

Untapped Potential in

UT

Cicero
Social Impact

SALT LAKE
EST. 1887
CHAMBER
UTAH'S BUSINESS LEADER

 United Way
of Salt Lake

 U.S. Chamber of Commerce
Foundation

 UTAH
COMMUNITY
BUILDERS
The State of Good

 VOICES FOR
UTAH
Children

The Why

- **Estimate the direct cost of breakdowns in childcare for employers and to the government through taxes**
 - Employee absences
 - Turnover
- **Explore the childcare challenges facing parents in Utah and their impact on work and educational opportunities**
 - Family financial stability

-\$1.36B estimated loss annually
for Utah's economy

Utah loses **\$258M** annually due to
childcare issues

Childcare costs
Utah employers **\$1.10B** in employee
turnover

43% parents who have missed
work or class at least once
in the past 3 months

\$561average MONTHLY
childcare expenses
reported by parentsaverage
HOUSEHOLD
income**\$79,133**minimum
WAGE**\$7.25** per
HOUR

“I quit working because childcare became too expensive for me to continue working. I was paying more in childcare than I was bringing home, so it just didn’t make sense anymore.”

– UTAH MOTHER OF AN INFANT



Direct employer costs due to child care challenges

\$532M

in turnover costs to employers

\$570M

in absences costs to employer

\$1.10B

Total



Childcare issues impacted
postsecondary education or
work training programs for
48% of working Utah parents
in the last **12 months**.

Child care is about CHILDREN (who, by definition, have parents)

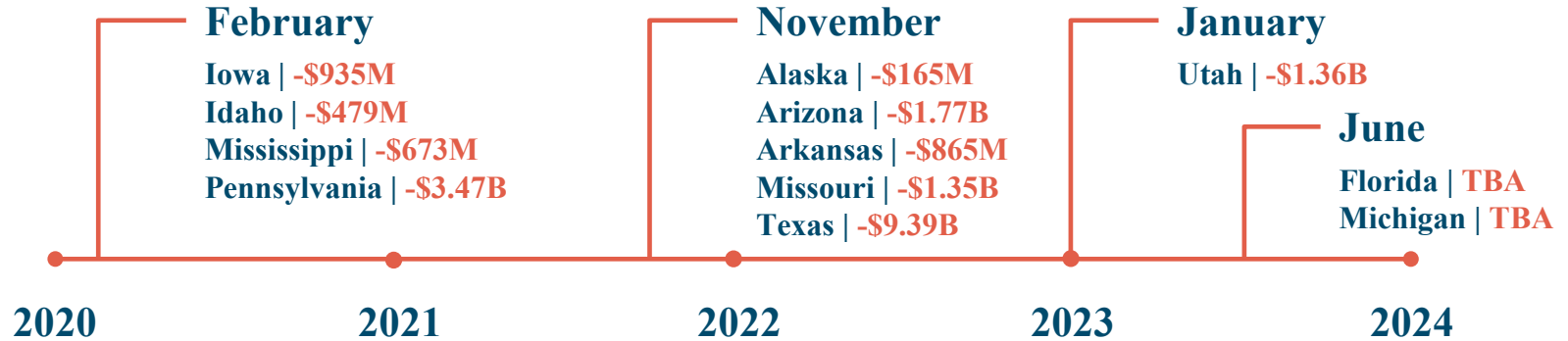
“I have had to change my work hours to be able to get my daughter to daycare. I’ve also had to rely on family members to pick her up from daycare so I can stay at work. There have been behavioral issues at the daycare between her and another child, I’ve been called at work more times than I can count because they started fighting and I had to go pick her up. I am constantly worried about daycare.”

**The professionals
who care for children
are invaluable.**

“I was working full-time until I gave birth three months ago. I’m a college graduate but the job that I had did not pay enough to cover the expenses of childcare. If I continue to work, I would be making only enough to pay for childcare with nothing left over. All our family members work as well so there’s no one that could watch the baby for free.”



A Brief History of the US Chamber of Commerce Foundation Untapped Potential Childcare Research



Data collection occurs approximately 3-6 months before the reports are published



Data Collection Methods

Audience: Statewide survey of parents and guardians who are responsible for children aged five and under who are not yet in kindergarten

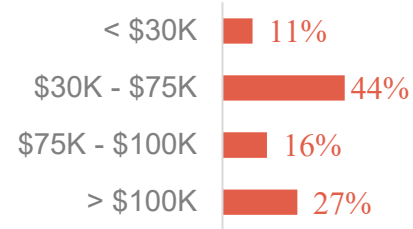
Channel: Online survey hosted by Cicero Group

Dates: October 4, 2022 through October 12, 2022

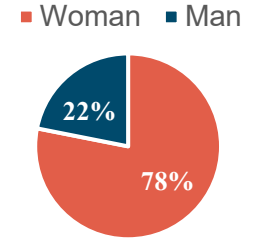
Length: Approximately 10 minutes

Sample Demographics

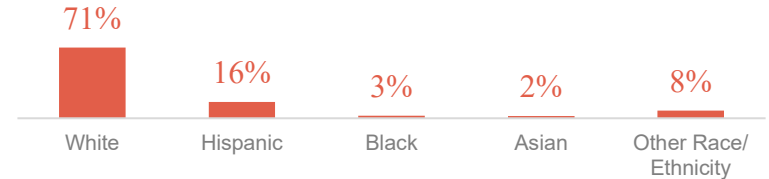
Household Income:



Gender:



Race & Ethnicity:



Education:

