

2023 Higher Education Appropriations Subcommittee

Utah Valley University

Dr. Astrid S. Tuminez
President
Utah Valley University
January 25, 2023



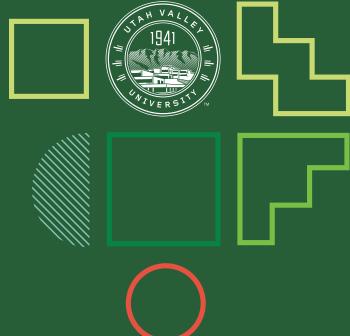






THANK YOU for your ongoing support of UVU and higher education in Utah!

Because of your efforts, UTAH'S ECONOMY IS #1!



# UVU: Relevant and Innovative for 21st-Century Education

## Regional Public University

"Regional public universities are crucial contributors to postsecondary access, upward mobility, educational equity, and national and regional wellbeing."



Adapt to meet the needs of the region; align degree offerings with state economic needs

Enroll a higher proportion of in-state students than research universities

Open enrollment admissions = ACCESS

Important component of the civic, economic, and public health infrastructure



### **43,099 WOLVERINES**



29% are age 25 or older



**19%** are students ot color



37% are married or in a partnership



14% support at least one child



38% are part-time students

28% work more than 31 hours per week

employed while attending UVU

**82%** are







38%

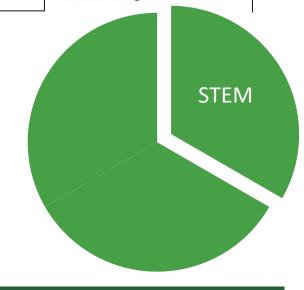
are first-generation students, meaning that neither of the student's parents completed a bachelor's degree

101 bachelor's degrees

59 associate degrees

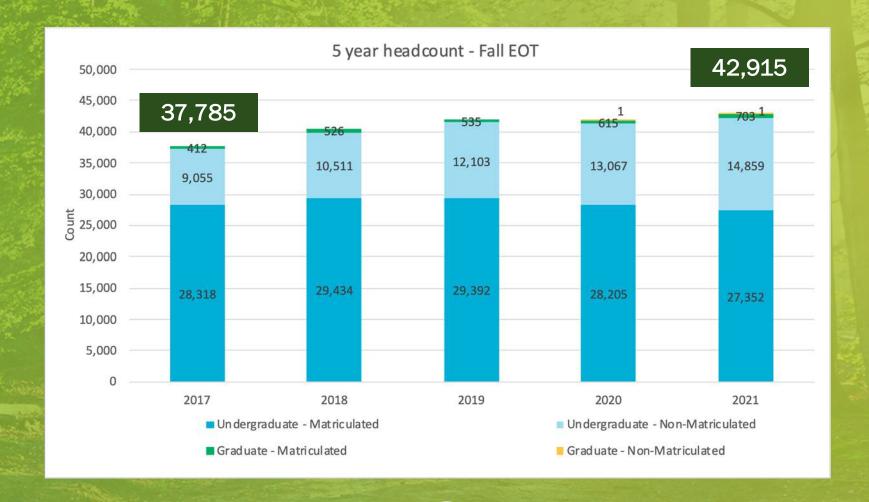
14 master's degrees

70 certificates



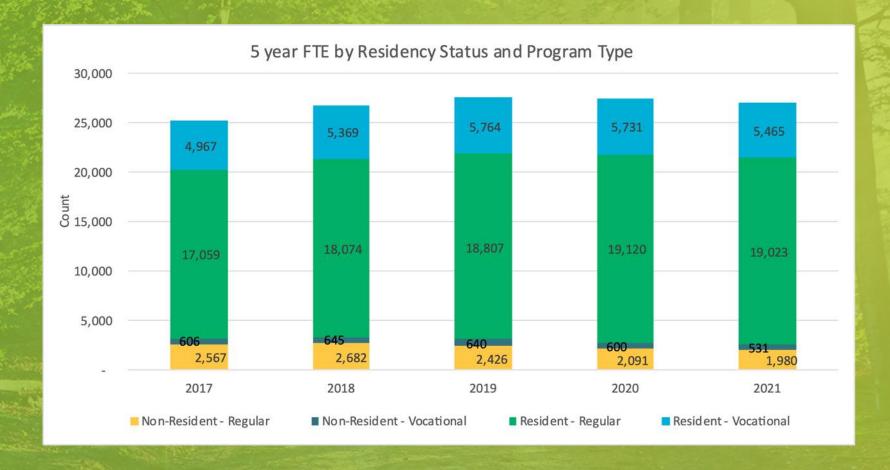
1/3 of UVU's bachelor's degrees are in STEM fields

