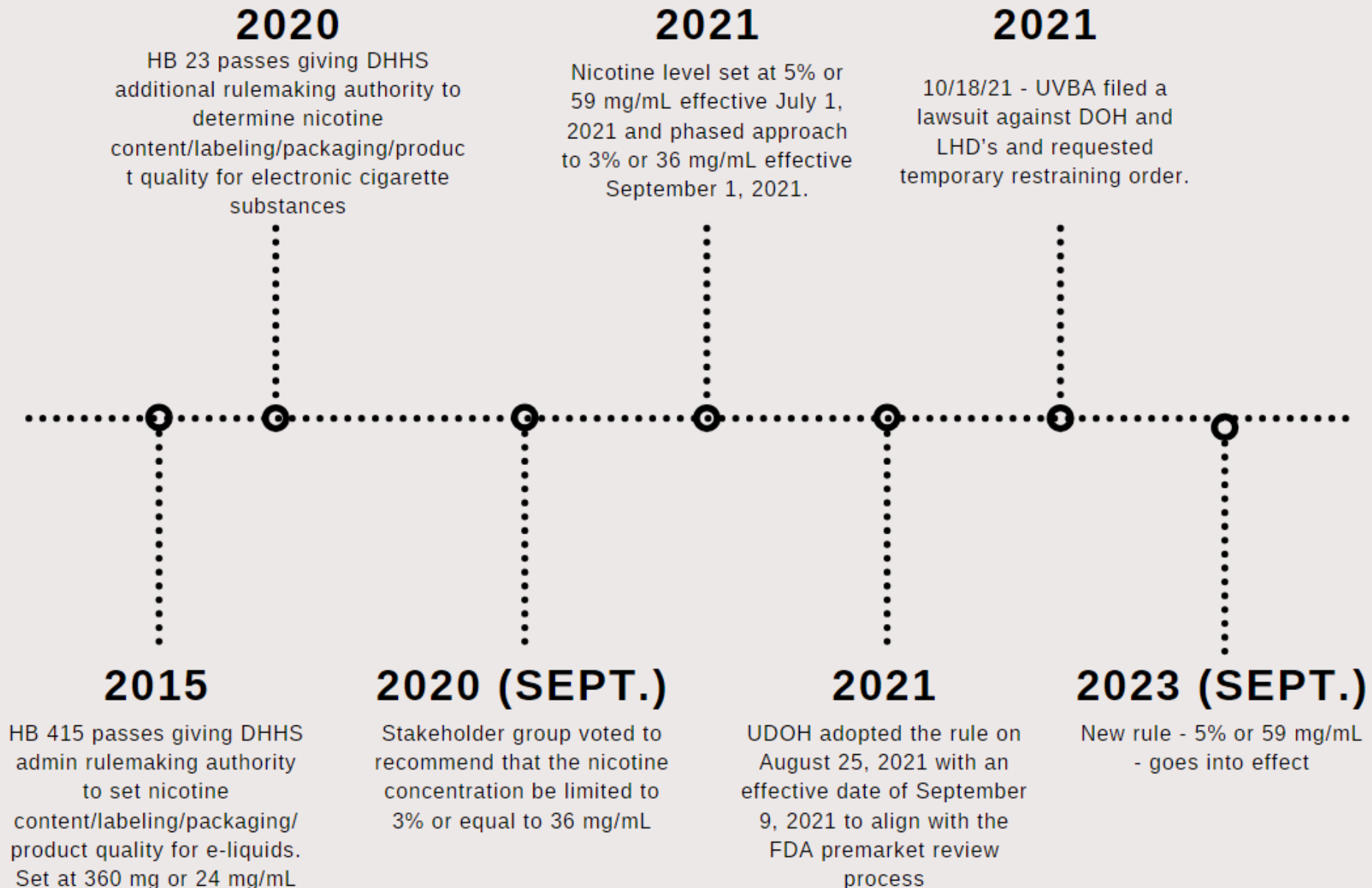


# UT Nicotine Content Timeline



# Current Rule – R384-415-5. Nicotine Content

(1) The retailer shall be prohibited from selling a non-manufacturer sealed electronic cigarette substance or a manufacturer sealed electronic cigarette product to the consumer if the product is not compliant with one of the following:

