

2023 INVESTMENT IN UTAH'S CULTURAL COMMUNITY

Utah Division of Arts & Museums supports a broad arts, cultural and museum infrastructure. Our work brings groups together in collaboration to meet the needs of communities, cities and counties statewide.

RURAL IMPACT

36% of the number of Utah Arts & Museums grants are awarded to rural Utah*

ECONOMIC IMPACT

- About **8.4%** of Utah jobs (146,260) are in, or indirectly supported by the cultural industry (69,820 direct jobs & 76,440 indirect jobs.)
- Utah's cultural industry generated **\$6.8 BILLION** in Gross Domestic Product (GDP), which is 2.6% of total GDP, in 2022
- Responsible for **12-13%** of Utah's 2022 tourism.
- Generated an average of **\$776-795** per travel party per trip for cultural/art trips.

Kem C. Gardner Policy Institute February 2023 Industry Snapshot

**According to data from the Kem C. Gardner Policy Institute, 25% of Utah's population lives in 25 rural counties.*

SOCIAL IMPACT

Museum visitation is correlated with statistically significant increases in:

- HEALTH & WELLBEING
- VALUING DIVERSE COMMUNITIES
- STRENGTHENED RELATIONSHIPS
- CONTINUED EDUCATION & ENGAGEMENT

artsandmuseums.utah.gov/impactstudy

Children involved in **arts education** have improvements in:

- ACADEMIC PERFORMANCE
- MOTOR SKILLS
- CONFIDENCE
- DECISION MAKING
- PERSEVERANCE
- FOCUS
- COLLABORATION
- ACCOUNTABILITY

artsandmuseums.utah.gov/arts-education-toolkit



These grants are very important to us and without these funds many of our programs could not be offered in places like Delta, Fillmore and Garrison."

ABE JOHNSON, FILLMORE, UT



May I say that sponsoring this project [creative aging] in the future continues to foster what we humans need most...creativity and connections in a promotive setting with outstanding instructors. Thank you for this terrifying, expansive, breathtaking, wonderful opportunity."

PARTICIPANT, HOLLADAY, UTAH



8,698,924

PEOPLE ATTENDED A
UA&M GRANTEE EVENT
IN 2023



227

CITIES SERVED
BY OUTREACH
ACTIVITIES



\$342,700,225

TOTAL REVENUE
GENERATED BY UA&M
GRANTEES



524

NUMBER OF
APPLICANTS IN FY23



432

FY23 NUMBER
OF GRANTEES



214,193

ARTISTS PARTICIPATING
IN UA&M GRANTEES'
WORK

Nº4

IN THE NATION

*for cultural industry
employment share of
total state employment,*

Nº5

IN THE NATION

*for cultural industry
compensation share of
total state compensation,*

Nº8

IN THE NATION

*for cultural industry GDP
share of total state GDP₂*



Funded by
Utah Legislature



Utah Division of
Arts & Museums

Grants are funded primarily by State of Utah and National Endowment for the Arts

¹ Annual Arts Basic Survey, National Endowment for the Arts and U.S. Census Bureau

² Arts and Cultural Production Satellite Account, U.S. Bureau of Economic Analysis and National Endowment for the Arts