## Enrollment History - Headcount





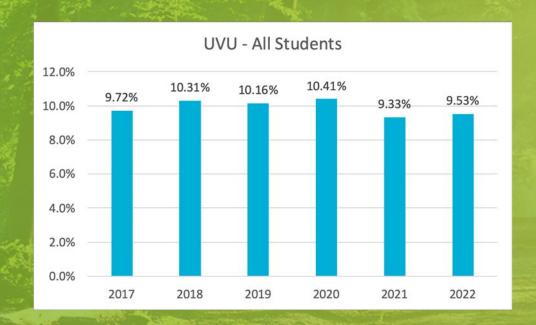
## Enrollment History - FTE

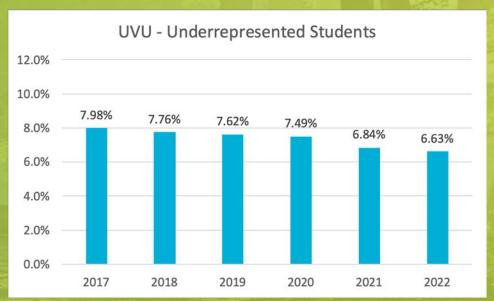




## Attainment Goal Metrics - Access

Access: Share of high school graduates enrolled at Utah Valley University within 3 years



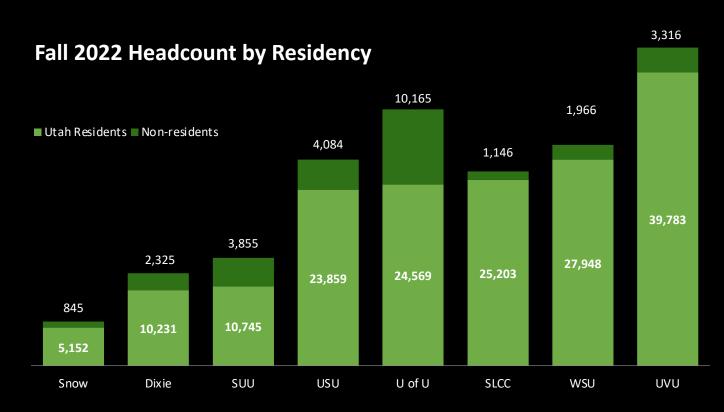


Underrepresented Groups: Hispanic, American Indian/Alaska Native, Black African American, Native Hawaiian/Pacific Islander, Multiracial or Low Income





## UVU EDUCATES THE MOST UTAHNS



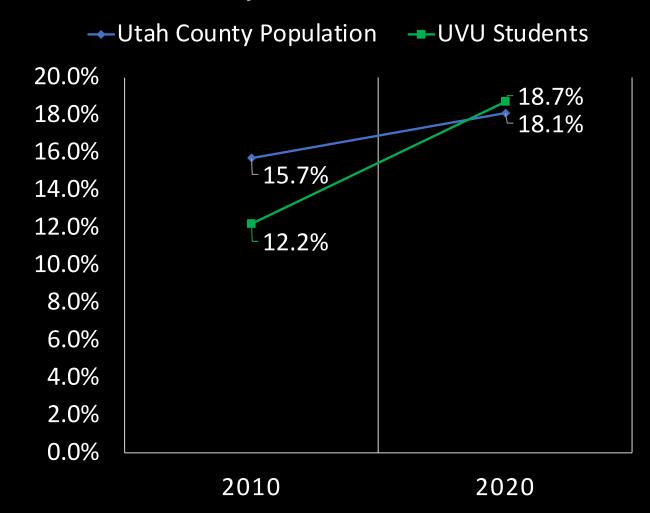
Data source: USHE.edu/institutional-data-resources