(a) the nicotine concentration for an electronic cigarette product or substance that is not subject to a PMTA order from the FDA:

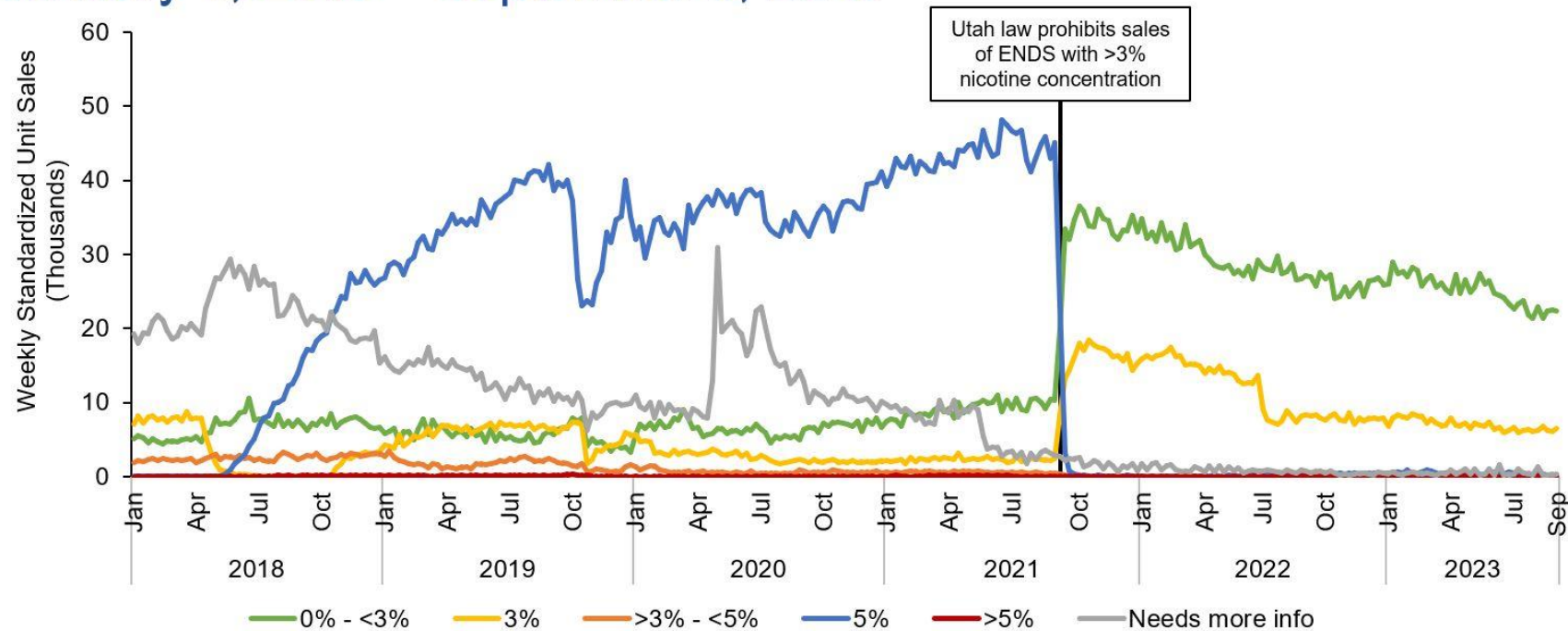
(i) for a non-manufacturer sealed electronic cigarette substance is limited to 360 mg nicotine per container, or does not exceed a 24mg/mL concentration of nicotine; or

(ii) (ii) for a manufacturer sealed electronic cigarette product is limited to 5% by weight per container or does not exceed a 59mg/mL concentration of nicotine;

(b) the electronic cigarette product or substance received a PMTA denial from the FDA, but FDA or a court orders or otherwise permits ongoing sales during the pendency of an appeal; or

(c) the electronic cigarette product or substance received a PMTA approval from FDA.

