

# T-Bird Workforce Readiness

## 2024 RFA Request



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# More Career Development

There is a strong desire for more career and professional development. With your support, SUU will lead out in this effort!

- Current students
- Future students (Gen Z and Gen Alpha)
- Parents, Grandparents, Guardians
- Donors
- Legislatures, Governments, States, Communities
- Employers, Business leaders, Corporations



# Imagine...

Every willing student:

- **Will complete a career assessment** with a certified Career Coach (to help students find careers and degrees leading to long-term happiness)
- Receives **career preparation training through the Career Academy** (salary negotiation, critical thinking, problem-solving, etc.)
- Gains real-world experience through a **meaningful internship**, co-op, or practicum
- Receives **job search training** (resume/cover letter writing, interview preparation, mock interviews, etc.)
- Receives **job search assistance**
- Benefits from **career/life coaching for their first year on the job**

# Our Current Reality

- SUU has 5 full-time Career Center staff to provide career and professional development for over 15,000 students
  - That's 1 staff member per 3,000 students
- SUU serves approximately 15% of SUU students with existing resources

# Our Request

## One-time request: \$500,000

- To build out a new Career Center worthy of this exciting effort

## Ongoing request: \$2,627,400

- Career Advisors in every college
- Employer Partnerships
- Internships, Co-ops, and Practicums
- Career Fairs, Trainings, and Professional development
- Career Academy - Job preparation skills
- Career/Life Coaching post graduation



Thank you for your consideration! We welcome your questions.