#### **CLOSING THE OPPORTUNITY GAP**

#### RACIAL/ETHNIC DIVERSITY





#### **Latino Initiative**

**5,009** Latino students

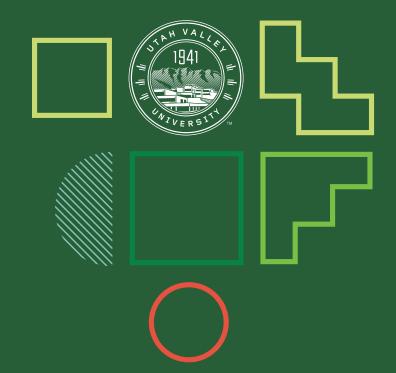
**1,643**Latino graduates (2021)

398%, 1319%
Increase in Latino student enrollment and graduation since 2007

145
avg. # of participants in UVU's Latino Bridge Programs

- Latino Scientists of Tomorrow
- Latino Engineers of Tomorrow
- Latino Business Leaders of Tomorrow
- \*\*Dominion Energy Grant





**SUCCESS & BEST PRACTICES** 

## The Value of a UVU Education

## Tuition and Fees Overview



One full-time equivalent (FTE) resident student of two semesters at 15 credit hours



## Tuition and Fees Overview

General Fees, Full-time Student

UVU's 22-23 fees are \$34 lower than in 2018-19.

Fee Name	Category	2018-19	2019-20	2020-21	2021-22	2022-23	Avg. Annual Growth
Athletics	Athletic	\$209.70	\$209.70	\$209.70	\$166.42	\$156.42	-7.1%
Building Bond	Building Bond	\$186.38	\$183.00	\$183.00	\$183.00	\$183.00	-0.5%
Student Center	Building Support	\$57.88	\$61.88	\$61.88	\$61.36	\$67.16	3.8%
Student Life & Wellness Center	Building Support	\$49.96	\$47.96	\$47.96	\$44.96	\$48.68	-0.6%
Health Services	Health	\$19.34	\$22.94	\$22.94	\$17.08	\$19.68	0.4%
Student Programs	Student Activity/Support	\$92.38	\$93.08	\$103.08	\$100.36	\$106.02	3.5%
Campus Recreation	Student Activity/Support	\$45.34	\$50.42	\$53.00	\$52.32	\$58.54	6.6%
Fine Arts	Student Activity/Support			\$3.42	\$3.42	\$3.42	0.0%
Student Computing Labs	Technology	\$15.94	\$15.94	\$15.94			
Transportation (UTA)	Transportation	\$13.08	\$13.08	\$13.08	\$13.08	\$13.08	0.0%
	Total	\$690.00	\$698.00	\$714.00	\$642.00	\$656.00	-1.3%

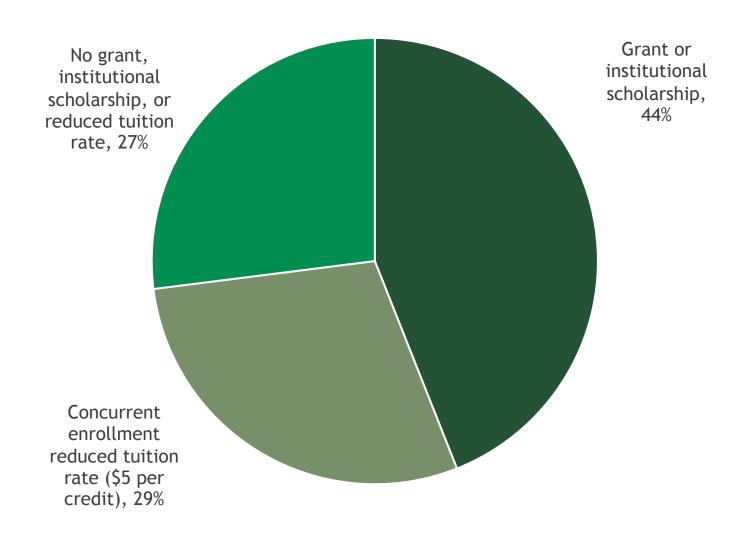


#### Affordability

UVU's "sticker price" for tuition is not the actual price our students pay

- 2022-23 maximum PELL grant exceeds UVU's tuition/fees for resident students
- 44% of UVU students receive some form of financial aid that covers 92% of tuition/fees and does not need to be repaid
- Concurrent Enrollment students pay a steeply discounted tuition of only \$5 per credit