# ENDS Standardized Unit Sales by Nicotine Concentration, Utah, January 1, 2018 – September 3, 2023



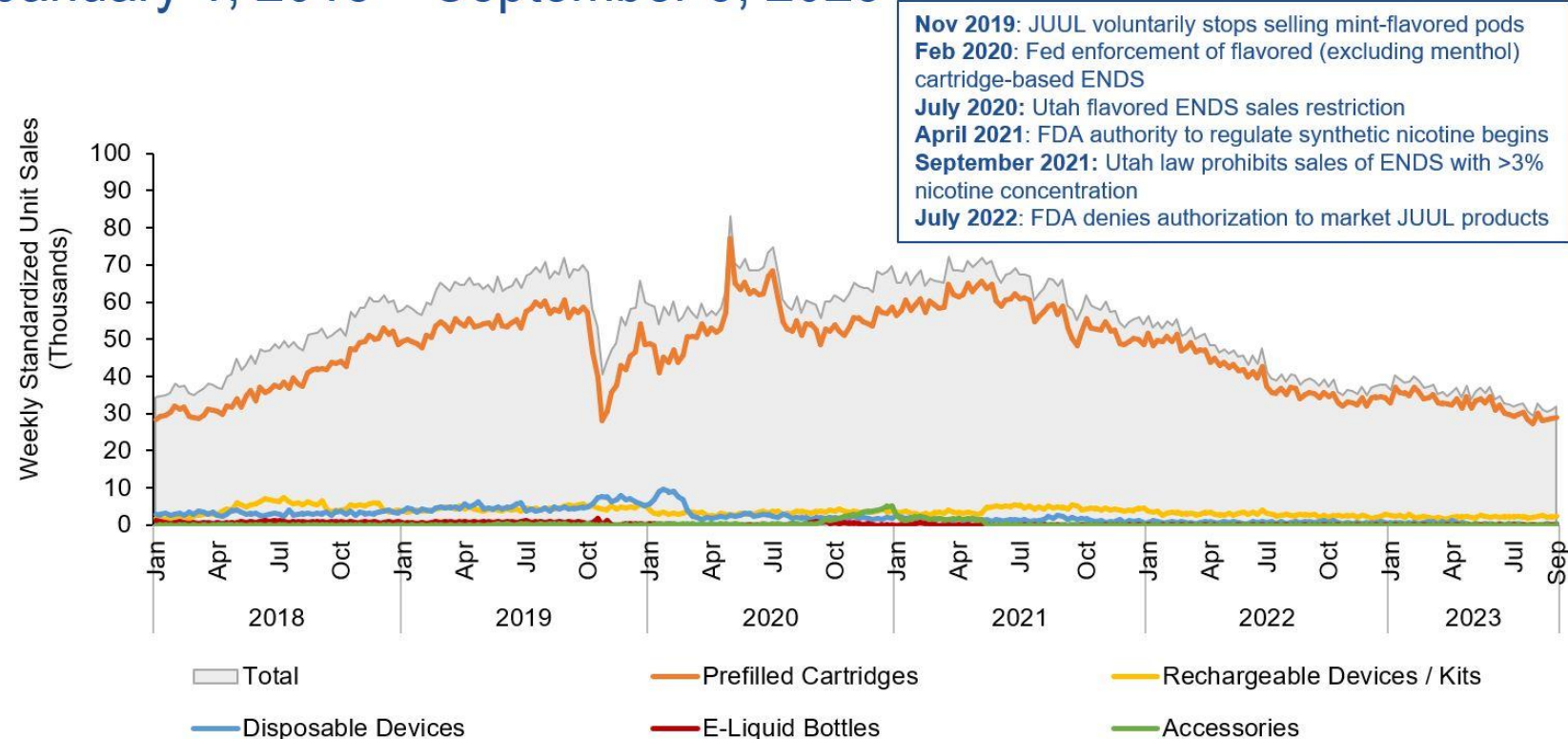
ENDS Sales in the Week Ending 9/3/2023	0% - <3%	3%	>3% - <5%	5%	>5%	Needs more info
Weekly Std. Unit Sales (Thousands)	23	6	<1	<1	<1	<1
Unit Market Share	73.1%	23.5%	0.1%	1.0%	<0.1%	2.2%

Note: The table provides information on standardized unit sales and market share for the **most recent week of data**. ENDS accessories and rechargeable devices with no e-liquid were excluded from this analysis. ENDS products with missing nicotine strength or nicotine strength values of "high," "low," or "assorted" were categorized as "Needs more info." ENDS products reported in milligrams were converted to percent (10mg = 1%). One standardized unit equals 2 prefilled cartridges, 1 disposable device, 9.996 mL of e-liquid, one rechargeable system, or an accessory (various sizes).

