

# Hill Aerospace Museum - Ongoing

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## Requester Information

**Legislator: Musselman, Calvin R.**

Creation Date: 2024-01-18

Submission Date: 2024-01-19

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## Section 1: Request Details

### Description:

Hill Aerospace Museum | Aerospace Heritage Foundation of Utah is requesting \$250,000 in ongoing funding. We have been receiving ongoing /pass through funding through the State Legislature in the amount of \$175,000 annually since the 2017 Legislative Session. The 2023 Legislature transferred responsibility of funding to CCE. We are now requesting ongoing funding be restored through BEDL as a line item as done in the past.

### Legislative designee contact information:

- Name: Robb Alexander
  - Organization: Aerospace Heritage Foundation of Utah
  - Position: Executive Director
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## Section 2: Funding Information

### How will the appropriation be used?

	One-time	Ongoing
Personnel Services	2024: \$0.00 2025: \$0.00	\$0.00
In-State Travel	2024: \$0.00 2025: \$0.00	\$0.00
Out-of-state Travel	2024: \$0.00 2025: \$0.00	\$0.00
Supplies and Equipment	2024: \$0.00 2025: \$0.00	\$0.00
Technology Purchases	2024: \$0.00 2025: \$0.00	\$0.00
Infrastructure/Capital Investments	2024: \$0.00 2025: \$0.00	\$0.00
Other Charges/Pass Thru	2024: \$0.00 2025: \$0.00	\$250,000.00
<b>Expenditure Total</b>		
One-time 2024	One-time 2025	Ongoing 2025
\$0.00	\$0.00	\$250,000.00

**Funding Sources:**

## General Fund

- Amount Requested 2024 (One-time) \$0.00
- Amount Requested 2025 (One-time) \$0.00
- Amount Requested 2025 (Ongoing) \$250,000.00

## Revenue Total

One-time 2024	One-time 2025	Ongoing 2025
\$0.00	\$0.00	\$250,000.00

**Should unused funding be returned to the state at the end of the fiscal year?**

No

**Is this project scalable if the Legislature does not fund the full requested amount?**

Yes

**A short explanation describing how the project might be scaled**

Ongoing funding received by the Aerospace Heritage Foundation of Utah / Hill Aerospace Museum is used for many different areas of the Hill Aerospace Museum. This RFA in the amount of \$250,000 annually to support museum operations would ultimately enhance visitor experience, exhibit development and construction, STEM education activities, marketing, programming needs, static aircraft maintenance and refurbishment, etc.

**Section 3: Agency Information****Subjects:**

Economy  
Tourism and Recreation

**Agency:**

710 / Cultural and Community Engagement

**Type of entity to receive pass-through funding**

- Private Not for Profit

**Section 4: Performance Outcome Measurement****Who would benefit from this request (who is the target audience)?**

The target population of the Hill Aerospace Museum includes people from all walks of life and every age. Our visitors come from every state in the United States and from many countries throughout the world. The largest percentage of visitors come from the State of Utah. Museum visitation dipped substantially in 2020 due to the COVID-19 Pandemic, visitation bounced back in 2021 with more than 250,000 patrons. 2022 was an excellent visitation year, museum visitation in 2023 was over 300,000. Trip Advisor ranks the Hill Aerospace Museum as the number one thing to do in the Ogden, Utah area.

**What is this project or program intended to accomplish?**

Utah State Legislative pass through funding will be used for the Hill Aerospace Museum's greatest needs. Those funding needs for the 2024 fiscal year include but are not limited to the following: STEM Education – Reynolds Aerospace Center for Education; Interactive display/exhibit development and acquisition; Static aircraft refurbishment and maintenance; Technology upgrades (equipment, hardware, software) to enable the Museum to keep pace with information technology needs; Curatorial needs to support the museum's projects, exhibits, and displays; Continuing to provide interesting and enjoyable activities and events for patrons; General display, exhibit, and artifact acquisition and maintenance; Ongoing

programming needs; Marketing and information dissemination to potential Museum visitors; Aerospace Heritage Foundation of Utah administrative needs.

### **How will the Legislature know whether the project or program achieved its intended purpose?**

The success/effectiveness of the Hill Aerospace Museum is measured by the number of patrons we serve each year. Museum patrons have the chance to learn about the history of aviation at Hill Air Force Base, the United States Air Force and the State of Utah. The effect of exhibits and artifacts at the Hill Aerospace Museum is far reaching. The Hill Aerospace Museum also offers a robust education program that aims at teaching STEM Education concepts and principles to children K- 12. More than 20,000 Utah school-aged children participated in the museum's education program in 2022.

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## **Section 5: Other Supporting Documents**

### **Intent Language**

#### **Previous State Funding**

The State of Utah has been generous to the Hill Aerospace Museum over the years. The 1988, 1989 Legislature appropriated \$3.5 million to construct the administration area and first gallery of the Hill Aerospace Museum. The 2023 Legislature appropriated \$100,000 toward the construction of the Reynolds Aerospace Center for Education, a \$760,000 project. The 2015 Legislature appropriated \$150,000 for the renovation of the Utah Aviation Hall of Fame which was matched by the ALSAM Foundation. The 2016 Legislature appropriated \$150,000 in one time funding for museum general operations. The 2017 Legislature appropriated \$175,000 of ongoing funding for museum general operations. That on-going funding continued through FY 2020 when the funding was reduced due to the COVID 19 pandemic. The full \$175,000 was continued for FY 22. Then in 2023 the funding was switched to CCE where contracts were signed from the Utah Division of Arts & Museums and the Governor's Office of Economic Opportunity. The 2021 Legislature appropriated \$12 million for the museum expansion and then in 2022 the Legislature appropriated an additional \$3 million for the museum expansion. Both of those appropriations were directed through MIDA. The Utah STEM Action Center has also supported The museum financially. Since 2013, the Hill Aerospace Museum / Aerospace Heritage Foundation of Utah has received \$16,560,257 in funding including the museum expansion project.