#### UVU Undergraduate Students Receiving Grant, Scholarship, or Reduced Tuition Rate, 2019-2020



Source: IPEDS and UVU Enrollment Data

## ROI



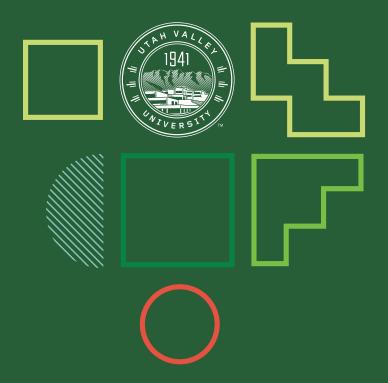
UVU RANKS IN THE TOP 20% OF U.S. COLLEGES FOR ECONOMIC MOBILITY

Third Way, 2022









## UVU: Educating Utah's Diverse Workforce

## **Student Success**

20206,410 grads

20218,729 grads

202211,743 grads

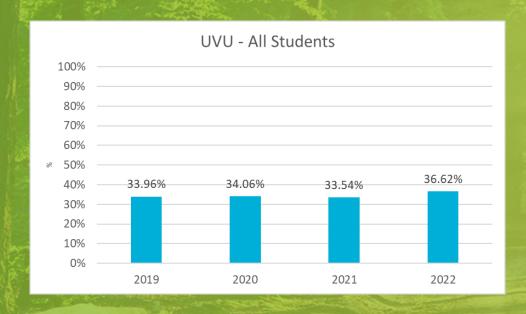


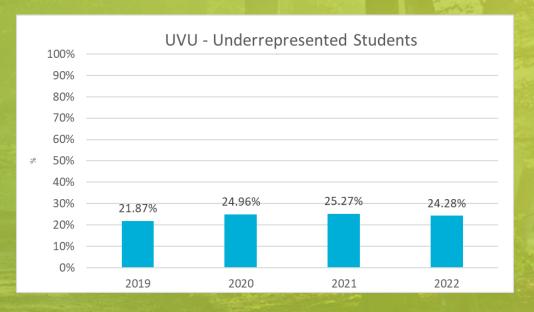




## Attainment Goal Metrics – Timely Completion

Timely Completion: Share of awards completed within 1.5 time (e.g., 6 years for bachelor's)





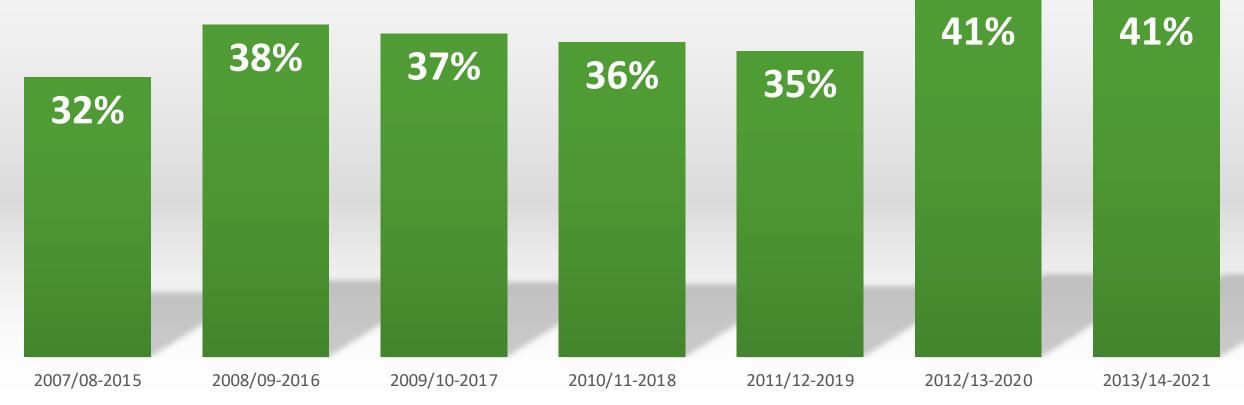
Underrepresented Groups: Hispanic, American Indian/Alaska Native, Black African American, Native Hawaiian/Pacific Islander, Multiracial or Low Income



