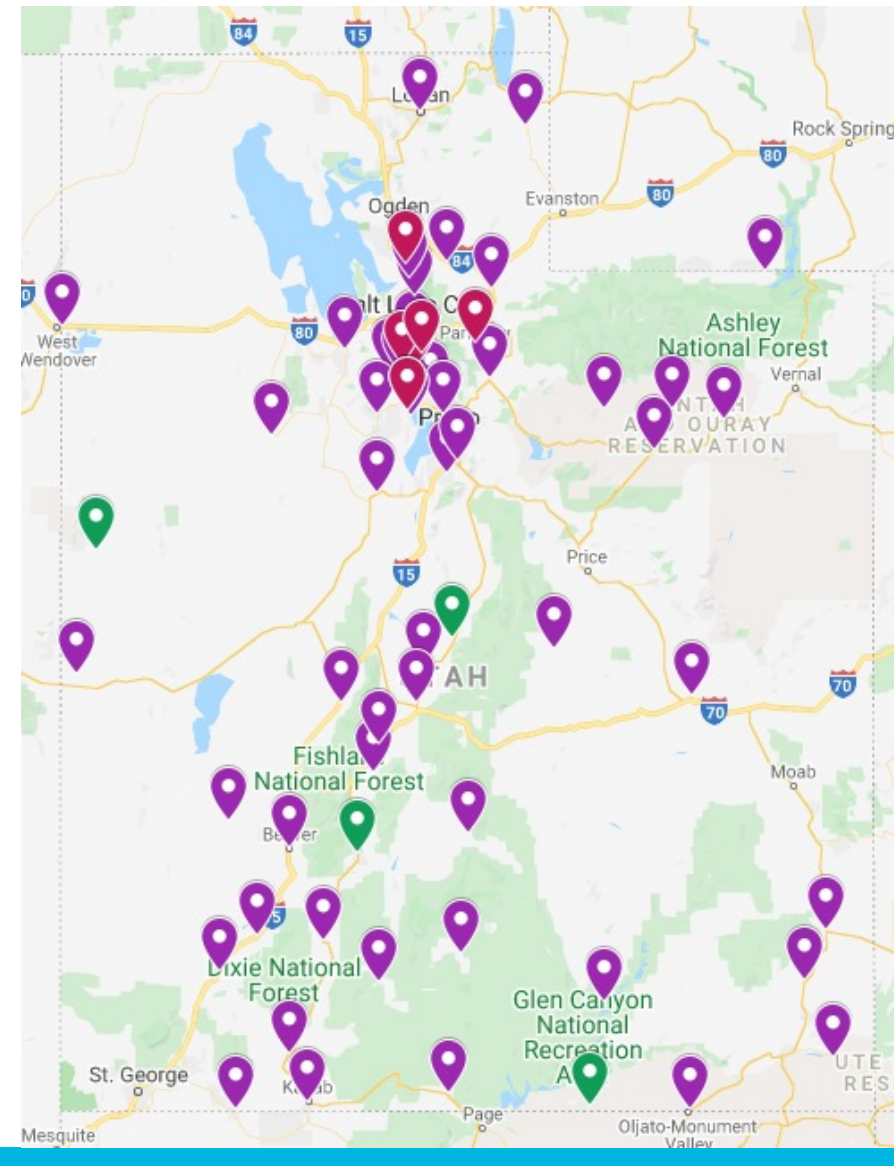
13 advisers serving
13 high schools in
5 districts

Phase I: 2021-22

48 advisers serving
51 high schools in
21 school districts

Phase II: 2022-23

60 advisers serving
86 high schools in
35 school districts



Goals for 2021-22

FAFSA Completion: **43%** (+5% statewide)

College Applications: **77%**

1:1 Meetings: **73%**

Family Engagement: **30%**

FAFSA Assistance: **42%**



“When a parent comes in asking about FAFSA, all I have to say is, “let me send you to our college access adviser,” and the parents have an expert to talk to about it.”

*Rhonda Brinkerhoff, Registrar
Snow Canyon High School*

“I believe this program is exceptional in bridging the gap for first generation, low income, and underrepresented students.”

*Ashlie McDonald, Counselor
Dixie High School*

“I’ve been working with a student since the beginning of the year who said they never imagined they would be able to attend college. **But now it’s happening!** This student says without the information and support I provided, they wouldn't be where they are today. It's so great to see students' eyes light up with new possibilities!”

*Jesse Schmid, Access Adviser
Ridgeline High School*



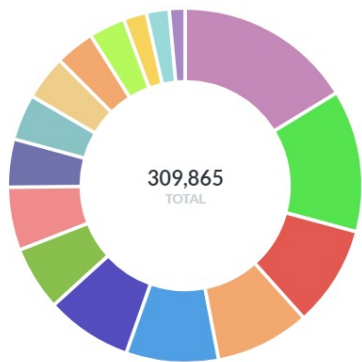
**KEYS
TO
SUCCESS**



Higher Education
Appropriations
Committee



KTS AT A GLANCE



Health Science	16.69%
Arts, Audio/Video Technology and Communications	13.28%
Science, Technology, Engineering and Mathematics	9.31%
Human Services	8.72%
Agriculture, Food and Natural Resources	8.51%
Business, Management and Administration	7.94%
Architecture and Construction	5.84%
Education and Training	5.73%
Manufacturing	4.29%
Marketing, Sales and Service	4.09%
Information Technology	3.96%
Law, Public Safety, Corrections and Security	3.47%
Transportation, Distribution and Logistics	3.16%
Government and Public Administration	1.91%
Hospitality and Tourism	1.88%
Finance	1.22%

