

HB 368 - The bill to end all license plate bills

Standard License Plates

Maximum number of standard plates at **FOUR**:

- 2 plates - Utah's economy or geography
- 1 plate - Utah's values
- 1 plate - temporary commemorative plate

PROCESS FOR A NEW DESIGN

- Recommendation from Executive Branch
- Adopted by Concurrent Resolution
- Must be fully funded (About \$175,000)



Special Group License Plates

1. Sets current policy as statutory criteria
2. Increases transparency - public knows where money goes
3. Decreases burden on legislature - no need for a bill
4. Increases fairness - sponsors are on equal footing and standards are objective

Eligible Sponsoring Organizations

- Collegiate (Institutions of Higher Ed)
- Nonprofit with a charitable purpose
- State agency



Grandfathers existing special group plates

Going forward - DMV issues plates for any sponsor that meets the criteria:

- Complete Application
- 500 preorders + start up fees



Vintage Vehicle Plates

Around 20K-25K vintage vehicles get the plates JUST to be exempt from emissions testing (not interested in the Vintage plate and may not strictly meet the criteria)

A very small percentage of vintage vehicles are true "cheaters" - use for daily transportation instead of occasional use

Proposed Solution - Detangle the exemption from the plate.

Emissions exemptions only for:

- True collector cars
- Older cars actually driven for occasional use - 1,500 miles per year (regardless of type of plate)

Coordinates with Sen. Harper's bill, SB51



Personalized License Plates

States across the country are struggling to balance first amendment issues with desire to limit offensive or inappropriate plates

Utah's current program is almost certainly unconstitutional (per OLRGC opinion)

Before we decide how to proceed - we need more info from court cases

Let's avoid the expense of being the test case and **temporarily suspend** approval/denial of personalized license plates; review annually.