#### 8-Year Graduation Outcome Measure

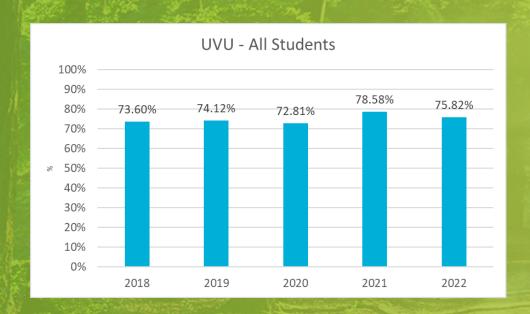
All Students (includes all degrees, part-time, transfer)

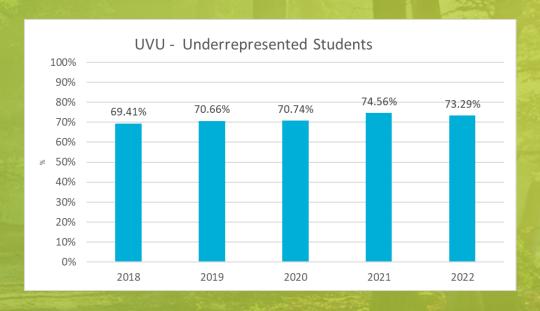




## Attainment Goal Metrics – High Yield Awards

High-Yield Awards: Share of awards that lead to jobs in high-wage, high-demand fields

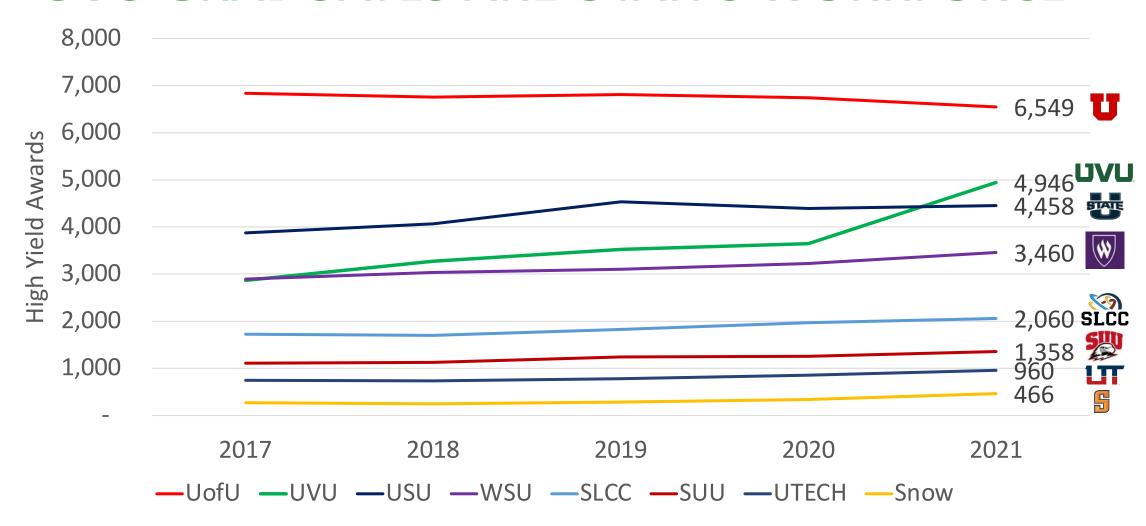




Underrepresented Groups: Hispanic, American Indian/Alaska Native, Black African American, Native Hawaiian/Pacific Islander, Multiracial or Low Income