\$160M

SCHOLARSHIP/TUITION
WAIVERS AVAILABLE

92,500+

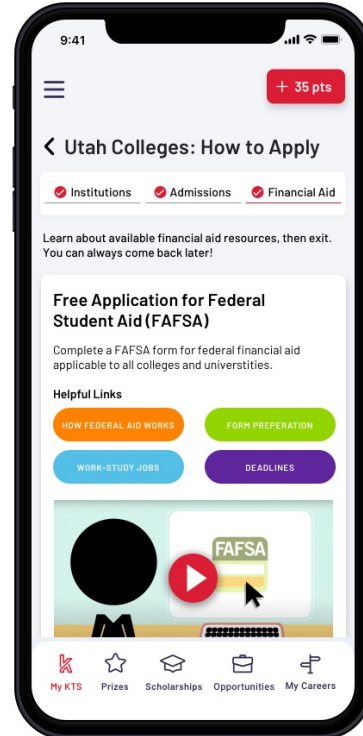
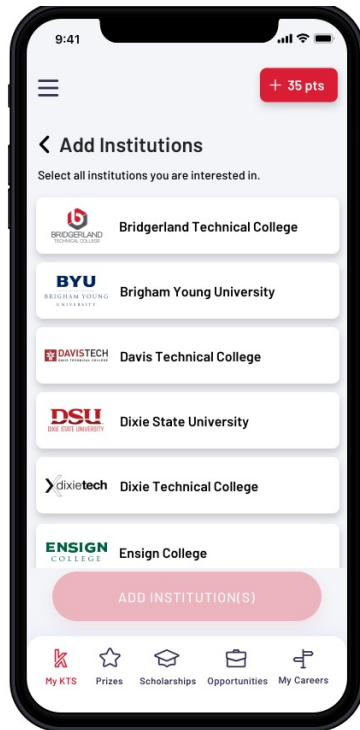
TOTAL NUMBER OF APP USERS

310,000+ career interests
selected

60,000+ opportunity
engagements

70,000+ scholarship
engagements

COLLEGE APPLICATION WEEK



COMPARE INSTITUTIONS

Compare and contrast all Utah higher education institutions based on location, tuition, and degrees offered.

APPLY

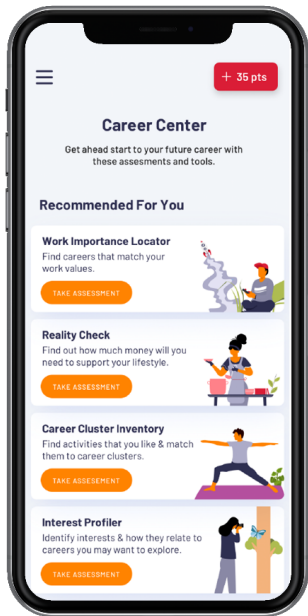
Access applications to Utah colleges & universities! Application fee waiver codes included.

EXPLORE FINANCIAL AID

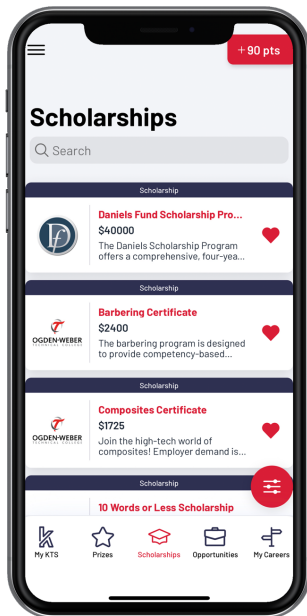
Tutorials and guides for FAFSA, along with access to more than \$160M in Utah scholarships and tuition waivers

11,000 Institutions Favorited | 3,000+ Applications Submitted | 115 Participating High Schools

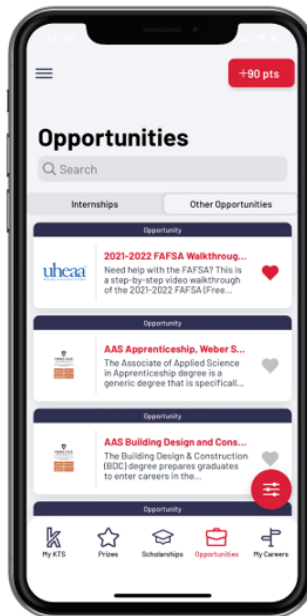
KEY FEATURES



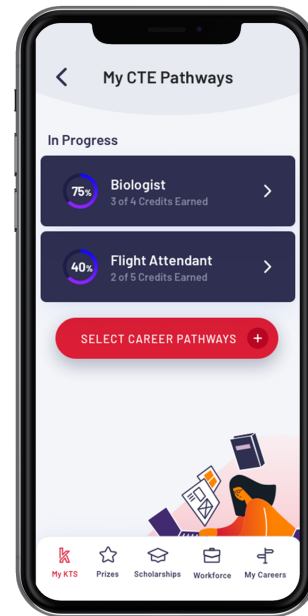
CAREER CENTER



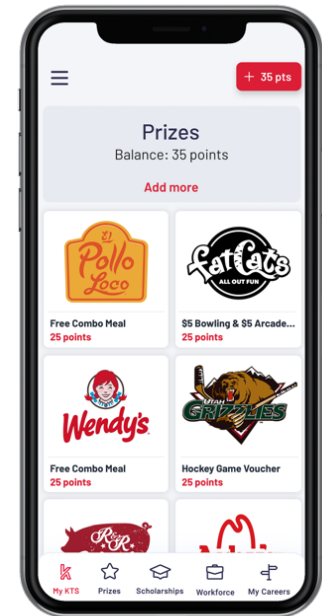
SCHOLARSHIP DATABASE



PERSONALIZED OPPORTUNITIES



CTE PATHWAYS



REWARDS



KEYS
TO
SUCCESS

THANK YOU!

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