

# HB 368 - The bill to end all license plate bills

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# Major provisions

1. Standard License Plates
2. Special Group License Plates
3. Personalized License Plates
4. Vintage Vehicles and Emissions Testing

# Standard License Plates

Sets the maximum number of standard plates at FOUR

2 plates - Utah's economy or geography

1 plate - Utah's values

1 plate - temporary commemorative plate



# Standard License Plates

## PROCESS FOR A NEW DESIGN

- Recommendation from Executive Branch
- Adopted by Concurrent Resolution
- Must be fully funded (About \$175,000)

# Special Group License Plates

Sets objective and consistent standards for special group plate approval

Grandfathers existing special group plates

# Special Group License Plates

Going forward - DMV issues plates for any sponsor that meets the criteria

- Collegiate
- Nonprofit with a charitable purpose
- State agency

Must have

- Complete Application
- 500 preorders + start up fees



# Special Group License Plates

- Sets current policy as statutory criteria
- Increases transparency - public knows where money goes
- Decreases burden on legislature - no need for a bill
- Increases fairness - sponsors are on equal footing

# Personalized Plates



States across the country are struggling to balance first amendment issues with desire to limit offensive or inappropriate plates

Utah's current program is almost certainly unconstitutional (per OLRGC opinion)

Before we decide how to proceed - we need more info from court cases

Let's avoid the expense of being the test case and temporarily suspend approval/denial of personalized license plates; review annually.





# Vintage Vehicle Plates



Something like 2/3 (20,000-25,000) of vehicles with vintage plates may not meet a stricter interpretation of the requirements

A significant percentage get the plates JUST to be exempt from emissions testing (not interested in the Vintage plate)

A very small percentage of vintage vehicles are the true “cheaters” - use for daily transportation instead of occasional use

# Vintage Vehicle Plates



## Proposed Solution

- Detangle the exemption from the plate.
- Exemptions only for:

True collector cars (with Vintage Plates)

Older cars actually driven for occasional use (regardless of plate)

\*Need to coordinate language with Sen. Harper's bill