#### **UVU GRADUATES ARE UTAH'S WORKFORCE**



Source: USHE Attainment 2021 Measure Year Update, September 2022

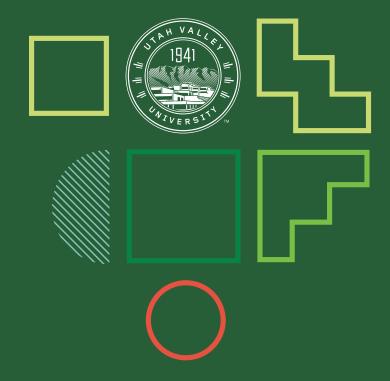


#### **UVU GRADS STAY!**

78% of UVU students live in Utah 10 years after graduation.

85% of UVU students live in Utah a year after graduation.

Since graduating in 2020, 83.9% of Wolverines are employed fullor part-time.



## Your Support Is Critical

## Last Year General Session Appropriations

#### **New State Fund Appropriations**

	FY2022	FY2023			
Funded Items	Suppl.	One-time	Ongoing	Total	% of Base
Compensation			\$10,461,300	\$10,461,300	4.4%
Performance			\$4,844,600	\$4,844,600	2.1%
Public Policy Institute		\$2,000,000		\$2,000,000	0.8%
Civic Thought & Leadership			\$1,250,000	\$1,250,000	0.5%
Internal Service (ISF)			\$157,600	\$157,600	0.1%
Operation & Maintenance		(\$1,755,200)	\$1,755,200	\$0	0.0%
Total		\$244,800	\$18,468,700	\$18,713,500	7.9%



## Request for New Funding

#### **New State Fund Appropriations**

	FY2023	FY2024				
Funded Items	Suppl.	One-time	Ongoing	Total	% of Base	
Performance			\$6,255,700	\$6,255,700	3.8%	
Equipment			\$469,100	\$469,100	0.3%	
Compensation			TBD	TBD	TBD	
Total			\$6,724,800	\$6,724,800	4.1%	



## **Enhance Student Success** and Accelerate Completion: \$800,000



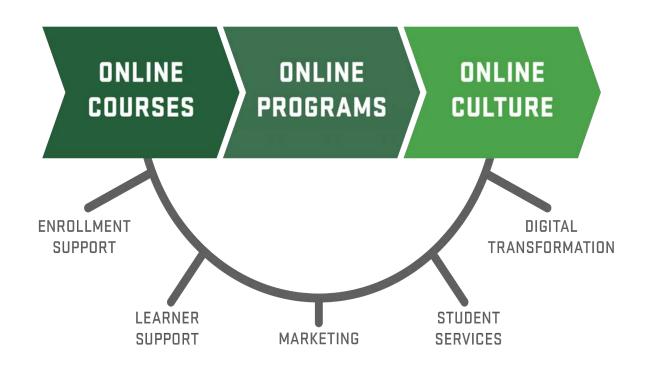


# Flexible Educational Opportunities for Timely Completion: \$1.7 million

**Student Persistence** 

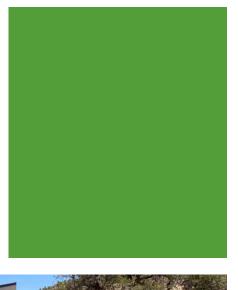
Online Only 74%

Face-to-Face Only 77% Mixed Modality 82%



75% of Students Enrolled in Mixed Modality are full-time compared to 38% in online only and 52% in face to face only









Workforce
Readiness
Through
Project-Based
Learning:
\$500,000









Digital
Transformation /
Cybersecurity:
\$1,155,700

"TA in a Box"

## High Demand Program Expansion: \$2,100,000

Faculty and staff for expansion of physical and mental healthcare programs

- Physical Therapy Assistant
- Occupational Therapy Assistant
- Health & Wellness Coaching
- Clinical Mental Health Counseling
- Marriage & Family Therapy
- Social Work











Equipment: \$469,100 one-time

## Non-lapsing Balances

#### • In progress/planned multi-year projects

- Remodeling/space reassignment: \$5,141,650
- Digital transformation: \$2,796,425
- Engineering & technology equipment: \$1,267,000
- Instructional labs/equipment: \$1,500,000
- Fire & Rescue Training equipment: \$301,913
- Fundraising campaign: \$243,000
- Compensation consultant: \$175,000