Note: Data only includes general retailers, not specialty stores.

Source: Utah Department of Health and Human Services.

# ENDS Standardized Unit Sales Overall and by Sub-Type, Utah, January 1, 2018 – September 3, 2023



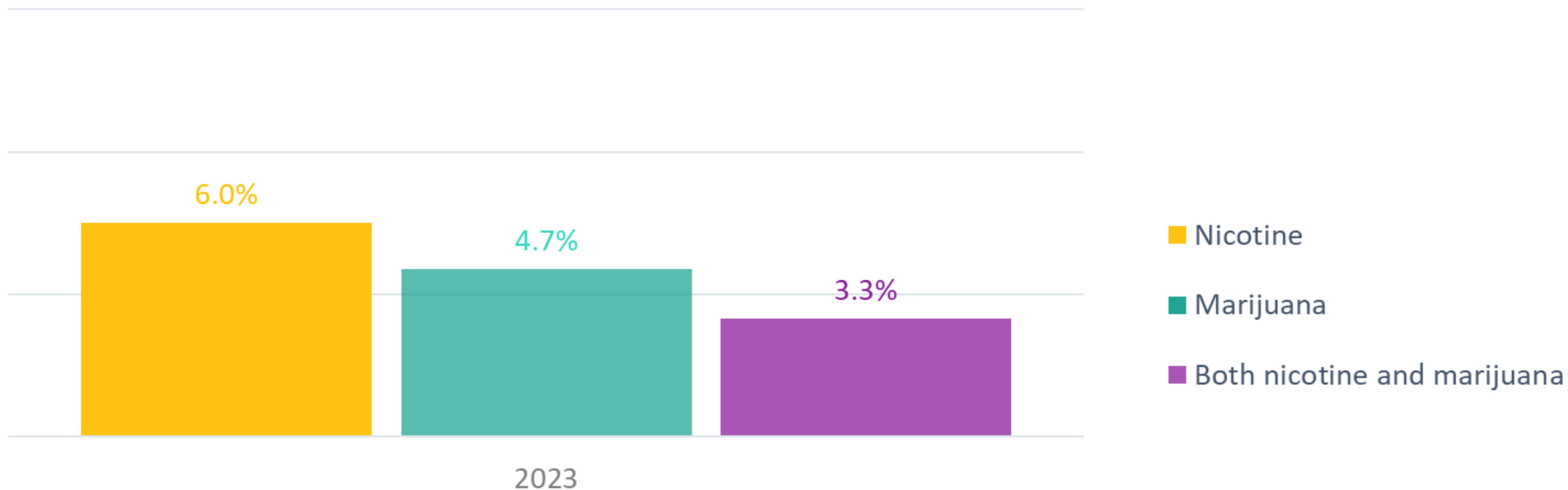
ENDS Sales in the Week Ending 9/3/2023	Prefilled Cartridges	Rechargeable Devices/ Kits	Disposable Devices	Accessories	E-Liquid Bottles	Total
Weekly Std. Unit Sales (Thousands)	29	2	<1	<1	N/a	32
Unit Market Share	91.5%	7.5%	0.8%	0.2%	N/a	100.0%

Note: The table provides information on standardized unit sales and market share for the **most recent week of data**. One standardized unit equals 2 prefilled cartridges, 1 disposable device, 9.996 mL of e-liquid, one rechargeable system, or an accessory (various sizes). There were zero sales of e-liquid bottles since May 2022.

Note: Data only includes general retailers, not specialty stores.

Source: Utah Department of Health and Human Services.

## Percentage of Utah youth (grades 8, 10, 12) who used vape products in the past 30 days by type of substance, 2023



# Flavors vaped most often by Utah youth, grades 8, 10, 12, SHARP PNA 2023

