ADOPT THE OUTDOORS

Corporate dollars for outdoor recreation infrastructure

HB 274

Utah has exploding outdoor recreation infrastructure needs

We need to enlist private resources to build and maintain outdoor recreation infrastructure.

HB 274 creates an "Adopt-the-Outdoors" pathway for private donation in return for state recognition.

Similar local programs have succeeded

Cottonwood Canyons Foundation received \$50,000 cash in 2022 and 2023 for 20 trails adopted

Cache County received 2400 volunteer hours over two years to maintain 550 miles of trails

Mountain Trails Foundation receives \$182,000 a year for trails near Park City

Draper City receives approximately \$100,000 annually and 4,000 volunteer hours for trail maintenance