The Why

- Estimate the direct cost of breakdowns in childcare for employers and to the government through taxes
  - Employee absences
  - Turnover
- Explore the childcare challenges facing parents in Utah and their impact on work and educational opportunities
  - Family financial stability
- $1.36B estimated loss annually for Utah’s economy

Utah loses $258M annually due to childcare issues

Childcare costs Utah employers $1.10B in employee turnover

43% parents who have missed work or class at least once in the past 3 months
$561 average MONTHLY childcare expenses reported by parents

$79,133 average HOUSEHOLD income

$7.25 minimum WAGE per HOUR

“I quit working because childcare became too expensive for me to continue working. I was paying more in childcare than I was bringing home, so it just didn’t make sense anymore.”

– UTAH MOTHER OF AN INFANT
Direct employer costs due to child care challenges

$532M
in turnover costs to employers

$570M
in absences costs to employer

$1.10B
Total
Childcare issues impacted postsecondary education or work training programs for 48% of working Utah parents in the last 12 months.
Child care is about CHILDREN
(who, by definition, have parents)

“I have had to change my work hours to be able to get my daughter to daycare. I’ve also had to rely on family members to pick her up from daycare so I can stay at work. There have been behavioral issues at the daycare between her and another child, I’ve been called at work more times than I can count because they started fighting and I had to go pick her up. I am constantly worried about daycare.”
The professionals who care for children are invaluable.

“I was working full-time until I gave birth three months ago. I’m a college graduate but the job that I had did not pay enough to cover the expenses of childcare. If I continue to work, I would be making only enough to pay for childcare with nothing left over. All our family members work as well so there’s no one that could watch the baby for free.”
A Brief History of the US Chamber of Commerce Foundation

Untapped Potential Childcare Research

Data collection occurs approximately 3-6 months before the reports are published.
Data Collection Methods

**Audience:** Statewide survey of parents and guardians who are responsible for children aged five and under who are not yet in kindergarten

**Channel:** Online survey hosted by Cicero Group

**Dates:** October 4, 2022 through October 12, 2022

**Length:** Approximately 10 minutes

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**Sample Demographics**

**Household Income:**
- < $30K: 11%
- $30K - $75K: 44%
- $75K - $100K: 16%
- > $100K: 27%

**Gender:**
- Woman: 22%
- Man: 78%

**Race & Ethnicity:**
- White: 71%
- Hispanic: 16%
- Black: 3%
- Asian: 2%
- Other Race/Ethnicity: 8%

**Education:**
- High School Degree: 22%
- Associate Degree: 10%
- Bachelor's Degree: 31%
- Graduate Degree: 7%
- Other: 30%