#### Operational Reserves

- Central reserve: \$4,179,889
- Departmental balances: \$2,674,500
- Tuition revenue contingency: \$2,100,000
- Fuel & power reserve: \$381,390

Description	Amount			
UVU June 30, 2022, Net Carryforward Balance	\$20,760,787			
2021-22 Total Budget	\$319,757,334			
Year End Balance % of Total Budget	6.5%			
USHE Policy R562 Range	4% to 7%			

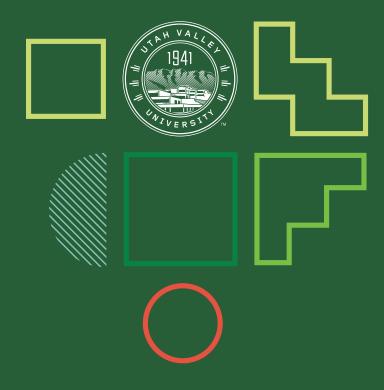
## Line-Item Reallocation Requests

Thank you for including this reallocation in the base budget bill.

\$201,600 Education fund ongoing from Ed Dis Line Item QJB Line Item to E&G Ed Dis Program



## Opportunities and Improvements





#### **INCLUDE**

Provide **Accessible, Flexible, and Affordable Education** in an Environment That is Inclusive for All

#### **ENGAGE**

Strengthen Student Learning and Societal Impact Through
Collaboration with Community and Industry

#### **ACHIEVE**

Enhance Student Success Through
Improved Recruitment, Retention, and Completion















#### **UVU PREP/STEM in the earlier grades**

- 200 7th, 8th, and 9th graders completed the entire program this summer!
- 3-year commitment
- 6-week program every summer

Dominion Energy Partners with the Hispanic Association of Colleges and Universities (HACU)

Hispanic Leaders for the Energy Industry

3-year, \$2 million-dollar initiative, 7 participating institutions

134 Students participating



## INNOVATION ACADEMY



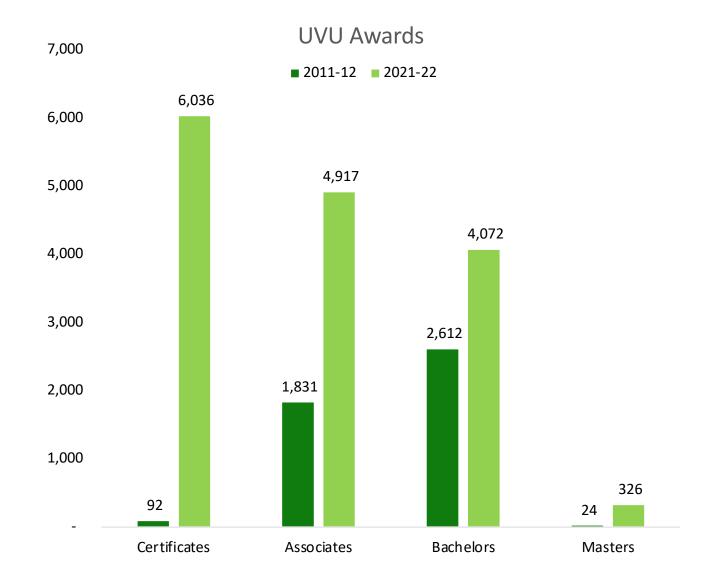
## Project-Based Summer Program for 1<sup>st</sup> & 2<sup>nd</sup>-year Students

- 220 students (summer 2022): focus on first-gen and at-risk students
- Real-world project enables students communicate, collaborate and lead
- 3 Gen Ed credits
- External partners provide projects and connect with students (their future workforce)
- Growth mindset and teamwork/online leadership modules





Keep growing our Associate's Degrees (Fewer 'Some College No Degree' Demographic)





We realize that we are responsible for closing the funding gap. The EverGREEN campaign will help secure UVU's future in addition to state funding.





UVU Men's basketball beat BYU back-to-back in Crosstown Clash!



Our future is bright, thanks to you!

**Questions?**