

## Facts, Figures, and Statistics Supporting a Ban

- It is **well-established that e-cigarettes are not safe for kids**. Their use poses a significant - and unavoidable - health risk to young people in the United States.<sup>5</sup> Risks include increasing the possibility of:
  - Addiction
  - Harm to brain development
  - Harm to respiratory health
  - Use of other harmful tobacco products
- **Flavors lure young people into using e-cigarettes.**
  - Of youth who have tried tobacco, 75% first tried it using vape products.<sup>6</sup>
  - 11.2% of 6-12th graders have vaped nicotine and 17.5% of 12th graders.<sup>6</sup>
  - Greater than 90% of all kids start with flavored tobacco products.<sup>7</sup>
  - Flavor makes vape juice more toxic and damaging to the lungs.<sup>a</sup> The chemicals used to flavor e-cigarettes contain harmful toxins.
- **Teens are more likely to develop a lifetime addiction with flavored vape use.** This has been found when teens start vaping with sweet flavors like cotton candy or mango.<sup>9</sup>
- **The American Lung Association strongly supports clearing all flavored products from the market, including menthol.**
- **Permitting the sale of all varieties of flavored e-cigarettes in specialty tobacco shops creates the illusion of protection but in reality, creates an underground channel of distribution to anyone under 21 years old.** The majority of youth (51.6%) borrow vape products from someone else, give someone money to buy them, or receive them from a person over 18 years old.<sup>a</sup>
- **Vaping is more popular with Utah teens than adults.** 9.7% of Utah high school students reported they had vaped compared to 6.8% of adults.<sup>10</sup>
- **Cost burden is high** - \$630 million annual health care costs in Utah directly caused by smoking.
- **There is public support for bans:** 57% of Americans support a policy prohibiting the sale of all tobacco products.